

#### Viking Hacks Sponsorship Prospectus

February 3 • Fremont, CA

Computer Science Club Hack Club

vikinghacks.com

Contact hello@vikinghacks.com



## About



#### What is Viking Hacks?

Viking Hacks is Irvington High School's first hackathon, bringing together 100+ students from around the bay to build innovative projects and present their work to the community.





#### Why Viking Hacks?

Sponsoring Viking Hacks provides numerous benefits, including building brand awareness, identifying potential future employees and interns, showcasing social responsibility, inspiring innovative insights, and nurturing the next generation of technology leaders. The event offers exposure to students across the Bay Area and promotes education and technical skills within the community.



#### Want to engage?

We offer various sponsorship levels, allowing companies and businesses to contribute in a way that aligns with their interests and goals.

- Branding
- Mentions
- Opportunities

Detailed information about sponsorship levels and benefits can be found in the next few pages.

Over 100 attendees from the Bay Area

# We connect businesses with the next generation of leaders in tech.

Sponsoring Viking Hacks is a strategic opportunity for businesses and companies to gain exposure, foster education in technology, and contribute to cultivating the tech community in the Bay Area. It's a chance to interact with over 100 young, motivated, and talented students who are passionate about technology and computer science, providing sponsors with a unique platform to build brand awareness and identify potential future talent.

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#### **Build Brand Awareness**

- Reach a diverse group of students
- Influence potential future technology leaders
- Enhance corporate image through association with an educational event



#### **Recruitment Opportunity**

- Engage with motivated and talented students
- · Identify potential future employees, interns, and brand ambassadors
- Connect with young individuals passionate about technology and computer science



#### **Community Engagement**

- · Show commitment to supporting education and developing technical skills
- Foster the growth of the local tech community
- Enhance corporate social responsibility through community involvement

### Perks

Recruitment	Startup \$500	<b>Gold</b> \$1000	Diamond \$3000	Partner \$6000
Attendee LinkedIn and Github Profiles	$\odot$	$\odot$	$\odot$	$\odot$
Attendee Resume Book				$\odot$
Send Recruiters				$\odot$
Engagement				
Recognition at Opening Ceremony	$\odot$	$\odot$	$\odot$	$\odot$
Company Booth			$\odot$	$\odot$
Reserved Judging Position			1	2
Present at Opening & Closing Ceremony			1 min	2 min
Give a talk or workshop			1	2
Host or sponsor an activity				$\odot$
Featured Mini Event				$\odot$
Branding				
Sponsor a snack or meal	$\odot$	$\odot$	$\odot$	$\odot$
Logo on website, presentations, shirts		$\odot$	$\odot$	$\odot$
Sponsor a prize		$\odot$	$\odot$	$\odot$
Company Banner			$\odot$	$\odot$
Distribute promotional items			$\odot$	$\odot$
"Co-hosted by" on all materials				$\odot$



Special sponsorship deals/arrangements can be discussed over email if you contact us through **sponsors@vikinghacks.com** 

Viking Hacks is fiscally sponsored by Hack Club Bank, a project by The Hack Foundation, a 501(c)(3) nonprofit (EIN: 81-2908499).

Still have questions?

# We would love to get in touch!



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