

# Course outline

1. Introduction, Feasibility of learning, Bias - Variance tradeoff (*May 16*)
2. Linear regression, Logistic regression (*May 18*)
3. Regularization, Validation (*May 23*)
4. K-means, Principal Component Analysis (*May 25*)
5. Laboratory

- Theory
- Technique
- Practical

# Machine Learning: Lecture 1

Introduction

Feasibility of learning

Bias - Variance tradeoff

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Mirko Mazzoleni

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University of Bergamo

Department of Management, Information and Production Engineering

*mirko.mazzoleni@unibg.it*

# Resources

These lectures give only a glimpse of the vast machine learning field. Additional material (not required for the exam) can be found using the following *free* resources

## MOOCs

- **Learning from data**  
(*Yaser S. Abu-Mostafa - EDX*)
- Machine learning (*Andrew Ng - Coursera*)
- The analytics edge (*Dimitris Bertsimas - EDX*)
- Statistical learning (*Trevor Hastie and Robert Tibshirani - Stanford Lagunita*)

## Books

- **An Introduction to Statistical Learning, with application in R** (*Gareth James, Daniela Witten, Trevor Hastie and Robert Tibshirani*)
- Neural Networks and Deep Learning (*Michael Nielsen*)

# Outline

- Introduction
- Components of learning
- Puzzle
- Feasibility of learning
- Bias - variance tradeoff

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- **Introduction**
- Components of learning
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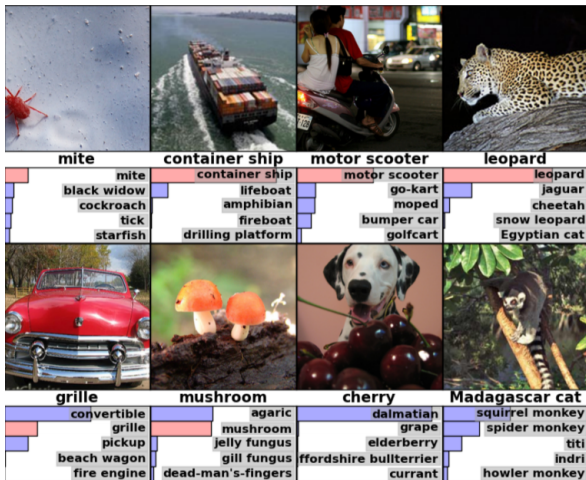
# Why

Machine learning and data science have been deemed as the sexiest jobs of the 21th century [1]

- Virtually every aspect of business is now open to **data** collection
- Collected information need to be analyzed properly in order to get **actionable** results
- A huge amount of data requires specific **infrastructures** to be handled
- A huge amount of data requires **computational** power to be analyzed
- We can let computers to perform decisions given **previous examples**
- Rising of specific job titles
- ... Fun 😊

# Learning examples

Recent years: stunning breakthroughs in computer vision applications [2]



# Learning examples

- Spam e-mail detection system
- Credit approval
- Recognize objects in images
- Find the relation between house prices and house sizes
- Identify the risk factors for prostate cancer
- Market segmentation
- Market basket analysis
- Language models (word2vec)
- Social network analysis
- Movies recommendation
- Low-order data representations



# What learning is about

Machine learning is meaningful to be applied if:

1. A pattern exist
2. We cannot pin it down mathematically
3. We have data on it

Assumption 1. and 2. are not mandatory:

- If a pattern does not exist, I do not learn anything
- If I can describe the mathematical relation, I will not presumably learn the best function
- The real constraint is assumption 3

# Outline

- Introduction
- **Components of learning**
- Puzzle
- Feasibility of learning
- Bias - variance tradeoff

# Components of learning

## Formalization:

- Input:  $\mathbf{x}$  (*e-mail textual content*)  $\rightarrow$  each dimension is some e-mail attribute
- Output:  $y$  (*spam/not spam?*)  $\rightarrow$  the decision that we have to take in the end
- Target function:  $f : \mathcal{X} \rightarrow \mathcal{Y}$  (*Ideal spam filter formula*)  $\rightarrow$  unknown, we have to learn it
- Data:  $(\mathbf{x}_1, y_1), (\mathbf{x}_2, y_2), \dots, (\mathbf{x}_N, y_N)$  (*historical records of e-mail examples*)

