

**LARA  
MURRAN**

# **PORTFOLIO**



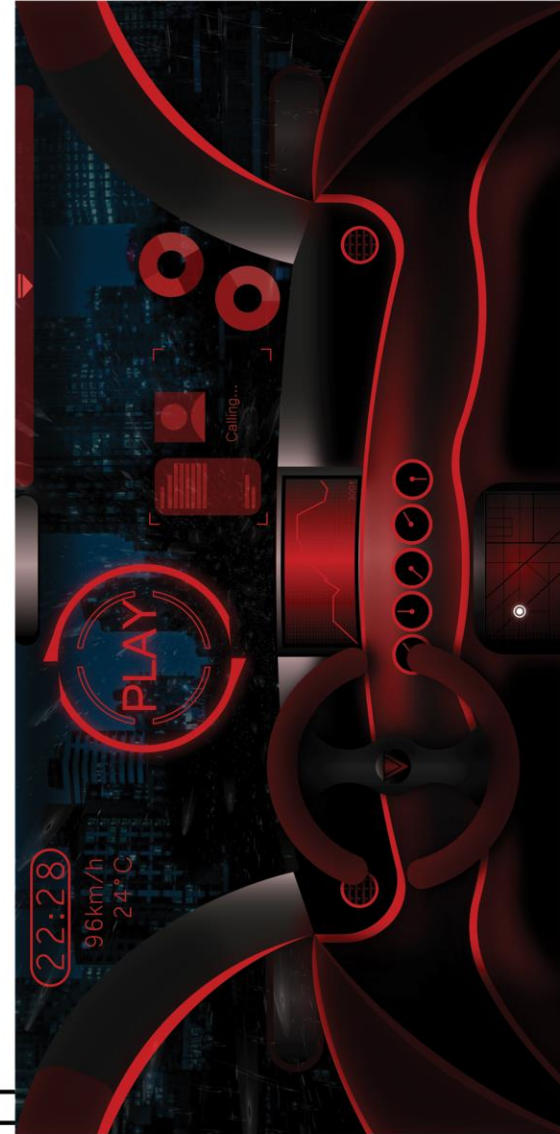
# CYBERPUNK THEMED SLOT GAME.

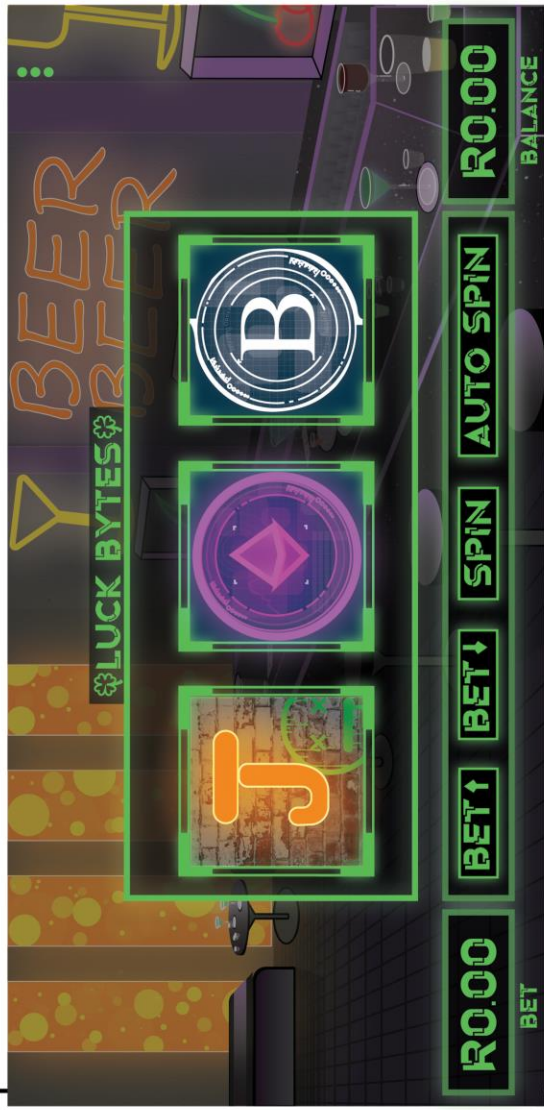
I DID THIS ASSIGNMENT AS I HAVE ALWAYS BEEN INTERESTED IN THE  
CONTEXT OF GAME DESIGN AND DECIDED TO DESIGN MY OWN SLOT  
GAME WITH A CYBERPUNK THEME.

