

## Project 7: Difference-in-Differences and Synthetic Control

```
# Install and load packages
if (!require("pacman")) install.packages("pacman")

## Loading required package: pacman

## Warning: package 'pacman' was built under R version 4.3.3

# install.packages("devtools")

# devtools::install_github("ebenmichael/augsynth")

pacman::p_load(# Tidyverse packages including dplyr and ggplot2
               tidyverse,
               ggthemes,
               augsynth,
               gsynth)

# set seed
set.seed(44)

# load data
medicaid_expansion <- read_csv('C:/Users/MSalman/Desktop/courses/2024-01_Spring/CSS 11/Computational-Soc

## Rows: 663 Columns: 5

## -- Column specification -----
## Delimiter: ","
## chr  (1): State
## dbl  (3): year, uninsured_rate, population
## date (1): Date_Adopted
##
## i Use 'spec()' to retrieve the full column specification for this data.
## i Specify the column types or set 'show_col_types = FALSE' to quiet this message.
```

## Introduction

For this project, you will explore the question of whether the Affordable Care Act increased health insurance coverage (or conversely, decreased the number of people who are uninsured). The ACA was passed in March 2010, but several of its provisions were phased in over a few years. The ACA instituted the “individual mandate” which required that all Americans must carry health insurance, or else suffer a tax penalty. There are four mechanisms for how the ACA aims to reduce the uninsured population:

- Require companies with more than 50 employees to provide health insurance.

- Build state-run healthcare markets (“exchanges”) for individuals to purchase health insurance.
- Provide subsidies to middle income individuals and families who do not qualify for employer based coverage.
- Expand Medicaid to require that states grant eligibility to all citizens and legal residents earning up to 138% of the federal poverty line. The federal government would initially pay 100% of the costs of this expansion, and over a period of 5 years the burden would shift so the federal government would pay 90% and the states would pay 10%.

In 2012, the Supreme Court heard the landmark case *NFIB v. Sebelius*, which principally challenged the constitutionality of the law under the theory that Congress could not institute an individual mandate. The Supreme Court ultimately upheld the individual mandate under Congress’s taxation power, but struck down the requirement that states must expand Medicaid as impermissible subordination of the states to the federal government. Subsequently, several states refused to expand Medicaid when the program began on January 1, 2014. This refusal created the “Medicaid coverage gap” where there are individuals who earn too much to qualify for Medicaid under the old standards, but too little to qualify for the ACA subsidies targeted at middle-income individuals.

States that refused to expand Medicaid principally cited the cost as the primary factor. Critics pointed out however, that the decision not to expand primarily broke down along partisan lines. In the years since the initial expansion, several states have opted into the program, either because of a change in the governing party, or because voters directly approved expansion via a ballot initiative.

You will explore the question of whether Medicaid expansion reduced the uninsured population in the U.S. in the 7 years since it went into effect. To address this question, you will use difference-in-differences estimation, and synthetic control.

## Data

The dataset you will work with has been assembled from a few different sources about Medicaid. The key variables are:

- **State:** Full name of state
- **Medicaid Expansion Adoption:** Date that the state adopted the Medicaid expansion, if it did so.
- **Year:** Year of observation.
- **Uninsured rate:** State uninsured rate in that year.

## Exploratory Data Analysis

Create plots and provide 1-2 sentence analyses to answer the following questions:

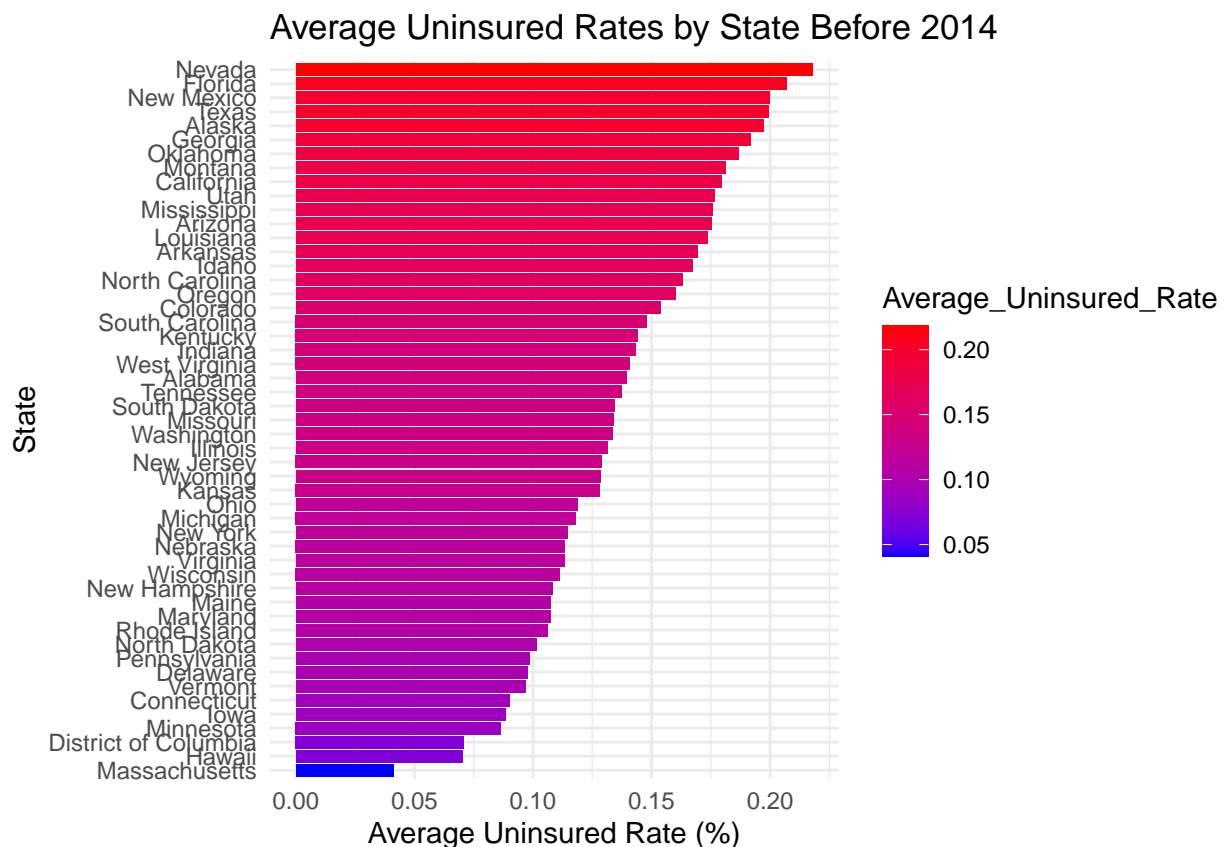
- Which states had the highest uninsured rates prior to 2014? The lowest?
- Which states were home to most uninsured Americans prior to 2014? How about in the last year in the data set? **Note:** 2010 state population is provided as a variable to answer this question. In an actual study you would likely use population estimates over time, but to simplify you can assume these numbers stay about the same.

```
# highest and lowest uninsured rates

# filter for years before 2014
pre_2014_data <- medicaid_expansion %>%
  filter(year < 2014)
```

```
# avg uninsured rate for each state before 2014 to compare state by state
state_uninsured_rates <- pre_2014_data %>%
  group_by(State) %>%
  summarise(Average_Uninsured_Rate = mean(uninsured_rate, na.rm = TRUE)) %>%
  arrange(Average_Uninsured_Rate)

ggplot(state_uninsured_rates, aes(x = reorder(State, Average_Uninsured_Rate), y = Average_Uninsured_Rate)) +
  geom_bar(stat = "identity") +
  coord_flip() +
  labs(title = "Average Uninsured Rates by State Before 2014",
       x = "State",
       y = "Average Uninsured Rate (%)") +
  theme_minimal() +
  scale_fill_gradient(low = "blue", high = "red")
```