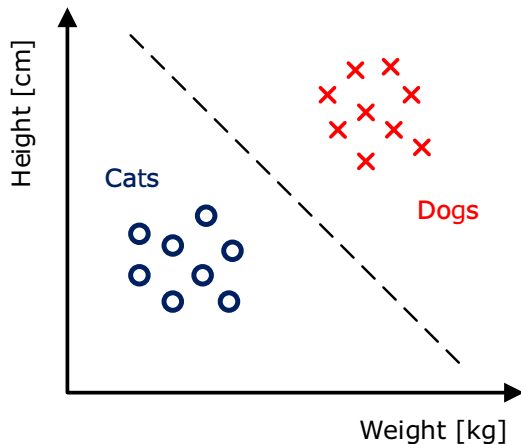
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- Hypothesis:  $g : \mathcal{X} \rightarrow \mathcal{Y}, g \in \mathcal{H}$  (*formula to be used*)  $\rightarrow g$  is an approximation of  $f$

$\mathcal{H}$  is called the **Hypothesis space**. This, together with the **Learning algorithm**, form the *learning model*

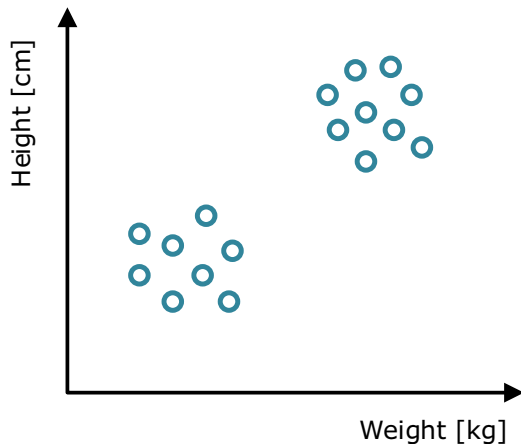
# Supervised learning

- The “correct answer”  $y$  is given
- Predict  $y$  from a set of inputs  
 $\mathbf{x} \in \mathbb{R}^{d \times 1}$
- Regression: predict continuous output  
 $y \in \mathbb{R}$  (real value)
- Classification: predict discrete output  
 $y \in \{1, \dots, C\}$  (class)



# Unsupervised learning

- Instead of (input, correct output) we get (input, ?)
- Find properties of the inputs  $\mathbf{x} \in \mathbb{R}^{d \times 1}$
- High-level representation of the input
- Elements into the same cluster have similar properties



# Learning examples revisited

## Supervised Learning (Classification)

- Spam e-mail detection system
- Credit approval
- Recognize objects in images
- Find the relation between house prices and house sizes
- Identify the risk factors for prostate cancer

## Unsupervised Learning

- Market segmentation
- Market basket analysis
- Language models (word2vec)
- Social network analysis
- Movies recommendation\*
- Low-order data representations

# Learning examples revisited

## Supervised Learning (Regression)

- Spam e-mail detection system
- Credit approval
- Recognize objects in images
- Find the relation between house prices and house sizes
- Identify the risk factors for prostate cancer

## Unsupervised Learning

- Market segmentation
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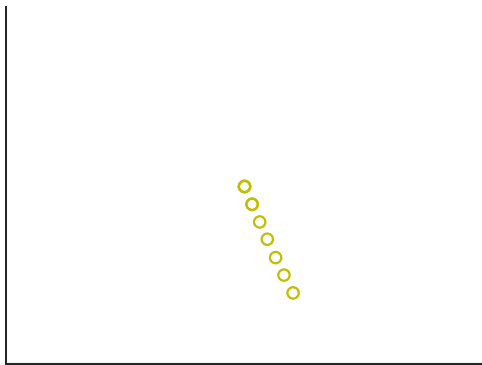
# Outline

- Introduction
- Components of learning
- **Puzzle**
- Feasibility of learning
- Bias - variance tradeoff



## Puzzle

Which are the plausible response values of the unknown function, on positions of the input space that we have not seen?



