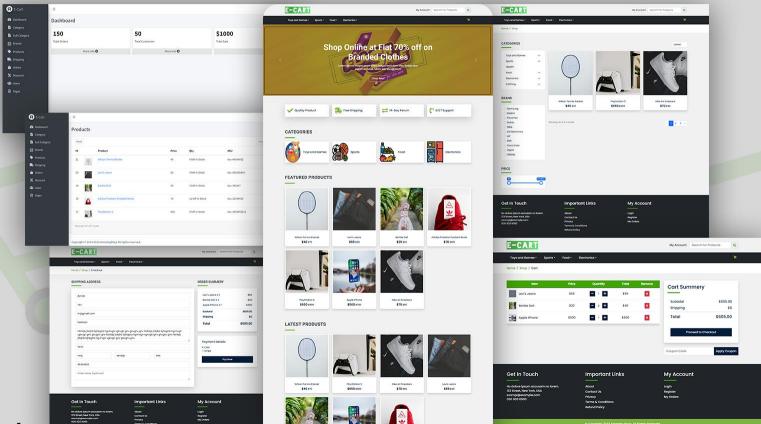
# E-CART







# **Features:**

## **Product Catalog:**

- Display a wide range of products with images, descriptions, and prices.
- Organize products into categories and subcategories for easy navigation.

#### Search and Filters:

- Search bar for users to quickly find specific products.
- Filtering options by category, price range, brand, and other attributes.

#### **User Accounts:**

- User registration and login functionality.
- User profiles to track order history, saved items, and personal information.

# **Shopping Cart:**

- · Add products to a cart for easy checkout.
- Modify quantities or remove items before finalizing the purchase.

#### **Secure Checkout:**

- Secure payment gateway integration for safe transactions.
- Multiple payment options (credit/debit cards, digital wallets, etc.).

# **Shipping and Delivery:**

- Provide various shipping methods with associated costs and delivery timeframes.
- Allow users to enter shipping addresses and track their orders. to address common questions and concerns.



# **Features:**

#### Wishlist:

- Users can save products to their wishlist for future consideration.
- Option to move wishlist items to the cart for purchase.

## **Product Reviews and Ratings:**

- Allow customers to leave reviews and ratings for products.
- Help other users make informed decisions based on feedback.

#### **Promotions and Discounts:**

- Apply discount codes or automatic promotions during checkout.
- Highlight ongoing sales or special offers on the website.

# **Responsive Design:**

Ensure the website is mobile-friendly for shopping on various devices.

## **Customer Support:**

- Provide contact information for customer inquiries.
- FAQ section.

# **Analytics and Insights:**

 Monitor website traffic, user behavior, and sales performance through analytics tools.

## **Newsletter Subscription:**

 Allow users to subscribe to newsletters for updates on new products and promotions.



# **Features:**

# **Privacy and Data Protection:**

• Clearly outline the website's privacy policy and data usage practices.