I WENT WITH THIS THEME DUE TO THE POPULARITY OF THE CONSOLE  
GAME 'CYBERPUNK' AND THE INCREASED INTEREST IN THINGS SUCH  
THINGS AS CRYPTO CURRENCIES,

YOUR MENU IS THE START OF THE INSIDE OF A FUTURISTIC CAR THAT  
THEN TAKES YOU TO A NEON FILLED FUTURISTIC BAR WHERE YOU CAN  
PLAY THE SLOT GAME CALLED 'LUCK BYTES'.

I WORKED PRIMARILY IN ILLUSTRATOR AND USED PHOTOSHOP FOR  
LAST FEW DETAILS.







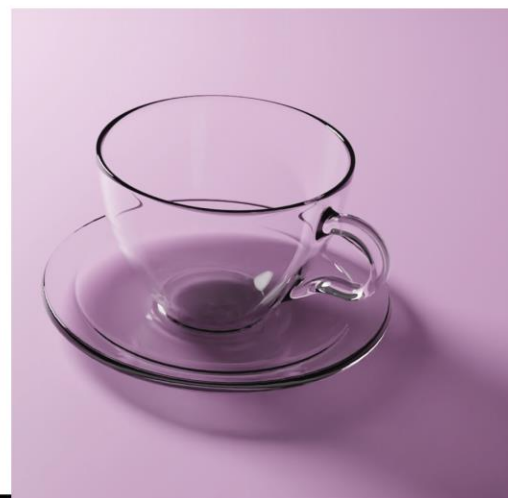
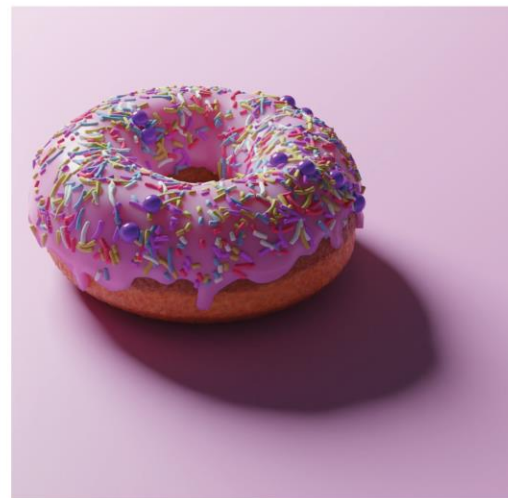
# BLENDER 3D DOUGHNUT

3D MODELLING HAS ALWAYS FASCINATED ME ESPECIALLY WITH  
REGARDS TO ANIMATIONS AND CHARACTER DESIGN.

THIS DOUGHNUT WAS A FUN PROJECT FOR MYSELF TO EXPERIMENT  
WITH A NEW PROGRAM AND LEARN A NEW SKILL. IT WAS DEFINITELY A  
CHALLENGE TO ADJUST TO THE NEW PROGRAM, HOWEVER IT WAS  
AMAZING LEARNING EVERYTHING ALONG THE WAY AND BEING ABLE TO  
CREATE SUCH A INTERESTING SCENE.

THE GLASS COFFEE CUP WAS ESPECIALLY INTERESTING TO CREATE AS  
IT GAVE A BETTER UNDERSTANDING OF THE PHYSICS INSIDE THE  
PROGRAM.

I LOOK FORWARD TO INTERACTING WITH ALL SORTS OF PROGRAMS AND  
FUTHERING MYSELF IN GRAPHIC DESIGN.