● ○ ● ● ● ○ ● ● ●  $f = +1$

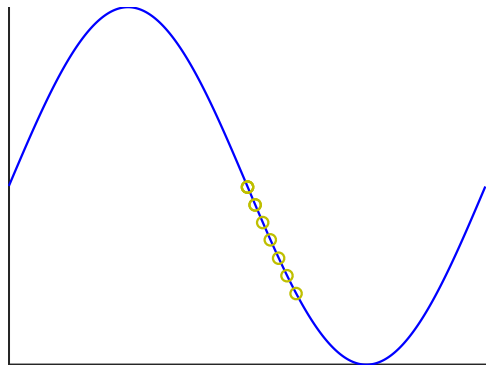
○ ● ○ ○ ○ ● ○ ○ ●  $f = -1$

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● ○ ○  $f = ?$

## Puzzle

It is not possible to know how the function behaves outside the observed points  
(*Hume's induction problem* [3])



● ○ ●    ● ● ○    ● ● ●     $f = +1$

○ ● ○    ○ ○ ●    ○ ○ ●     $f = -1$

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● ○ ○     $f = +1$

If first dot is black  $\rightarrow f = +1$

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# Feasibility of learning

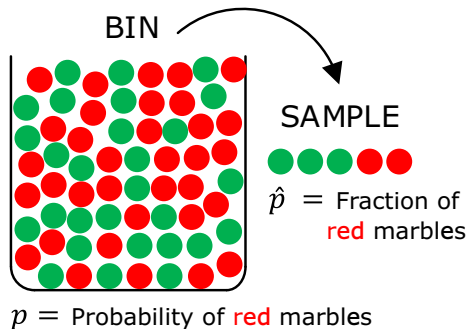
Focus on supervised learning, dichotomic classification case

**Problem:** Learning an unknown function

**Solution:** Impossible ☹. The function can assume any value outside the data we have

## Experiment

- Consider a 'bin' with **red** and **green** marbles
- $\mathbb{P}[\text{picking a red marble}] = p$
- The value of  $p$  is unknown to us
- Pick  $N$  marbles independently
- Fraction of red marbles in the sample =  $\hat{p}$



## Does $\hat{p}$ say something about $p$ ?

No!

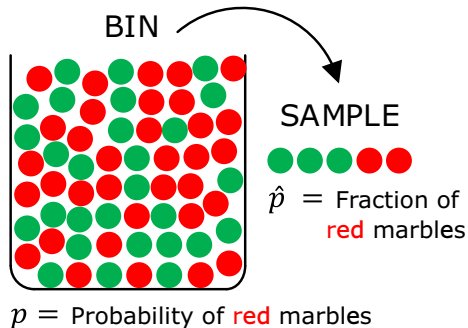
Sample can be mostly **green** while bin is mostly **red**

Possible

Yes!

Sample frequency  $\hat{p}$  is likely close to bin frequency  $p$  (if the sample is sufficiently large)

Probable



## What does $\hat{p}$ says about $p$ ?

In a big sample (large  $N$ ),  $\hat{p}$  is probably close to  $p$  (within  $\varepsilon$ )

This is stated by the **Hoeffding's inequality**:

$$\mathbb{P}[|\hat{p} - p| > \varepsilon] \leq 2e^{-2\varepsilon^2 N}$$

The statement  $p = \hat{p}$  is P.A.C. (Probably Approximately Correct)

- The quantity  $|\hat{p} - p| > \varepsilon$  is a bad event, we want its probability to be low
- The bound is valid for all  $N$  and  $\varepsilon \rightarrow \varepsilon$  is a margin of error
- The bound does not depend on  $p$
- If we set for a lower margin  $\varepsilon$ , we have to increase the data  $N$  in order to have a small probability of the bad event happening

## Connection to learning

**Bin:** The unknown is a number  $p$

**Learning:** The unknown is a function  $f : \mathcal{X} \rightarrow \mathcal{Y}$

Each marble  $\bullet$  is a input point  $\mathbf{x} \in \mathcal{X} \subset \mathbb{R}^d$ . For a specific hypothesis  $h \in \mathcal{H}$ :

