

## Instructions

As a part of the test you receive one (1x) HTML email template as well as six (x6) images displaying the desired outcomes.

Please follow the 1 to 10 tasks and adjust / extend template's HTML code accordingly. Some of the tasks refer to images supplied to you in the end of this document. Use those images to have a clear understanding of what you're asked to deliver.

Once you complete the tasks, save the final version of the remastered template and send it as an attachment to: [info@olmikon.com](mailto:info@olmikon.com). **Please do not forget to provide you First Name and Last Name in the email's subject.**

Deliver your result as "YourFirstname\_YourLastname.html". Only a single file is expected, ready to be sent as an email.

If you couldn't complete one of the tasks, please indicate this in your email. We encourage you to submit your work even if you weren't able to complete some of the 10 tasks.

Should you have any questions, please contact us via [info@olmikon.com](mailto:info@olmikon.com). Please provide your First Name and Last Name in email's subject

**Completion time:** we ask you to complete as many tasks as you can and send your work to us within **3 working days** upon receiving this document.

Use **Template\_Master\_v24.html** to start working.

Optimize your code for responsive display in mail clients on different viewports.

If you wish, you can use *inliner.cm* to inline all CSS styles. We will probably do this to check your result.

Links you may find helpful:

<https://litmus.com/blog/understanding-responsive-and-hybrid-email-design>  
<https://webdesign.tutsplus.com/tutorials/creating-a-future-proof-responsive-email-without-media-queries--cms-23919>

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**1)** Add text to the header of the template (white area in the top = Content #01) to make it look like Image #1.

- Text to add: "Please click here to open this email in your browser".
- Text should link to the following URL: "http://www.google.com".

**2)** Duplicate the image from Content #02 and add it to the template as a new content area (Content #025) under the first image.

In the new image:

- Replace the placeholder image with any linked image you want and make the image stretch to the entire width of the template.
- Link image to "<http://www.google.com>".
- Add tooltip on mouseover: "This is a link to Google".

**3)** Change font to Tahoma for the headline in the Content Area #04.

**4)** Add a button (like the one used in Content #05) to Content #03 underneath the text.

- Change button color to any other web-safe color.
- Increase text size on 2px.
- Border-radius should be removed completely.

**5)** Adjust style for the Content #05:

- Change background color to #7851A9 for the entire content block.
- Text color should be white.
- Remove the image (logo).
- Adjust button style (inline) similar to the one in Image #2.
- See Image #2 for reference.

**6)** Add links to Content #06 so that it looks similar to Image #3.

**7)** Add text to Content #07 so that it looks similar to image #4.

**8)** Change the text color in the footer to #ccc. Link each of the links for countries to their respective Wiki pages.

**9)** Use an existing button to create a stand-alone call-to-action (see Image #5).

- Button should stretch 100% screen width for all mobile devices. For desktop versions button should keep initial size (150px).

**10)** Create a new Content Area that looks like image #6. Make sure this content area will be displayed in Microsoft Outlook only.

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Image #1

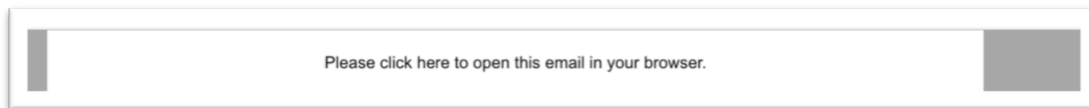


Image #2

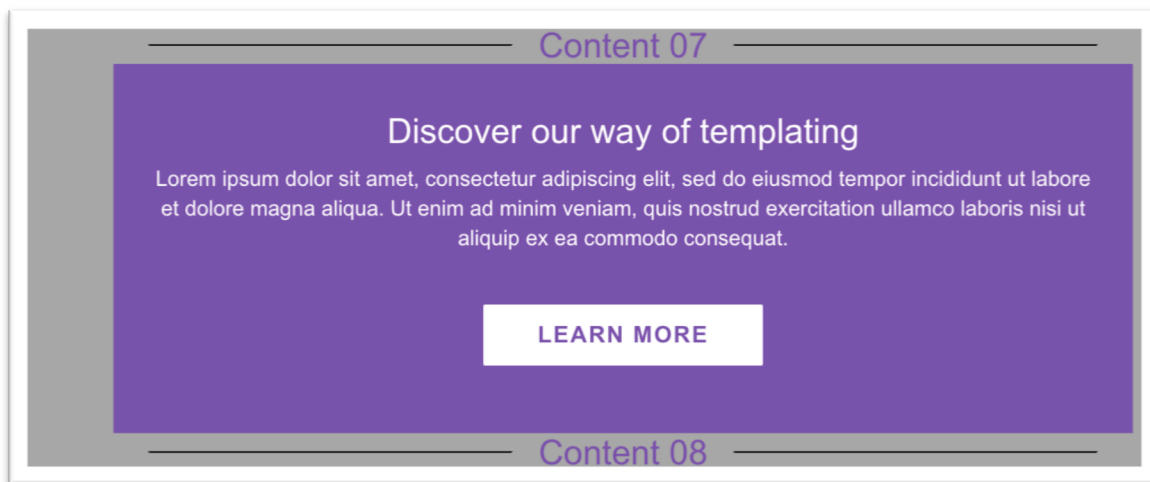


Image #3



Image #4

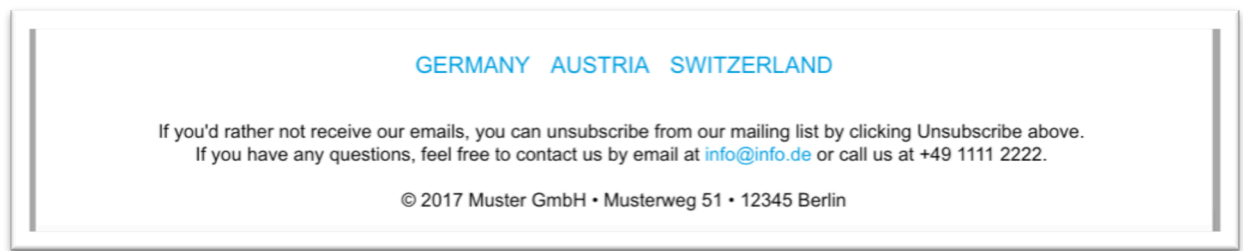


Image #5

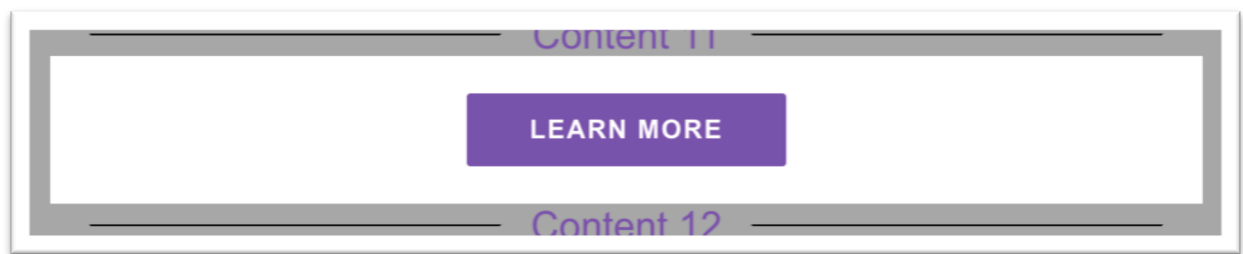


Image #6