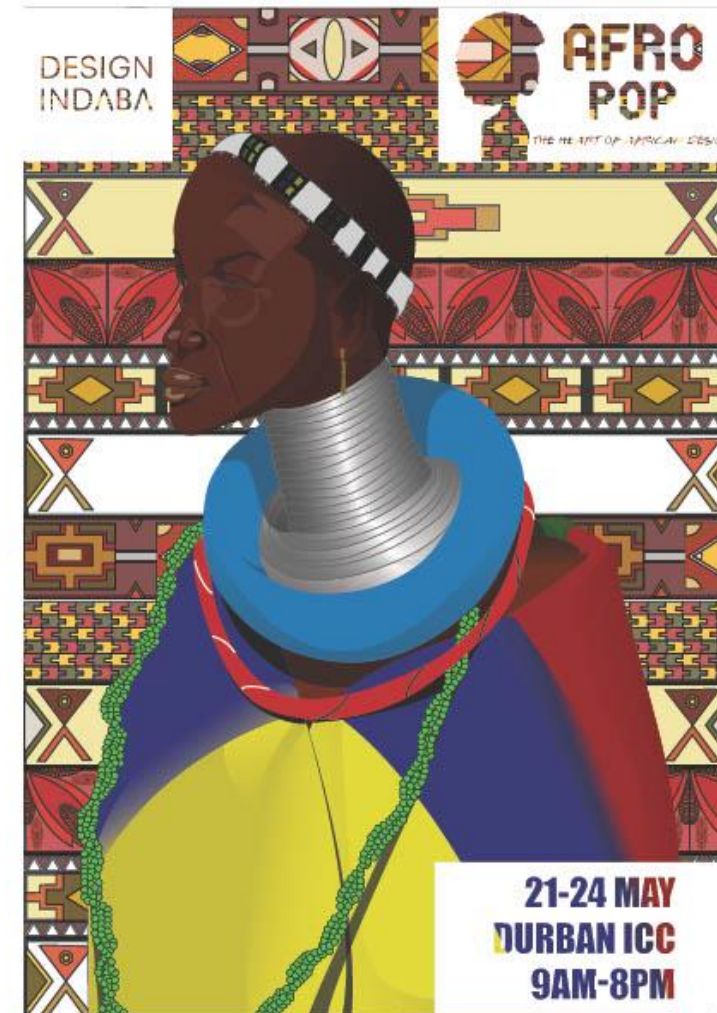


# THE DESIGN INDABA GROUP ASSIGNMENT.

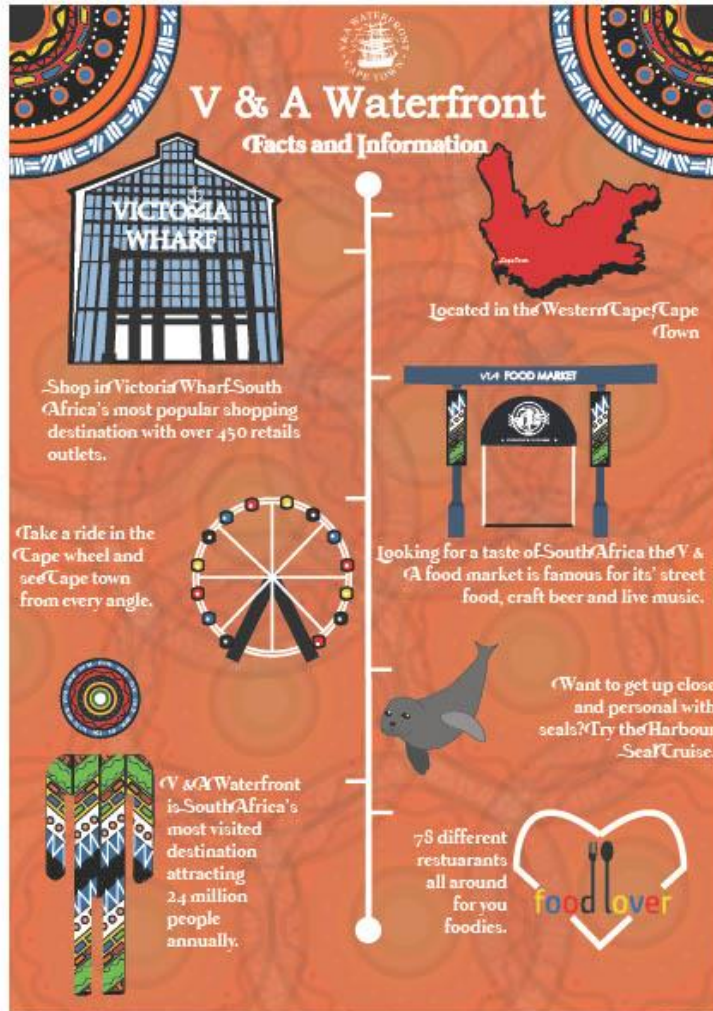
WE WERE REQUIRED TO DESIGN MAGAZINE POSTERS FOR THE 2019 DESIGN INDABA, PROMOTING ALL AFRICAN COUNTRIES. AS WELL AS THE EVENT 'AFRO POP- THE HEART OF AFRICAN DESIGN'.

