



BiteWise

NUTRITION TRACKING BOT

Introducing BiteWise

BiteWise is a cutting-edge AI nutrition assistant built natively within Telegram. It simplifies healthy eating by calculating daily calorie and macronutrient needs, recognizing food from photos and text, sending reminders, and tracking hydration^{4all} available in Uzbek, English, and Russian. With BiteWise, there are no downloads or steep learning curves; just effortless nutrition tracking at your fingertips.



The Problem We Identified

Many individuals aspire to healthier eating habits but are hindered by the complexity and friction of existing nutrition tracking applications. Our extensive survey of over 300 Central Asian users revealed a critical gap: a staggering 99% currently do not track their meals, yet 85% expressed a willingness to do so if the process were simplified. A quarter of those surveyed had previously abandoned nutrition apps due to their complexity, language barriers, or prohibitive pricing.

99%
Don't Track Meals

85%
Would Track If Easy

25%
Gave Up on Apps

Iltimos, Kechki ovqat uchun nima
yeganingizni tasvirlang:

00:14

Osh 2 porsiya 00:14 ✓

Osh 2 porsiya uchun oziqaviy qiymat::

- Kaloriyasi: 800 kcal (kunlik ehtiyojning
33%) 🍜

- Oqsil: 25g 💪

- Uglevodlar: 150g 🍚

- Yog'lar: 20g 🥔

- Natriy: 500mg 🌟

- Tola: 10g 🌾

- Shakar: 5g 💋

⭐ Foydali tomoni: To'yimli va energiya
beradi

⌚ Sog'liq uchun: Muntazam iste'mol
qilishda me'yorini bilish kerak.

💡 Tavsiya: Sabzavotlar bilan birga iste'mol
qilish tavsiya etiladi.

⚠ Eslatma: Biroz farg qilishi mumkin. 00:14

Our Solution: BiteWise in Telegram

BiteWise offers a revolutionary solution by integrating a frictionless nutrition assistant directly into Telegram. Users can effortlessly access smart meal plans, leverage advanced AI food recognition, track hydration, and receive timely reminders, all within a familiar chat-based interface. This approach eliminates the need for standalone apps, making healthy eating accessible and intuitive for everyone, regardless of their tech savviness.

Frictionless Integration

No downloads or complex setups.
Instantly accessible within Telegram.

Intuitive Chat Interface

Simple, conversational interaction for
all features.

Multilingual Support

Available in Uzbek, English, and Russian for broad accessibility.

Key Features & Benefits

BiteWise is packed with powerful features designed to make nutrition tracking seamless and engaging. From personalized plans tailored to individual needs to instant food recognition via photo or text, we cover all bases. Our system also includes smart reminders, a quick-log hydration button, and gamified elements like streaks and badges to keep users motivated. With support for three languages, BiteWise is truly built for a diverse user base.



Personalized Nutrition Plans

Tailored daily calorie and macronutrient recommendations.



AI Food Recognition

Identify meals from photos or text input effortlessly.



Smart Reminders

Timely notifications for meals and hydration.