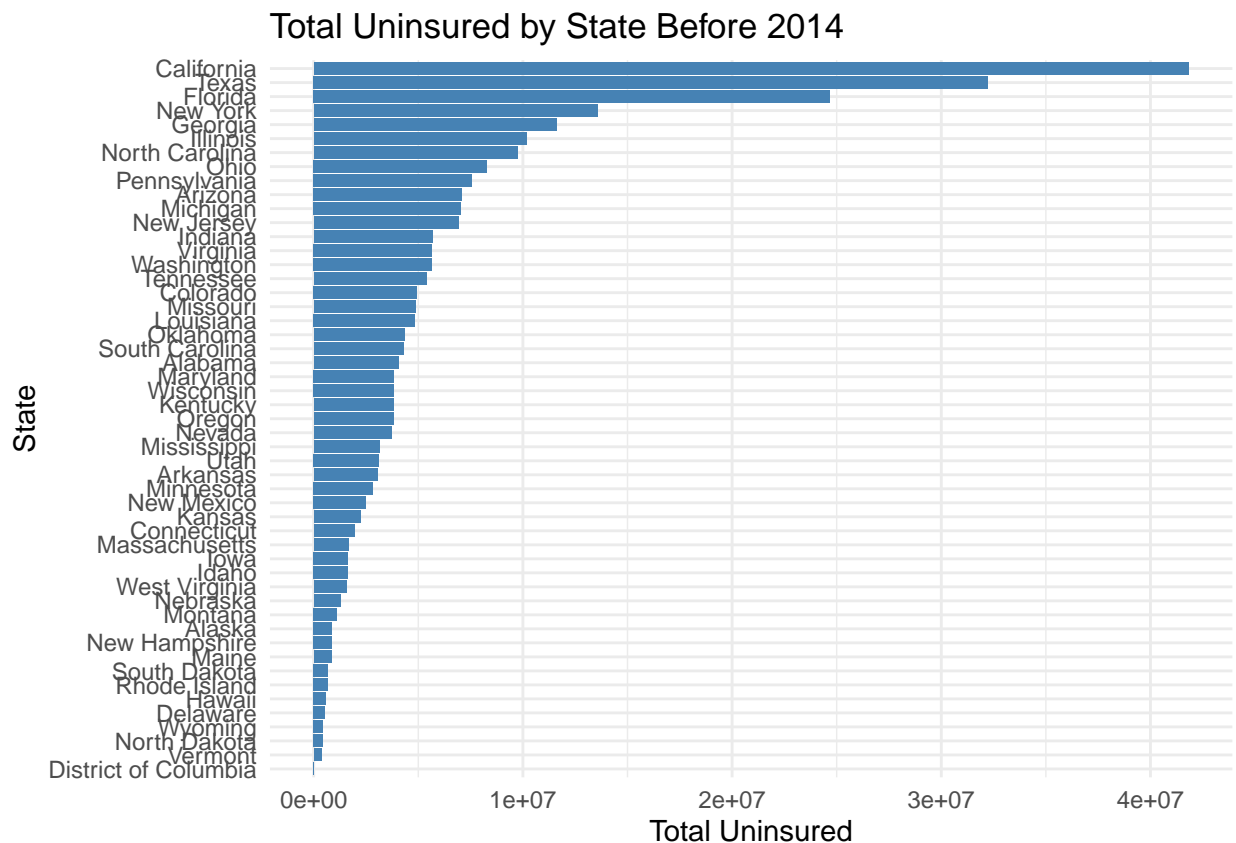
The states with the highest uninsured rates (Nevada, New Mexico, Texas), are located in the South/Southwest, which historically have been having higher poverty rates, larger immigrant population, and more employment in sectors that are less likely to have employer health insurance. Among the states with lower uninsured rates are several that had better health policies in place prior to the ACA taking effect.

```
# most uninsured Americans
medicaid_expansion <- medicaid_expansion %>%
  mutate(Uninsured_Count = uninsured_rate * population)
```

```
# before 2014
data_pre_2014 <- medicaid_expansion %>%
  filter(year < 2014) %>%
  group_by(State) %>%
  summarise(Total_Uninsured = sum(Uninsured_Count, na.rm = TRUE)) %>%
  arrange(desc(Total_Uninsured))

p1 <- ggplot(data_pre_2014, aes(x = reorder(State, Total_Uninsured), y = Total_Uninsured)) +
  geom_bar(stat = "identity", fill = "steelblue") +
  coord_flip() +
  labs(title = "Total Uninsured by State Before 2014",
       x = "State",
       y = "Total Uninsured") +
  theme_minimal()

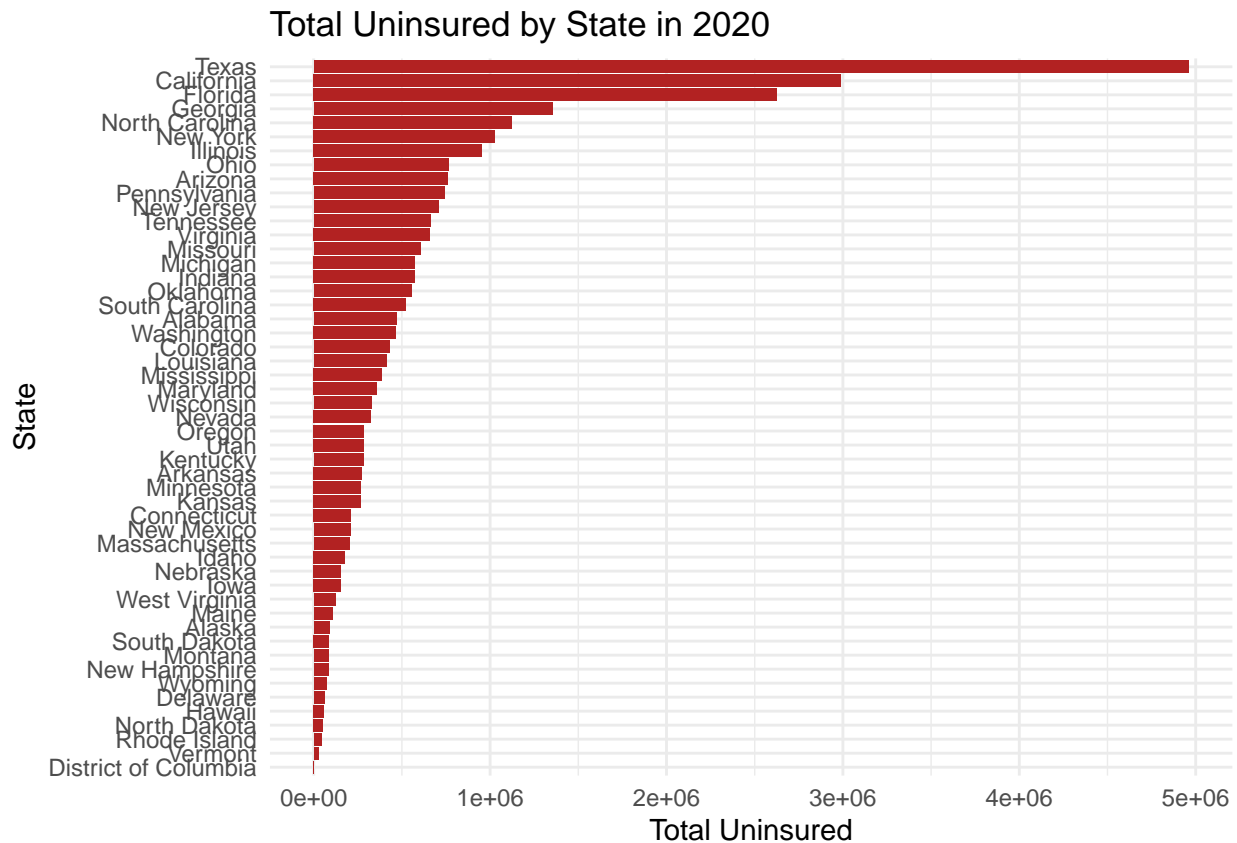
print(p1)
```



```
# the last year in the df
last_year <- max(medicaid_expansion$year)
data_last_year <- medicaid_expansion %>%
  filter(year == last_year) %>%
  group_by(State) %>%
  summarise(Total_Uninsured = sum(Uninsured_Count, na.rm = TRUE)) %>%
  arrange(desc(Total_Uninsured))
```

```
p2 <- ggplot(data_last_year, aes(x = reorder(State, Total_Uninsured), y = Total_Uninsured)) +
  geom_bar(stat = "identity", fill = "firebrick") +
  coord_flip() +
  labs(title = paste("Total Uninsured by State in", last_year),
       x = "State",
       y = "Total Uninsured") +
  theme_minimal()

print(p2)
```



```
library(dplyr)
library(ggplot2)

# number of uninsured individuals
medicaid_expansion_uninsured <- medicaid_expansion %>%
  mutate(Uninsured_Count = uninsured_rate * population)

# before 2014
data_pre_2014 <- medicaid_expansion_uninsured %>%
  filter(year < 2014) %>%
  group_by(State) %>%
  summarise(Total_Uninsured = sum(Uninsured_Count, na.rm = TRUE)) %>%
  mutate(Period = "Before 2014")

# the last year in the df
```

```

last_year <- max(medicaid_expansion_uninsured$year)
data_last_year <- medicaid_expansion_uninsured %>%
  filter(year == last_year) %>%
  group_by(State) %>%
  summarise(Total_Uninsured = sum(Uninsured_Count, na.rm = TRUE)) %>%
  mutate(Period = as.character(last_year))

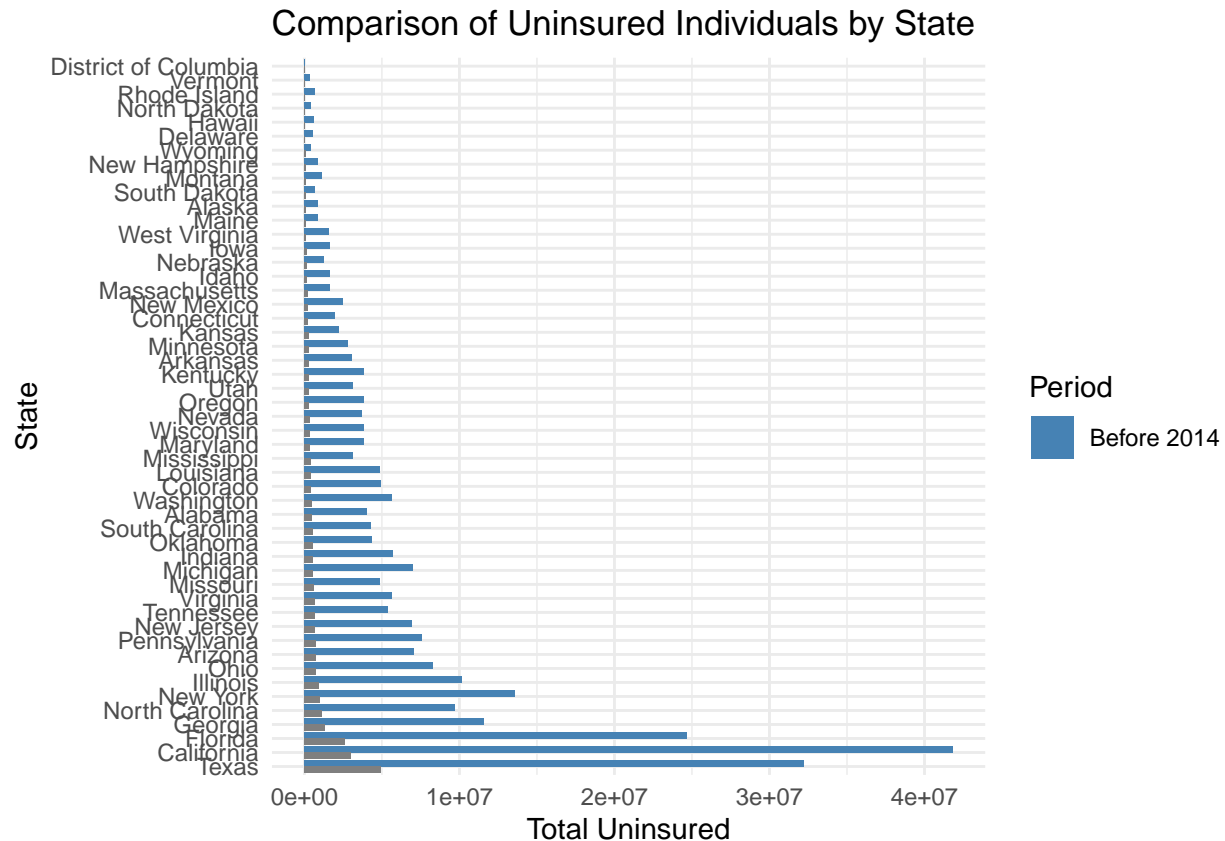
# combine datasets
combined_data <- bind_rows(data_pre_2014, data_last_year)

# states sorted by Total_Uninsured in "last year to ensure"
state_order <- data_last_year %>%
  arrange(desc(Total_Uninsured)) %>%
  pull(State)

combined_data$State <- factor(combined_data$State, levels = state_order)

# Plotting
ggplot(combined_data, aes(x = State, y = Total_Uninsured, fill = Period)) +
  geom_bar(stat = "identity", position = position_dodge()) +
  coord_flip() +
  labs(title = "Comparison of Uninsured Individuals by State",
       x = "State",
       y = "Total Uninsured",
       fill = "Period") +
  theme_minimal() +
  scale_fill_manual(values = c("Before 2014" = "steelblue", "last_year" = "firebrick"))

```



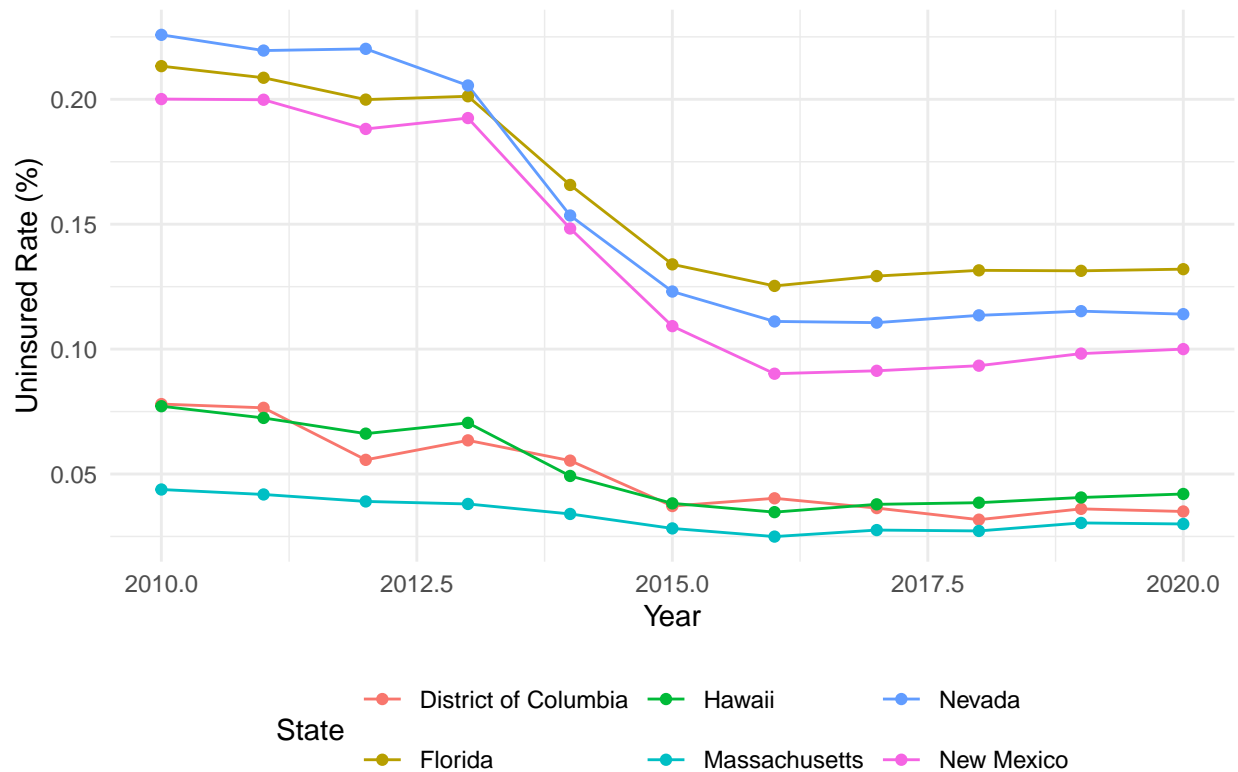
The graph shows the # of uninsured individuals in each state before and after the implementation of ACA. A general decrease in uninsured individuals across most states is observable. Particularly in states with large population and size like California and Texas, the reduction in uninsured rates is substantial.

```
# Select states with the highest and lowest uninsured rates in 2013 for visualization
states_to_plot <- c("New Mexico", "Nevada", "Florida", "Massachusetts", "Hawaii", "District of Columbia")

# Filter data for these states and for years 2010-2020
trends_data <- medicaid_expansion %>%
  filter(State %in% states_to_plot, year >= 2010 & year <= 2020) %>%
  arrange(State, year)

# Plotting trends
ggplot(trends_data, aes(x = year, y = uninsured_rate, color = State, group = State)) +
  geom_line() +
  geom_point() +
  labs(title = "Trends in Uninsured Rates 2010-2020",
       x = "Year",
       y = "Uninsured Rate (%)",
       color = "State") +
  theme_minimal() +
  theme(legend.position = "bottom")
```

## Trends in Uninsured Rates 2010–2020



Massachusetts shows consistently low uninsured rates, likely due to earlier health reforms implemented prior to the ACA. Hawaii and DC also demonstrate low and stable uninsured rates. Florida, Nevada, and New Mexico show higher uninsured rates with notable declines post-ACA implementation (2014). However, these rates decrease again after the initial drop. They show a sharp decline around the time ACA was implemented, reflecting the impact of ACA.

```
# Define pre-ACA and post-ACA periods
```

```
pre_aca_years <- 2010:2013
```

```
post_aca_years <- 2014:2020
```

```
# Calculate average uninsured rates before and after ACA by state
```

```
aca_impact <- medicaid_expansion %>%
```

```
  group_by(State) %>%
```

```
  summarise(
```

```
    Avg_Uninsured_Pre_ACA = mean(uninsured_rate[year %in% pre_aca_years], na.rm = TRUE),
```

```
    Avg_Uninsured_Post_ACA = mean(uninsured_rate[year %in% post_aca_years], na.rm = TRUE)
```

```
  ) %>%
```

```
  mutate(Change_In_Uninsured_Rate = Avg_Uninsured_Post_ACA - Avg_Uninsured_Pre_ACA) %>%
```

```
  arrange(Change_In_Uninsured_Rate)
```

```
# Plot the changes in uninsured rates
```

```
ggplot(aca_impact, aes(x = reorder(State, Change_In_Uninsured_Rate), y = Change_In_Uninsured_Rate, fill =
```

```
  geom_col() +
```

```
  coord_flip() +
```

```
  labs(title = "Change in Uninsured Rates Before and After ACA by State",
```

```
        x = "State",
```



```

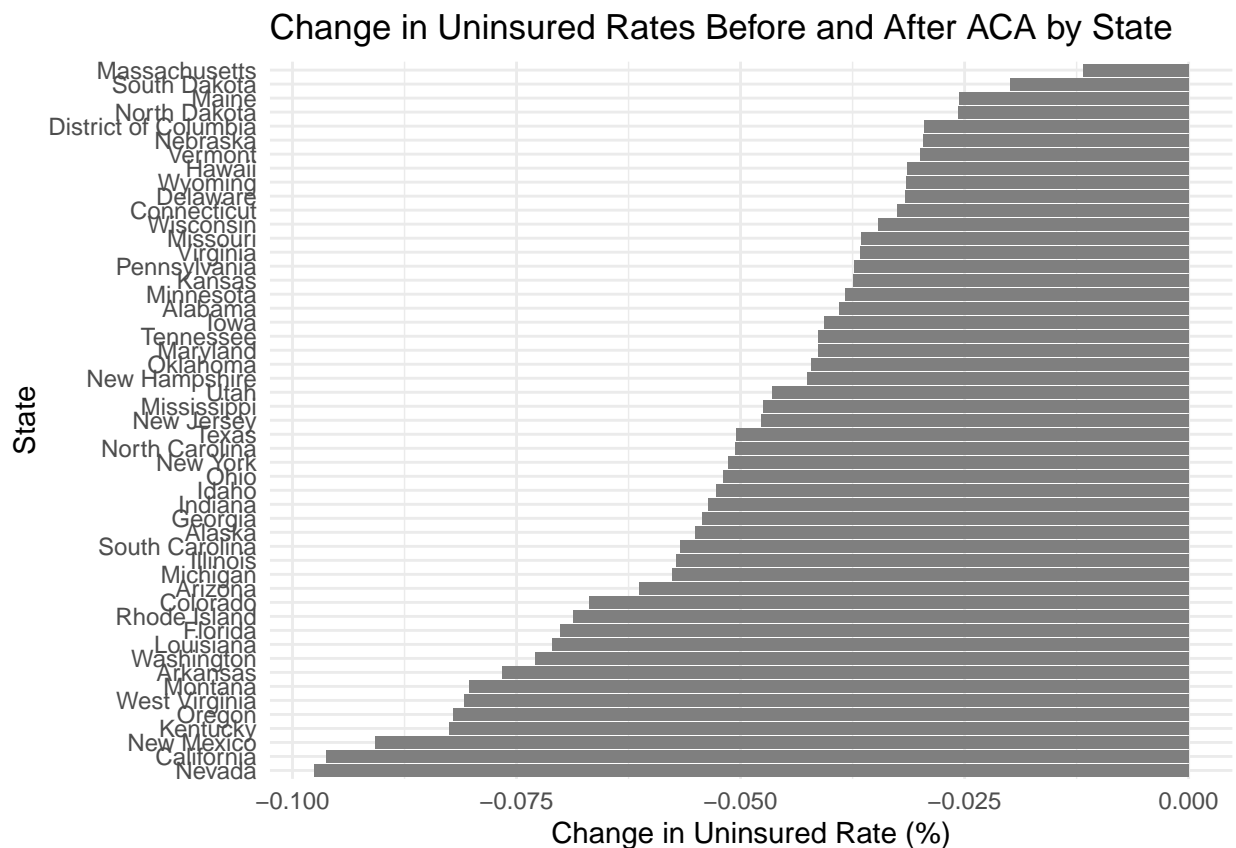
y = "Change in Uninsured Rate (%)" +
scale_fill_manual(values = c("true" = "red", "false" = "green"),
name = "Increase in Rate",
labels = c("Decrease", "Increase")) +
theme_minimal()