FOR MY POSTER I DESIGNED THE ENTIRE PIECE ON ADOBE ILLUSTRATOR, CREATING MY OWN AFRICAN PATTERNS AS WELL AS USING ALREADY EXSISTING ONES. THE INDEBELE LADY I CHOSE TO ILLUSTRATE IS A COMBINATION OF TWO SEPERATE IMAGES COMBINED INTO ONE.

THIS ENTIRE PIECE WAS CREATED USING ONLY THE PEN TOOL, SHAPE BUILDER TOOL, RECTANGLE TOOL AND CIRCLE TOOL.







# THE V&A WATERFRONT INFOGRAPHIC ASSIGNMENT

WE WERE REQUIRED TO CHOOSE A LOCATION IN SOUTH AFRICA AND CREATE AN INFOGRAPHIC POSTER HIGHLIGHTING ALL THE TOURIST ATTRACTIONS AT THE CHOSEN DESTINATION.

FOR MY INFOGRAPHIC POSTER I DESIGNED THE ENTIRE PIECE ON ADOBE ILLUSTRATOR, CREATING MY OWN AFRICAN PATTERNS FOR THE BACKGROUND AND FOR USE IN MY INFOGRAPHICS. I DECIDED TO CREATE SMALL REPLICAS OF WELL KNOWN ENTRANCES TO CERTAIN LOCATIONS AS WELL AS DRAW OUT THE PROVINCE SHAPE TO SHOW WHERE THE CITY I HAD CHOSEN WAS.

THIS ENTIRE PIECE WAS CREATED USING ONLY THE PEN TOOL, SHAPE BUILDER TOOL, RECTANGLE TOOL AND CIRCLE TOOL.



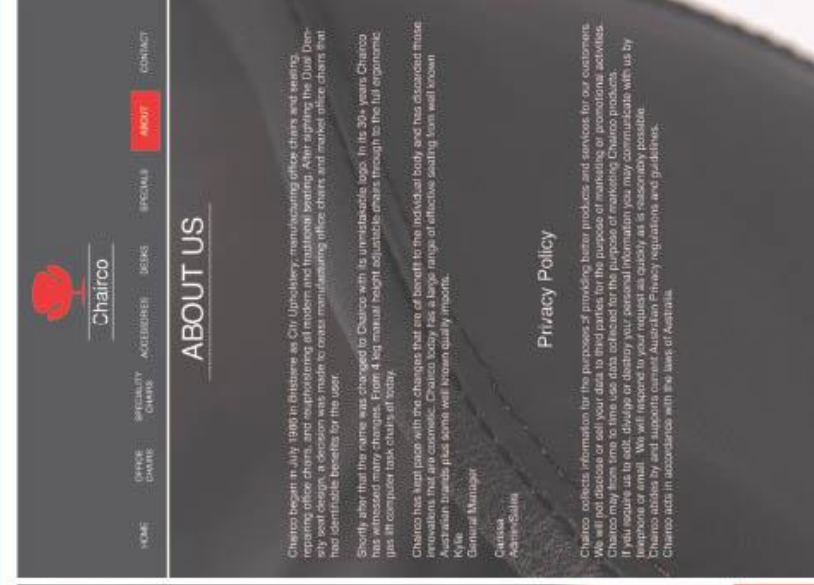
# THE CHAIRCO WEBSITE DESIGN ASSIGNMENT.

WE WERE REQUIRED TO REDESIGN THE COMPANY CHAIRCO'S WEBSITE FOR OUR ASSIGNMENT AND HAD TO MAKE IT MORE USER FRIENDLY AND EASY TO NAVIGATE.