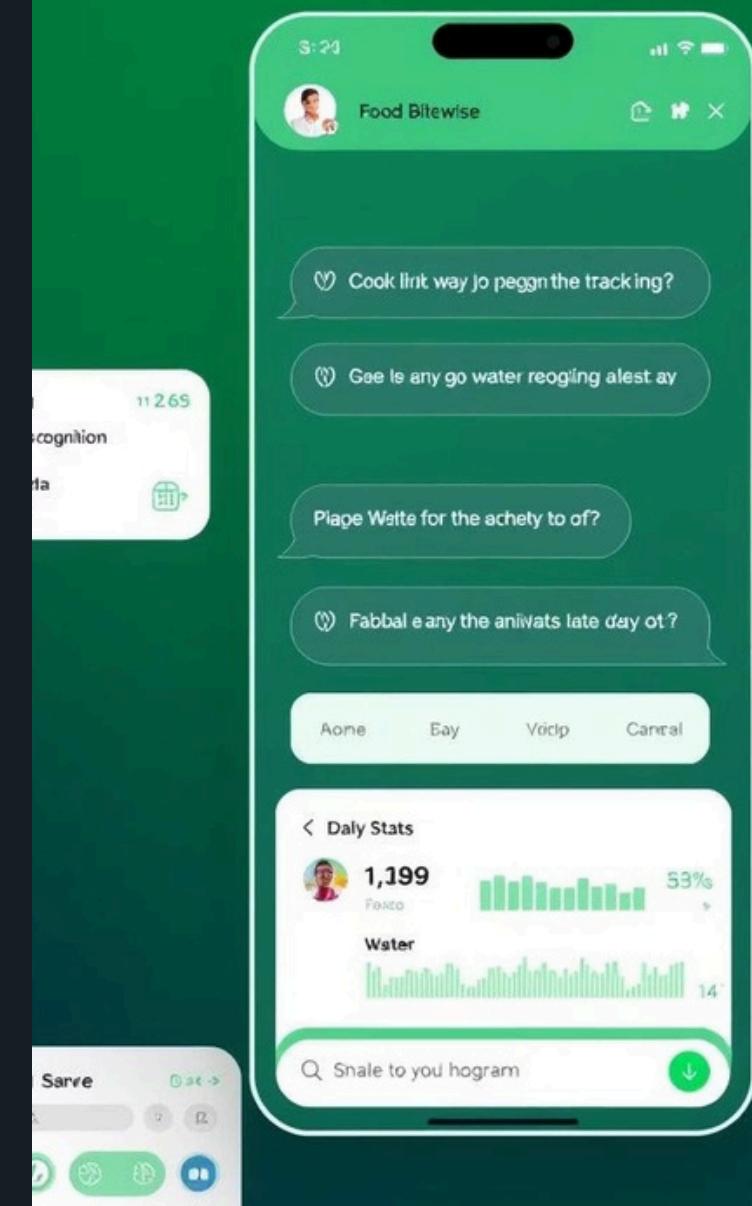


Engagement & Motivation

Streaks, badges, and daily stats to keep users inspired.

Bitewise

Feed by The lgammer



Tech Stack & Growth Roadmap

Our foundational MVP is a robust Telegram bot, already delivering core features. The next strategic step is to transition to a Telegram Mini App, enhancing user experience with a richer interface while maintaining the Telegram-native advantage. Following this, we plan to expand our reach with dedicated iOS and Android mobile applications and a comprehensive web platform. Central to our long-term vision is the development of an in-house AI model, which requires investment in GPU servers, specialized ML talent, and extensive proprietary datasets to achieve superior food recognition accuracy and personalized insights.



MVP: Telegram Bot

Core functionality launched and validated.



Phase 1: Telegram Mini App

Enhanced UI/UX, richer features.



Phase 2: Mobile & Web Apps

Broader platform accessibility.



Long-term: Proprietary AI Model

In-house development for advanced food recognition.

What Sets Us Apart

BiteWise stands out in a crowded market by uniquely leveraging the Telegram ecosystem. Unlike conventional nutrition apps that require downloads and cumbersome sign-ups, BiteWise offers instant, frictionless access. Furthermore, our commitment to a free model, coupled with unparalleled multilingual support for Uzbek, English, and Russian, positions us as the first Telegram-native solution of its kind. This design philosophy ensures accessibility and ease of use for both tech-savvy and non-tech users alike, bridging the gap that other apps fail to address.

