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Top Skills

Defining Requirements
Responsiveness
Landing Pages

Certifications

Start the UX Design Process:
Empathize, Define, and Ideate
Google UX Design Professional
Certificate
Build Wireframes and Low-Fidelity
Prototypes
Conduct UX Research and Test
Early Concepts
Google UX Design Specialization

Vasini Singh

Sr. UI/UX Designer & Information Architect | Transforming Visions
into Seamless Digital Experiences
Bengaluru, Karnataka, India

Summary

UI/UX Designer | Information Architect | Community Manager | Acid
Attack Survivor Rehabilitation Advocate | Back Office Specialist

As a skilled UI/UX Designer with 5+ years of experience, I specialize in creating user-centered designs that enhance user experience and engagement. My expertise includes designing web and mobile applications, branding, and print design.

In addition to my design work, I have also served as a community manager for a non-profit organization that works for the rehabilitation of acid attack survivors. As an active member of the non-profit, I have helped organize events, fundraisers, and awareness campaigns to raise support for the cause.

Furthermore, I have 5 years of experience in the back office operations of the broking industry, where I have been responsible for managing financial transactions, handling customer inquiries, and ensuring regulatory compliance. My experience in the back office has given me a deep understanding of financial markets and the importance of accuracy and efficiency in business operations.

I believe in using design as a means of creating positive social impact, and I am passionate about making a difference through my work. If you're looking for a designer who has a diverse skill set, experience in community management, and a commitment to social impact, I would be happy to connect.

As a user interaction and experience designer, I strive to create meaningful and intuitive digital experiences that delight and empower users. With 5+ years of experience in the field, I have honed my skills in user research, information architecture, wireframing, prototyping, and usability testing.

My passion for design is fueled by a deep understanding of human behavior and psychology, which I leverage to craft products and services that meet users' needs and exceed their expectations. Whether I'm working on a mobile app, website, or digital product, my goal is always to create a seamless and enjoyable user journey that leaves a lasting positive impression.

I am skilled in a variety of design tools and software, including Adobe Creative Suite, Sketch, Figma, and InVision, and I am always eager to learn new technologies and methodologies that can enhance my work.

When I'm not designing, you can find me exploring the great outdoors and practicing yoga. Feel free to connect with me to discuss your design needs or to share your own passions and interests.

Experience

Acumant

Senior UI/UX Designer

June 2024 - Present (7 months)

Bengaluru, Karnataka, India

- Collaborate with cross-functional teams to understand project requirements and user needs.
- Conduct user research and analyze feedback to inform design decisions.
- Create wireframes, prototypes, and high-fidelity designs for web and mobile applications.
- Work closely with developers to ensure seamless implementation of designs.
- Stay updated on industry trends and emerging technologies in UX/UI design.
- Communicate design concepts and rationale effectively to stakeholders.
- Iterate designs based on user testing and feedback to improve usability.
- Maintain design consistency and adhere to brand guidelines across all platforms.
- Use design tools such as Adobe XD, Figma, or other relevant software to create mockups and prototypes.

Acumant

UI/UX Designer

November 2022 - April 2024 (1 year 6 months)

Bengaluru, Karnataka, India

- Collaborate with cross-functional teams to understand project requirements and user needs.
- Conduct user research and analyze feedback to inform design decisions.
- Create wireframes, prototypes, and high-fidelity designs for web and mobile applications.
- Work closely with developers to ensure seamless implementation of designs.
- Stay updated on industry trends and emerging technologies in UX/UI design.
- Communicate design concepts and rationale effectively to stakeholders.
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- Use design tools such as Adobe XD, Figma, or other relevant software to create mockups and prototypes.

Bizmeth Solutions

4 years 8 months

UI/UX Designer

June 2018 - October 2022 (4 years 5 months)

Bengaluru, Karnataka, India

- Designing user interfaces for web and mobile applications.
- Conducting user research and usability testing to gather feedback.
- Creating wireframes, prototypes, and mockups to visualize design concepts.
- Collaborating with cross-functional teams, including product managers and developers.
- Translating user needs and business requirements into intuitive and engaging user experiences.
- Implementing design best practices and principles, including responsive design and accessibility.
- Iterating designs based on user feedback and usability testing results.
- Staying updated on industry trends and emerging technologies in UI/UX design.
- Communicating design decisions and rationale effectively to stakeholders.
- Working closely with developers to ensure design feasibility and implementation.

Intern Generalist

March 2018 - May 2018 (3 months)

- Collaborate with the design team to understand project requirements.

- Assist in user research activities and analyze feedback for design improvements.
- Contribute to the creation of wireframes, prototypes, and basic design elements.
- Iterate on designs based on feedback from team members and stakeholders.
- Communicate effectively within the team, presenting ideas and design concepts.
- Ensure design consistency and alignment with brand guidelines.
- Use the internship to enhance design skills and gain practical experience.
- Be adaptable and open to learning new design techniques and tools.

Chhanv Foundation

Community Manager

May 2015 - February 2018 (2 years 10 months)

New Delhi, Delhi, India

- Develop and implement strategies to engage and grow an online community.
- Create and curate content for community platforms.
- Moderate community platforms to ensure a positive and inclusive environment.
- Plan and organize community events, both online and offline.
- Focus on community growth and outreach through various channels.
- Track and analyze community metrics and engagement.
- Collaborate with other teams, such as marketing and customer support.
- Advocate for the needs of the community within the organization.
- Continuously learn and stay updated on industry trends and best practices.
- Manage crises and conflicts within the community effectively.

SKUNG COMMXPRTS LIMITED

Senior Backoffice Executive

February 2011 - April 2015 (4 years 3 months)

Kanpur, Uttar Pradesh, India

CHUKNOO SECURITIES LIMITED

Backoffice Executive

January 2010 - January 2011 (1 year 1 month)

Kanpur, Uttar Pradesh, India

Education

Dr. Ram Manohar Lohia Awadh University, Faizabad

MASTER'S , Sociology · (2019 - 2020)

C S J M UNIVERSITY

Bachelor's , Biotechnology · (2006 - 2009)