# 📊 BillPay Coin – Investor Pitch Deck

**Version 1.1 | July 2025**

---

🏛️ **Slide-by-Slide Breakdown.**

---

✅ **Slide 1: Cover Slide**

**BillPay Coin (BPC)**
India's First 0% Fee Token for Bill Payments
🔗 www.billpaycoin.org
📩 investor@billpaycoin.org

---

✅ **Slide 2: Problem**

- Hidden processing fees in bill payments

- No rewards in traditional payment systems

- Limited real-life crypto use cases

---

✅ **Slide 3: Solution**

- 0% fee payments via blockchain

- Instant rewards in BPC token

- Use BPC for bills, EMIs, rent, recharges

---

✅ **Slide 4: Vision & Mission**

**Vision:**
To become the most trusted Web3 utility token for global, feeless payments.

**Mission:**
Empower users to pay any bill using any card to any card — with 0% processing fees.

---

✅ **Slide 5: Market Opportunity**

- 🇮🇳 50+ Cr UPI users

- 10 Cr+ credit card holders

- $1.5T+ global utility payment market

- $600B+ global remittance industry

---

## ✅ Slide 6: Use Cases

- Credit card bill payments
- EMI & rent payments
- Utility bills (electricity, water, gas)
- Mobile & DTH recharge
- Merchant payments
- Cross-border remittance (future)

---

## ✅ Slide 7: Tokenomics

| Category | Allocation |
|---|---|
| Public Airdrop | 10% |
| Community Growth | 15% |
| Liquidity Pool | 20% |
| Partnerships | 10% |
| Development Team | 20% (Locked) |
| Reserve Fund | 15% |
| Marketing | 10% |

---

## ✅ Slide 8: Revenue Model

- Partner platform commissions
- Premium merchant dashboard
- Staking subscription tiers
- API-as-a-Service
- Cross-border remittance spread

---

## ✅ Slide 9: Roadmap

| Quarter | Milestone |
|---------|-----------|
| Q3 2025 | Token Launch, Whitepaper, Community |
| Q4 2025 | Website, DApp Alpha, Airdrop |
| Q1 2026 | Recharge App Beta, Merchant Integration |
| Q2 2026 | DEX Listing, NFT Cashback Rewards |
| Q3 2026 | DAO Governance, Global Utility Network |

---

## ✅ Slide 10: Tech & Security

- Verified smart contract on BSC
- Audit planned before listing
- Non-mintable, burnable token
- DAO governance by 2026

---

## ✅ Slide 11: Team

**Founder:** Nilesh Mishra
📍 Surat, India
💼 Mission: Web3 for real-world utility
🔗 [LinkedIn](LinkedIn)

---

## ✅ Slide 12: Community & Links

**GitHub Project Hub:**
https://github.com/Mishraji9898/BillPayCoin-Docs

**Website:**
https://billpaycoin.org

**Whitepaper (PDF):**
BillPay_Coin_Whitepaper.pdf

**Telegram Community:**
https://t.me/BillPayCoinCommunity

**Twitter (X):**
https://x.com/BillPayCoin

Discord Server:
https://discord.gg/ruGNkEun4W

✉️ investor@billpaycoin.org

---

✅ Slide 13: Funding Ask.

## 💰 Raising $60,000 .

## 💸 Fund Use Breakdown:

| Use Area | Approx ₹ Allocation |
|---|---|
| 🔧 App/DApp Dev (Freelancers/Agency) | $12,000 - $18,000 |
| 📢 Marketing (Ads, Influencers, Airdrops) | $12,000 - $14,000 |
| 📈 CEX Listing Fees (Tier 2–3 Exchange) | $12,000 - $18,000 |
| 🎁 Airdrop + Rewards Budget | $5,000 - $6,000 |
| 💼 Team + Community Ops | $6,000 - $9,600 |
| ☂ Buffer & Compliance | $2,400 - $3,600 |

📞 Connect: investor@billpaycoin.org

---