- Hypothesis got it right  $h(\mathbf{x}) = f(\mathbf{x})$
- Hypothesis got it wrong  $h(\mathbf{x}) \neq f(\mathbf{x})$

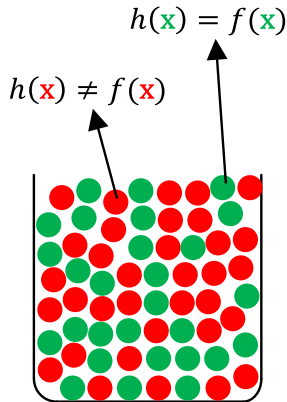
Both  $p$  and  $\hat{p}$  depend on the particular hypothesis  $h$

$\hat{p} \rightarrow$  In sample error  $E_{\text{in}}(h)$

$p \rightarrow$  Out of sample error  $E_{\text{out}}(h)$

The **Out of sample error**  $E_{\text{out}}(h)$  is the quantity that really matters

There is a probability  $P(\mathbf{x})$  of having observed the sampled data



## Error measures

What does  $h \approx f$  mean? Define an **error measure**:  $E(h, f)$ . Almost always *pointwise definition*:  $e(h(\mathbf{x}), f(\mathbf{x}))$

### Pointwise error examples

- *Squared error*:  $e(h(\mathbf{x}), f(\mathbf{x})) = (h(\mathbf{x}) - f(\mathbf{x}))^2$
- *Binary error*:  $e(h(\mathbf{x}), f(\mathbf{x})) = \mathbb{I}[h(\mathbf{x}) \neq f(\mathbf{x})]$

It is interesting to look at the *overall error*:

The error measure should  
be specified by the user

### Overall error examples

- *In sample error*:  $E_{\text{in}} = \frac{1}{N} \sum_{n=1}^N e(h(\mathbf{x}_n), f(\mathbf{x}_n))$
- *Out of sample error*:  $E_{\text{out}} = \mathbb{E}_{\mathbf{x}}[e(h(\mathbf{x}), f(\mathbf{x}))]$



## Connection to *real* learning

In a learning scenario, the function  $h$  is not fixed a priori

- The *learning algorithm* is used to fathom the hypothesis space  $\mathcal{H}$ , to find the **best** hypothesis  $h \in \mathcal{H}$  that matches the sampled data  $\rightarrow$  **call this hypothesis  $g$**
- The Hoeffding's inequality **does not hold** for multiple hypothesis
- With many hypotheses, there is more chance to find a good hypothesis  $g$  only by chance  $\rightarrow$  **the function can be perfect on sampled data but bad on unseen ones**

The Hoeffding's inequality becomes:

$$\mathbb{P}[|E_{\text{in}}(g) - E_{\text{out}}(g)| > \varepsilon] \leq 2Me^{-2\varepsilon^2 N}$$

where  $M$  is the number of hypotheses in  $\mathcal{H} \rightarrow M$  **can be infinity** ☹

The quantity  $E_{\text{out}}(g) - E_{\text{in}}(g)$  is called the **generalization error**

## Generalization theory

It turns out that the number of hypotheses  $M$  can be replaced by a quantity (called the **growth function**) which is eventually bounded by a polynomial

- This is due to the fact the the  $M$  hypotheses will be very overlapping  $\rightarrow$  they generate the same “classification dichotomy”
- The growth function  $m_{\mathcal{H}}(N)$  indicates the maximum number of dichotomies that can be generated by a function  $h \in \mathcal{H}$  on a finite set of  $N$  points  $\rightarrow$  the maximum possible number of dichotomies that can be generated on  $N$  points is  $2^N$

By replacing  $M$  with  $m_{\mathcal{H}}(N)$ , it is possible to obtain the following result

### Vapnik-Chervonenkis Inequality

$$\mathbb{P}[|E_{\text{in}}(g) - E_{\text{out}}(g)| > \varepsilon] \leq 4m_{\mathcal{H}}(2N)e^{-\frac{1}{8}\varepsilon^2 N}$$