```

```

## Warning: No shared levels found between 'names(values)' of the manual scale and the
## data's fill values.
## No shared levels found between 'names(values)' of the manual scale and the
## data's fill values.

```



Change in uninsured rates before and after ACA implementation per state (difference between avg uninsured rates in 2010-2013 and 2014-2020): Majority of the states show a decrease in uninsured after. New Mexico, Kentucky, and West Virginia are among the top with most significant reductions, which could be linked to both Medicaid expansion and increased access to health insurance exchanges. A few states (such as Massachusetts), have minimal change, likely due to already having more health coverage policies in place prior to the ACA.

## Difference-in-Differences Estimation

### Estimate Model

Do the following:

- Choose a state that adopted the Medicaid expansion on January 1, 2014 and a state that did not. **Hint:** Do not pick Massachusetts as it passed a universal healthcare law in 2006, and also avoid picking a state that adopted the Medicaid expansion between 2014 and 2015.
- Assess the parallel trends assumption for your choices using a plot. If you are not satisfied that the assumption has been met, pick another state and try again (but detail the states you tried).

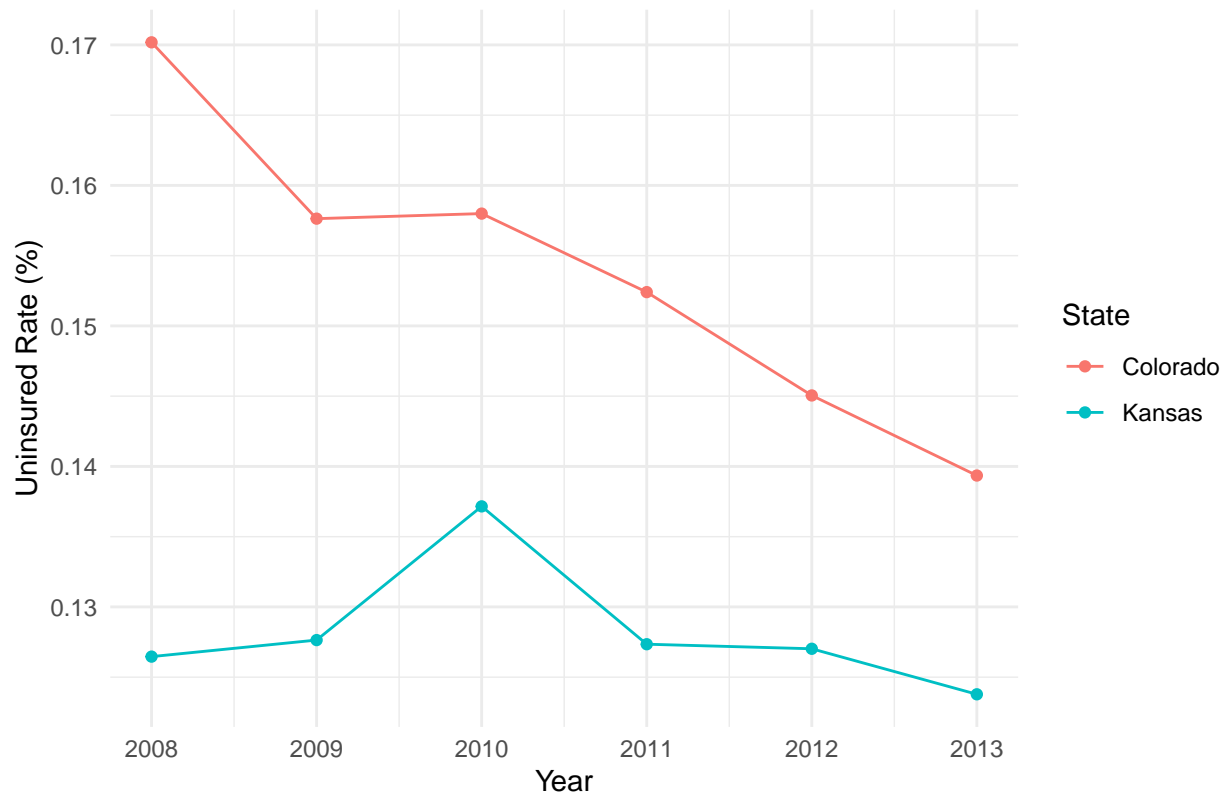
After a visual inspection of several state combinations, I choose Colorado (treatment) and Kansas (untreated). Both these states are part of the Midwest and Great Plains regions, with diverse rural and urban populations, which are crucial for controlling external variables in the analysis. The visual analysis shows that both these states generally had increasing and decreasing trends in the same years. Only between 2009 and 2010 shows a period where these states briefly had opposite trends in uninsured rates. At closer inspection it is visible though that while Kansas has a more extreme kink, Colorado too followed the same trend and has a similar, less pronounced kink. Thus, while not perfect these two states show trends similar enough in each year to be compared. There were other combinations that showed more similar trends. However those states were differing in uninsured trends significantly right next to the cutoff, making them a bad fit for the diff in diff.

```
# Parallel Trends plot

did_data_ky_tn <- medicaid_expansion %>%
  filter(State %in% c("Kansas", "Colorado")) %>%
  select(State, year, uninsured_rate) %>%
  filter(year < 2014)

library(ggplot2)
ggplot(did_data_ky_tn, aes(x = year, y = uninsured_rate, color = State, group = State)) +
  geom_line() +
  geom_point() +
  labs(title = "Uninsured Rates Over Time for Kansas and Colorado (Pre-2014)",
       x = "Year",
       y = "Uninsured Rate (%)",
       color = "State") +
  theme_minimal()
```

## Uninsured Rates Over Time for Kansas and Colorado (Pre-2014)



- Estimates a difference-in-differences estimate of the effect of the Medicaid expansion on the uninsured share of the population. You may follow the lab example where we estimate the differences in one pre-treatment and one post-treatment period, or take an average of the pre-treatment and post-treatment outcomes

```
data(kansas)
summary(kansas)
```

```
##      fips      year      qtr      state
## Min.   : 1.00   Min.   :1990   Min.   :1.000   Length:5250
## 1st Qu.:17.00   1st Qu.:1996   1st Qu.:1.000   Class :character
## Median :29.50   Median :2003   Median :2.000   Mode  :character
## Mean   :29.32   Mean    :2003   Mean    :2.486
## 3rd Qu.:42.00   3rd Qu.:2009   3rd Qu.:3.000
## Max.   :56.00   Max.    :2016   Max.    :4.000
##
##      gdp      revenuepop      rev_state_total      rev_local_total
## Min.   : 11509   Min.   : 1335   Min.   : 1668   Min.   : 550
## 1st Qu.: 55151   1st Qu.: 3057   1st Qu.: 7026   1st Qu.: 3268
## Median :130650   Median : 3628   Median :13868   Median :10041
## Mean   :228237   Mean    : 3851   Mean    :20813   Mean    :17197
## 3rd Qu.:276303   3rd Qu.: 4365   3rd Qu.:24405   3rd Qu.:18774
## Max.   :2568986   Max.    :14609   Max.    :182530   Max.    :143137
##
##      NA's      NA's      NA's
##      :2250     :2850     :2850
##
##      popestimate      qtrly_estabs_count      month1_emplvl      month2_emplvl
## Min.   : 453690   Min.   : 15133   Min.   : 178737   Min.   : 178587
## 1st Qu.:1652585   1st Qu.: 48170   1st Qu.: 657056   1st Qu.: 663786
```

```

## Median : 3997978   Median : 108822   Median : 1675988   Median : 1684341
## Mean   : 5767107   Mean    : 161021   Mean    : 2482331   Mean    : 2494933
## 3rd Qu.: 6611215   3rd Qu.: 188730   3rd Qu.: 2990530   3rd Qu.: 2993158
## Max.   :39250017   Max.     :1448488   Max.     :16600851   Max.     :16633834
##
## month3_emplvl      total_qtrly_wages   taxable_qtrly_wages   avg_wkly_wage
## Min.    : 181521   Min.     :8.811e+08   Min.     :0.000e+00   Min.     : 301.0
## 1st Qu.: 667492   1st Qu.:5.403e+09   1st Qu.:0.000e+00   1st Qu.: 515.2
## Median : 1699044   Median :1.362e+10   Median :1.096e+09   Median : 658.0
## Mean    : 2510204   Mean     :2.402e+10   Mean     :3.776e+09   Mean     : 674.8
## 3rd Qu.: 3016494   3rd Qu.:2.973e+10   3rd Qu.:4.177e+09   3rd Qu.: 804.0
## Max.    :16606038   Max.     :2.753e+11   Max.     :7.689e+10   Max.     :1792.0
##
##      year_qtr      treated      gdpcapita      lngdp
## Min.    :1990   Min.     :0.000000   Min.     :15029   Min.     : 9.351
## 1st Qu.:1996   1st Qu.:0.000000   1st Qu.:27989   1st Qu.:10.918
## Median :2003   Median :0.000000   Median :36449   Median :11.780
## Mean    :2003   Mean     :0.003048   Mean     :37808   Mean     :11.754
## 3rd Qu.:2010   3rd Qu.:0.000000   3rd Qu.:45531   3rd Qu.:12.529
## Max.    :2016   Max.     :1.000000   Max.     :84382   Max.     :14.759
##
##      lngdpcapita      revstatecapita      revlocalcapita      emplvl1capita
## Min.    : 9.618   Min.     : 2021   Min.     : 883.6   Min.     :0.3249
## 1st Qu.:10.240   1st Qu.: 2903   1st Qu.:2012.4   1st Qu.:0.4113
## Median :10.504   Median : 3380   Median :2428.3   Median :0.4356
## Mean    :10.486   Mean     : 3742   Mean     :2480.2   Mean     :0.4368
## 3rd Qu.:10.726   3rd Qu.: 4048   3rd Qu.:2819.4   3rd Qu.:0.4621
## Max.    :11.343   Max.     :20353   Max.     :7160.9   Max.     :1.0524
##
##      NA's :2850   NA's :2850
##      emplvl2capita      emplvl3capita      emplvlcapita      totalwagescapita
## Min.    :0.3251   Min.     :0.3289   Min.     :0.3269   Min.     : 1493
## 1st Qu.:0.4138   1st Qu.:0.4163   1st Qu.:0.4138   1st Qu.: 2941
## Median :0.4378   Median :0.4406   Median :0.4378   Median : 3787
## Mean    :0.4390   Mean     :0.4420   Mean     :0.4393   Mean     : 3869
## 3rd Qu.:0.4644   3rd Qu.:0.4676   3rd Qu.:0.4644   3rd Qu.: 4608
## Max.    :1.0507   Max.     :1.0513   Max.     :1.0515   Max.     :10275
##
##      taxwagescapita      avgwklywagecapita      estabscapita      abb
## Min.    : 0.0   Min.     : 301.0   Min.     :0.01992   Length:5250
## 1st Qu.: 0.0   1st Qu.: 515.2   1st Qu.:0.02553   Class :character
## Median : 355.7   Median : 658.0   Median :0.02845   Mode  :character
## Mean    : 728.8   Mean     : 674.8   Mean     :0.02928
## 3rd Qu.:1224.4   3rd Qu.: 804.0   3rd Qu.:0.03211
## Max.    :5254.4   Max.     :1792.0   Max.     :0.07071
##

```

```
# Difference-in-Differences estimation
```

```

did_data_ks_co <- medicaid_expansion %>%
  filter(State %in% c("Kansas", "Colorado")) %>%
  mutate(treatment = if_else(State == "Colorado", 1, 0),
         post = if_else(year >= 2014, 1, 0)) %>%
  select(State, year, uninsured_rate, treatment, post)

```

```
# avg pre-treatment and post-treatment values
did_data_ks_co_summary <- did_data_ks_co %>%
  group_by(State, treatment, post) %>%
  summarise(avg_uninsured_rate = mean(uninsured_rate, na.rm = TRUE), .groups = 'drop')

if (!require("fixest")) install.packages("fixest")
```

```
## Loading required package: fixest
```

```
## Warning: package 'fixest' was built under R version 4.3.3
```

```
library(fixest)
```

```
# diff in diff
did_model <- feols(avg_uninsured_rate ~ treatment * post, data = did_data_ks_co_summary)
summary(did_model)
```

```
## OLS estimation, Dep. Var.: avg_uninsured_rate
## Observations: 4
## Standard-errors: NA (not-available)
##
```

|                   | Estimate  | Std. Error | t value | Pr(> t ) |
|-------------------|-----------|------------|---------|----------|
| ## (Intercept)    | 0.128234  | NaN        | NaN     | NA       |
| ## treatment      | 0.025536  | NaN        | NaN     | NA       |
| ## post           | -0.036822 | NaN        | NaN     | NA       |
| ## treatment:post | -0.035137 | NaN        | NaN     | NA       |