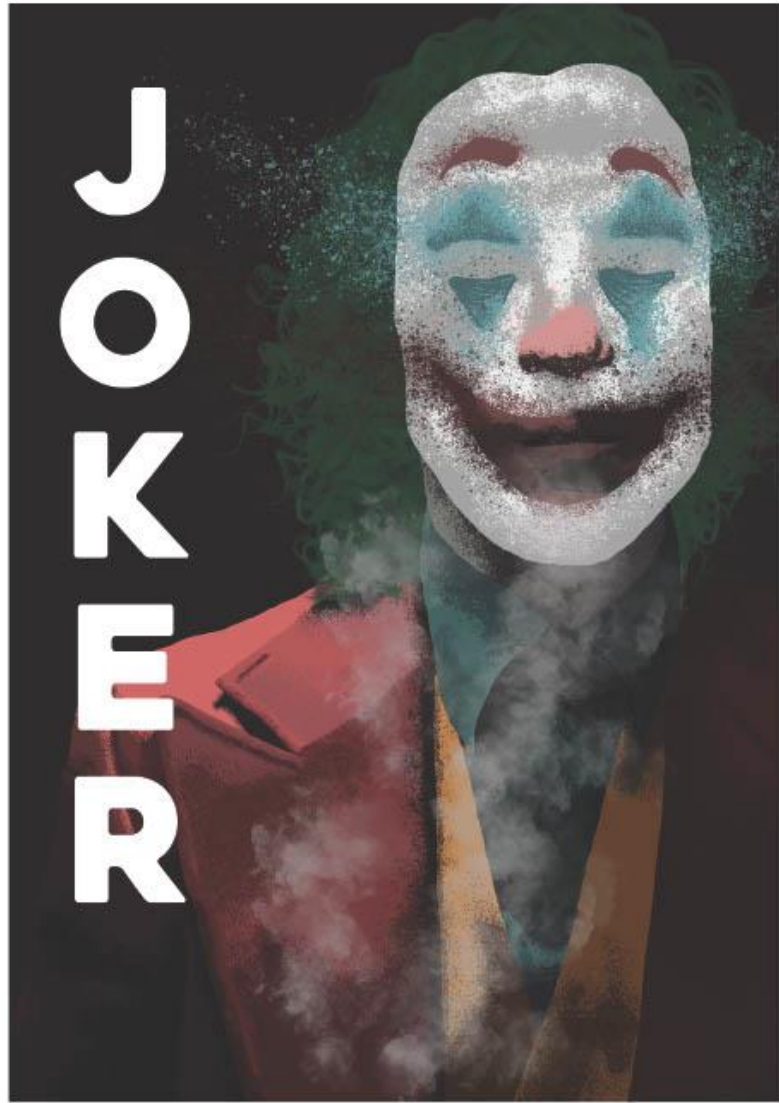
I DECIDED THE BACKGROUND AND MAIN FOCUS SHOULD BE A CLOSE UP IMAGE OF A LEATHER CHAIR, TO MAKE THE WEBSITE LOOK MORE PROFESSIONAL AND MINIMALISTIC SO AS NOT TO OVER CLUTTER THE SITE AND DISTRACT THE CUSTOMERS LOOKING THROUGH THE WEBSITE.

I CHOSE THE COLOUR RED TO BE USED IN THE SITE AS IT IS A BRIGHT AND BOLD COLOUR THAT WILL CATCH THE USERS ATTENTION LIKE FOR THE ADDRESS AND CONTACT DETAILS AT THE BOTTOM OF EACH PAGE OR TO HIGHLIGHT THE SPECIFIC PAGE TITLE THEY ARE LOOKING AT. TO MAKE IT EASIER TO USE THE SITE AND TO MAKE SURE THE COLOUR SCHEME IS MINIMALIST.

I CREATED THIS ASSIGNMENT IN BOTH ILLUSTRATOR AND PHOTOSHOP TO ACHIEVE THE FINAL RESULTS.