# Generalization theory

The **VC-dimension** is a single parameter that characterizes the growth function

## Definition

*The Vapnik-Chervonenkis dimension of a hypothesis set  $\mathcal{H}$ , denoted by  $d_{\text{vc}}(\mathcal{H})$  or simply  $d_{\text{vc}}$ , is the largest value of  $N$  for which  $m_{\mathcal{H}}(N) = 2^N$ . If  $m_{\mathcal{H}}(N) = 2^N$  for all  $N$ , then  $d_{\text{vc}}(\mathcal{H}) = \infty$*

It can be shown that:

- If the  $d_{\text{vc}}$  is finite, then  $m_{\mathcal{H}} \leq N^{d_{\text{vc}}} + 1 \rightarrow$  this is a polynomial that will eventually be dominated by  $e^{-N} \rightarrow$  generalization guarantees
- For linear models  $y = \sum_{i=1}^d \alpha_i x_i + \beta$ ,  $d_{\text{vc}} = d + 1 \rightarrow$  can be interpreted as the number of effective parameters

## Rearranging things

Start from the VC inequality:

$$\mathbb{P}[|E_{\text{in}}(g) - E_{\text{out}}(g)| > \varepsilon] \leq \underbrace{4m_{\mathcal{H}}(2N)e^{-\frac{1}{8}\varepsilon^2 N}}_{\delta}$$

Get  $\varepsilon$  in terms of  $\delta$ :

$$\delta = 4m_{\mathcal{H}}(2N)e^{-\frac{1}{8}\varepsilon^2 N} \implies \varepsilon = \underbrace{\sqrt{\frac{8}{N} \ln \frac{4m_{\mathcal{H}}(2N)}{\delta}}}_{\Omega}$$

### Interpretation

- I want to be at most  $\varepsilon\%$  away from  $E_{\text{out}}$ , given that I have  $E_{\text{in}}$
- I want this statement to be correct  $(1 - \delta)\%$  of the times
- Given any two of  $N$ ,  $\delta$ ,  $\varepsilon$ , it is possible to compute the remaining element

## Generalization bound

Following previous reasoning, it is possible to say that, with probability  $1 - \delta$ :

$$|E_{\text{in}}(g) - E_{\text{out}}(g)| \leq \Omega(N, \mathcal{H}, \delta) \implies -\Omega(N, \mathcal{H}, \delta) \leq E_{\text{in}}(g) - E_{\text{out}}(g) \leq \Omega(N, \mathcal{H}, \delta)$$

Solving for the inequalities leads to:

1.  $E_{\text{out}}(g) \geq E_{\text{in}}(g) - \Omega(N, \mathcal{H}, \delta) \rightarrow$  not of much interest ☹
2.  $E_{\text{out}}(g) \leq E_{\text{in}}(g) + \Omega(N, \mathcal{H}, \delta) \rightarrow$  bound on the out of sample error! ☺

### Observations

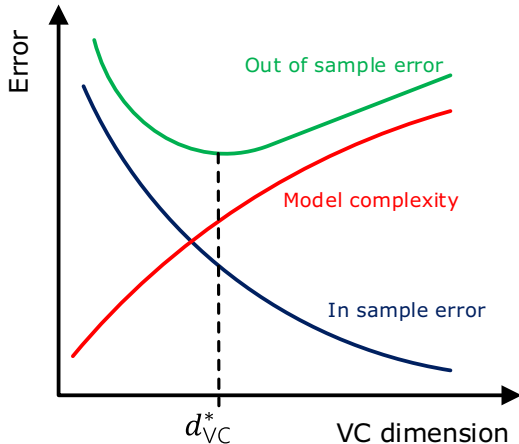
- $E_{\text{in}}(g)$  is known
- The penalty  $\Omega$  can be computed if  $d_{\text{vc}}(\mathcal{H})$  is known

# Generalization bound

Analysis of the generalization bound  $E_{\text{out}}(g) \leq E_{\text{in}}(g) + \Omega(N, \mathcal{H}, \delta)$

