## LARA **MURRAN** PORTFOLIO

## CYBERPUNK THEMED SLOT GAME.

I DID THIS ASSIGNMENT AS I HAUE ALWAYS BEEN INTERESTED IN THE CONTEXT OF GAME DESIGN AND DECIDED TO DESIGN MY OWN SLOT GAME WITH A CYBERPUNK THEME.

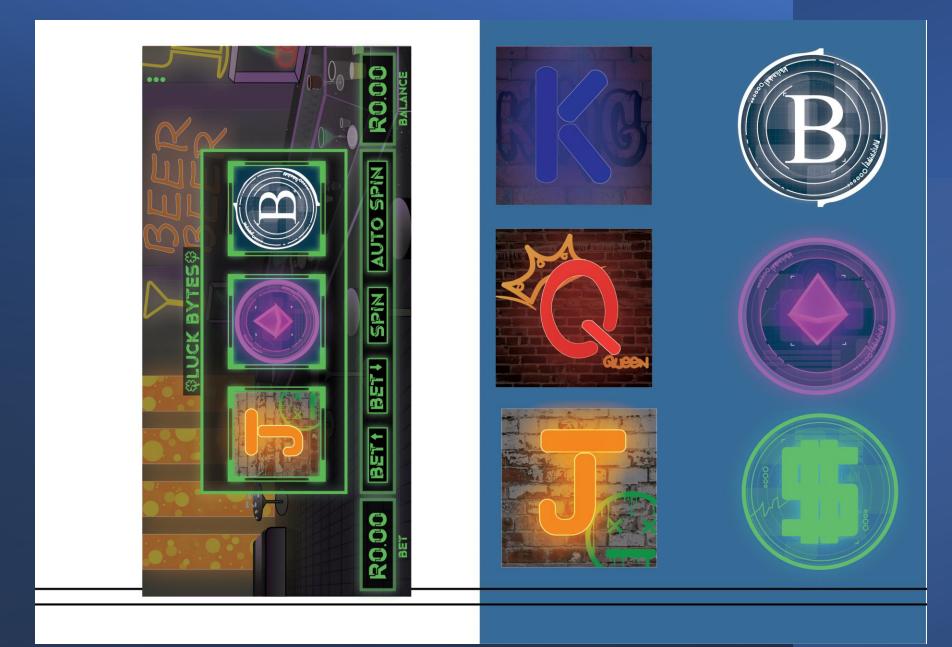
I WENT WITH THIS THEME DUE TO THE POPULARITY OF THE CONSOLE GAME 'CYBERPUNH' AND THE INCREASED INTEREST IN THINGS SUCH THINGS AS CRYPTO CURRENCIES,

YOUR MENU IS THE START OF THE INSIDE OF A FUTURISTIC CAR THAT THEN TAKES YOU TO A NEON FILLED FUTURISTIC BAR WHERE YOU CAN PLAY THE SLOT GAME CALLED 'LUCK BYTES'.

I WORKED PRIMARILY IN ILLUSTRATOR AND USED PHOTOSHOP FOR LAST FEW DETAILS.







## BLENDER 3D DOUGHNUT

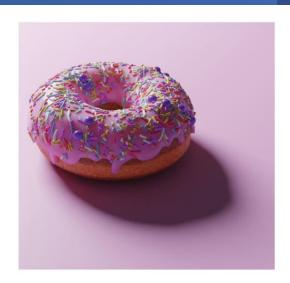
3D MODELLING HAS ALWAYS FASCINATED ME ESPECIALLY WITH REGARDS TO ANIMATIONS AND CHARACTER DESIGN.

THIS DOUGHNUT WAS A FUN PROJECT FOR MYSELF TO EXPERIMENT WITH A NEW PROGRAM AND LEARN A NEW SKILL. IT WAS DEINITELY A CHALLENGE TO ADJUST TO THE NEW PROGRAM, HOWEVER IT WAS AMAZING LEARNING EVERYTHING ALONG THE WAY AND BEING ABLE TO CREATE SUCH A INTERESTING SCENE.

THE GLASS COFFEE CUP WAS ESPECIALLY INTERESTING TO CREATE AS IT GAUE A BETTER UNDERSTANDING OF THE PHYSICS INSIDE THE PROGRAM.

I LOOK FORWARD TO INTERACTING WITH ALL SORTS OF PROGRAMS AND FUTHERING MYSELF IN GRAPHIC DESIGN.