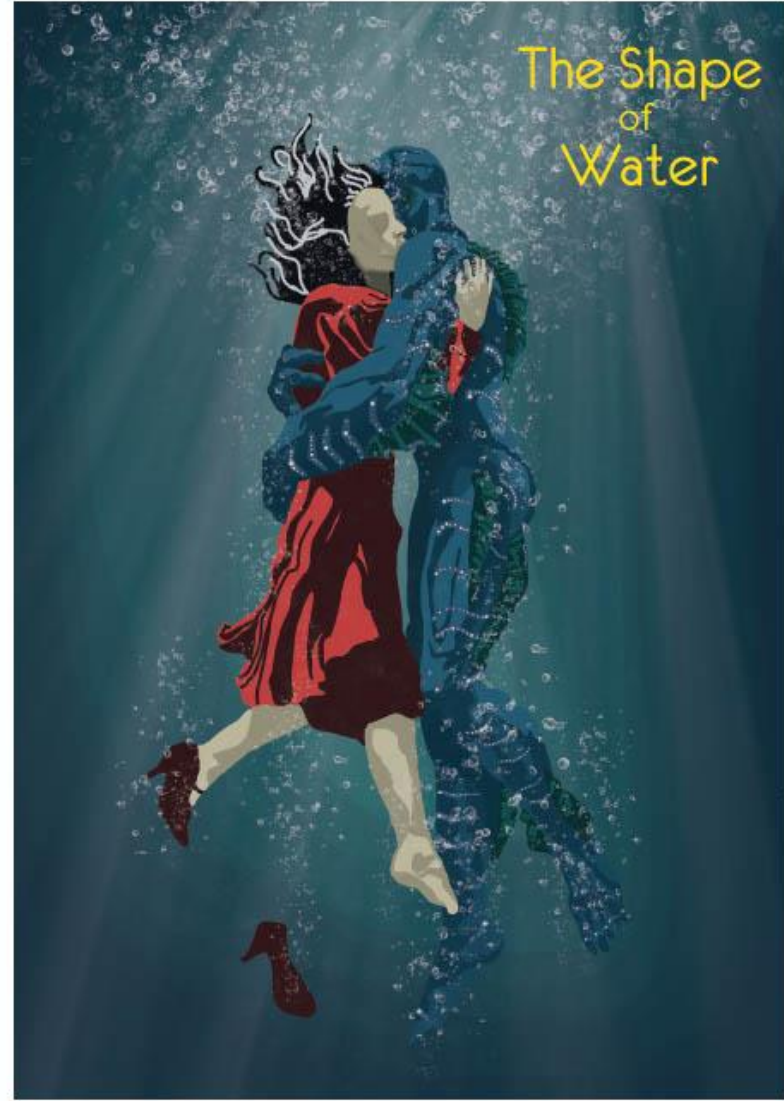


# PHOTOSHOP MOVIE POSTERS

WE WERE REQUIRED TO CREATE OUR OWN VERSIONS OF MOVIE POSTERS USING ONLY PHOTOSHOP AND THE POSTERS COULD ONLY BE DONE BY USING THE PAINT BRUSHES ON PHOTOSHOP.

THIS WAS AN ASSIGNMENT I TRULY ENJOYED AND GOT TO PLAY AROUND WITH SOME DIFFERENT BRUSHES AND STYLES OF PAINTING. THE MOVIES I CHOSE WERE THE JOKER, IRON MAN AND THE RAIN OF WATER.









# THE LOFT CRAFT BAR DRINKS MENU

I DID A FEW DESIGN PIECES FOR A SINCE CLOSED DOWN CRAFT BAR WHERE I ALSO WORKED AS A MIXOLOGIST.

THE OVERALL THEME AND FEEL OF THE BAR WAS A VERY RUSTIC STEAMPUNK ENERGY. SO THE MENUS HAD TO GIVE OFF THE SAME ENERGY. I WANTED THE BACKGROUND TO LOOK LIKE AN OLD PARCHEMENT AND THEN I CREATED A FEW DIFFERENT TYPE OF GEARS TO HINT AT A STEAMPUNK DESIGN BUT NOT TOO BUSY TO MAKE IT DIFFICULT TO READ THE MENU.

I WORKED PRIMARILY IN ILLUSTRATOR, MAKING USE OF THE PEN TOOL IN THE GEAR CREATIONS.





# HALLOWEEN DRINKS MENU.

I WAS ASKED TO DESIGN A HALLOWEEN DRINKS MENU FOR A HALLOWEEN PARTY.

I DECIDED TO GO FOR A RED, WHITE AND BLACK COLOUR SCHEME AS IT GIVES VERY DANGEROUS AND VIOLENT CONNOTATIONS. I FOUND A DRIPPING FONT WHICH PEOPLE WOULD ASSOCIATE WITH BLOOD DESPITE THE FONT COLOUR BEING WHITE.

I ALSO CREATED THE SKULL IN THE BACKGROUND FURTHER ADDING TO THE IMAGERY OF DEATH AND HALLOWEEN.

I CREATED THE SKULL USING ILLUSTRATOR WITH THE PEN TOOL PRIMARILY.



