



## Logo Versions



Primary

SMARTLEARN

Wordmark Only



Icon

## Colours



Primary

Hex #E1E1E3

RGB rgb(225,225,227)

CMYK 11 0 11

Pantone 12-4306



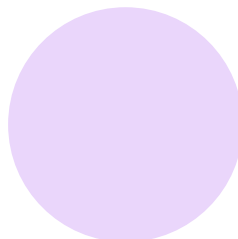
Secondary

Hex #E1E1E3

RGB rgb(225,225,227)

CMYK 11 0 11

Pantone 12-4306



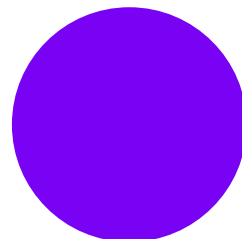
Accent

Hex #EAD6FB

RGB rgb(234,214,251)

CMYK 7 15 0 2

Pantone 13-3405



Background

Hex #7902F5

RGB rgb(121,2,245)

CMYK 51 99 0 4

Pantone 19-4316

## Typography

Primary

Amatic SC Bold

Aa Bb Cc