

BillPay Coin (BPC) - Investor Pitch Deck

What is BillPay Coin?

BillPay Coin is a decentralized finance (DeFi) token designed to eliminate unnecessary charges in credit card payments, recharges, EMIs, rent, and more. Users can make payments from any card to any card with 0% transaction fees.

Problem We Solve

India's credit card users face high charges when paying bills, especially via third-party platforms. No current solution allows direct, low-cost, card-to-card bill payments. We're solving that.

Solution

With BPC, users will be able to:

- Pay credit card bills, rent, EMIs, etc. from any card.
- Eliminate processing fees.
- Earn rewards for each transaction.
- Use a seamless mobile app interface.

Progress So Far

- Token Deployed on Binance Smart Chain (BEP-20)
- Whitepaper Finalized
- Website Setup
- Telegram Channel Live
- Investor Email Created
- GitHub Repository Setup
- Basic Branding Ready

Funding Requirement

We are looking to raise Rs. 20-50 lakh.

Funds will be used for:

- App & Platform Development
- Server Infrastructure & Security
- User Acquisition & Marketing

- Regulatory Setup & Branding

Target Audience

We aim to serve:

- 80M+ credit card users in India
- Fintech enthusiasts globally
- Crypto investors & early adopters
- Anyone tired of paying extra charges

Monetization Plan

- Freemium model: Users can pay with zero charges by holding BPC.
- Subscription-based access for third-party payment.
- Merchant partnerships for integration.
- Cashback NFT-based rewards system.

Why BillPay Coin?

Unique Utility Token with Real-World Use

Zero Processing Fees

First-of-its-kind Direct Card-to-Card Payment Model

Community & Ecosystem Driven

Contact Details

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