

# AMULET

AI-Powered Longevity Intelligence Platform

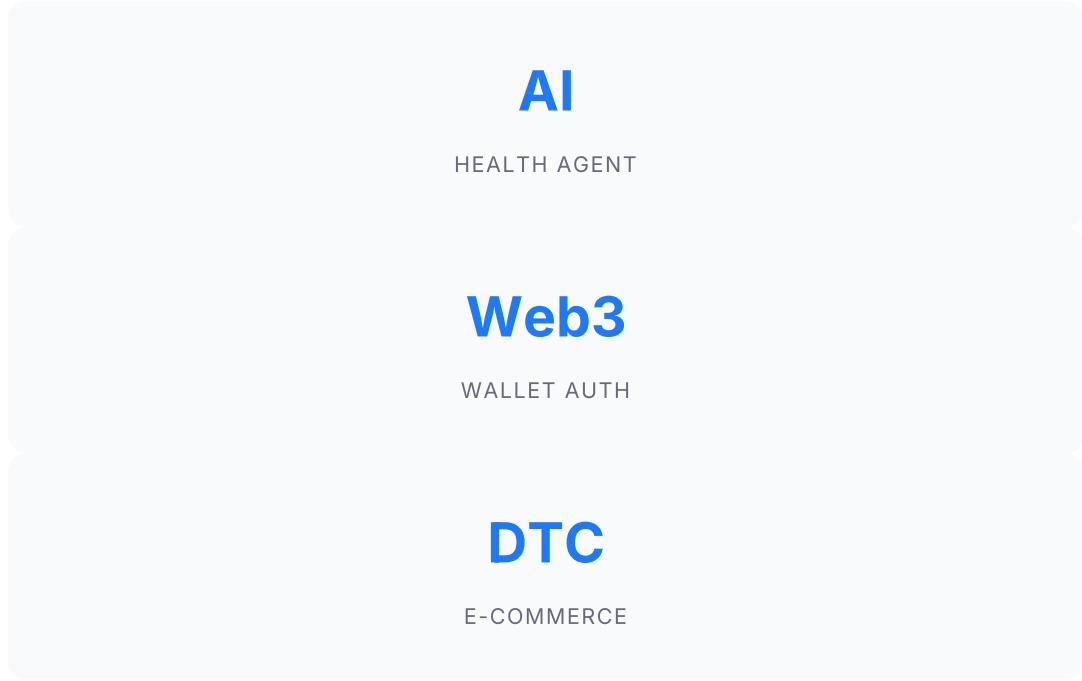
PRODUCT DEMO BRIEF

# Platform Overview

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Amulet is an AI-powered health and longevity platform that combines personalized health consultations, supplement e-commerce, and telehealth services into a unified experience.

Our platform leverages advanced AI to provide users with actionable health insights while connecting them with quality supplements and medical professionals.



AI

HEALTH AGENT

Web3

WALLET AUTH

DTC

E-COMMERCE

## Key Features

**AI Health Consultations** - Chat with our AI health agent for personalized longevity advice and supplement recommendations.

**Supplement Marketplace** - Curated selection of longevity-focused supplements with direct checkout.

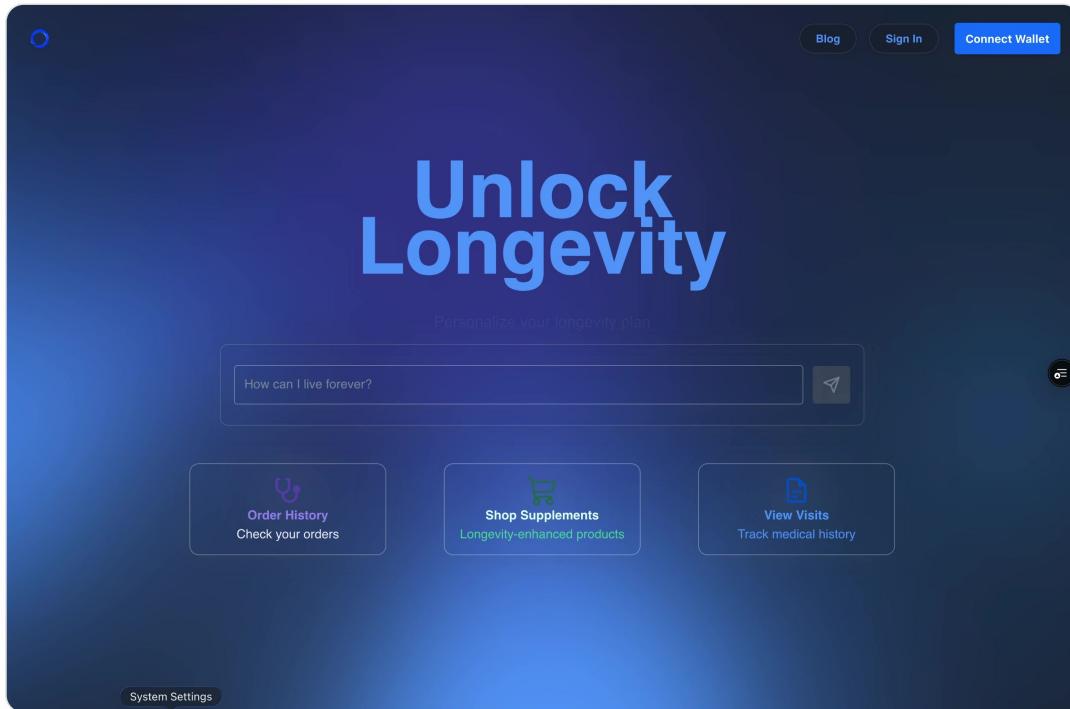
**Telehealth Integration** - Book and track doctor visits with full medical history.