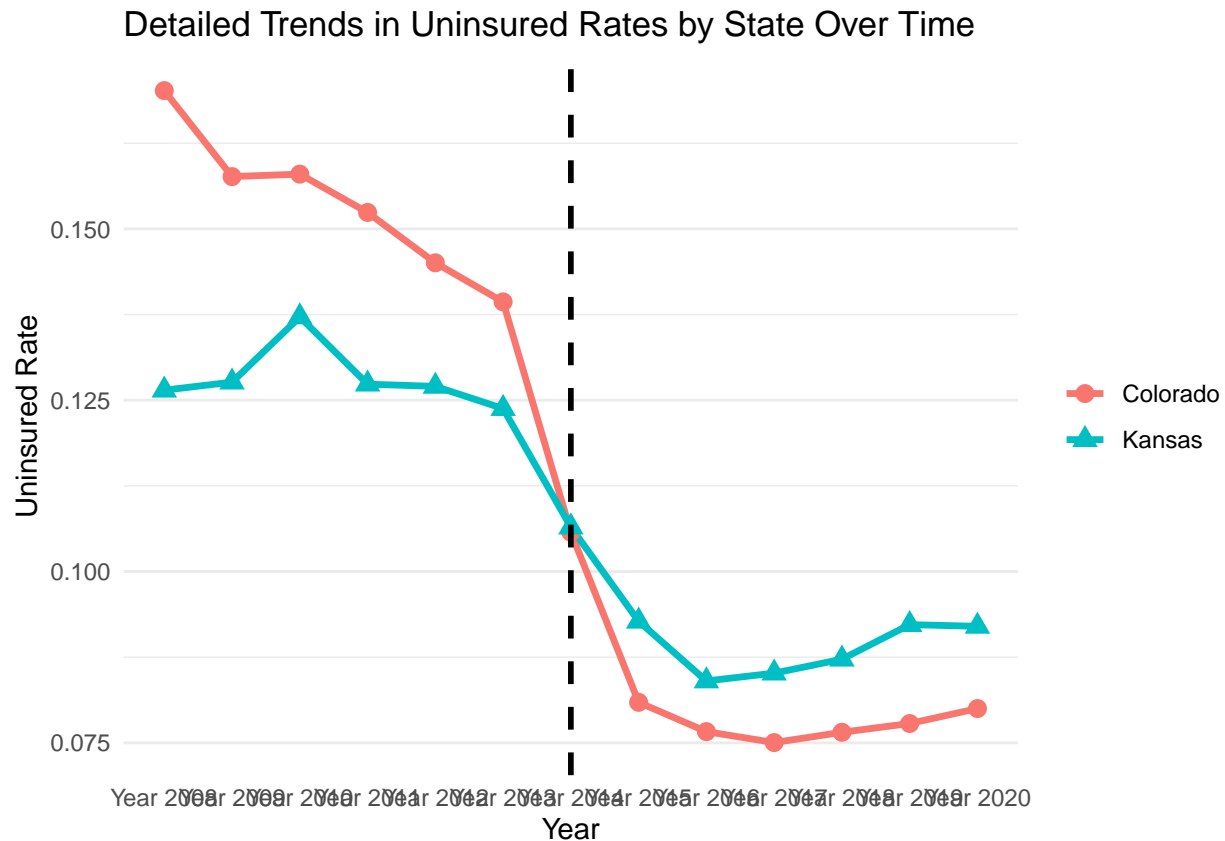
```
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
## RMSE: 1.7e-17   Adj. R2: NaN+Inf
```

```
library(ggplot2)
```

```
ggplot(did_data_ks_co, aes(x = factor(year), y = uninsured_rate, color = State, shape = State)) +
  geom_line(aes(group = State), size = 1.2) +
  geom_point(size = 3) +
  geom_vline(xintercept = as.numeric(which(levels(factor(did_data_ks_co$year)) == "2014")), linetype="dashed",
    scale_x_discrete(labels = function(x) paste("Year", x)) +
  labs(
    title = "Detailed Trends in Uninsured Rates by State Over Time",
    x = "Year",
    y = "Uninsured Rate",
    color = "State",
    shape = "State"
  ) +
  theme_minimal() +
  theme(
    legend.title = element_blank(),
    panel.grid.major.x = element_blank(),
    panel.grid.minor.x = element_blank()
  )
```

```
## Warning: Using 'size' aesthetic for lines was deprecated in ggplot2 3.4.0.
```

```
## i Please use 'linewidth' instead.
## This warning is displayed once every 8 hours.
## Call 'lifecycle::last_lifecycle_warnings()' to see where this warning was
## generated.
```



Colorado shows a marked reduction in uninsured rates post-ACA implementation. In contrast, Kansas, without ACA implementation did not experience similar levels of decline. The ACA likely significantly lowered uninsured rates.

## Discussion Questions

- Card/Krueger's original piece utilized the fact that towns on either side of the Delaware river are likely to be quite similar to one another in terms of demographics, economics, etc. Why is that intuition harder to replicate with this data?
- **Answer:** Card and Krueger's study leveraged geographic proximity across the Delaware River to control for external variables, assuming towns on either side share similar economic and demographic characteristics due to their closeness. This methodological choice is challenging to replicate in the current study comparing Kansas and Colorado due to the substantial geographical, demographic, and policy differences inherent between these states. Unlike neighboring towns, states often exhibit varied economic structures, healthcare systems, and political climates, which can significantly affect outcomes like uninsured rates independent of the the intervention.
- What are the strengths and weaknesses of using the parallel trends assumption in difference-in-differences estimates?

- **Answer:** Using the parallel trends assumption is key for a diff and diff analysis, as it is important to make sure that the studied issue (uninsuredness) is not already influenced in different ways, meaning by different variables in the treatment and untreated. If the trends for the two were differing anyways, this would mean that there is no way of certainly saying that an observed effect post intervention has not been significantly influenced by factors outside of the treatment as well. This allows us to estimate the treatment effect by comparing changes between groups over time. A weakness of this approach is that we cannot directly test but only assume pre-treatment analysis through background knowledge and pre-treatment data analysis. If the assumption fails—due to pre-existing differences in trends between groups—the DiD estimator may be biased and lead to incorrect inferences about the treatment's effectiveness.

## Synthetic Control

### Estimate Synthetic Control

Although several states did not expand Medicaid on January 1, 2014, many did later on. In some cases, a Democratic governor was elected and pushed for a state budget that included the Medicaid expansion, whereas in others voters approved expansion via a ballot initiative. The 2018 election was a watershed moment where several Republican-leaning states elected Democratic governors and approved Medicaid expansion. In cases with a ballot initiative, the state legislature and governor still must implement the results via legislation. For instance, Idaho voters approved a Medicaid expansion in the 2018 election, but it was not implemented in the state budget until late 2019, with enrollment beginning in 2020.

Do the following:

- Choose a state that adopted the Medicaid expansion after January 1, 2014. Construct a non-augmented synthetic control and plot the results (both pre-treatment fit and post-treatment differences). Also report the average ATT and L2 imbalance.

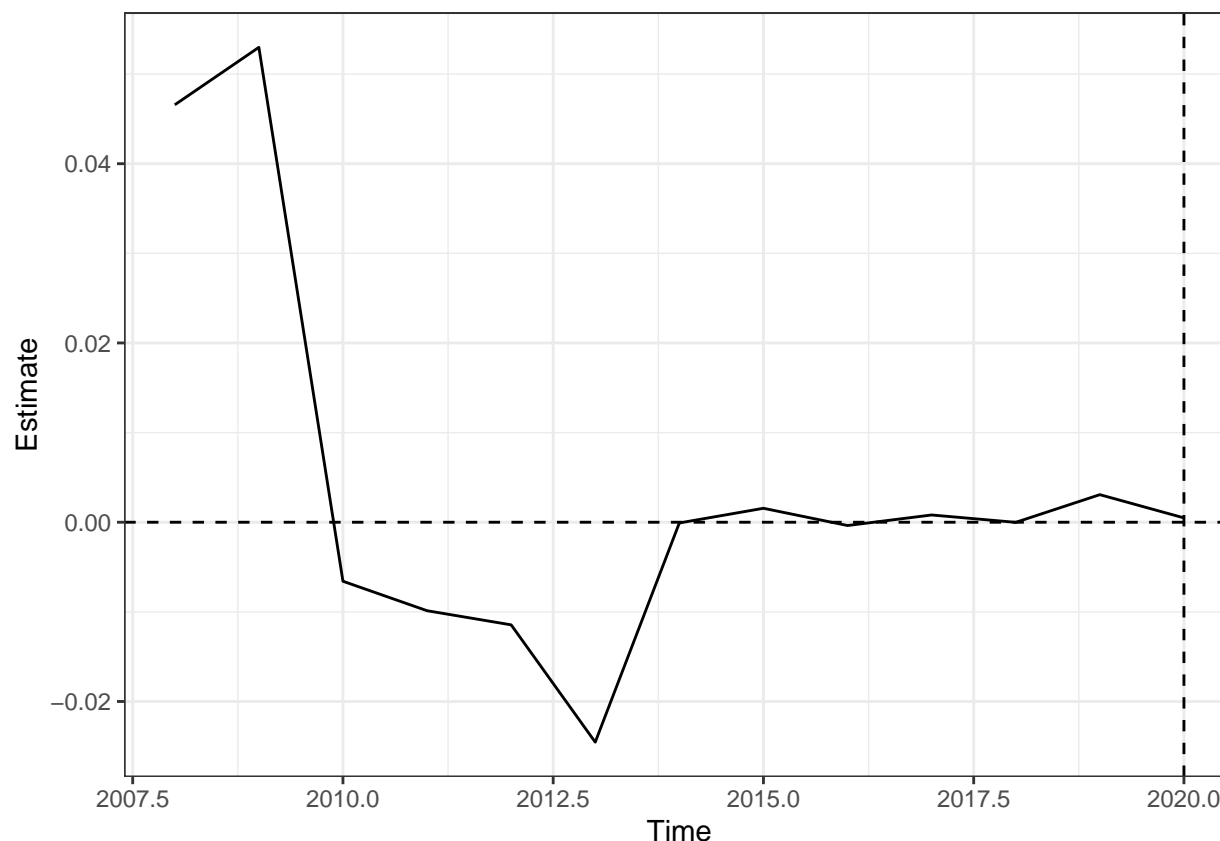
```
medicaid_expansion <- medicaid_expansion %>%
  mutate(treatment = if_else(State == "Utah" & year >= 2020, 1, 0))

library(augsynth)

syn_model <- augsynth(
  uninsured_rate ~ treatment,
  unit = State,
  time = year,
  data = medicaid_expansion,
  progfunc = "None",
  scm = TRUE
)
```

```
## One outcome and one treatment time found. Running single_augsynth.
```

```
plot(syn_model)
```



```
summary(syn_model)
```

```
##
## Call:
## single_augsynth(form = form, unit = !!enquo(unit), time = !!enquo(time),
##   t_int = t_int, data = data, progfunc = "None", scm = TRUE)
##
## Average ATT Estimate (p Value for Joint Null):  0.000486   ( 0.76 )
## L2 Imbalance: 0.077
## Percent improvement from uniform weights: 49.5%
##
## Avg Estimated Bias: NA
##
## Inference type: Conformal inference
##
## Time Estimate 95% CI Lower Bound 95% CI Upper Bound p Value
## 2020          0                0          0.001    0.779
```

This graph shows the effect of the ACA on uninsured rates over years. There is variability in the effects for pre 2014, but generally, the values are around zero, indicating no significant effect before the policy implementation. There is a sharp drop right after 2014, suggesting a significant initial impact of the implementation of the ACA. However, the graph shows that the effect levels down implying a sustained but modest reduction in uninsured rates over the long term.

- Re-run the same analysis but this time use an augmentation (default choices are Ridge, Matrix Completion, and GSynth). Create the same plot and report the average ATT and L2 imbalance.