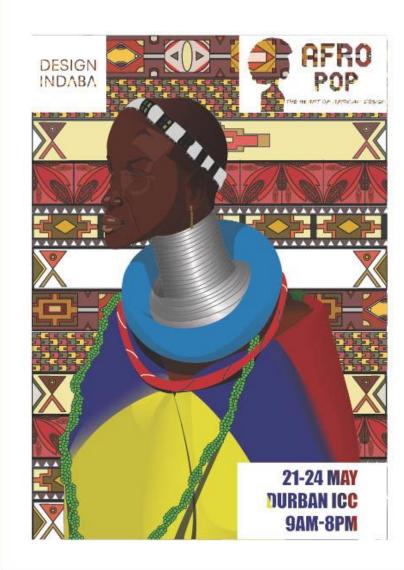
## THE DESIGN INDABA GROUP ASSIGNMENT.

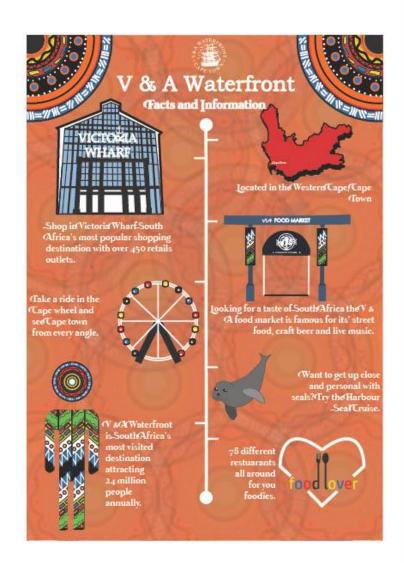
WE WERE REQUIRED TO DESIGN MAGAZINE POSTERS FOR THE 2019 DESIGN INDABA, PROMOTING ALL AFRICAN COUNTRIES. AS WELL AS THE EVENT 'AFRO POP- THE HEART OF AFRICAN DESIGN'.

FOR MY POSTER I DESIGNED THE ENTIRE PIECE ON ADOBE ILLUSTRATOR, CREATING MY OWN AFRICAN PATTERNS AS WELL AS USING ALREADY EXSISTING ONES. THE INDEBELE LADY I CHOSE TO ILLUSTRATE IS A COMBINATION OF TWO SEPERATE IMAGES COMBINED INTO ONE.

THIS ENTIRE PIECE WAS CREATED USING ONLY THE PEN TOOL, SHAPE BUILDER TOOL, RECTANGLE TOOL AND CIRCLE TOOL.







# THE U&A WATERFRONT INFOGRAPHIC ASSIGNMENT

WE WERE REQUIRED TO CHOOSE A LOCATION IN SOUTH AFRICA AND CREATE AN INFOGRAPHIC POSTER HIGHLIGHTING ALL THE TOURIST ATTRACTIONS AT THE CHOSEN DESTINATION.

FOR MY INFOGRAPHIC POSTER I DESIGNED THE ENTIRE PIECE ON ADOBE ILLUSTRATOR, CREATING MY OWN AFRICAN PATTERNS FOR THE BACKGROUND AND FOR USE IN MY INFOGRAPHICS. I DECIDED TO CREATE SMALL REPLICA IMAGES OF WELL KNOWN ENTRANCES TO CERTAIN LOCATIONS AS WELL AS DRAW OUT THE PROVINCE SHAPE TO SHOW WHERE THE CITY I HAD CHOSEN WAS.

THIS ENTIRE PIECE WAS CREATED USING ONLY THE PEN TOOL, SHAPE BUILDER TOOL, RECTANGLE TOOL AND CIRCLE TOOL.

## THE CHAIRCO WEBSITE DESIGN ASSIGNMENT.

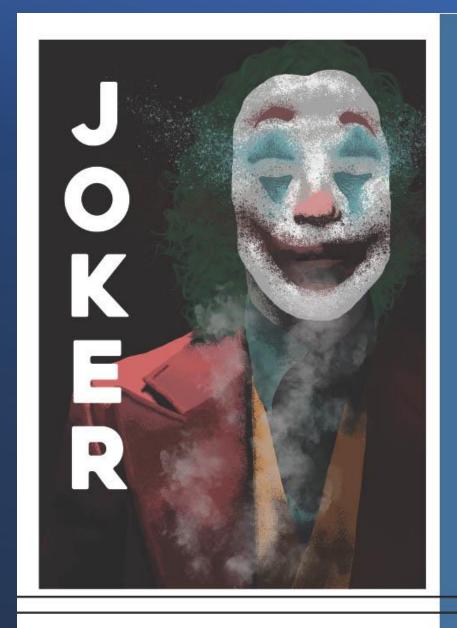
WE WERE REQUIRED TO REDESIGN THE COMPANY CHAIRCO'S WEBSITE FOR OUR ASSIGNMENT AND HAD TO MAKE IT MORE USER FRIENDLY AND EASY TO NAUIGATE.

