



BillPay Coin – Investor Pitch Deck

Version 1.1 | July 2025



Slide-by-Slide Breakdown.



Slide 1: Cover Slide

BillPay Coin (BPC)

India's First 0% Fee Token for Bill Payments



www.billpaycoin.org



investor@billpaycoin.org



Slide 2: Problem

- Hidden processing fees in bill payments
 - No rewards in traditional payment systems
 - Limited real-life crypto use cases
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Slide 3: Solution

- 0% fee payments via blockchain
 - Instant rewards in BPC token
 - Use BPC for bills, EMI, rent, recharges
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Slide 4: Vision & Mission

Vision:

To become the most trusted Web3 utility token for global, feeless payments.

Mission:

Empower users to pay any bill using any card to any card – with 0% processing fees.



Slide 5: Market Opportunity

- **IN** 50+ Cr UPI users
- 10 Cr+ credit card holders
- \$1.5T+ global utility payment market

- \$600B+ global remittance industry
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✓ Slide 6: Use Cases

- Credit card bill payments
 - EMI & rent payments
 - Utility bills (electricity, water, gas)
 - Mobile & DTH recharge
 - Merchant payments
 - Cross-border remittance (future)
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✓ Slide 7: Tokenomics

Category	Allocation
Public Airdrop	10%
Community Growth	15%
Liquidity Pool	20%
Partnerships	10%
Development Team	20% (Locked)
Reserve Fund	15%
Marketing	10%

✓ Slide 8: Revenue Model

- Partner platform commissions
 - Premium merchant dashboard
 - Staking subscription tiers
 - API-as-a-Service
 - Cross-border remittance spread
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✓ Slide 9: Roadmap

Quarter Milestone

Q3 2025 Token Launch, Whitepaper, Community

Q4 2025 Website, DApp Alpha, Airdrop

Q1 2026 Recharge App Beta, Merchant Integration

Q2 2026 DEX Listing, NFT Cashback Rewards

Q3 2026 DAO Governance, Global Utility Network

✓ Slide 10: Tech & Security

- Verified smart contract on BSC
 - Audit planned before listing
 - Non-mintable, burnable token
 - DAO governance by 2026
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✓ Slide 11: Team

Founder: Nilesh Mishra

 Surat, India


 Mission: Web3 for real-world utility

 [LinkedIn](#)

✓ Slide 12: Community & Links

 Website: www.billpaycoin.org

 Telegram: @BillPayCoinCommunity

 Twitter: @BillPayCoin

 investor@billpaycoin.org

✓ Slide 13: Funding Ask.

 **Raising 50 Lakhs.**


 **Breakdown: ₹50 Lakhs Fund Use Example**


Use Area

Approx ₹ Allocation


Use Area	Approx ₹ Allocation
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 App/DApp Dev (Freelancers/Agency)	₹10–15L
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 Marketing (Ads, Influencers, Airdrops)	₹10–12L
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 CEX Listing Fees (Tier 2–3 Exchange)	₹10–15L
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 Airdrop + Rewards Budget	₹5L
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 Team + Community Ops	₹5–8L
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 Buffer & Compliance	₹2–3L
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 Connect: investor@billpaycoin.org	
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