

Wilmeris Michel Arias

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PERSONAL PROFILE

Dynamic, creative, and responsible Software Development Technologist with a proven ability to work effectively in team environments and a strong aptitude for learning new technologies rapidly.

STUDIES

Software Development Technologist

Instituto Tecnológico de las Americas/2018-2020

Udemy/2021

Web Development

ADDITIONAL ACHIEVEMENTS

English Immersion Program: Mescyt

Web Development Internship: GritVap/Romana

EXPERIENCE

- Community Manager - Rubey Studio (2023)

- Curated and produced visually compelling content, including photography and graphic designs, aligning with the studio's artistic aesthetic and brand identity.
- Managed and maintained a consistent and cohesive visual theme across various social media platforms, reflecting the studio's unique style and expertise in photography and design.
- Implemented community engagement initiatives, fostering meaningful interactions and relationships with followers and potential clients, resulting in increased brand awareness and client inquiries.
- Orchestrated creative photo campaigns and visual storytelling projects to showcase the studio's portfolio and expertise, driving engagement and interest in the studio's services.
- Collaborated with photographers, designers, and other creative professionals to create captivating visual content that resonates with the studio's target audience and conveys its artistic vision.

PROJECTS

- Fashion Store

- Developed a dynamic and client-friendly website using HTML and CSS to establish the client's online presence and facilitate global product sales.
- Structured the website for easy navigation and accessibility, with captivating landing pages and detailed product sections, enhancing the user experience and capturing customer attention.
- Implemented a visually appealing and cohesive design to highlight the store's products and services.
- Utilized HTML5, CSS, SublimeText, and Font Awesome for website layout and design.

- Ice Cream Store

- Developed an engaging and visually appealing website for an ice cream store, focusing on user experience and customer interaction.
- Employed HTML5, CSS, SublimeText, and Font Awesome to create a visually striking and user-friendly website that captured the attention of potential clients.