Mirza Mujanović

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📞 004367761734194
📅 06-08-1995
➤ Portfolio

✉ mirza.mujanovic@gmail.com
in MirzaMujanovic
○ github.com/MirzaMujanovic

🎓 Education

Vienna University of Economics and Business, Marketing, *Master of Science*
09-2019 – 09-2021 | Vienna, Austria
- Language of instruction: English
- Current GPA: 1.3

Vienna University of Economics and Business,
Central and Eastern Europe Master Class
09-2019 – 06-2020 | Vienna, Austria
- 5 additional courses focused on business in the CEE region

Vienna University of Economics and Business, Business administration, *Bachelor of Science*
09-2015 – 07-2019 | Vienna, Austria
- Language of instruction: German
- Specialization: **"International Marketing Management" and "Service & Digital Marketing"**

Faculty of Economics at University of Tuzla
09-2014 – 09-2015 | Tuzla, B & H
- Two semesters completed.

Gymnasium "Meša Selimović" Tuzla
09-2010 – 07-2014 | Tuzla, B & H

❤ Organisations

CO2mustGo, *Data Visualisation and Analysis*
04-2020 – 06-2020 | Vienna, Austria

AIESEC in Austria, *Internal Financial Auditor*
07-2018 – 09-2019 | Vienna, Austria

AIESEC in Austria - Vienna WU, *Finance Manager*
02-2019 – 07-2019 | Vienna, Austria

AIESEC in Austria - Vienna WU, *Vice-president Finance and Legal*
02-2018 – 02-2019 | Vienna, Austria

AIESEC in Austria, *Social Media Manager*
07-2017 – 02-2018 | Vienna, Austria

AIESEC in Austria - Vienna WU, *Key Account Manager*
01-2017 – 01-2018 | Vienna, Austria

📕 Projects

Youth Speak Forum '19,
Partnership servicing (Coca-Cola HBC Österreich)

Pioneers Conference '19, *Ventures Support*

Entrepreneurship Avenue 19, *Volunteer staff*

🎖 Certificates

"Certified Marketeer Level 1" by General Assembly ↗
Test of competence in digital marketing.

"Train the Marketers" by AIESEC International

AIESEC Leadership Certificate
Certificate for successful completion of AIESEC Leadership Development Experience.

Google Ads Search Certification ↗
Completion ID: 45117970

Enterprise Resource Planning with SAP S/4HANA (TS410) ↗
Completion ID: 2220503

💼 Professional Experience

Vienna University of Economics and Business, *eAssistant*
02-2020 – 01-2021 | Vienna, Austria
(Institute for Social Media and Interactive Marketing)
- Creation of Rmarkdown files for learning support
- Development of R Shiny Apps
- Upgrade and maintenance of the GitHub Page: **LINK** ↗

Vienna University of Economics and Business, *Teaching Assistant at the Institute for Social Media and Interactive Marketing*
09-2020 – 12-2020 | Vienna, Austria
- Executing supportive tasks concerning the preparation of lectures.
- Providing support to students in the **master** course **"Market Research Design and Analysis"** in conducting a research and its analysis in R.

Vienna University of Economics and Business, *Teaching Assistant at the Institute for Social Media and Interactive Marketing*
08-2020 – 11-2020 | Vienna, Austria
- Executing supportive tasks concerning the preparation of lectures.
- Providing support to students in the **bachelor** course **"Market Research"**.

Coca Cola HBC Adria, *Intern*
07-2020 – 08-2020 | Sarajevo, Bosnia and Herzegovina
- Participation in the program "Coke Summership 2020"
- It is an internship program aims to provide an opportunity to graduates to gain practical experience and business skills in a professional environment.

Drope BnB (Athens, Greece), *Marketing Assistant*
07-2019 – 09-2019 | Athens, Greece
- Optimization of 87 listings' content and creation of new listings on operating channels.
- Text analysis (text mining in R) of the guests' reviews from AirBnB & Booking.com
- Customer targeting on Facebook Ads and Google Ads

Just Say It Sonny!, *Social Media Manager*
04-2019 – 07-2019
- Development of the content plan for Facebook and Instagram and content creation
- Instagram account management

🌹 Languages

German
Österreichisches Sprachdiplom Deutsch
●●●●○

English
●●●●○

Bosnian
●●●●●

🧠 Skills

Inferential statistics in "R" ●●●○○

Text mining in "R" ●●●○○

Tableu ●●●○○

R Shiny ●●○○○

Facebook Ads Manager ●●○○○

Adobe Photoshop ●●○○○

Adobe Illustrator ●●○○○