- $\Omega \uparrow$  if  $d_{\text{vc}} \uparrow \rightarrow$  penalty for model complexity
- $\Omega \uparrow$  if  $\delta \uparrow \rightarrow$  penalty for higher confidence
- $\Omega \downarrow$  if  $N \uparrow \rightarrow$  less penalty with more examples
- $E_{\text{in}} \downarrow$  if  $d_{\text{vc}} \uparrow \rightarrow$  a more complex model can fit the data better

The optimal model is a compromise between  $E_{\text{in}}$  and  $\Omega$



# Take home lessons

## Rule of thumb

How many data points  $N$  are required to ensure a good generalization bound?

$$N \geq 10 \cdot d_{\text{vc}}$$

## General principle

Match the 'model complexity' to the **data resources**, not to the **target complexity**

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## Approximation vs. generalization

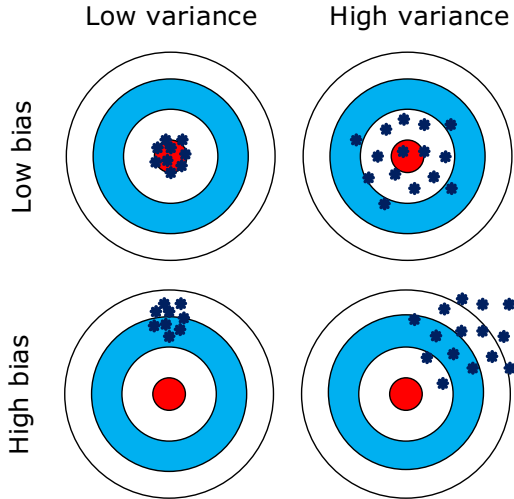
The ultimate goal is to have a small  $E_{\text{out}}$ : good approximation of  $f$  out of sample

- More complex  $\mathcal{H} \implies$  better chance of **approximating**  $f$   $\rightarrow$  if  $\mathcal{H}$  is too simple, we fail to approximate  $f$  and we end up with large  $E_{\text{in}}$
- Less complex  $\mathcal{H} \implies$  better chance of **generalizing** out of sample  $\rightarrow$  if  $\mathcal{H}$  is too complex, we we fail to generalize well because of the large model complexity term

VC analysis (discussed for binary classification) was one approach:  $E_{\text{out}} \leq E_{\text{in}} + \Omega$

Bias-variance decomposition is another: it applies to **real valued targets** and uses **squared error**  $\rightarrow$  the learning algorithm is not obliged to minimize squared error loss. However, we measure its produced hypothesis's bias and variance using squared error

# Bias and variance



## Bias and variance

Bias-variance analysis decomposes  $E_{\text{out}}$  into two terms:

1. How well  $\mathcal{H}$  can approximate  $f \rightarrow$  **Bias**
2. How well we can zoom in on a good  $h \in \mathcal{H} \rightarrow$  **Variance**

The out of sample error is (making explicit the dependence of  $g$  on  $\mathcal{D}$ ):

$$E_{\text{out}}(g^{(\mathcal{D})}) = \mathbb{E}_{\mathbf{x}} \left[ \left( g^{(\mathcal{D})}(\mathbf{x}) - f(\mathbf{x}) \right)^2 \right]$$

The **expected** out of sample error of the learning model is independent of the particular realization of data set used to find  $g^{(\mathcal{D})}$ :

$$\begin{aligned} \mathbb{E}_{\mathcal{D}} \left[ E_{\text{out}}(g^{(\mathcal{D})}) \right] &= \mathbb{E}_{\mathcal{D}} \left[ \mathbb{E}_{\mathbf{x}} \left[ \left( g^{(\mathcal{D})}(\mathbf{x}) - f(\mathbf{x}) \right)^2 \right] \right] \\ &= \mathbb{E}_{\mathbf{x}} \left[ \mathbb{E}_{\mathcal{D}} \left[ \left( g^{(\mathcal{D})}(\mathbf{x}) - f(\mathbf{x}) \right)^2 \right] \right] \end{aligned}$$