## HALLOWEEN COCKTAILS

### BLOOD ORANGE WHISKEY SMASH R50

Fresh blood orange muddled, blood orange juice, whiskey & splash of lemon juice

### ZOMBIE APOCALYPSE R50

Cherry infused vodka, fresh lemon & lime, wild cherry syrup with lemonade

### IT'S A GRAVE YARD RUM R50

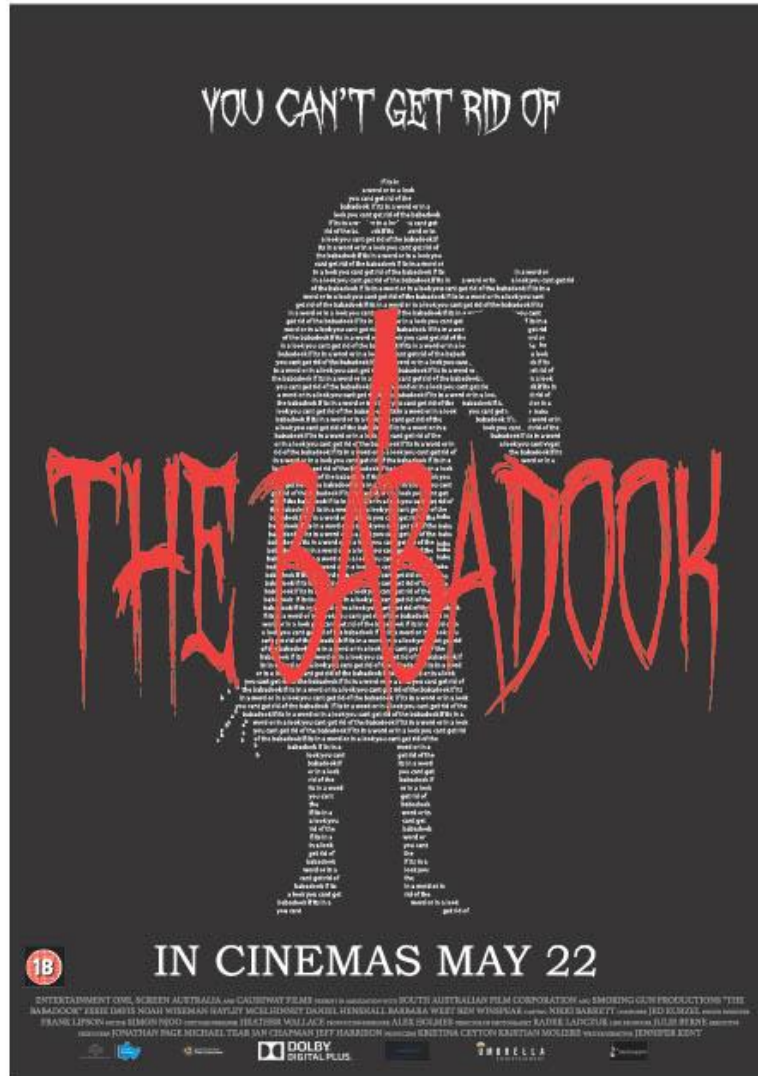
Dark rum, fresh lime, black currant & raspberry puree topped with cranberry juice

### THE BLOOD OF DRACULA R50

Arbikie chille vodka, fresh tomato & basil puree, chilli topped with lemonade

### DEATH IN THE NIGHT R50

Distillery 031 Ancestor Absinthe, topped up with MCC



# TYPOGRAPHY MOVIE POSTER ASSIGNMENT.

THIS POSTER WAS CREATED SOLEY IN ADOBE ILLUSTRATOR. I CHOSE A VERY SIMPLE YET EFFECTIVE WAY IN ORDER TO PROMOTE THE HORROR MOVIE 'THE BABADOOK'.

I MADE USE OF THE PHRASE THAT WAS FEATURED IN THE MOVIE, "IF IT'S IN A WORD OR IN A LOOK YOU CAN,T ESCAPE THE BABADOOK" IN ORDER TO CREATE THE SILHOUETTE OF ONE OF THE NIGHTMARE DRAWINGS DEPICTED IN THE MOVIE ITSELF.

I CHOSE TO USE ONLY THREE COLOURS: BLACK, WHITE AND RED. IN ORDER TO GIVE THE MOVIE POSTER AN OMINOUS FEELING. ALLOWING FOR THE HORROR MOVIE GENRE TO BE VERY EVIDENT.