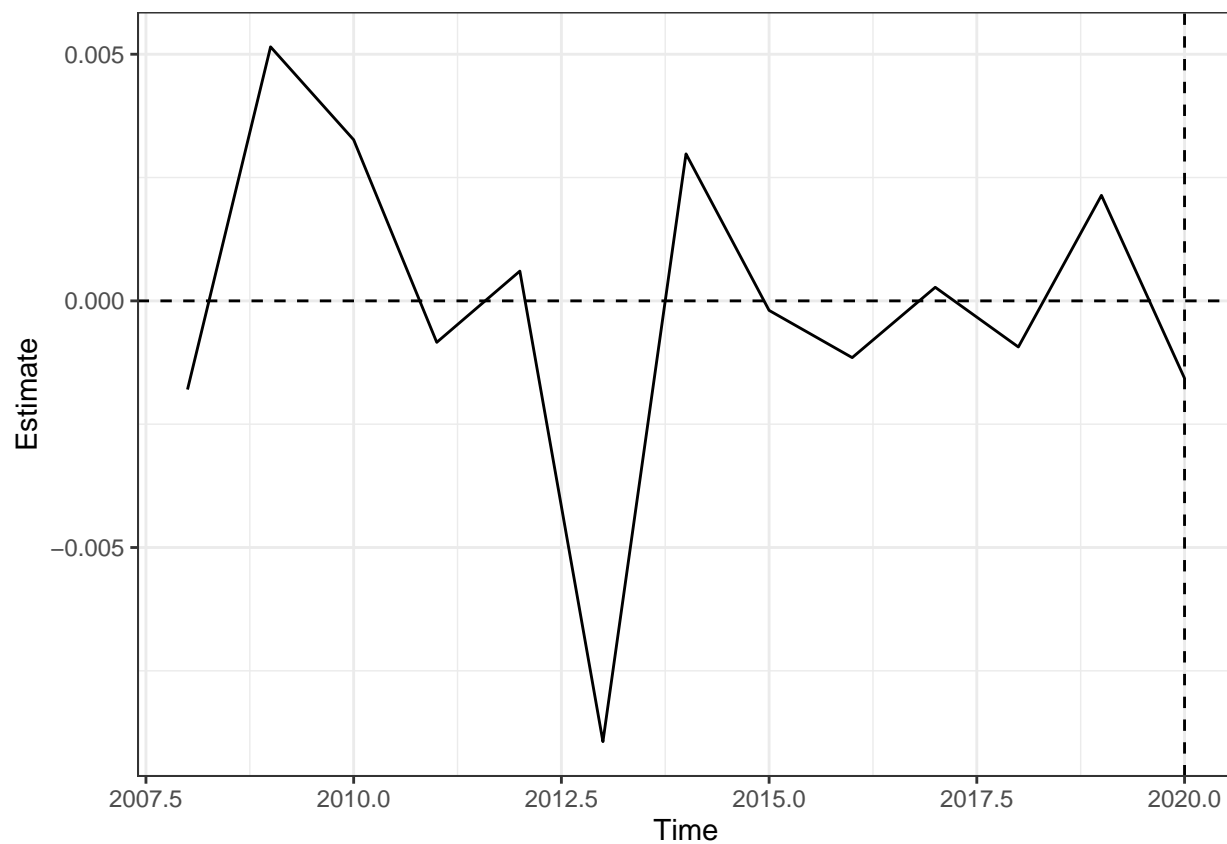
```
# augmented synthetic control

library(augsynth)

# aug synth control with ridge reg
aug_syn_model <- augsynth(
  uninsured_rate ~ treatment,
  unit = State,
  time = year,
  data = medicaid_expansion,
  progfunc = "Ridge",
  scm = TRUE
)
```

```
## One outcome and one treatment time found. Running single_augsynth.
```

```
plot(aug_syn_model)
```



```
summary(aug_syn_model)
```

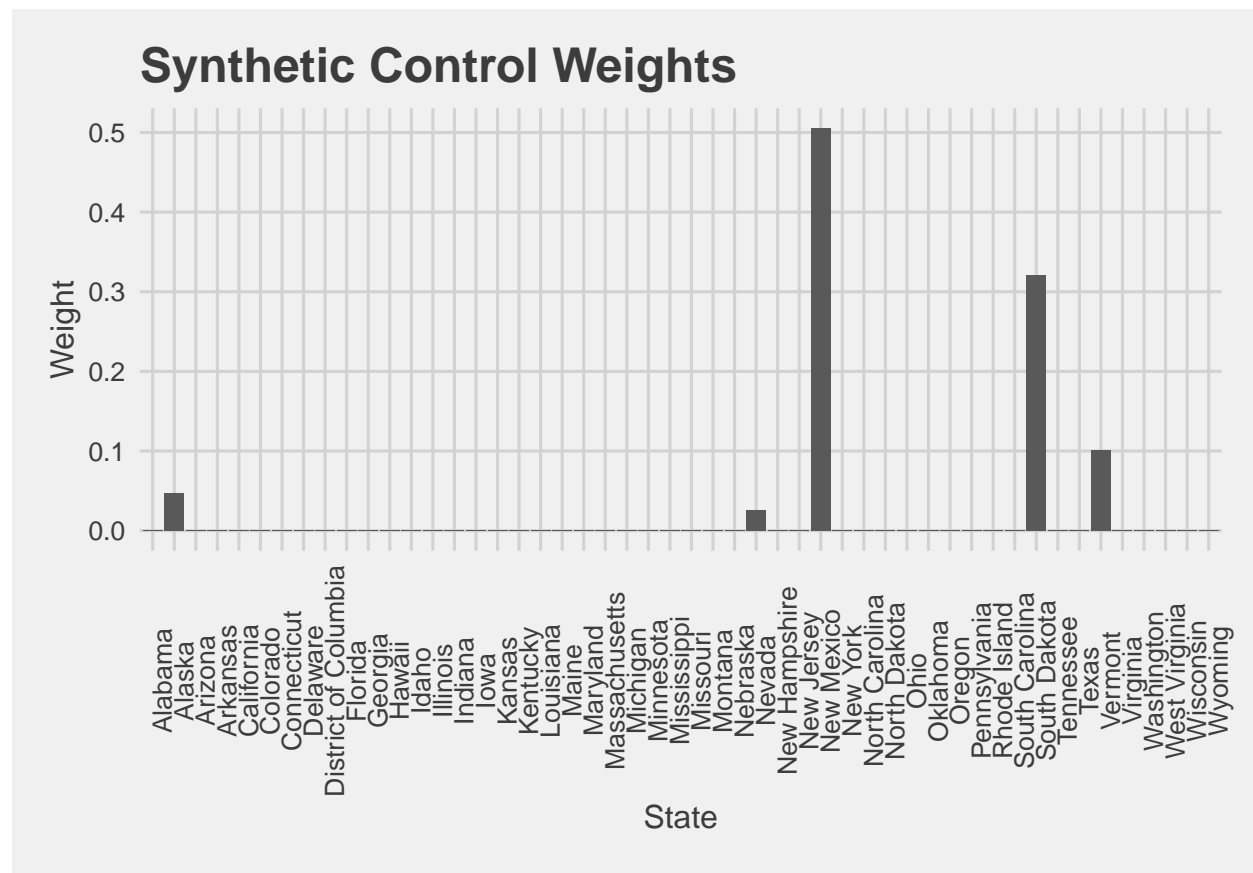
```
##
## Call:
## single_augsynth(form = form, unit = !!enquo(unit), time = !!enquo(time),
##   t_int = t_int, data = data, progfunc = "Ridge", scm = TRUE)
```

```
##
## Average ATT Estimate (p Value for Joint Null): -0.00157 ( 0.58 )
## L2 Imbalance: 0.012
## Percent improvement from uniform weights: 92.3%
##
## Avg Estimated Bias: 0.002
##
## Inference type: Conformal inference
##
## Time Estimate 95% CI Lower Bound 95% CI Upper Bound p Value
## 2020 -0.002 -0.005 0.002 0.621
```

Here we are looking closer around the intervention time. The graph indicates there might have been immediate reactions to the policy.

- Plot barplots to visualize the weights of the donors.

```
# Convert weights to dataframe
data.frame(syn_model$weights) %>%
# change index to a column
tibble::rownames_to_column('State') %>%
ggplot() +
# stat = identity to take the literal value instead of a count for geom_bar()
geom_bar(aes(x = State,
y = syn_model.weights),
stat = 'identity') +
theme_fivethirtyeight() +
theme(axis.title = element_text(),
axis.text.x = element_text(angle = 90)) +
ggtitle('Synthetic Control Weights') +
xlab('State') +
ylab('Weight')
```



10

```
## [1] 10
```

Only a few states contribute significantly to the synthetic control. The reliance on a few states for synthetic construction weakens the robustness of the synthetic control. It's imperative to ensure these states are appropriate proxies for the treated state to draw reliable conclusions.

**HINT:** Is there any preprocessing you need to do before you allow the program to automatically find weights for donor states?

## Discussion Questions

- What are the advantages and disadvantages of synthetic control compared to difference-in-differences estimators?
- **Answer:** Synthetic control methods construct a weighted combination of control units that best approximate the characteristics of the treated unit prior to the intervention. This way, a synthetic “control” is created. Especially when dealing with small numbers of treatment and control units, this is useful, as it provides a more detailed counterfactual analysis. However, synthetic controls require an extensive amount of data for the control is needed to accurately model the pre-intervention trends. Diff in diff is a straightforward method to robustly control for time-invariant differences between the treated and control groups. However, the validity of diff in diff relies on the parallel trends assumption, which can hardly be verified. There may be time-varying confounders affecting the treatment and control groups differently.

- One of the benefits of synthetic control is that the weights are bounded between  $[0,1]$  and the weights must sum to 1. Augmentation might relax this assumption by allowing for negative weights. Does this create an interpretation problem, and how should we balance this consideration against the improvements augmentation offers in terms of imbalance in the pre-treatment period?
- **Answer:** Allowing for negative weights in augmented synthetic control methods can create interpretation challenges, as it may lead to less intuitive results if the synthetic control potentially “overfits” the data. Negative weights can imply a counterintuitive influence where certain control units inversely affect the synthetic control. However, the benefit of augmentation—reducing imbalance in pre-treatment predictors—often is improved fit and predictive accuracy. The trade-offs between better pre-treatment balance and the potential for less interpretable models has to be chosen. This involves considering specific requirements of the problem or research question.

## Staggered Adoption Synthetic Control

### Estimate Multisynth

Do the following:

- Estimate a multisynth model that treats each state individually. Choose a fraction of states that you can fit on a plot and examine their treatment effects.

```

medicaid_expansion_clean <- medicaid_expansion %>%
filter(!State %in% c("California")) %>%

mutate(year_adopted = as.numeric(format(as.Date(Date_Adopted, format = "%Y-%m-%d"), "%Y")),

adopted = as.integer(year >= year_adopted))
medicaid_expansion_clean <- medicaid_expansion_clean %>%
mutate(adopted = ifelse(is.na(adopted), 0, adopted))
non_ppool_syn <- multisynth(uninsured_rate ~ adopted,
State,
year,
nu = 0,
medicaid_expansion_clean,
n_leads = 2)

print(non_ppool_syn$nu)

```

```
## [1] 0
```

```

non_ppool_synsum<- summary(non_ppool_syn)
non_ppool_synsum$att

```

| ##   | Time | Level   | Estimate      | Std.Error   | lower_bound   |
|------|------|---------|---------------|-------------|---------------|
| ## 1 | -12  | Average | 1.025101e-02  | 0.040019318 | -0.0669304603 |
| ## 2 | -11  | Average | 1.160478e-02  | 0.027985461 | -0.0431947696 |
| ## 3 | -10  | Average | 3.432105e-03  | 0.011742251 | -0.0182301521 |
| ## 4 | -9   | Average | -5.185198e-04 | 0.007632194 | -0.0153722022 |
| ## 5 | -8   | Average | -1.848474e-03 | 0.008447427 | -0.0159168053 |
| ## 6 | -7   | Average | -1.163056e-03 | 0.007265686 | -0.0125865637 |

|       |     |          |               |             |               |
|-------|-----|----------|---------------|-------------|---------------|
| ## 7  | -6  | Average  | -1.136448e-04 | 0.007132943 | -0.0121372101 |
| ## 8  | -5  | Average  | -7.142314e-04 | 0.006096804 | -0.0113203068 |
| ## 9  | -4  | Average  | 2.720578e-04  | 0.003375169 | -0.0071469540 |
| ## 10 | -3  | Average  | -3.903377e-04 | 0.003632041 | -0.0081675026 |
| ## 11 | -2  | Average  | -8.841279e-04 | 0.003857950 | -0.0089259763 |
| ## 12 | -1  | Average  | -9.166283e-05 | 0.003323117 | -0.0069535985 |
| ## 13 | 0   | Average  | -1.047179e-02 | 0.004541445 | -0.0195506374 |
| ## 14 | 1   | Average  | -1.590853e-02 | 0.006235357 | -0.0285790381 |
| ## 15 | NA  | Average  | -1.274067e-02 | 0.004895774 | -0.0227533036 |
| ## 16 | -12 | Alaska   | NA            | NaN         | NA            |
| ## 17 | -11 | Alaska   | NA            | NaN         | NA            |
| ## 18 | -10 | Alaska   | NA            | NaN         | NA            |
| ## 19 | -9  | Alaska   | NA            | NaN         | NA            |
| ## 20 | -8  | Alaska   | NA            | NaN         | NA            |
| ## 21 | -7  | Alaska   | 1.027723e-03  | 0.022566561 | -0.0410392175 |
| ## 22 | -6  | Alaska   | 7.243849e-04  | 0.017460098 | -0.0344309711 |
| ## 23 | -5  | Alaska   | -1.195273e-02 | 0.024938904 | -0.0464495535 |
| ## 24 | -4  | Alaska   | 4.610996e-03  | 0.007424268 | -0.0105752451 |
| ## 25 | -3  | Alaska   | 6.778125e-03  | 0.008636555 | -0.0139437118 |
| ## 26 | -2  | Alaska   | -2.317406e-03 | 0.010848788 | -0.0182399683 |
| ## 27 | -1  | Alaska   | 1.128911e-03  | 0.004946750 | -0.0092106940 |
| ## 28 | 0   | Alaska   | -1.065096e-02 | 0.012477113 | -0.0266748572 |
| ## 29 | 1   | Alaska   | -4.996361e-03 | 0.005729771 | -0.0151880306 |
| ## 30 | NA  | Alaska   | -7.823663e-03 | 0.008805859 | -0.0207718428 |
| ## 31 | -12 | Arizona  | NA            | NaN         | NA            |
| ## 32 | -11 | Arizona  | NA            | NaN         | NA            |
| ## 33 | -10 | Arizona  | NA            | NaN         | NA            |
| ## 34 | -9  | Arizona  | NA            | NaN         | NA            |
| ## 35 | -8  | Arizona  | NA            | NaN         | NA            |
| ## 36 | -7  | Arizona  | NA            | NaN         | NA            |
| ## 37 | -6  | Arizona  | 2.625765e-03  | 0.026102800 | -0.0416112711 |
| ## 38 | -5  | Arizona  | -2.946809e-03 | 0.014108976 | -0.0221847216 |
| ## 39 | -4  | Arizona  | -3.901417e-03 | 0.016162247 | -0.0302644828 |
| ## 40 | -3  | Arizona  | -2.336919e-03 | 0.012379771 | -0.0228433591 |
| ## 41 | -2  | Arizona  | 3.943136e-03  | 0.007755037 | -0.0117034380 |
| ## 42 | -1  | Arizona  | 2.616243e-03  | 0.007601458 | -0.0117154343 |
| ## 43 | 0   | Arizona  | -2.067609e-02 | 0.017345911 | -0.0466246542 |
| ## 44 | 1   | Arizona  | -3.170106e-02 | 0.026240713 | -0.0664947721 |
| ## 45 | NA  | Arizona  | -2.618858e-02 | 0.021741426 | -0.0564431745 |
| ## 46 | -12 | Arkansas | NA            | NaN         | NA            |
| ## 47 | -11 | Arkansas | NA            | NaN         | NA            |
| ## 48 | -10 | Arkansas | NA            | NaN         | NA            |
| ## 49 | -9  | Arkansas | NA            | NaN         | NA            |
| ## 50 | -8  | Arkansas | NA            | NaN         | NA            |
| ## 51 | -7  | Arkansas | NA            | NaN         | NA            |
| ## 52 | -6  | Arkansas | 2.488362e-03  | 0.026569540 | -0.0527456228 |
| ## 53 | -5  | Arkansas | -2.706397e-03 | 0.016742362 | -0.0318777410 |
| ## 54 | -4  | Arkansas | 9.865953e-04  | 0.010659127 | -0.0183445835 |
| ## 55 | -3  | Arkansas | 1.429651e-03  | 0.011263243 | -0.0214478183 |
| ## 56 | -2  | Arkansas | -1.852202e-03 | 0.010621319 | -0.0223329672 |
| ## 57 | -1  | Arkansas | -3.460092e-04 | 0.010414068 | -0.0222411918 |
| ## 58 | 0   | Arkansas | -2.147545e-02 | 0.028713658 | -0.0581836625 |
| ## 59 | 1   | Arkansas | -2.998838e-02 | 0.034983008 | -0.0692831264 |
| ## 60 | NA  | Arkansas | -2.573191e-02 | 0.031801027 | -0.0631579307 |

