



Viking Hacks Sponsorship Prospectus

December 2024

Overview

The Irvington High School Hack Club and Computer Science Club are proud to present Viking Hacks 2025. Our clubs have a rich history of empowering students to embrace technology as a tool for problem-solving and community engagement.

Viking Hacks is a state-wide hackathon that brings together high school students from across the Bay Area to collaborate on innovative solutions for local issues. This 12-hour event will focus on hands-on skill development, mentoring, and creative problem-solving.

Mission

Our mission at Viking Hacks is to empower high school students to turn ideas into action through innovation, mentorship, and hands-on experience. We bridge the gap between learning and real-world problem-solving.

Impact

Since its inception, Viking Hacks has grown into a highly anticipated event in the Bay Area's tech community. Through past initiatives, we've successfully helped students launch projects that address local challenges, while building a network of mentors and experts who are passionate about youth development.

Our previous hackathons have seen incredible student engagement, with past projects tackling sustainability, education, and public safety, proving that young minds can create meaningful change.

Our long-term goals for the Viking Hacks 2025

Our objectives



Encourage innovation



Community engagement



Skill enhancement



Public awareness

Help locally



Support local nonprofits

Benefits for the city across all sectors

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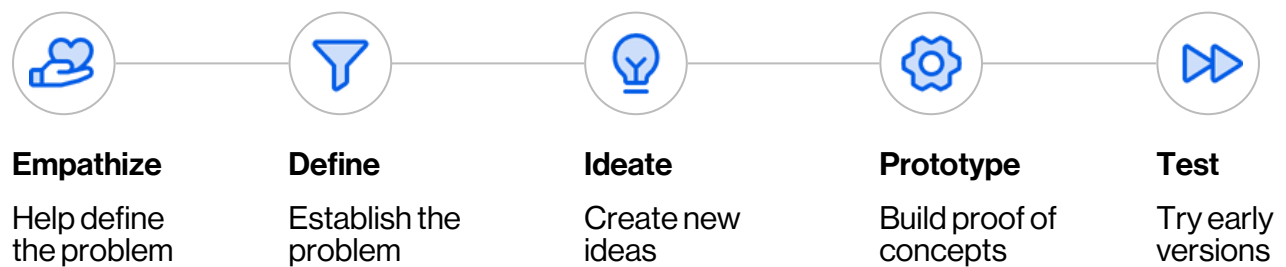
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What is a hackathon?

A hackathon is an event, lasting 12 hours, where participants create projects for impactful prompts.

It's an excellent opportunity for creativity, problem-solving, and networking.

Figure 1. The hackathon process



These events are free, catering to all experience levels, from beginners to seasoned hackathon participants. It drives interest in STEM, gets students interested in tech, and encourages them to create meaningful projects. For our previous hackathon, we partnered with local nonprofits to help them create technical solutions to the problems they had been facing.

Image 1. Our previous hackathon (left) and organizers (right)



Objectives

Viking Hacks aims to encourage innovation, foster community engagement, enhance skill development, raise public awareness, and support local nonprofits.

The hackathon provides a platform for high school students to develop creative solutions to real-world problems. By partnering with local nonprofits, we identify community issues that participants can address, ensuring the projects have tangible impacts.

The event will highlight the role of technology in solving community issues. We will use local media and social media to showcase the innovative solutions developed during the hackathon.

In addition, through collaborating with local nonprofits, we help them address their challenges with technical solutions. This partnership benefits nonprofits and allows participants to work on meaningful community projects.

**These activities
boost collaboration
and strengthen
community bonds**

Scope

Date

The hackathon will be held on *Saturday, February 15th, 2025*, at the Irvington High School, with participation limited to high school students.

Time

To maintain quality and manageability, the event will be capped at 200 participants and will run for 12 hours, from 8am to 8pm.

Image 2. Irvington High School



**Workshops catered
toward different
skill levels**

We will offer many career development opportunities throughout the event. These include workshops that teach new skills and techniques, mentorship from experienced professionals, and networking opportunities to connect with peers, mentors, and industry professionals.

Free food and beverages will be provided to keep participants energized and focused throughout the event, and prizes will be awarded for the best projects, including free t-shirts, and certificates.

Packages

Custom sponsorship deals/arrangements can be negotiated.
Contact us at sponsors@vikinghacks.com

		■ Gold \$250	■ Diamond \$500	■ Partner \$1000
Recruitment	Sponsor Table/Demo Booth	○	●	●
	2 participant-wide emails/social media posts	○	◐	●
	Custom Project Track	○	○	●
Engagement	2 reserved judging positions	○	◐	●
	Present at opening & closing ceremony	○	○	●
	Give 2 talks or workshops	○	◐	●
	Host or sponsor an activity	○	●	●
	Logo on website and presentations	●	●	●
	Custom Award	●	●	●
	Recognition at opening ceremony	●	●	●
Branding	Company banner or logo on shirts	○	●	●
	Distribute promotional items	○	●	●
	“In partnership with...” on all materials	○	○	●

● Full Benefit ◐ Half Benefit ○ No Benefit



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