**Rewards System** - Earn and track rewards through platform engagement.

# Product Demos

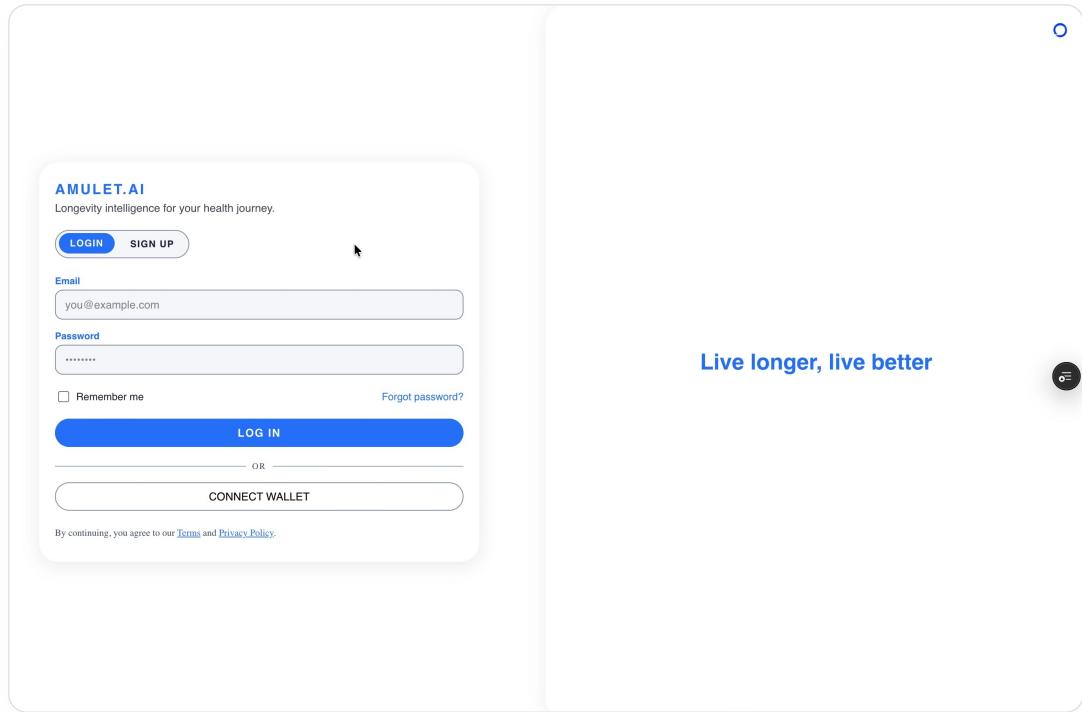
LANDING EXPERIENCE

## Landing Page



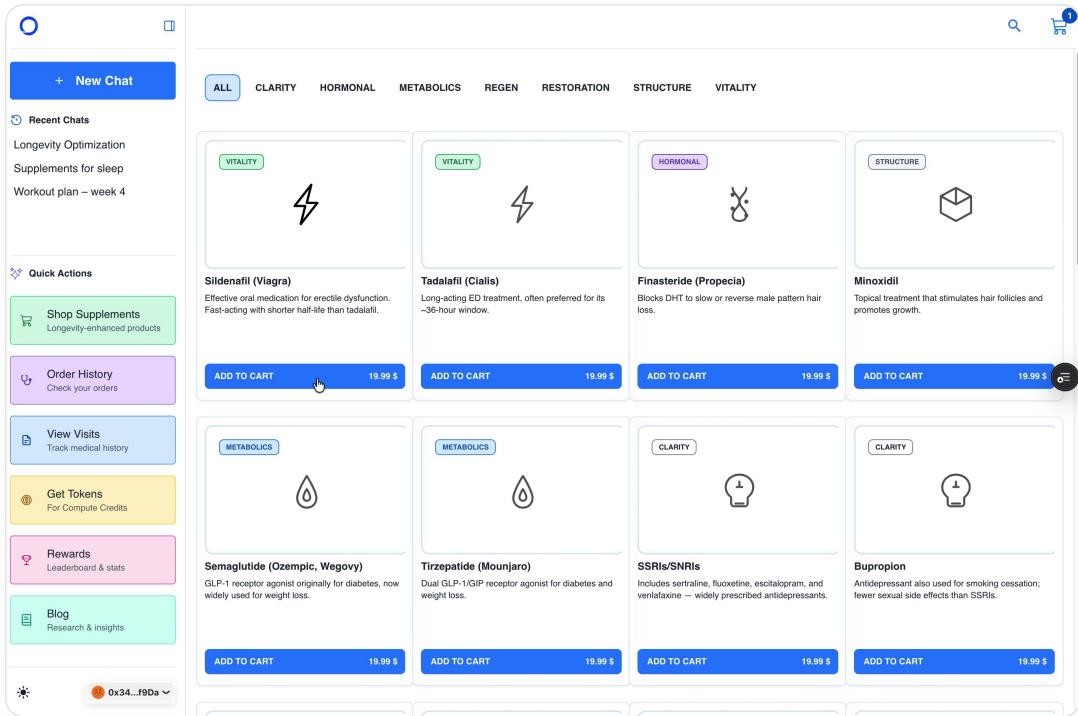
A modern, conversion-optimized landing page that introduces users to the Amulet platform. Features a clean hero section with clear value proposition, interactive demo of the AI chat functionality, and seamless onboarding flow. Users can connect their wallet or sign up with email to get started.

## Multi-Auth Login System



Flexible authentication supporting both traditional email/password login and Web3 