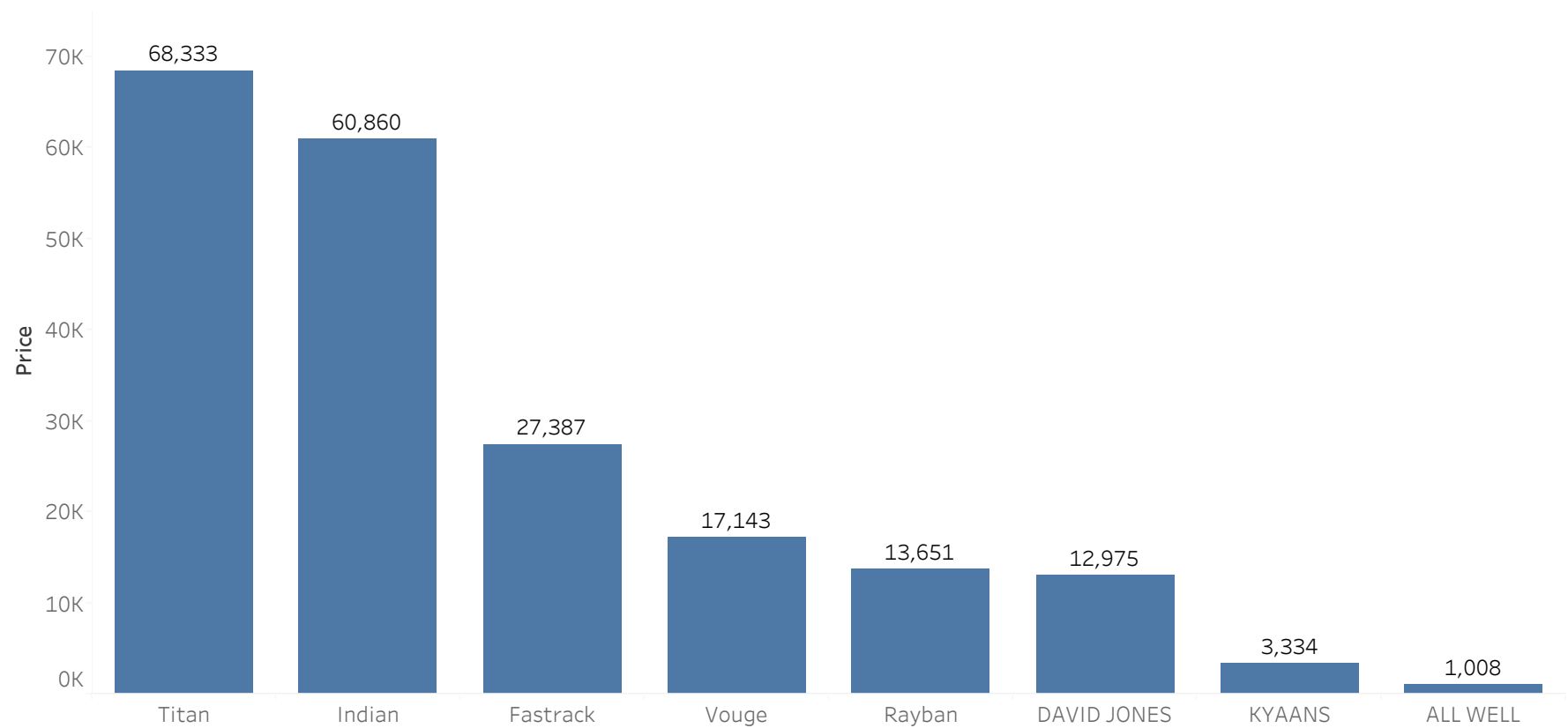


# KPI

Total Sales of the month	554,769
Total Sales of the frames	204,690
Total Sales of the lens	350,079
CP of the lens (Except Ess & Vision)	12114
CP of the brand frames	69582
CP of the Indian	18603

Sum of Net Price, sum of Price, sum of Price 1, sum of Cost Price, sum of CP Frames and sum of CP Frames Indian.