## Bias and variance

Focus on  $\mathbb{E}_{\mathcal{D}} \left[ \left( g^{(\mathcal{D})}(\mathbf{x}) - f(\mathbf{x}) \right)^2 \right]$

Define the 'average' hypothesis  $\bar{g}(\mathbf{x}) = \mathbb{E}_{\mathcal{D}} [g^{(\mathcal{D})}(\mathbf{x})]$

This average hypothesis can be derived by imagining many datasets  $\mathcal{D}_1, \mathcal{D}_2, \dots, \mathcal{D}_K$ , and building it by  $\bar{g}(\mathbf{x}) \approx \frac{1}{N} \sum_{k=1}^K g^{(\mathcal{D}_k)}(\mathbf{x}) \rightarrow$  this is a conceptual tool, and  $\bar{g}$  does not need to belong to the hypothesis set

$$\begin{aligned} \mathbb{E}_{\mathcal{D}} \left[ \left( g^{(\mathcal{D})}(\mathbf{x}) - f(\mathbf{x}) \right)^2 \right] &= \mathbb{E}_{\mathcal{D}} \left[ \left( g^{(\mathcal{D})}(\mathbf{x}) - \bar{g}(\mathbf{x}) + \bar{g}(\mathbf{x}) - f(\mathbf{x}) \right)^2 \right] \\ &= \mathbb{E}_{\mathcal{D}} \left[ \left( g^{(\mathcal{D})}(\mathbf{x}) - \bar{g}(\mathbf{x}) \right)^2 + \left( \bar{g}(\mathbf{x}) - f(\mathbf{x}) \right)^2 \right. \\ &\quad \left. + 2 \cdot \left( g^{(\mathcal{D})}(\mathbf{x}) - \bar{g}(\mathbf{x}) \right) \left( \bar{g}(\mathbf{x}) - f(\mathbf{x}) \right) \right] \end{aligned}$$

## Bias and variance

$$\mathbb{E}_{\mathcal{D}} \left[ \left( g^{(\mathcal{D})}(\mathbf{x}) - f(\mathbf{x}) \right)^2 \right] = \underbrace{\mathbb{E}_{\mathcal{D}} \left[ \left( g^{(\mathcal{D})}(\mathbf{x}) - \bar{g}(\mathbf{x}) \right)^2 \right]}_{\mathbf{var}(\mathbf{x})} + \underbrace{\left( \bar{g}(\mathbf{x}) - f(\mathbf{x}) \right)^2}_{\mathbf{bias}(\mathbf{x})}$$

Therefore:

$$\begin{aligned} \mathbb{E}_{\mathcal{D}} [E_{\text{out}}(g^{(\mathcal{D})})] &= \mathbb{E}_{\mathbf{x}} \left[ \mathbb{E}_{\mathcal{D}} \left[ \left( g^{(\mathcal{D})}(\mathbf{x}) - f(\mathbf{x}) \right)^2 \right] \right] \\ &= \mathbb{E}_{\mathbf{x}} [\mathbf{bias}(\mathbf{x}) + \mathbf{var}(\mathbf{x})] \\ &= \mathbf{bias} + \mathbf{var} \end{aligned}$$

# Bias and variance

## Interpretation

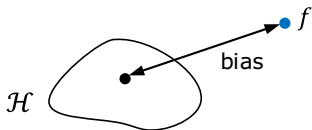
- The **bias** term  $\left(\bar{g}(\mathbf{x}) - f(\mathbf{x})\right)^2$  measures how much our learning model is biased away from the target function

In fact,  $\bar{g}$  has the benefit of learning from an unlimited number of datasets, so it is only limited in its ability to approximate  $f$  by the limitations of the learning model itself

- The **variance** term  $\mathbb{E}_{\mathcal{D}} \left[ \left( g^{(\mathcal{D})}(\mathbf{x}) - \bar{g}(\mathbf{x}) \right)^2 \right]$  measures the variance in the final hypothesis, depending on the data set, and can be thought as how much the final chosen hypothesis differs from the 'mean' (best) hypothesis

