



# MUEEZ UR REHMAN

UI/UX Designer | Product designer

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📍 Islamabad, Pakistan

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## EDUCATION:

Bachelor of Visual  
Communication Design  
Islamia University of Bahawalpur  
2019 - 2023

Intermediate  
Govt. Degree College, Hasilpur  
2016 - 2018

## SKILLS:

- User Research & Analysis
- Layout and Grids
- Visual Design
- Interaction Design
- Branding
- Style Guides
- Typography
- Color Theory

## INTERESTS:

- Creating Intuitive Designs
- Exploring Emerging Graphic design Trends

## ABOUT ME

I am a dedicated UI/UX Designer with a passion for crafting intuitive and engaging digital experiences. My expertise spans wireframing, prototyping, and usability testing, with a strong focus on creating user-centered designs that balance aesthetics and functionality. I excel in translating complex problems into elegant solutions and am committed to staying current with design trends and technologies.

## WORK EXPERIENCE

Product Designer

May 2025 - Sep 2025

### STARZPLAY

As a Product Designer, I designed and maintained visually engaging sports poster templates for STARZPLAY website aligning with brand consistency and user engagement strategies. Contributed to the enhancement of the product's design system across platforms, supporting a scalable design approach for a multi-region OTT streaming service. Collaborated with cross-functional teams to ensure UI components met both product goals and user expectations on web and mobile.

UI/UX Designer

Dec 2023 - Present

### Freelance

As a Freelance UI/UX Designer, I specialize in creating comprehensive e-commerce websites for U.S. clients. I handle the entire design process, from initial user research and wireframing to developing fully interactive prototypes and final UI designs. My focus is on crafting visually appealing, user-friendly, and conversion-optimized interfaces that enhance the overall shopping experience. I collaborate closely with clients to understand their business needs and deliver tailored solutions.

Design Coordinator

July 2023 - Nov 2023

### Creative Fox Studio | Lahore

I oversee and manage design projects from inception to completion. My role involves coordinating between design teams and clients to ensure that project goals, timelines, and quality standards are met.

UI/UX Designer

May 2023 - July 2023

### Beyond Kreatives | Lahore

I am responsible for designing user-centered digital experiences across web and mobile platforms. My role includes conducting user research, creating wireframes, and developing high-fidelity prototypes that enhance usability and aesthetics. I collaborate closely with cross-functional teams, including developers and product managers, to ensure design solutions meet both user needs and business goals.