

# Misael M.

Frontend Developer, Curator, Artist, Poet and Creative Programmer



[www.misaelm.com](http://www.misaelm.com)

<https://www.linkedin.com/in/misael-mercado/>

<https://github.com/MisaelMP>

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## Biography

Daniel Misael Mercado Dueñas  
b. 1988

Mexican-Australian Full-Stack Web Developer with a background as an Art Director, Curator and Artist. I have always had a passion for technology and the philosophical implications of it; that is why when I started programming I quickly discovered two of my main predilections in one spot: Logic and Creativity. For the last few years, I have dabbled in the world of programming, creative and functional, which I consider to be a strength that allows me to dive into both Back and Front end. In addition I co-founded and directed an art gallery for 4 years, managing different teams, the organisation as a whole, and developing my soft-skills. One of my intrinsic qualities is the insatiable drive for knowledge which is always pushing me to learn new technologies and experiment with them. I look forward to connecting with like-minded professionals and hope to hear from you!

## Contact

✉ [misaelmdev@gmail.com](mailto:misaelmdev@gmail.com)

☎ 0481165887  
Sydney, NSW.  
Reference: On request

## Interests

- Agile methodology
- Interactive applications
- UX
- Web Design
- Machine Learning
- Conceptual Poetry
- Typography
- Editorial Design
- Code Poetry
- Processing
- Spatial Design
- Continental Philosophy

## Languages

English (Fluent)  
Spanish (Native)

## Education

**2019** Agile & Scrum methodology under Nik Long (PSM1)

**2018** General Assembly WDI Grad

**2007- 2011** Tertiary Studies, Visual Arts & Art History, University of Guadalajara, Mexico

**2008-2010** Course in Ceramic Sculpture and Moulds, at the Institute IDEFT. Guadalajara, Mexico.

## Skills

**Ai** **Id** **Pr** **Ps**

- |                            |                                  |                             |                                 |
|----------------------------|----------------------------------|-----------------------------|---------------------------------|
| <input type="radio"/> CSS  | <input type="radio"/> Javascript | <input type="radio"/> Vue   | <input type="radio"/> Node.js   |
| <input type="radio"/> HTML | <input type="radio"/> JQuery     | <input type="radio"/> Three | <input type="radio"/> Polymer   |
| <input type="radio"/> SCSS | <input type="radio"/> Ruby       | <input type="radio"/> React | <input type="radio"/> Bootstrap |

## Other tech + CMS

Jekyll, Less, Sitecore, Wordpress, Middleman, Handlebars, Ejs, Nunjucks, Bulma, Postcss, Tailwind, Vuetify, Nuxt.js, Next.js, P5.js, Rails, PostgreSQL, C#, .NET, PHP.

## Experience

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### **NRL**

**September 2021 - present**

Currently working updating the main nrl website and team websites using vue apps, handlebars, Fractal and custom css frameworks. I have also been in charge of updating the front end development process and adding new features, like our webpack bundler and migrating some apps to Vue 3.

### **General Assembly**

**August 2021 (3 weeks) Short term contract**

I worked as an Instructor associate helping students to learn how to program using technologies like react.js , firebase, rails and many others.

### **Streem**

**June 2021- August 2021 Short term contract**

I worked improving the front end architecture using Vuejs, I rebranded the app site, mobile and desktop login page. Heavily interacting with Ruby on Rails API's and Elasticsearch. I used Vuex and Stylus and an integration of quasar and cordova for the mobile app.

### **Process Creative Front End Developer**

**November 2020 – May 2021 Full time**

I worked building sites using shopify, liquid, Typescript and webcomponents as the main stack. I role translate the UX design to pixel perfect responsive websites for e-commerce like Just Jap, BC racing, Tropeaka and several others.

### **Ping-Works Frontend Developer**

**August 2019 – November 2020 Full time**

I worked as a Frontend developer for projects like Mcgrath, Westtract, TEEG, MDA, Parks NSW, Resimac and other green and brown projects.

I was in charged of introducing a new arquitecture to work with sitecore SXA, which was later implemented in many other projects. I introduced Tailwindcss to the workflow, Nunjucks, postcss and other technologies. I also developed many applications using Vuejs and established a set of standards for the agency. My last project involved the architecture and development of a admin portal for TIME ZONE using Blazor the latest framework base on C# and web assembly.

### **Codehouse Frontend Developer**

**August 2018 – August 2019 Full time**

I managed all the front-end related matters for a few projects over the 10 months including, PARKS VICTORIA, CEDP and HIA. Although being a challenging experience, I learned how to work with tight deadlines and deliver on time. I spend my time interacting with the back-end developers as I think it is of capital matter for me to understand the ramifications of projects, and not just what is considered my department. Separation of concerns can be applied to code but not to teams

### **Full-stack web developer**

General Assembly Immersive course 2018. I decided to take a Bootcamp full-time course at the moment in my life when programming had overcome any other activity of mine. I thought about the idea for over 2 years while learning on my own accord. The experience was gratifying and challenging. I found out how extensive the world of development is, and how many possibilities are out there, which I find to be a precious lesson. Selected project links are below:

- <https://drawing-sound.herokuapp.com/>
- <https://inkspace.herokuapp.com/>

### **Co-Founder & Co-Director Gallery Inc. Sydney Australia 2014-2018**

I co-founded and managed Interlude Gallery as a Director and Curator. My main roles involved managing the writer's program, curating the shows for the year, designing catalogues, invites and editorial publications, video editing and a myriad of other tasks. Interlude ran as a successful not-for-profit incorporated association having reached over 30 collaborators. We worked with over 180 national and international artists and writers, on over 60 exhibitions with a diverse public program.