

*Personal Information:

Full Name: AhmadReza Ranjbar
Father's Name: Mazaher
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*Educational Background:

○ Associate Degree:

- Field of Study: Computer Science - Software
- Grade Point Average: 16.82
- Institution: Imam Mohammad Bagher Technical and Vocational College, Sari
- Period of Study: 2017 to 2019
- Thesis Title: Design and Implementation of a Receivables System Focused on Execution in Large Organizations

○ Bachelor's Degree:

- Field of Study: Computer Software Engineering Technology
- Grade Point Average: 17.16
- Institution: Technical and Vocational College of Boys,

Mahmoudabad

- Period of Study: 2019 to 2021
- Thesis Title: Design and Implementation "herfe khoune" for Managing Educational Processes at the University and Conducting Online Classes.

○ **Master's Degree:**

- Field of Study:
Information Technology Engineering
(IT) – Electronic Commerce
- Institution: Non-Profit University of
Science and Technology, Babol
- Period of Study: 2021 to 2024
- Thesis Title: Multi-Criteria Analysis of User Behavior on Service Websites During Holidays Using Big Data.
- Grade Point Average:
17.30

***Scientific and Executive Background :**

- **Books, Booklets, and Articles**

- ❖ Author of the book Journey to the Land of Android (2022) –
(<http://roidlandtour.ir/>)
- ❖ Technical Editor of the book Guide to Digital Trends for Growing
Online Brands in 2022

- **International Certificates**

- ❖ Advanced Google Analytics – Google Academy
- ❖ Google Analytics Individual Qualification – Google
- ❖ SEO – e-Marketing INSTITUTE
- ❖ Search Engine Optimization – HubSpot Academy
- ❖ Rank Tracking Test – SEMRUSH
- ❖ Competitive Analysis and Keyword Research Test – SEMRUSH
- ❖ Link Building Test – SEMRUSH
- ❖ Backlink Management – SEMRUSH

○ Executive

- Chief Executive Officer (CEO) and Board Member at Mirka Ronak Caspian Company (located in Amol), 2024 – Present.
- Chairman of the Board at Mirka Ronak Caspian Company (located in Amol), 2020 – 2023.
- Consultant Professor of the Skill National University
- Vice Chairman of the Board at Pouya Farayand Pars Shomal Company (located in Sari), 2019 – 2021.
- Branch Manager of the second branch of Pouya farayand Pars Shomal Company (located in Royan), 2019 – 2021.
- Strategist and Implementation Consultant for the Das Be Das startup (located in Tehran), 2022 – Present.
- Business Consultant and Digital Marketer for the Siulash brand (located in Amol), 2022 – Present.

- IT Consultant for Aria Decor Manufacturing and Trading Group (located in Amol), 2023.
- IT Manager at Gouya Hesab Company (located in Mahmoudabad - Amol), 2019.
- IT Manager and Business Consultant at Daghigh Hesab Evar Company (located in Chalus), 2022 – 2023.
- Member of the Iranian Computer Society, 2021 – 2022.
- Analysis, Design, and Implementation of Receivables Software with a Focus on Execution in Large Organizations, 2018.
- Analyst and Executive Consultant for the Brand-Specific Video Production Software of Mr. Melk (located in Noor), 2021.
- Analyst and Business Consultant for top class (located in Sari), 2021 – 2022.
- Analyst and Business Consultant for the Mr. Melk brand (located in Noor), 2020 – 2022.
- Analyst and Executive Consultant for the Business Aval website (located in Tehran), 2022.
- Design and Implementation of Contracting Accounting Software (located in Tehran), 2018.
- Implementation Consultant for the Garage Online website (located in Mahmoudabad), 2021.
- Analysis, Design, and Implementation of the Lotus Affiliate Marketing website (located in Sari), 2021.

- Digital Marketing Consultant for Izad Store (located in Izadshahr), 2022.
- Branding Consultant for Sabzkoofa (located in Amol), 2023.
- Website Analyst for Mazi Bazi (located in Noor), 2023.
- Website Design Consultant for Paydar Sazan Caspian Company (located in Tehran), 2023.
- Website Design Consultant for Homina Smart group (located in Tehran), 2024.

○ Teaching Experience

- Instructor at the Technical and Vocational College, Mahmoudabad, 2023 – 2024.
- Instructor at the Skill National University, 2024 – Present.

- Workshops and Skills Training

- ❖ SEO Skills Workshop on the Importance of SEO Implementation for Businesses, 2022
- ❖ Comparison of SEO in Europe and Iran, 2022.
- ❖ Website Design Training without Coding, 2022.

○ Scientific:

❖ Associate Degree

- First Place in the Computer Group, First Semester of the 2017-2018 Academic Year,

Associate Degree

- First Place in the Computer Group, Second Semester of the 2018-2019 Academic Year, Associate Degree
- Collaboration in Organizing the Research and Technology Achievements Exhibition at Imam Mohammad Bagher Technical College, Sari (2018)

❖ Bachelor's Degree

- Member and Secretary of the Scientific Association of the Computer Group at the Technical and Vocational College, Mahmoodabad
- Top Cultural Rank at the Technical and Vocational University of Mazandaran Province