wallet connection via RainbowKit. Users can choose their preferred authentication method, with seamless session management and secure token handling. Supports multiple wallet providers including MetaMask, Coinbase Wallet, and WalletConnect.

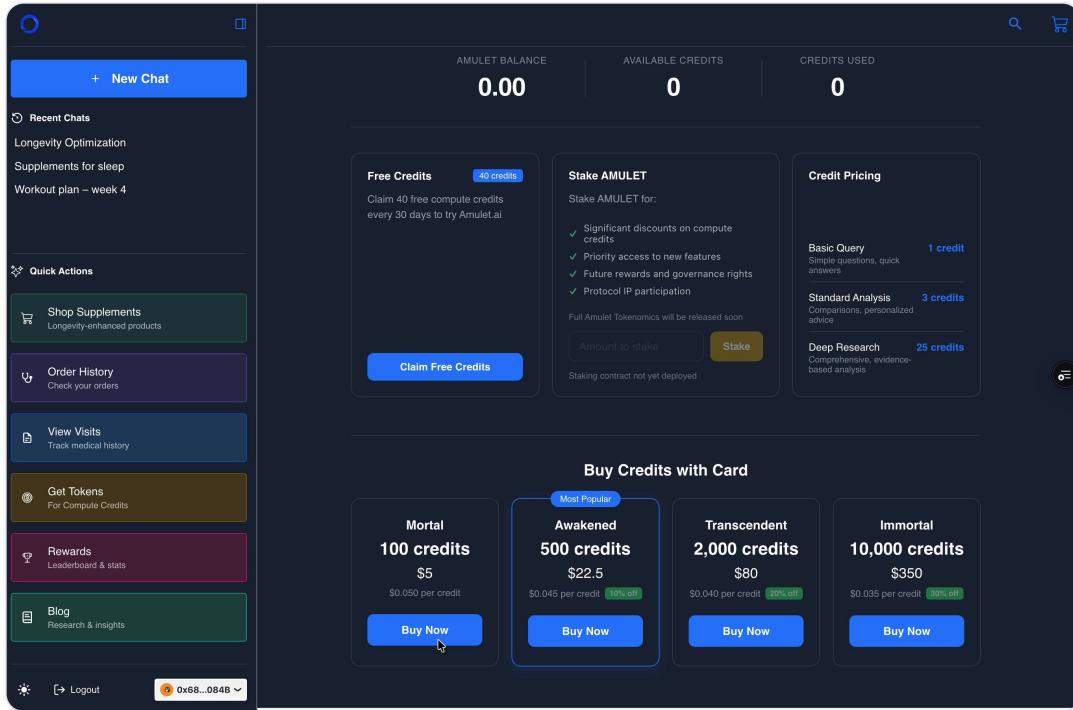
# Supplement Marketplace



A curated catalog of longevity-focused supplements with detailed product information, pricing, and direct add-to-cart functionality. Products are organized by category (cognitive, sleep, energy, etc.) with AI-powered recommendations based on user health goals. Integrated with Stripe for secure payment processing.