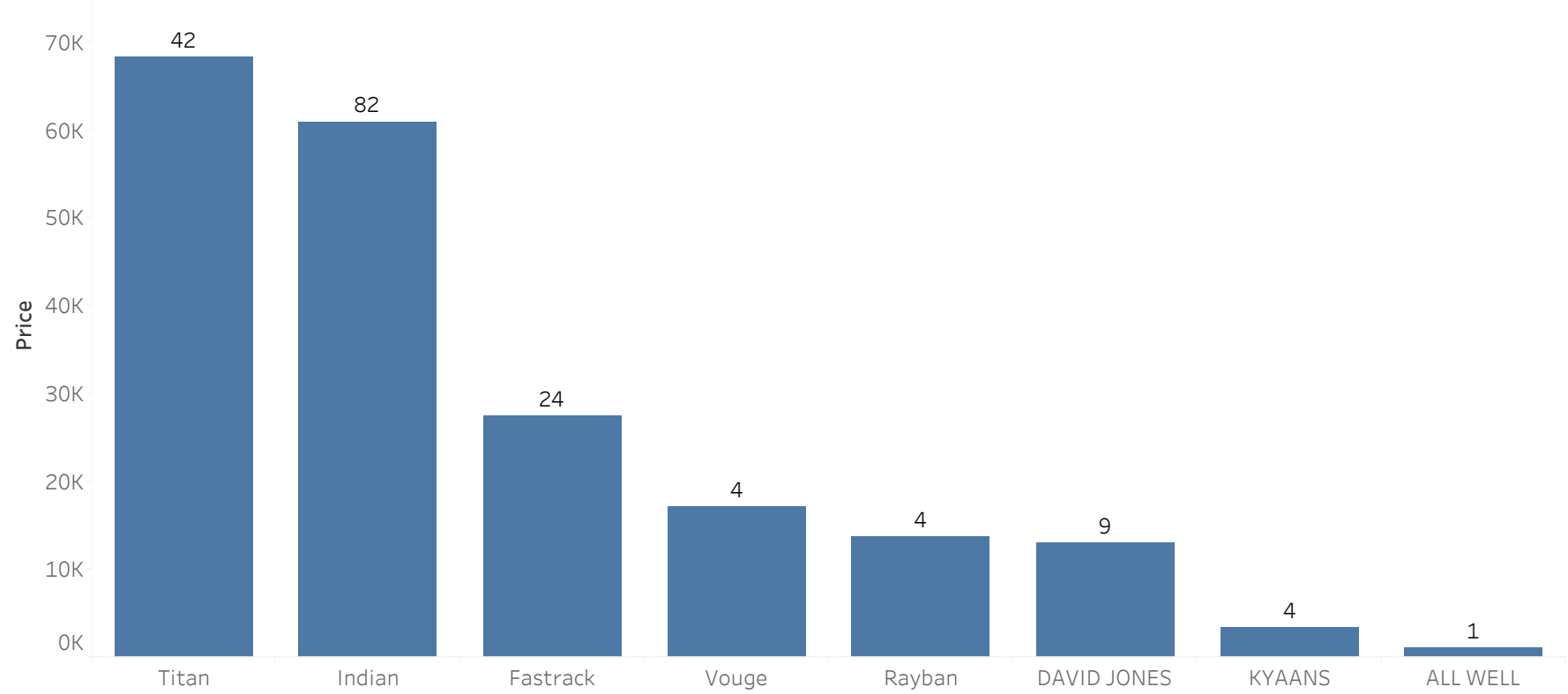
# Brand Frames



Sum of Price for each Frames. The marks are labeled by sum of Price. The view is filtered on Frames, which excludes Null.