BiteWise Advantages

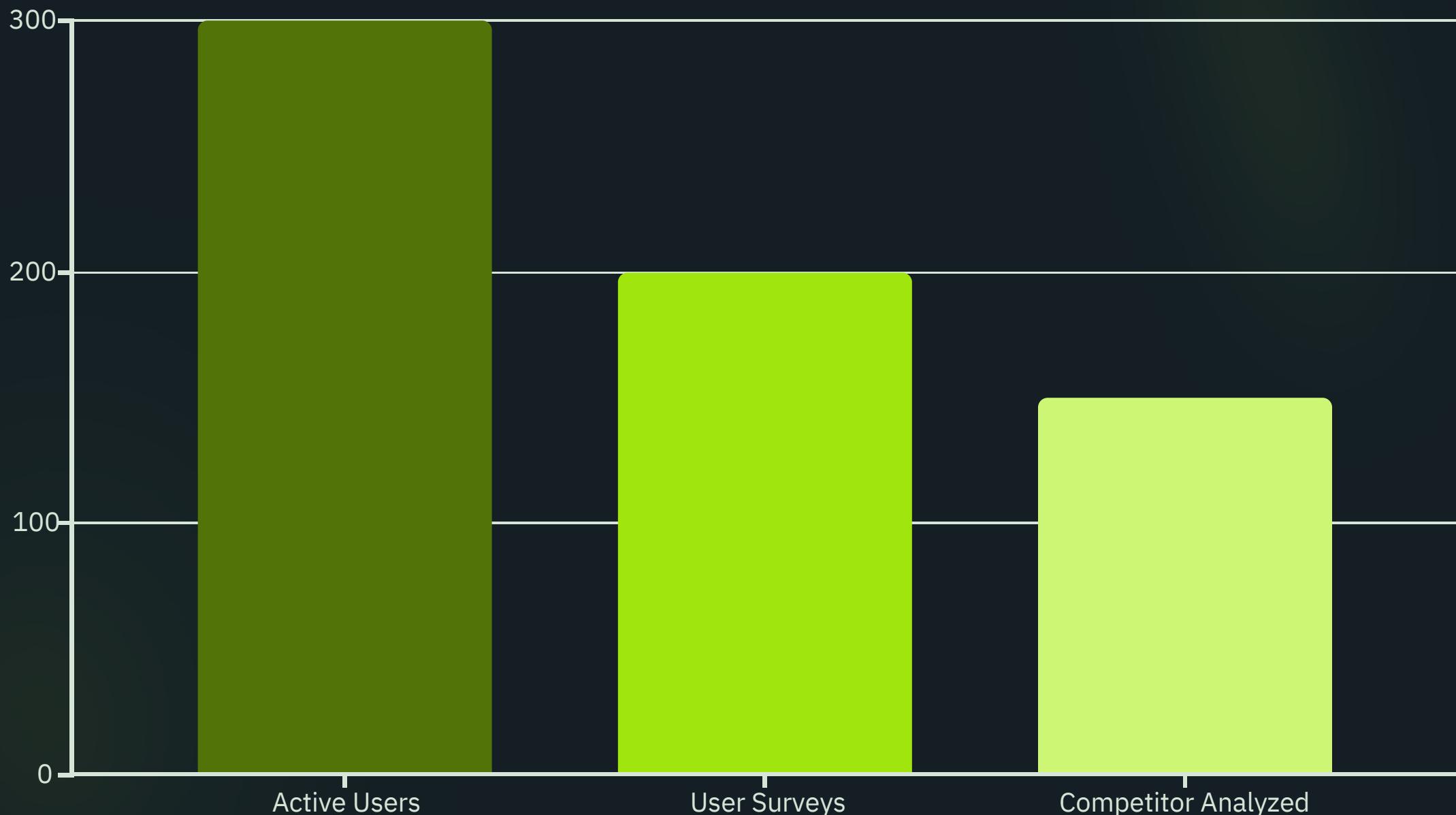
- Works instantly in Telegram No download or signup friction
- Everything is free
- First Telegram bot for nutrition with multilingual support
- Designed for both tech-savvy and non-tech users
-

Traditional App Challenges

- Requires download and installation
- Often complex onboarding processes
- Typically subscription-based or freemium
- Limited or no multilingual support
- Can be intimidating for casual users

Traction & Market Signals

Despite being an MVP, BiteWise has already garnered significant traction, validating the strong market demand for our solution. We've organically acquired over 300 active users, a testament to our product-market fit. Early user donations further underscore the genuine value and 'product love' we've cultivated. Our comprehensive analysis of over 150 competitors confirms that no existing solution offers the unique combination of simplicity, broad language support, and Telegram-native integration that BiteWise provides.



Further Development and Investments

To accelerate our growth and fully realize the vision of BiteWise, we are actively seeking \$10,000 in seed funding. This investment will be crucial for developing the Telegram Mini App, launching our planned mobile and web platforms, and crucially, training our proprietary AI model for enhanced food recognition. Beyond capital, we are also pursuing incubation opportunities to gain access to essential infrastructure, expert mentorship, and strategic support for our go-to-market strategy. We are open to partnerships and actively seeking passionate volunteers to join our mission.



Funding Ask: **\$10,000**

For Telegram Mini App, mobile/web platforms, Cursor, Firestore, Firebase, Video cards, and AI model training.



Seeking Incubation

Access to infrastructure, mentorship, and GTM strategy support.



Partnerships & Volunteers

Open to collaboration and expanding our team.