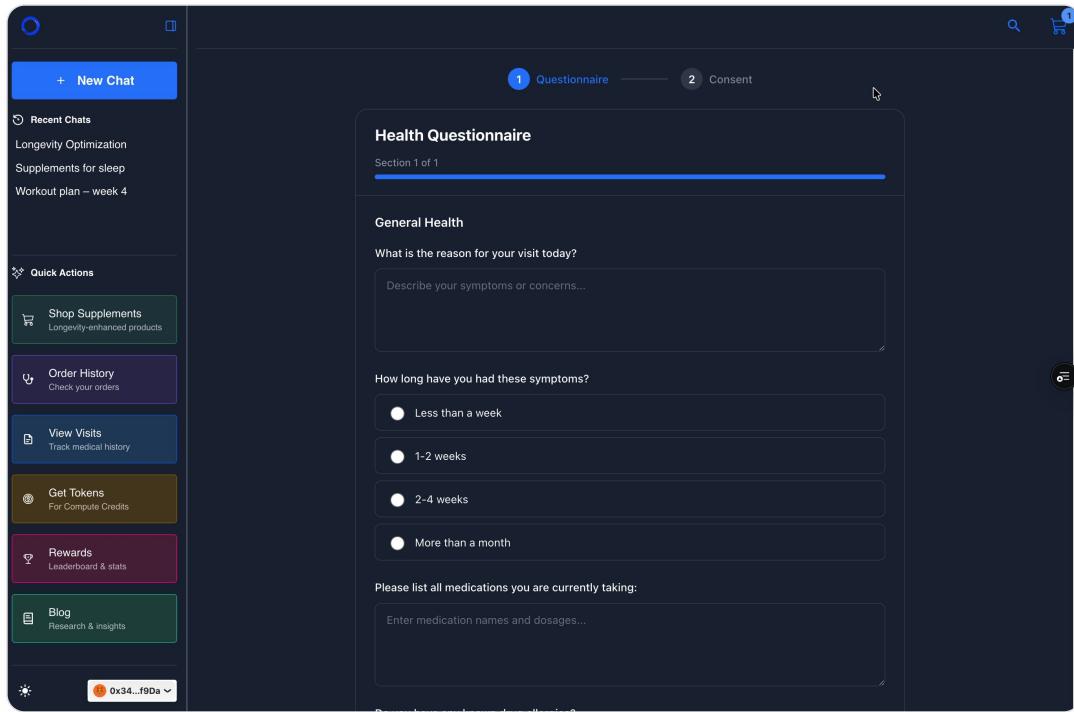
## MONETIZATION

# Credit Purchase System



Users can purchase compute credits to access AI health consultations. Multiple credit packages available with volume discounts. Seamless Stripe checkout integration with automatic credit delivery. Credits can also be earned through staking tokens or claiming free monthly allocations.

# Doctor Visit Tracking



Comprehensive telehealth integration allowing users to schedule, track, and review their medical visits. Full visit history with doctor notes, prescriptions, and follow-up recommendations. Integrated health questionnaires prepare patients for consultations and ensure doctors have relevant context.

## ENGAGEMENT

# Rewards & Leaderboard

The screenshot shows the Amulet app's rewards and leaderboard interface. On the left, a sidebar lists recent chats (Longevity Optimization, Supplements for sleep, Workout plan - week 4), quick actions (Shop Supplements, Order History, View Visits, Get Tokens, Rewards, Blog), and user info (Logout, Wallet address: 0x34db...f9da). The main area displays a rewards summary: Rank Top 1%, Total Points 150 (148 compute + 2 referral), Queries 18 (3 active days), Referrals 2 (3 day streak). It includes a 'Refer & Earn' section with a referral link (https://amulet-dapp.vercel.app/ref/0x34db...f9da) and sharing options (Share on X, Telegram). Below this are statistics for Active Wallets (2), Total Compute (149), and Queries Run (19). A leaderboard titled 'Top 50' shows the top users: 0x34db...f9da (YOU) with 150 points and 2 referrals (Top 10%), and 0xtest...ards with 1 point and 0 referrals (Top 10%). A 'How Rewards Work' section explains the system: earn compute credits by using the AI assistant, with rank determined by total credits used. Credits reset each epoch period.

Gamified rewards system that incentivizes platform engagement. Users earn points through AI consultations, purchases, and referrals. Real-time leaderboard displays top users with achievements and tier levels. Social proof elements drive viral growth and community building.

## Contact

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