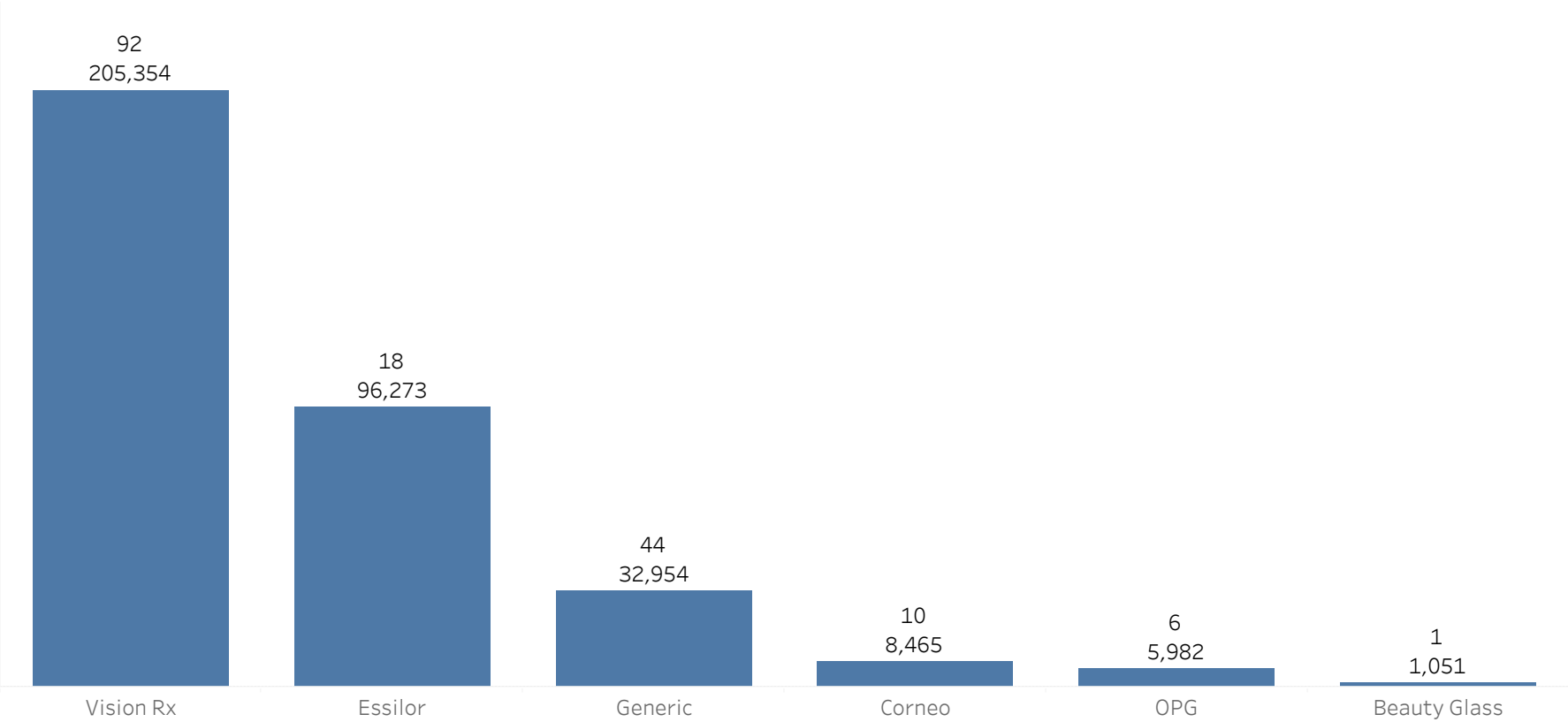
# Counts of Sale

Frames



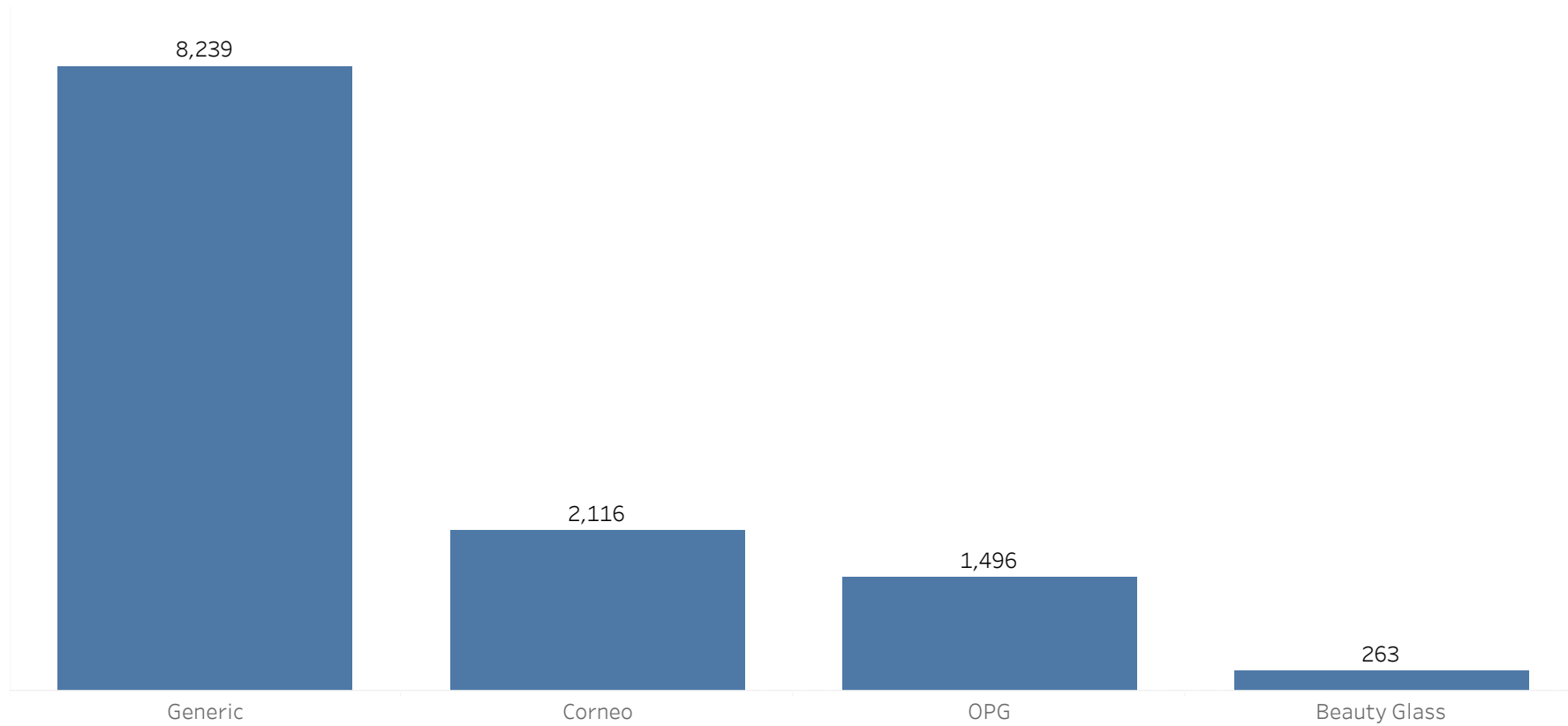
Sum of Price for each Frames. The marks are labeled by count of Price. The view is filtered on Frames, which excludes Null.