I DECIDED THE BACKGROUND AND MAIN FOCUS SHOULD BE A CLOSE UP IMAGE OF A LEATHER CHAIR, TO MAKE THE WEBSITE LOOK MORE PROFESSIONAL AND MINIMALISTIC SO AS NOT TO OUER CLUTTER THE SITE AND DISTRACT THE CUSTOMERS LOOKING THROUGH THE WEBSITE.

I CHOSE THE COLOUR RED TO BE USED IN THE SITE AS IT IS A BRIGHT AND BOLD COLOUR THAT WILL CATCH THE USERS ATTENTION LIKE FOR THE ADDRESS AND CONTACT DETAILS AT THE BOTTOM OF EACH PAGE OR TO HIGHLIGHT THE SPECIFIC PAGE TITLE THEY ARE LOOKING AT. TO MAKE IT EASIER TO USE THE SITE AND TO MAKE SURE THE COLOUR SCHEME IS MINIMALIST.

I CREATED THIS ASSIGNMENT IN BOTH ILLUSTRATOR AND PHOTOSHOP TO ACHIEUE THE FINAL RESULTS.



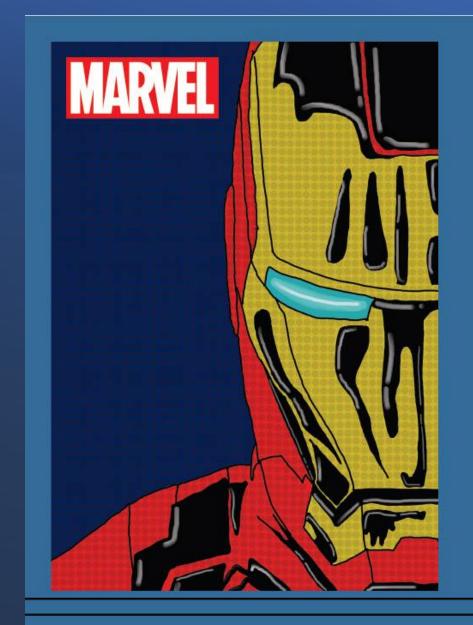


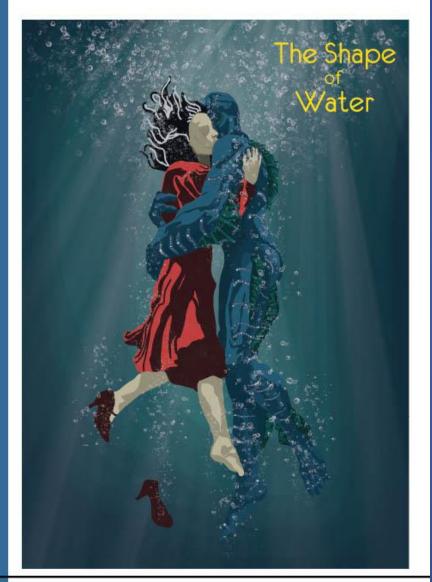
## PHOTOSHOP MOUIE POSTERS

WE WERE REQUIRED TO CREATE OUR OWN UERIONS OF MOUIE POSTERS USING ONLY PHOTOSHOP AND THE POSTERS COULD ONLY BE DONE BY USING THE PAINT BRUSHES ON PHOTOSHOP.

THIS WAS AN ASSIGNMENT I TRULY ENJOYED AND GOT TO PLAY AROUND WITH SOME DIFFERENT BRUSHES AND STYLES OF PAINTING. THE MOVIES I CHOSE WERE THE JOKER, IRON MAN AND THE HAPE OF WATER.









#### COCKTAILS

Worlfride

Ghipresto Marth (131 D'Urban Gir, Heart of Darliness Colfree, Presh Soffies and Garrines syrup.)

The Laft Passon Martri: The Laft Citrus Infissed Vactor Passactual puree, Varida Syrup, heshirm, lapped with lethor, and line foam and IACC on the side. R75

Summer Cherted Martin: The Loft Cherry Infreed Vocific, Precappie pures, Cranberry Jules, \*\* seh Lemanade, Intense Lime and chill bitters.

ChruidManga Martini, Sopiaas 8 Chrui Giri, mange purser, bitter orange, hash lemanade and interes line.

MCC Cocktalls

Pure Cherry MCC: The Loff Cherry Intused Vodico, Vanilla syrup, fresh lernon juice topped with MCC.

Grapetrut and Rosemary MCC: Hnery Gin, Grapetrut and resemany shrub topped with MCC.

Twisted Bellini: The Loft Citrus Infused Vodka, Garden peach Syrup topped with MCG.