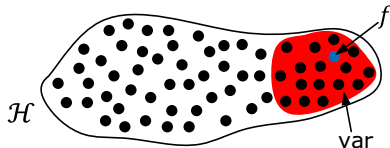
## Bias and variance

$$\text{bias} = \left( \bar{g}(\mathbf{x}) - f(\mathbf{x}) \right)^2$$



**Very small model.** Since there is only one hypothesis, both the average function  $\bar{g}$  and the final hypothesis  $g^{(\mathcal{D})}$  will be the same, for any dataset. Thus,  $\text{var} = 0$ . The bias will depend solely on how well this single hypothesis approximates the target  $f$ , and unless we are extremely lucky, we expect a large bias

$$\text{variance} = \mathbb{E}_{\mathcal{D}} \left[ \left( g^{(\mathcal{D})}(\mathbf{x}) - \bar{g}(\mathbf{x}) \right)^2 \right]$$



**Very large model.** The target function is in  $\mathcal{H}$ . Different data sets will lead to different hypotheses that agree with  $f$  on the data set, and are spread around  $f$  in the red region. Thus,  $\text{bias} \approx 0$  because  $\bar{g}$  is likely to be close to  $f$ . The var is large (heuristically represented by the size of the red region)

# Learning curves

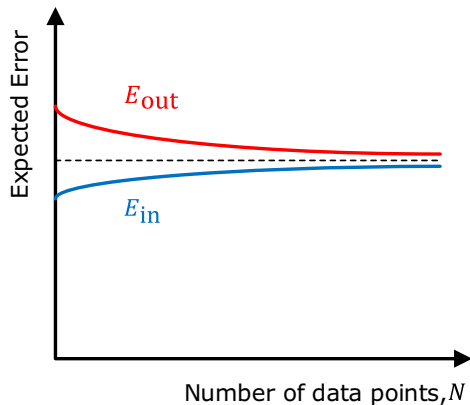
How it is possible to know if a model is suffering from bias or variance problems?

The **learning curves** provide a graphical representation for assessing this, by plotting the *expected out of sample error*  $\mathbb{E}_{\mathcal{D}}[E_{\text{out}}(g^{\mathcal{D}})]$  and the *expected in sample error*  $\mathbb{E}_{\mathcal{D}}[E_{\text{in}}(g^{\mathcal{D}})]$  vs. the number of data  $N$

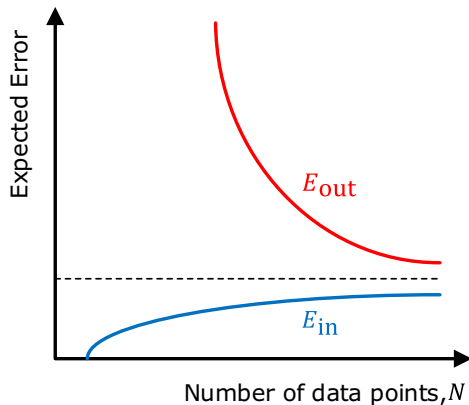
In the practice, the curves are computed from one dataset, or by dividing it into more parts and taking the mean curve resulting from various datasets



## Learning curves



Simple model



Complex model

# Learning curves

## Interpretation

- **Bias** can be present when the error is quite high and  $E_{\text{in}}$  is similar to  $E_{\text{out}}$
- When **bias** is present, getting more data is not likely to help
- **Variance** can be present when there is a gap between  $E_{\text{in}}$  and  $E_{\text{out}}$
- When **variance** is present, getting more data is likely to help

## Fixing bias

- Try adding more features
- Try polynomial feature
- Try a more complex model
- Boosting

## Fixing variance

- Try a smaller set of features
- Get more training examples
- Regularization
- Bagging

## References

- [1] <https://hbr.org/2012/10/data-scientist-the-sexiest-job-of-the-21st-century> Last accessed: 7 May 2017
- [2] Krizhevsky, Alex, Ilya Sutskever, and Geoffrey E. Hinton. "Imagenet classification with deep convolutional neural networks." Advances in neural information processing systems, 2012
- [3] Domingos, Pedro. The Master Algorithm. Penguin Books, 2016.