# Lens Price View



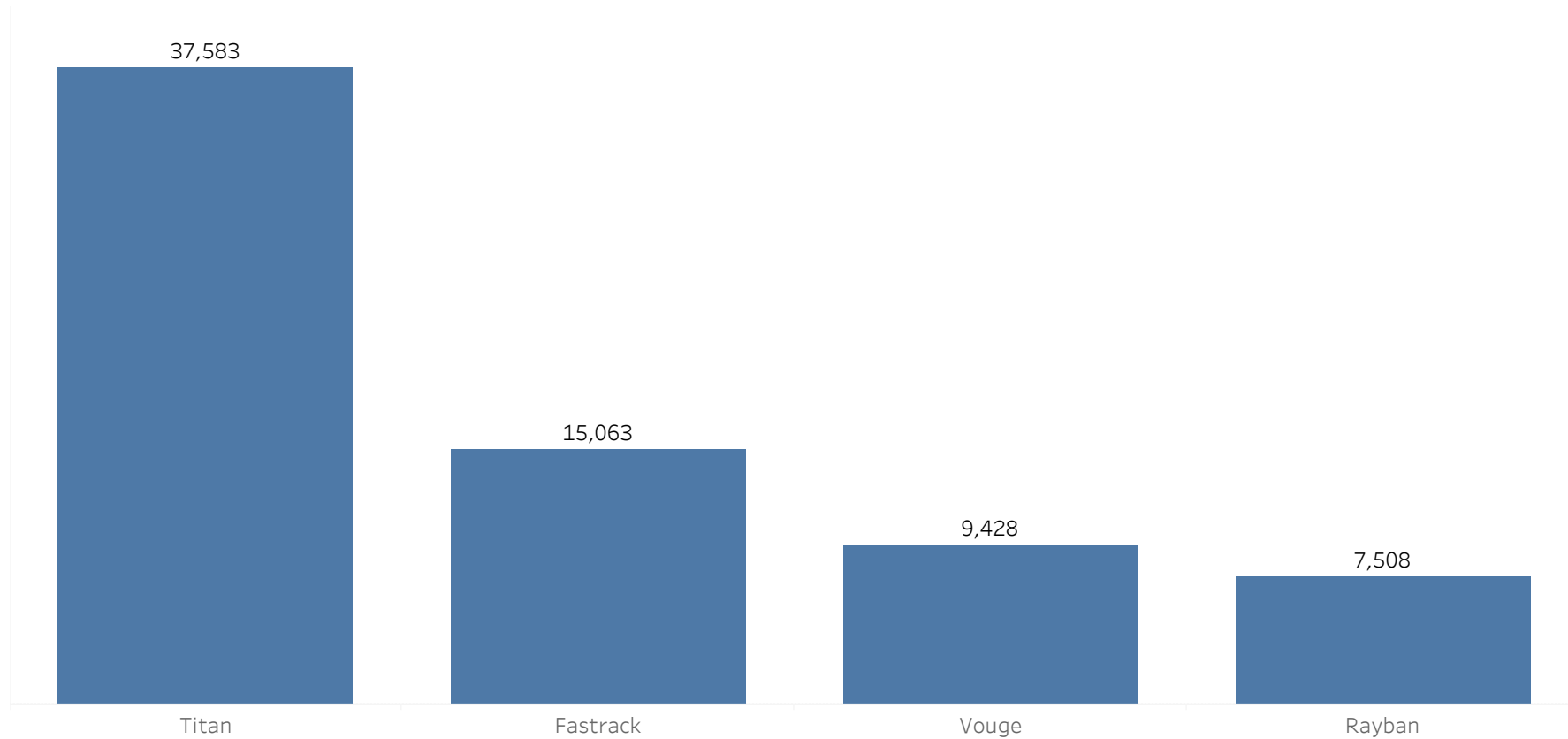
Sum of Price 1 for each Lens. The marks are labeled by count of Price 1 and sum of Price 1. The view is filtered on Lens, which has multiple members selected.