Gth Berry Fizz: Black RoseGin, Mix berry puree topped with MCC, R55

Long Cooldally

Berry Gin Smart: Blind Tiger Gin, Fresh Lime and Mint, Menta Cubano syrup, mixed berry Furee topped with Leman and Lime foam: ean

The Stormy Signed: The Signed Rum, Fresh Lime, Lime synup and topped with Slake's Ginger Beer. R75

Passionfruft Mojito: Ngwig Rum, Fresh Lime and Mint, Menta Cubana, Passion trutt Puree, Passion trutt juice topped with Lemon and Ume foom, R75

Crapetrult and Rosemary Smark: El Jimador Repaiddo, Fresh Grapetrult and Rosemary, Grapetrult and Rosemary Shrub topped with tresh temorrade.

#### Short Cookings

Cherry Biosom Whistery Sours; Soplace Whistery, Cherry Biosom syrup, tresh lemon topped with lemon and lime foam. 7845

The Loft Fashion: Soplacs Whiskey, Effler Orange syrug, and Blakes Ginger Beer.

Chill Citrus Drop: Chill Yodka, trash lomonade, time | Nice, Biffer Orange syrup and Chinamen Biffer.

Fastonate Margatta: 8 Jimodat Reposado, frein Lemán Juces, Passon freit pureu lapped with Leman and Uma Foam.

## THE LOFT CRAFT BAR DRINKS MENU

I DID A FEW DESIGN PIECES FOR A SINCE CLOSED DOWN CRAFT BAR WHERE I ALSO WORKED AS A MIXOLOGIST.

THE OUERAL THEME AND FEEL OF THE BAR WAS A VERY RUSTIC STEAMPUNK ENERGY. SO THE MENUS HAD TO GIVE OFF THE SAME ENERGY. I WANED THE BACKGROUND TO LOOK LIKE AN OLD PARCHEMENT AND THEN I CREATED A FEW DIFFERENT TYPE OF GEARS TO HINT AT A STEAMPUNK DESIGN BUT NOT TOO BUSY TO MAKE IT DIFFICULT TO READ THE MENU.

I WORKED PRIMARILY IN ILLUSTRATOR, MAKING USE OF THE PEN TOOL IN THE GEAR CREATIONS.



#### HALLOWEEN DRINKS MENU.

I WAS ASKED TO DESIGN A HALLOWEEN DRINKS MENU FOR A HALLOWEEN PARTY.

I DECIDED TO GO FOR A RED, WHITE AND BLACK COLOUR SCHEME AS IT GIUES VERY DANGEROUS AND VIOLENT CONNOTATIONS. I FOUND A DRIPPING FONT WHICH PEOPLE WOULD ASSOCIATE WITH BLOOD DESPITE THE FONT COLOUR BEING WHITE.

I ALSO CREATED THE SKULL IN THE BACKGROUND FURTHER ADDING TO THE IMAGERY OF DEATH AND HALLOWEEN.

I CREATED THE SHULL USING ILLUSTRATOR WITH THE PEN TOOL PRIMARILY.



### HALLOWEEN COCKTAILS

BLOOD ORANGE WHISKEY SMASH R50 Fresh blood orange muddled, blood orange juice, whiskey & splash of lemon juice

ZOMBIE APOCOLYPSE R50

Cherry infused vodka, fresh lemon & lime, wild cherry syrup with lemonade

IT'S A GRAVE YARD RUM R50

Dark rum, fresh lime, black currant & raspberry puree topped with cranberry juice

THE BLOOD OF DRACULA R50

Arbikie chille vodka, fresh tomato & basil puree, chilli topped with lemonade

Distillery 031 Ancestor Absinthe, topped up with



## TYPOGRAPHY MOUIE POSTER ASSIGNMENT.

THIS POSTER WAS CREATED SOLEY IN ADOBE ILLUSTRATOR.
I CHOSE A UERY SIMPLE YET EFFECTIVE WAY IN ORDER TO PROMOTE
THE HORROR MOVIE 'THE BABADOOK'.

I MADE USE OF THE PHRASE THAT WAS FEATURED IN THE MOUIE, "IF IT'S IN A WORD OR IN A LOOK YOU CAN;T ESCAPE THE BABADOOK" IN ORDER TO CREATE THE SILHOUETTE OF ONE OF THE NIGHTMARE DRAWINGS DEPICTED IN THE MOUIE ITSELF.

I CHOSE TO USE ONLY THREE COLOURS: BLACK, WHITE AND RED. IN ORDERTO GIVE THE MOVIE POSTER AN OMINOUS FEELING. ALLOWING FORTHE HORROR MOVIE GENRE TO BE VERY EVIDENT.

