



RELAXING & RECHARGING. CREATING & CELEBRATING. OFF-WORK  
TIME JUST FOR OURSELVES



GATHER & CREATE



SHOWCASE



TRAVEL

# OWL Club Web

## 1. Create Event

The screenshot shows a mobile-style event creation form. At the top is a header labeled "Date & Location". Below it are four input fields: "Date" (01/20/2025), "Start Time" (11:30 AM), "End Time" (02:30 PM), and "Location" (Bluestone Lane). At the bottom of the form are three buttons: "Back", "Cancel", and "Create Event". Below the form is a search bar with the placeholder "Search events". A table below the search bar lists five events:

Name	Date ↓	Venue
Virtual Live Tour of Holiday in...	11/24/2024	Virtual
h	01/17/2025	New York City
New Event	01/17/2025	unset
Golf practice	03/28/2025	Baylands Golf Links

Web: after entering date, not go down to Start Time

Web: Location: automatically link to map and enter address

Unique web url ties to Event name. Try ID

Time zone issue

Location: Virtual and in-person

Next button grayed out at the last page of the event edit

2. Like event pictures

## April 26, 2025

Reference website design:  
<https://thechicagoclub.org>

Font:  
Canela Deck or similar

Color Palette:



471a25



D4cecf. 44e3e6. C4bdbd. 09286 725d29

603e20. 616d5b. 692b39



8bd6ae. 941b50. a28637

## Home Page

Home Page sections from top down:

## 1. Top section:



Top Picture (animate it):



Top: Use our logo:



Middle text:

“RELAXING & RECHARGING. CREATING & CELEBRATING. OFF-WORK TIME  
JUST FOR OURSELVES”

Bottom text:

**Founded by a group of women business leaders, OWL2 CLUB is a membership-based community that offers a safe and supportive space for women executives to embrace and express their off-work selves.**

It provides:

- Dedicated time for self-care and personal growth
- Resources to nurture talents beyond the workplace
- A like-minded community for mutual support and inspiration
- A platform to share and celebrate our personal creations

*Click “Membership”*



# CONNECTING & ENRICHING THE LIVES OF CHICAGO'S MOST IMPACTFUL LEADERS

The Center of Chicago Business



Founded in 1869, The Chicago Club is a symbol of progress, unity and remains the center of Chicago business. Our members embody the finest midwestern values and work ethic while embracing the long-standing Chicago tradition of corporate civic engagement. The Chicago Club parallels the business trends of our great city, and our diverse membership represents the very best of Chicago.

> MEMBERSHIP



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## 2.GATHER section



THE CHICAGO CLUB

MEMBER LOGIN

## CONNECTIONS & COMMUNITY

The Chicago Club has served as the nucleus of societal, cultural, and intellectual exchange for over 150 years. The Club fosters meaningful connections among the entrepreneurial, cultural, financial and business leaders of Chicago. Throughout its storied past, The Chicago Club serves as a gathering place for the city's most significant and impactful decisions.



“GATHER” section picture:



Text on Picture:  
GATHER & CREATE

Bottom text:

**We believe that happiness is rooted in creation.**

At OWL2 CLUB, you'll reconnect with your creative, off-work self through monthly and quarterly activities alongside like-minded members. Together, we make, learn, and enjoy:

- Art
  - Writing
  - Media
  - AI tools
  - Performance
  - Golf
  - Gardening
  - Culinary culture
  - Meditation
  - ...and so much more
- 
- 

### 3.SHOWCASE section



Membership at The Chicago Club grants you access to one of the finest culinary destinations in the city. Our culinary and service teams hail from some of the leading hospitality organizations in the country and pride themselves on

“SHOWCASE” section picture:



Text on Picture:  
SHOWCASE

Bottom text:

**We celebrate who we are and what we create.**

At OWL2 CLUB, members' creative works are displayed, experienced, and admired through our quarterly showcase events. Whether online or in person, we provide a safe and supportive environment to honor your creativity with:

- Artwork exhibitions
  - Video and film screenings
  - Website reviews
  - Book and poetry readings
  - Tea and wine tastings
  - Food samplings
  - ...and so much more
- 
- 

## 4. TRAVEL section



The Chicago Club is the quintessential setting to host your most important conversations and to celebrate significant milestones. Privacy and discretion are always assured while our dedicated team ensures a flawless and customizable experience. The Club has a number of venues including The Terrace and the Daniel Burnham Ballroom with unobstructed views.

"TRAVEL" section picture:





Text on Picture:

TRAVEL

Bottom text:

**Forever curious and unafraid of the unknown, we are a community of global explorers.**

At OWL2 CLUB, we celebrate cultural diversity and are enriched by the perspectives, traditions, and human connections that transcend borders.

To support our members' love for travel, OWL2 CLUB offers exclusive access to in-network private vacation homes around the world—at deeply discounted rates. Featured locations include:

- Hawaii
- New York
- Las Vegas
- Carmel
- Tokyo
- Hong Kong
- Bangkok
- Beijing
- ...and so much more