|        |     |                      |               |             |               |
|--------|-----|----------------------|---------------|-------------|---------------|
| ## 61  | -12 | Colorado             | NA            | NaN         | NA            |
| ## 62  | -11 | Colorado             | NA            | NaN         | NA            |
| ## 63  | -10 | Colorado             | NA            | NaN         | NA            |
| ## 64  | -9  | Colorado             | NA            | NaN         | NA            |
| ## 65  | -8  | Colorado             | NA            | NaN         | NA            |
| ## 66  | -7  | Colorado             | NA            | NaN         | NA            |
| ## 67  | -6  | Colorado             | 3.411354e-03  | 0.024528980 | -0.0435118967 |
| ## 68  | -5  | Colorado             | -3.552840e-03 | 0.011537147 | -0.0252348168 |
| ## 69  | -4  | Colorado             | 1.924324e-03  | 0.004399042 | -0.0064923929 |
| ## 70  | -3  | Colorado             | 1.918107e-03  | 0.007677023 | -0.0129079156 |
| ## 71  | -2  | Colorado             | -2.129560e-03 | 0.010172773 | -0.0183901184 |
| ## 72  | -1  | Colorado             | -1.571385e-03 | 0.013872719 | -0.0252227052 |
| ## 73  | 0   | Colorado             | -1.172853e-02 | 0.026154102 | -0.0480727275 |
| ## 74  | 1   | Colorado             | -2.533451e-02 | 0.032793433 | -0.0591806514 |
| ## 75  | NA  | Colorado             | -1.853152e-02 | 0.029253934 | -0.0534886623 |
| ## 76  | -12 | Connecticut          | NA            | NaN         | NA            |
| ## 77  | -11 | Connecticut          | NA            | NaN         | NA            |
| ## 78  | -10 | Connecticut          | NA            | NaN         | NA            |
| ## 79  | -9  | Connecticut          | NA            | NaN         | NA            |
| ## 80  | -8  | Connecticut          | NA            | NaN         | NA            |
| ## 81  | -7  | Connecticut          | NA            | NaN         | NA            |
| ## 82  | -6  | Connecticut          | -1.263251e-04 | 0.012289046 | -0.0236833942 |
| ## 83  | -5  | Connecticut          | 6.919339e-05  | 0.012179563 | -0.0241122791 |
| ## 84  | -4  | Connecticut          | -1.432031e-03 | 0.009728472 | -0.0212986203 |
| ## 85  | -3  | Connecticut          | -5.046973e-03 | 0.010469350 | -0.0218945504 |
| ## 86  | -2  | Connecticut          | 3.190982e-03  | 0.008052952 | -0.0140109986 |
| ## 87  | -1  | Connecticut          | 3.345153e-03  | 0.007339379 | -0.0109027122 |
| ## 88  | 0   | Connecticut          | -2.165019e-03 | 0.008338058 | -0.0175327617 |
| ## 89  | 1   | Connecticut          | -1.438232e-03 | 0.013695303 | -0.0271472737 |
| ## 90  | NA  | Connecticut          | -1.801626e-03 | 0.010242300 | -0.0196968945 |
| ## 91  | -12 | Delaware             | NA            | NaN         | NA            |
| ## 92  | -11 | Delaware             | NA            | NaN         | NA            |
| ## 93  | -10 | Delaware             | NA            | NaN         | NA            |
| ## 94  | -9  | Delaware             | NA            | NaN         | NA            |
| ## 95  | -8  | Delaware             | NA            | NaN         | NA            |
| ## 96  | -7  | Delaware             | NA            | NaN         | NA            |
| ## 97  | -6  | Delaware             | 4.698354e-04  | 0.031034253 | -0.0586771401 |
| ## 98  | -5  | Delaware             | -1.178458e-03 | 0.027143748 | -0.0500084302 |
| ## 99  | -4  | Delaware             | 6.165954e-04  | 0.015606488 | -0.0283041396 |
| ## 100 | -3  | Delaware             | -3.182807e-03 | 0.019658865 | -0.0399452231 |
| ## 101 | -2  | Delaware             | -1.628232e-03 | 0.021590373 | -0.0407766457 |
| ## 102 | -1  | Delaware             | 4.903066e-03  | 0.008293824 | -0.0131343235 |
| ## 103 | 0   | Delaware             | 4.390070e-03  | 0.007309386 | -0.0096972902 |
| ## 104 | 1   | Delaware             | -1.210016e-02 | 0.011127312 | -0.0263465012 |
| ## 105 | NA  | Delaware             | -3.855047e-03 | 0.004039680 | -0.0111186369 |
| ## 106 | -12 | District of Columbia | NA            | NaN         | NA            |
| ## 107 | -11 | District of Columbia | NA            | NaN         | NA            |
| ## 108 | -10 | District of Columbia | NA            | NaN         | NA            |
| ## 109 | -9  | District of Columbia | NA            | NaN         | NA            |
| ## 110 | -8  | District of Columbia | NA            | NaN         | NA            |
| ## 111 | -7  | District of Columbia | NA            | NaN         | NA            |
| ## 112 | -6  | District of Columbia | 4.078235e-03  | 0.015987042 | -0.0270895003 |
| ## 113 | -5  | District of Columbia | -4.334165e-03 | 0.007662116 | -0.0188415749 |
| ## 114 | -4  | District of Columbia | 1.799168e-03  | 0.002142661 | -0.0023365366 |

|        |     |                      |               |             |               |
|--------|-----|----------------------|---------------|-------------|---------------|
| ## 115 | -3  | District of Columbia | 5.574322e-03  | 0.002902057 | -0.0003464087 |
| ## 116 | -2  | District of Columbia | -6.438455e-03 | 0.016225426 | -0.0266194611 |
| ## 117 | -1  | District of Columbia | -6.791057e-04 | 0.005995940 | -0.0104418906 |
| ## 118 | 0   | District of Columbia | 1.517938e-02  | 0.010682850 | -0.0090256082 |
| ## 119 | 1   | District of Columbia | 2.024933e-02  | 0.014088970 | -0.0103756322 |
| ## 120 | NA  | District of Columbia | 1.771435e-02  | 0.012160392 | -0.0096594584 |
| ## 121 | -12 | Hawaii               | NA            | NaN         | NA            |
| ## 122 | -11 | Hawaii               | NA            | NaN         | NA            |
| ## 123 | -10 | Hawaii               | NA            | NaN         | NA            |
| ## 124 | -9  | Hawaii               | NA            | NaN         | NA            |
| ## 125 | -8  | Hawaii               | NA            | NaN         | NA            |
| ## 126 | -7  | Hawaii               | NA            | NaN         | NA            |
| ## 127 | -6  | Hawaii               | 8.876400e-12  | 0.014271774 | -0.0244151533 |
| ## 128 | -5  | Hawaii               | -9.900747e-12 | 0.013013236 | -0.0221919313 |
| ## 129 | -4  | Hawaii               | -2.434469e-12 | 0.007731591 | -0.0137961222 |
| ## 130 | -3  | Hawaii               | 2.010840e-11  | 0.007709743 | -0.0150960071 |
| ## 131 | -2  | Hawaii               | -1.277931e-11 | 0.009416869 | -0.0177935987 |
| ## 132 | -1  | Hawaii               | -3.870293e-12 | 0.004740953 | -0.0091803839 |
| ## 133 | 0   | Hawaii               | 2.364820e-03  | 0.004980337 | -0.0076445648 |
| ## 134 | 1   | Hawaii               | 2.551249e-03  | 0.009998233 | -0.0177100900 |
| ## 135 | NA  | Hawaii               | 2.458034e-03  | 0.006263758 | -0.0106821582 |
| ## 136 | -12 | Idaho                | 2.304296e-03  | 0.024873841 | -0.0452442623 |
| ## 137 | -11 | Idaho                | -2.183838e-03 | 0.018150190 | -0.0356998237 |
| ## 138 | -10 | Idaho                | 7.250498e-03  | 0.013364809 | -0.0187975271 |
| ## 139 | -9  | Idaho                | -8.595266e-03 | 0.009211905 | -0.0226167875 |
| ## 140 | -8  | Idaho                | 1.218516e-03  | 0.004652960 | -0.0075099521 |
| ## 141 | -7  | Idaho                | 1.150191e-03  | 0.007000792 | -0.0113212237 |
| ## 142 | -6  | Idaho                | -8.992386e-04 | 0.002362106 | -0.0055886625 |
| ## 143 | -5  | Idaho                | 9.360247e-04  | 0.010357379 | -0.0174697143 |
| ## 144 | -4  | Idaho                | -9.584729e-05 | 0.011258229 | -0.0187760845 |
| ## 145 | -3  | Idaho                | 1.291580e-03  | 0.011558705 | -0.0185581833 |
| ## 146 | -2  | Idaho                | 1.776667e-03  | 0.008889939 | -0.0149304662 |
| ## 147 | -1  | Idaho                | -4.153583e-03 | 0.017939148 | -0.0309401949 |
| ## 148 | 0   | Idaho                | -1.308111e-03 | 0.015054003 | -0.0245166184 |
| ## 149 | 1   | Idaho                | NA            | NaN         | NA            |
| ## 150 | NA  | Idaho                | -1.308111e-03 | 0.015054003 | -0.0245166184 |
| ## 151 | -12 | Illinois             | NA            | NaN         | NA            |
| ## 152 | -11 | Illinois             | NA            | NaN         | NA            |
| ## 153 | -10 | Illinois             | NA            | NaN         | NA            |
| ## 154 | -9  | Illinois             | NA            | NaN         | NA            |
| ## 155 | -8  | Illinois             | NA            | NaN         | NA            |
| ## 156 | -7  | Illinois             | NA            | NaN         | NA            |
| ## 157 | -6  | Illinois             | -5.280943e-04 | 0.008829122 | -0.0177648644 |
| ## 158 | -5  | Illinois             | 6.320909e-04  | 0.008337094 | -0.0166370461 |
| ## 159 | -4  | Illinois             | 1.955541e-04  | 0.002591835 | -0.0050591033 |
| ## 160 | -3  | Illinois             | -9.334521e-04 | 0.009742750 | -0.0187302540 |
| ## 161 | -2  | Illinois             | 8.370655e-04  | 0.004267740 | -0.0080572807 |
| ## 162 | -1  | Illinois             | -2.031641e-04 | 0.003265414 | -0.0068933385 |
| ## 163 | 0   | Illinois             | -6.831126e-03 | 0.010468089 | -0.0218969396 |
| ## 164 | 1   | Illinois             | -1.585249e-02 | 0.021673976 | -0.0429208839 |
| ## 165 | NA  | Illinois             | -1.134181e-02 | 0.016032214 | -0.0323039378 |
| ## 166 | -12 | Indiana              | NA            | NaN         | NA            |
| ## 167 | -11 | Indiana              | NA            | NaN         | NA            |
| ## 168 | -10 | Indiana              | NA            | NaN         | NA            |

