Saima ilyas Total Marks:35 Marks Obtained :35

Day 1

: Introduction to the Forex Market

- 1. What does "forex" stand for?
- a) Foreign Exports
- b) Foreign Exchange
- c)Financial Exchange
- d) Forex Trading
- 2. Which of the following is NOT a major currency pair?
- a) EUR/USD
- b) USD/JPY
- c) GBP/CHF
- d) AUD/NZD
- 3. What is a "pip" in forex trading?
- a) The smallest price movement in a currency pair
- b) A trading platform feature
- c) The profit made on a trade
- d) A type of forex trader.
- 4 Which forex session is the most volatile?
- a) Asian Session
- b) London Session
- c) Sydney Session
- d) New York Session
- 5. MetaTrader 5 (MT5) is mainly used for:
- a) Stock Market Investing
- b) Forex and CFD Trading
- c) Cryptocurrency Trading Only
- d) Banking Transactions —

Day 2:

Understanding FSM Markets Limited

- 6. FSM Markets Limited is registered in which two locations?
- a) UAE and Saint Lucia
- b) USA and UK
- c) Cyprus and Australia
- d) Singapore and Switzerland
- 7. What type of broker is FSM Markets?
- a) Market Maker

- b) Dealing Desk Broker
- c) Non-Dealing Desk Broker
- d) Retail Bank
- 8. Why is regulatory compliance important for forex brokers?
- a) To increase trading volume
- b) To ensure legal operation and trader protection
- c) To offer better leverage options
- d) To improve marketing strategies
- 9. Which department in FSM Markets handles customer complaints?
- a) IT Department
- b) Compliance Department
- c) Operations Department
- d) Marketing Department

10. True or False:

FSM Markets makes money only when traders win their trades. -

False

Day 3:

Introduction to Copy Trading & Fintec Markets

- 11. What is the main benefit of copy trading?
- a) No risk involved
- b) Beginners can follow professional traders' strategies
- c) It guarantees profits
- d) It is only for hedge funds
- 12. On FintecMarkets.com, who are "Master Traders"?
- a) Brokers who execute trades
- b) Investors with high capital
- c) Experienced traders whom others can copy
- d) Regulators monitoring the platform
- 13. What is the role of an Introducing Broker (IB)?
- a) To execute trades on behalf of traders
- b) To refer new clients and earn commissions
- c) To provide financial regulation
- d) To set forex exchange rates
- 14. How can users start copy trading on Fintec Markets?
- a) By creating an account and funding it
- b) By manually executing trades
- c) By applying for a broker license
- d) By only using demo accounts

15. True or False

: Copy trading allows traders to trade manually as well. —

True

Day 4

: Graphic Design for Forex & Fintec Branding

- 16. What type of visuals work best for forex trading businesses?
- a) Generic stock images
- b) Charts, graphs, and engaging infographics
- c) Personal selfies
- d) Random promotional banners
- 17. Why is branding important for FSM and Fintec Markets?
- a) To increase revenue instantly
- b) To create a professional and trustworthy image
- c) To make the website look more colourful
- d) To improve SEO rankings
- 18. Which tool is commonly used for creating forex-related graphics?
- a) Microsoft Word
- b) Adobe Photoshop or Canva
- c) Google Docs
- d) MetaTrader 5
- 19. What is the main purpose of social media visuals for FSM Markets?
- a) To share personal opinions
- b) To attract and educate potential traders
- c) To replace customer support
- d) To comply with legal regulations

20. True or False

: Consistent branding across all platforms improves trust and recognition. —

True

Day 5

: Website Development & Security

- 21. What is a key feature of a forex broker's website?
- a) Live trading updates and economic news
- b) Personal blogs from traders
- c) Hidden trading fees

- d) Only allowing account registrations
- 22. Why is website security important for FSM and Fintec Markets?
- a) To keep hackers away and protect client data
- b) To improve Google rankings
- c) To slow down website traffic
- d) To reduce the number of customers
- 23. What does SSL encryption do?
- a) Speeds up the website
- b) Protects user data and transactions
- c) Makes the website design more attractive
- d) Helps traders analyze charts
- 24. What can improve FintecMarkets.com's user experience (UX)?
- a) A cluttered interface with multiple pop-ups
- b) A simple, easy-to-navigate design
- c) Only allowing traders to register via mobile
- d) Hiding customer support contact details

25. True or False:

A forex broker's website should have a secure client login portal. –

True

Day 6

: Social Media Marketing & Customer Support

- 26. Which social media platforms are most effective for forex marketing?
- a) Facebook, Instagram, LinkedIn, and Twitter
- b) TikTok and Snapchat only
- c) Reddit and Tumblr
- d) Pinterest and Flickr
- 27. What type of content performs best for forex engagement?
- a) Complex financial reports
- b) Clear educational content and market updates
- c) Only promotional ads
- d) Memes and jokes
- 28. Why is customer engagement important?
- a) To keep followers entertained
- b) To build trust and long-term relationships
- c) To increase the number of likes on posts
- d) To ignore customer concerns
- 29. Which skill is essential for customer support in forex?
- a) Aggressive sales tactics
- b) Quick response and problem-solving skills

- c) Avoiding customer interactions
- d) Using technical jargon only

30. True or False:

Customer complaints should be ignored if they are difficult to solve. —

False

Day 7:

Review & Practical Application.

- 31 What are the two main services offered by FSM Markets?
- a) Website development and graphic design
- b) Forex brokerage services and copy trading
- c) Banking and insurance services
- d) Only customer support
- 32. How can departments collaborate effectively?
- a) By working in isolation
- b) By sharing information and maintaining clear communication
- c) By avoiding direct interaction with each other
- d) By focusing only on their own tasks
- 33. What is the primary goal of Fintec Markets?
- a) To create a forex training school
- b) To provide a platform for copy-trading
- c) To eliminate forex brokers
- d) To offer physical trading offices
- 34. Why is a final assessment necessary?
- a) To evaluate employees' understanding of forex trading
- b) To confuse team members
- c) To increase company expenses
- d) To keep employees busy

True /False

35 After this training, all team members should understand their roles in FSM and Fintec Markets.

True