# Cost Price Lens



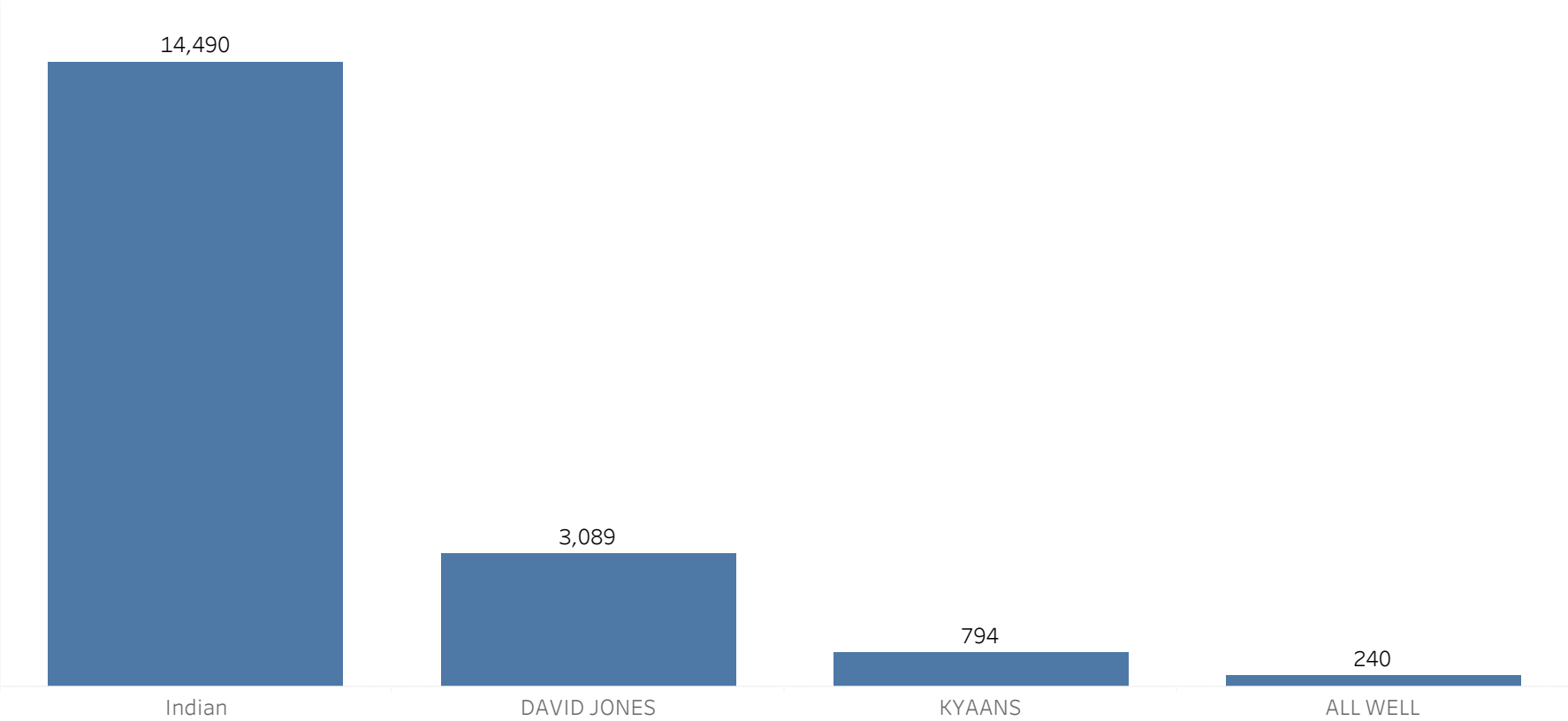
Sum of Cost Price for each Lens. The marks are labeled by sum of Cost Price. The view is filtered on Lens, which keeps Beauty Glass, Corneo, Generic and OPG.

# Cost Price of Brand Frames



Sum of CP Frames for each Frames. The marks are labeled by sum of CP Frames. The view is filtered on Frames, which keeps Fastrack, Rayban, Titan and Vouge.

# CP of Indian Frames



Sum of CP Frames Indian for each Frames. The marks are labeled by sum of CP Frames Indian. The view is filtered on Frames, which keeps ALL WELL, DAVID JONES, Indian and KYAANS.