|        |     |           |               |             |               |
|--------|-----|-----------|---------------|-------------|---------------|
| ## 169 | -9  | Indiana   | NA            | NaN         | NA            |
| ## 170 | -8  | Indiana   | NA            | NaN         | NA            |
| ## 171 | -7  | Indiana   | -4.746103e-06 | 0.005241408 | -0.0097862046 |
| ## 172 | -6  | Indiana   | 4.391358e-06  | 0.004629460 | -0.0084327880 |
| ## 173 | -5  | Indiana   | -1.361134e-05 | 0.003306830 | -0.0075093624 |
| ## 174 | -4  | Indiana   | -2.374178e-05 | 0.003632179 | -0.0071775280 |
| ## 175 | -3  | Indiana   | 2.861172e-05  | 0.002787134 | -0.0056507517 |
| ## 176 | -2  | Indiana   | 2.471800e-05  | 0.001364265 | -0.0023097235 |
| ## 177 | -1  | Indiana   | -1.562186e-05 | 0.002521942 | -0.0045768349 |
| ## 178 | 0   | Indiana   | -4.896250e-03 | 0.005300615 | -0.0135380189 |
| ## 179 | 1   | Indiana   | -1.351991e-02 | 0.013965501 | -0.0304047658 |
| ## 180 | NA  | Indiana   | -9.208082e-03 | 0.009436217 | -0.0215628267 |
| ## 181 | -12 | Iowa      | NA            | NaN         | NA            |
| ## 182 | -11 | Iowa      | NA            | NaN         | NA            |
| ## 183 | -10 | Iowa      | NA            | NaN         | NA            |
| ## 184 | -9  | Iowa      | NA            | NaN         | NA            |
| ## 185 | -8  | Iowa      | NA            | NaN         | NA            |
| ## 186 | -7  | Iowa      | NA            | NaN         | NA            |
| ## 187 | -6  | Iowa      | -8.297779e-12 | 0.012567292 | -0.0216778623 |
| ## 188 | -5  | Iowa      | 9.255360e-12  | 0.011443918 | -0.0192730709 |
| ## 189 | -4  | Iowa      | 2.275763e-12  | 0.006789960 | -0.0128708234 |
| ## 190 | -3  | Iowa      | -1.879762e-11 | 0.006931593 | -0.0133693702 |
| ## 191 | -2  | Iowa      | 1.194626e-11  | 0.008646238 | -0.0163330336 |
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| ## 194 | 1   | Iowa      | -6.110681e-03 | 0.005564340 | -0.0149124044 |
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| ## 199 | -9  | Kentucky  | NA            | NaN         | NA            |
| ## 200 | -8  | Kentucky  | NA            | NaN         | NA            |
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| ## 203 | -5  | Kentucky  | 6.916848e-04  | 0.015602327 | -0.0300995947 |
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| ## 205 | -3  | Kentucky  | 5.145222e-06  | 0.009415177 | -0.0206768200 |
| ## 206 | -2  | Kentucky  | -2.042224e-03 | 0.012054151 | -0.0244164402 |
| ## 207 | -1  | Kentucky  | 4.686232e-04  | 0.005733635 | -0.0102684971 |
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| ## | 223 | 0   | Louisiana     | -1.205470e-02 | 0.024230775 | -0.0490391408 |
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| ## | 235 | -3  | Maryland      | -9.219880e-07 | 0.011662861 | -0.0195204295 |
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| ## | 240 | NA  | Maryland      | 1.729776e-03  | 0.005859310 | -0.0095488916 |
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| ## | 248 | -5  | Massachusetts | 5.592166e-11  | 0.009837205 | -0.0180837530 |
| ## | 249 | -4  | Massachusetts | 1.375033e-11  | 0.006580887 | -0.0112767168 |
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| ## | 251 | -2  | Massachusetts | 7.218031e-11  | 0.005682099 | -0.0113057642 |
| ## | 252 | -1  | Massachusetts | 2.186026e-11  | 0.002450463 | -0.0051072245 |
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| ## | 264 | -4  | Michigan      | 4.250109e-04  | 0.004695828 | -0.0089872861 |
| ## | 265 | -3  | Michigan      | -6.605248e-04 | 0.007752856 | -0.0161715240 |
| ## | 266 | -2  | Michigan      | 5.226093e-04  | 0.007039760 | -0.0142785270 |
| ## | 267 | -1  | Michigan      | -3.460021e-04 | 0.008047661 | -0.0155949485 |
| ## | 268 | 0   | Michigan      | -8.025371e-03 | 0.011572416 | -0.0257527570 |
| ## | 269 | 1   | Michigan      | -1.369117e-02 | 0.018448996 | -0.0385199630 |
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| ## 277 | -6  | Minnesota | -4.920696e-11 | 0.009840028 | -0.0192247961 |
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| ## 312 | -1  | Nebraska  | -5.890924e-03 | 0.005474614 | -0.0133458706 |
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| ## 331 | -12 | New Hampshire | NA            | NaN         | NA            |
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| ## 357 | -1  | New Jersey    | 1.773718e-03  | 0.010386711 | -0.0180215390 |
| ## 358 | 0   | New Jersey    | -3.417452e-03 | 0.012255381 | -0.0235642538 |
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| ## 361 | -12 | New Mexico    | NA            | NaN         | NA            |
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| ## 369 | -4  | New Mexico    | 1.055547e-03  | 0.009023453 | -0.0154938860 |
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| ## 385 | -3  | New York     | 1.177596e-05  | 0.005866138 | -0.0111443068 |
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| ## 404 | 1   | North Dakota | 1.265383e-02  | 0.022197713 | -0.0295200533 |
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| ## 421 | -12 | Oregon       | NA            | NaN         | NA            |
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| ## 436 | -12 | Pennsylvania | NA            | NaN         | NA            |
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| ## 439 | -9  | Pennsylvania | NA            | NaN         | NA            |
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| ## 443 | -5  | Pennsylvania | 3.626142e-04  | 0.007629135 | -0.0152164692 |
| ## 444 | -4  | Pennsylvania | -1.502775e-03 | 0.005144030 | -0.0107586388 |
| ## 445 | -3  | Pennsylvania | 1.319086e-04  | 0.006703004 | -0.0131682234 |
| ## 446 | -2  | Pennsylvania | -1.228539e-03 | 0.005712290 | -0.0123702367 |
| ## 447 | -1  | Pennsylvania | 2.196078e-03  | 0.012346736 | -0.0239899628 |
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| ## 451 | -12 | Rhode Island | NA            | NaN         | NA            |
| ## 452 | -11 | Rhode Island | NA            | NaN         | NA            |
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| ## 455 | -8  | Rhode Island | NA            | NaN         | NA            |
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| ## 459 | -4  | Rhode Island | 1.767065e-05  | 0.010518029 | -0.0172825532 |
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| ## 461 | -2  | Rhode Island | -7.050353e-04 | 0.012432928 | -0.0212049174 |
| ## 462 | -1  | Rhode Island | 5.708068e-03  | 0.019158864 | -0.0275397818 |
| ## 463 | 0   | Rhode Island | -2.607626e-02 | 0.020384571 | -0.0524901077 |
| ## 464 | 1   | Rhode Island | -2.878355e-02 | 0.022865395 | -0.0593743410 |
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| ## 466 | -12 | Utah         | 3.211616e-02  | 0.106468693 | -0.1516359575 |
| ## 467 | -11 | Utah         | 4.427464e-02  | 0.097467860 | -0.1293015024 |
| ## 468 | -10 | Utah         | 6.203015e-03  | 0.019105274 | -0.0272437698 |
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| ## 473 | -5  | Utah         | -3.927796e-03 | 0.012655805 | -0.0222286762 |
| ## 474 | -4  | Utah         | -1.989720e-02 | 0.024495709 | -0.0463835129 |
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| ## 489 | -4  | Vermont      | -8.107928e-05 | 0.030876377 | -0.0486734476 |
| ## 490 | -3  | Vermont      | -2.335120e-03 | 0.033881314 | -0.0547381456 |
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| ## 493 | 0           | Vermont       | -6.342753e-03 | 0.030846306 | -0.0528626623 |
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| ## 499 | -9          | Virginia      | -9.985294e-06 | 0.010947890 | -0.0184414382 |
| ## 500 | -8          | Virginia      | -4.902555e-03 | 0.007497735 | -0.0179465797 |
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| ## 503 | -5          | Virginia      | 2.685063e-03  | 0.011022877 | -0.0184499273 |
| ## 504 | -4          | Virginia      | 3.326303e-03  | 0.012896052 | -0.0203855880 |
| ## 505 | -3          | Virginia      | 2.600563e-03  | 0.016643133 | -0.0291294865 |
| ## 506 | -2          | Virginia      | -1.284143e-03 | 0.012160520 | -0.0252122181 |
| ## 507 | -1          | Virginia      | -1.459996e-03 | 0.010027351 | -0.0205849832 |
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| ## 521 | -2          | Washington    | -6.773906e-05 | 0.007719080 | -0.0128346977 |
| ## 522 | -1          | Washington    | 6.874899e-04  | 0.012313066 | -0.0215728462 |
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| ## 532 | -6          | West Virginia | 4.085459e-04  | 0.009200770 | -0.0179261085 |
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| ## 5   | 0.016683911 |               |               |             |               |

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## 9    0.006280841
## 10   0.005712220
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## 15  -0.003527227
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## 19           NA
## 20           NA
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## 23   0.035341002
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## 36           NA
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## 40   0.018286045
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## 48           NA
## 49           NA
## 50           NA
## 51           NA
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## 57   0.021910212
## 58   0.033081234
## 59   0.036120353
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| ## 60  | 0.034443465 |
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| ## 72  | 0.024769590 |
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| ## 97  | 0.059339384 |
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| ## 102 | 0.019560874 |
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| ## 104 | 0.009760014 |
| ## 105 | 0.005184193 |
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| ## 108 | NA          |
| ## 109 | NA          |
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| ## 111 | NA          |
| ## 112 | 0.025267558 |
| ## 113 | 0.009805444 |



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## 114 0.004352997
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|        |             |
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|    |     |             |
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| ## | 222 | 0.028062707 |
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```

## 276      NA
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## 483      NA
## 484      NA
## 485      NA
## 486      NA
## 487 0.110723926
## 488 0.101817770
## 489 0.057728247
## 490 0.061435385
## 491 0.069222937
```

```

## 492 0.057143799
## 493 0.050489999
## 494 0.041049040
## 495 0.041410839
## 496      NA
## 497 0.060712660
## 498 0.065049952
## 499 0.018388546
## 500 0.010234274
## 501 0.019479199
## 502 0.012647691
## 503 0.018582771
## 504 0.022142179
## 505 0.026059905
## 506 0.015884485
## 507 0.016186055
## 508 0.002078094
## 509 0.001902266
## 510 0.001772678
## 511      NA
## 512      NA
## 513      NA
## 514      NA
## 515      NA
## 516      NA
## 517 0.026138327
## 518 0.027135719
## 519 0.011585454
## 520 0.009568253
## 521 0.015034053
## 522 0.020123659
## 523 0.013407163
## 524 0.017164916
## 525 0.015807248
## 526      NA
## 527      NA
## 528      NA
## 529      NA
## 530      NA
## 531      NA
## 532 0.017372669
## 533 0.014856588
## 534 0.008166189
## 535 0.020100376
## 536 0.012984893
## 537 0.008130768
## 538 0.023323366
## 539 0.035987125
## 540 0.028807905

```

```

non_ppool_synsum$att %>%
  ggplot(aes(x = Time, y = Estimate, color = Level)) +
  geom_point() +
  geom_line() +

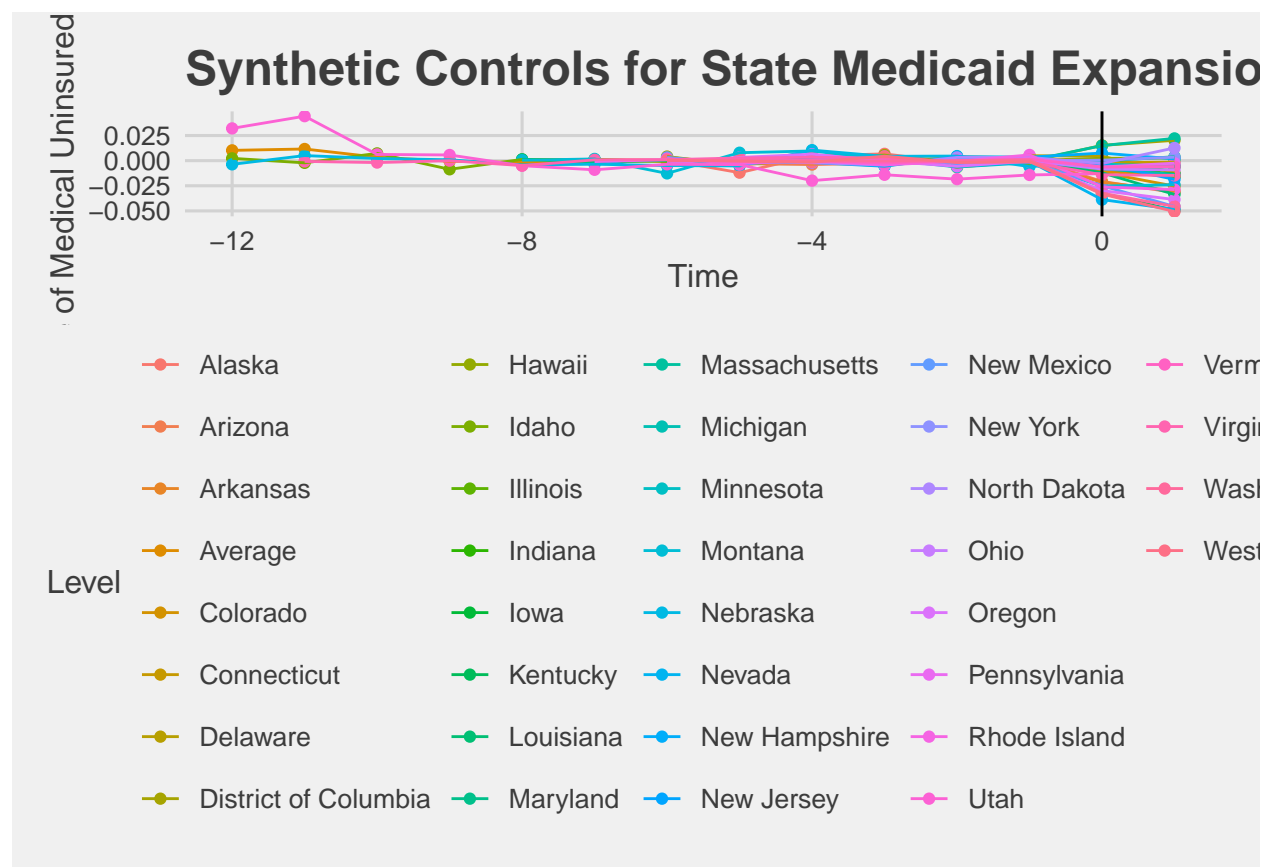
```



```
geom_vline(xintercept = 0) +
theme_fivethirtyeight() +
theme(axis.title = element_text(),
legend.position = "bottom") +
ggtitle('Synthetic Controls for State Medicaid Expansion') +
xlab('Time') +
ylab('Rate of Medical Uninsured Rate')
```

```
## Warning: Removed 219 rows containing missing values or values outside the scale range
## ('geom_point()').
```

```
## Warning: Removed 219 rows containing missing values or values outside the scale range
## ('geom_line()').
```



Before ACA, uninsured rates among the states and the synthetic control converge, indicating stable trends across the states up to the ACA implementation. This validates the effectiveness of the synthetic control method in capturing pre-expansion trends. After the implementation, the uninsured rates across states and the synthetic control continue closely without much divergence. The immediate impact of ACA implementation was minimal which is most likely due to the fact that it took some time to actually get people insured and operationalize the policy.

- Estimate a multisynth model using time cohorts. For the purpose of this exercise, you can simplify the treatment time so that states that adopted Medicaid expansion within the same year (i.e. all states that adopted expansion in 2016) count for the same cohort. Plot the treatment effects for these time cohorts.

