MUEEZ UR REHMAN

UI/UX Designer | Product designer

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📍 Lahore, Pakistan 🌐 https://mueez-portfolio.vercel.app/

EDUCATION:

Bachelor of Visual Communication Design
Islamia University of Bahawalpur
2019 - 2023

Intermediate
Govt. Degree College, Hasilpur
2016 - 2018

SKILLS:

- User Research & Analysis
- Layout and Grids
- Visual Design
- Interaction Design
- Branding
- Style Guides
- Typography
- Color Theory

INTERESTS:

- Creating Intuitive Designs
- Exploring Emerging Graphic design Trends

ABOUT ME

I am a dedicated UI/UX Designer with a passion for crafting intuitive and engaging digital experiences. My expertise spans wireframing, prototyping, and usability testing, with a strong focus on creating user-centered designs that balance aesthetics and functionality. I excel in translating complex problems into elegant solutions and am committed to staying current with design trends and technologies.

WORK EXPERIENCE

UI/UX Designer   Dec 2025 - Present
Code Fulcrum / Contract

Hired on a contract basis to evaluate and resolve design challenges in an ongoing project. Analyzed user flows, identified bottlenecks, and redesigned key interfaces to enhance usability and functionality. Successfully transformed complex requirements into intuitive solutions, enabling smoother development progress and improved overall product experience.

Product Designer   May 2025 - Sep 2025
STARZPLAY

As a Product Designer, I designed and maintained visually engaging sports poster templates for STARZPLAY website aligning with brand consistency and user engagement strategies. Contributed to the enhancement of the product's design system across platforms, supporting a scalable design approach for a multi-region OTT streaming service. Collaborated with cross-functional teams to ensure UI components met both product goals and user expectations on web and mobile.

Design Coordinator   June 2024 - Nov 2024
Creative Fox Studio l Lahore

I oversee and manage design projects from inception to completion. My role involves coordinating between design teams and clients to ensure that project goals, timelines, and quality standards are met

UI/UX Designer   May 2023 - June 2024
Beyond Kreatives l Lahore

I am responsible for designing user-centered digital experiences across web and mobile platforms. My role includes conducting user research, creating wireframes, and developing high-fidelity prototypes that enhance usability and aesthetics. I collaborate closely with cross-functional teams, including developers and product managers, to ensure design solutions meet both user needs and business goals