



MUEEZ UR REHMAN

UI/UX Designer | Product designer

0302-9847590

mueezqamar99@gmail.com

Islamabad, Pakistan

<https://www.behance.net/mueezrajpoot>

EDUCATION:

Bachelor of Visual
Communication Design
Islamia University of Bahawalpur
2019 - 2023

Intermediate
Govt. Degree College, Hasilpur
2016 - 2018

SKILLS:

- User Research & Analysis
- Layout and Grids
- Visual Design
- Interaction Design
- Branding
- Style Guides
- Typography
- Color Theory

INTERESTS:

- Creating Intuitive Designs
- Exploring Emerging Graphic design Trends

ABOUT ME

I am a dedicated UI/UX Designer with a passion for crafting intuitive and engaging digital experiences. My expertise spans wireframing, prototyping, and usability testing, with a strong focus on creating user-centered designs that balance aesthetics and functionality. I excel in translating complex problems into elegant solutions and am committed to staying current with design trends and technologies.

WORK EXPERIENCE

Product Designer

May 2025 - Sep 2025

STARZPLAY

As a Product Designer, I designed and maintained visually engaging sports poster templates for STARZPLAY website aligning with brand consistency and user engagement strategies. Contributed to the enhancement of the product's design system across platforms, supporting a scalable design approach for a multi-region OTT streaming service. Collaborated with cross-functional teams to ensure UI components met both product goals and user expectations on web and mobile.

UI/UX Designer

Dec 2023 - Present

Freelance

As a Freelance UI/UX Designer, I specialize in creating comprehensive e-commerce websites for U.S. clients. I handle the entire design process, from initial user research and wireframing to developing fully interactive prototypes and final UI designs. My focus is on crafting visually appealing, user-friendly, and conversion-optimized interfaces that enhance the overall shopping experience. I collaborate closely with clients to understand their business needs and deliver tailored solutions.

Design Coordinator

July 2023 - Nov 2023

Creative Fox Studio | Lahore

I oversee and manage design projects from inception to completion. My role involves coordinating between design teams and clients to ensure that project goals, timelines, and quality standards are met.

UI/UX Designer

May 2023 - July 2023

Beyond Kreatives | Lahore

I am responsible for designing user-centered digital experiences across web and mobile platforms. My role includes conducting user research, creating wireframes, and developing high-fidelity prototypes that enhance usability and aesthetics. I collaborate closely with cross-functional teams, including developers and product managers, to ensure design solutions meet both user needs and business goals.