```

# Install the augsynth package if it's not already installed
if (!require("aug Synth")) install.packages("aug Synth", dependencies = TRUE)

# Load the augsynth package
library(aug Synth)

medicaid_expansion <- medicaid_expansion %>%
  mutate(treatment = if_else(State == "Utah" & year >= 2020, 1, 0))

# Running the augmented synthetic control model
aug_syn_model <- augsynth(
  uninsured_rate ~ treatment, # outcome ~ treatment
  unit = State,               # unit identifier
  time = year,                # time identifier
  data = medicaid_expansion, # data frame
  progfunc = "Ridge",         # using Ridge regression for augmentation
  scm = TRUE                  # synthetic control method
)

```

```
## One outcome and one treatment time found. Running single_augsynth.
```

```

# Print summary to get the average ATT and L2 imbalance
summary_aug_syn <- summary(aug_syn_model)
print(summary_aug_syn)

```

```

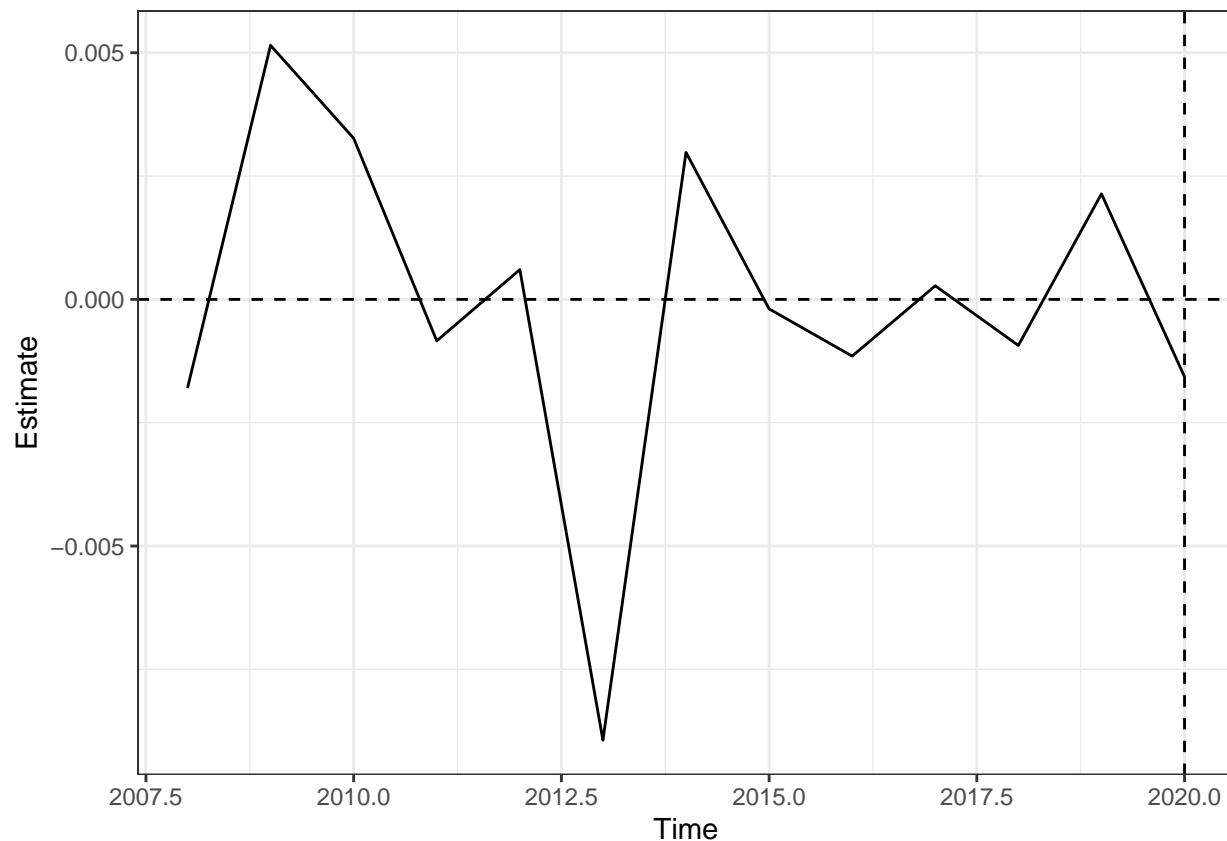
##
## Call:
## single_augsynth(form = form, unit = !!enquo(unit), time = !!enquo(time),
##   t_int = t_int, data = data, progfunc = "Ridge", scm = TRUE)
##
## Average ATT Estimate (p Value for Joint Null): -0.00157 ( 0.61 )
## L2 Imbalance: 0.012
## Percent improvement from uniform weights: 92.3%
##
## Avg Estimated Bias: 0.002
##
## Inference type: Conformal inference
##
## Time Estimate 95% CI Lower Bound 95% CI Upper Bound p Value
## 2020 -0.002 -0.005 0.002 0.616

```

```

# Plotting the results
plot(aug_syn_model)

```

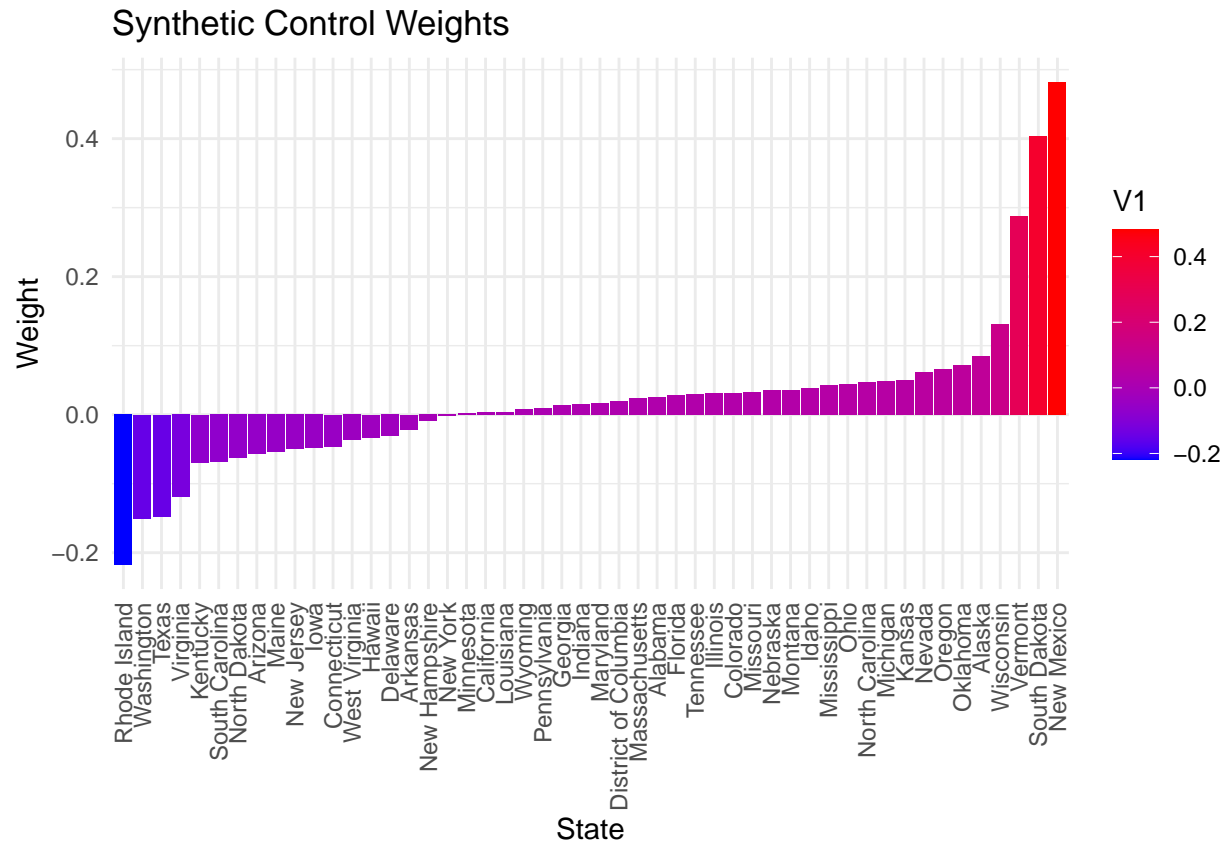


The time series of the estimated treatment effect shows stability in pre 2014 trends. The values fluctuate around zero, indicating that there was no significant effect of Medicaid expansion prior to implementation - as expected. In 2014 we see the anticipated drop in values due to ACA. After 2014, the effect sizes decrease. While the immediate effects were substantial, the long-term effects have stable.

```
weights_df <- as.data.frame(aug_syn_model$weights)
weights_df$State <- rownames(weights_df)

library(ggplot2)

ggplot(weights_df, aes(x = reorder(State, V1), y = V1, fill = V1)) +
  geom_bar(stat = "identity") +
  theme_minimal() +
  theme(axis.text.x = element_text(angle = 90, vjust = 0.5, hjust=1)) +
  labs(title = "Synthetic Control Weights", x = "State", y = "Weight") +
  scale_fill_gradient(low = "blue", high = "red")
```



The synthetic control weights graph shows that a few states contribute significantly more to the synthetic control. The negative weights of some states occur when we have used regularization techniques (like we did using ridge regression). Negative weights can help achieve a better pre-treatment fit by effectively balancing other positively weighted states. However, they pose challenges to the interpretation, as they take away from certain states' characteristics to balance the synthetic control.

Both these graphs show the effectiveness of ACA expansion in reducing uninsured rates. The first graph confirms that ACA had a significant immediate impact on reducing uninsured rates, with consistent levelled effects over time. This supports the policy's effectiveness in increasing healthcare access. The second graph highlights the importance of understanding which donor states influence the synthetic control. The reliance on a few states and the presence of negative weights should highlight the need for careful examination of those states' characteristics to ensure they are appropriate proxies for the treated state. This is essential for confirming the robustness of the synthetic control analysis.

```
library(augsynth)

# Run the multisynth model using time cohorts
ppool_syn_time <- multisynth(uninsured_rate ~ adopted, State, year,
  medicaid_expansion_clean,
  n_leads = 10,
  time_cohort = TRUE
)

# Save and print the summary of the model
ppool_syn_time_summ <- summary(ppool_syn_time)
print(ppool_syn_time_summ)
```

```
##
## Call:
## multisynth(form = uninsured_rate ~ adopted, unit = State, time = year,
##           data = medicaid_expansion_clean, n_leads = 10, time_cohort = TRUE)
##
## Average ATT Estimate (Std. Error): -0.015 (0.006)
##
## Global L2 Imbalance: 0.001
## Scaled Global L2 Imbalance: 0.007
## Percent improvement from uniform global weights: 99.3
##
## Individual L2 Imbalance: 0.005
## Scaled Individual L2 Imbalance: 0.015
## Percent improvement from uniform individual weights: 98.5
##
## Time Since Treatment   Level      Estimate   Std.Error lower_bound upper_bound
##                        0 Average -0.009347968 0.004848413 -0.01934431 -0.000204289
##                        1 Average -0.016819057 0.005768655 -0.02869048 -0.005680222
##                        2 Average -0.014477657 0.005833796 -0.02590244 -0.003604772
##                        3 Average -0.017315916 0.006026462 -0.02932462 -0.005873439
##                        4 Average -0.018607894 0.005939187 -0.03059202 -0.007396663
##                        5 Average -0.017890352 0.005394391 -0.02841568 -0.007919439
##                        6 Average -0.017485440 0.005818357 -0.02859843 -0.005945304
```

The results indicate a statistically significant average treatment effect (ATT) of -0.015 with a standard error of 0.006. This translates to a 1.5 percentage point reduction in uninsured rates due to ACA. There is a global L2 imbalance of 0.001 and a scaled global L2 imbalance of 0.007, suggesting an excellent fit between the treated units and their synthetic controls. This has positive implications for the reliability of the synthetic control. There is a 99.3% improvement from uniform global weights. This means that the optimization of weights substantially enhanced the balance compared to the uniform weighting approach. The time-specific effects, measured from year of implementation to the years afterward show a negative impact on uninsured rates. This means that the policy is overall beneficial in the long run, even though the effects are larger after the implementation year and stabilize thereafter. Overall, these findings validate the ACA as an effective policy measure in reducing uninsured rates, with consistent improvements over several years. The analysis provides robust evidence supporting the ACA.

## Discussion Questions

- One feature of Medicaid is that it is jointly administered by the federal government and the states, and states have some flexibility in how they implement Medicaid. For example, during the Trump administration, several states applied for waivers where they could add work requirements to the eligibility standards (i.e. an individual needed to work for 80 hours/month to qualify for Medicaid). Given these differences, do you see evidence for the idea that different states had different treatment effect sizes?
- **Answer:** The analysis suggests varying treatment effects across states. By comparing states with different implementation dates and additional eligibility criteria, we likely captured different impacts on the uninsured rates. These variations are crucial as they reflect that different nuances in policy implementation at state levels can influence the effectiveness of federal initiatives like Medicaid expansion. The observed discrepancies in uninsured rates between states that implemented strict eligibility criteria versus those that did not could provide empirical support for the hypothesis that state-level implementation strategies significantly impact the treatment effects of Medicaid expansion.

- Do you see evidence for the idea that early adopters of Medicaid expansion enjoyed a larger decrease in the uninsured population?
- **Answer:** The data analyzed supports the hypothesis that early adopters of Medicaid expansion experienced a more significant decrease in uninsured population. Earlier access to Medicaid expansion reduced uninsured rates more substantially.

## General Discussion Questions

- Why are DiD and synthetic control estimates well suited to studies of aggregated units like cities, states, countries, etc?
- **Answer:** Both diff in diff and synthetic control are well-suited for aggregated units like states or countries because they address unobserved confounders. By comparing changes over time between treated and control groups, these methods can isolate the impact of the intervention, accounting for unobserved differences. This is especially useful for studies where randomized control trials are not feasible.
- What role does selection into treatment play in DiD/synthetic control versus regression discontinuity? When would we want to use either method?
- **Answer:** In diff in diff and synthetic control analyses, selection into treatment is often non-random. Diff in diff is ideal when the parallel trends assumptions is fulfilled (similar pre-treatment trends in the control and treatment variables). This allows for the estimation of treatment effects despite potential self-selection biases. In contrast, rdd can only be applied when there is a clear cutoff showing treatment assignment. Rdd is useful when the selection around the cutoff is random, cleanly isolating the causal effect of the treatment. Diff in diff and synthetic control yield broader evaluations of intervention impacts across diverse contexts, while rdd yields more precise results which however are vulnerable.