Sponsorship Brochure

OPENCODE’25

North India’s largest open-source event

OpenCode is a **month-long event** of open-source where programmers, designers, and innovators code, design, learn, and build solutions that tackle real-world problems. It acts as a venue for self-expression, learning, and creativity through open-source

> It doesn't matter if one is learning to code or is building his/her 100th app or website. There are lots of things to learn. The only constraint is time.

ORGANIZERS

Established in 1999, the **Indian Institute of Information Technology Allahabad (IIIT-A)** today is recognized globally as a leader in the field of Information Technology and allied areas by the Government of India.

OpenCode is an annual technical event organized by **GeekHaven**, the Technical Society of the Indian Institute of Information Technology, Allahabad. The foundations of GeekHaven are made up of **eight different wings** encompassing all the major technical domains, which includes:

- Design
- Cyber Security
- App Development
- Web Development
- Blockchain
- Competitive Coding
- FOSS (Free Open Source Software)
- Artificial Intelligence

EVOLUTION OF OPENCODE

1st
2017

First Iteration

The Year it all Started

3% Female Participation

11 Different Projects

2nd
2018

Second Iteration

10% Female Participation

10+ Projects

3rd
2019

Third Iteration

24% Female Participation

20+ Projects

4th
2020

Fourth Iteration

27% Female Participation

15+ Projects

5th
2021

Fifth Iteration

30% Female Participation

20+ Projects

6th
2022

Sixth Iteration

36% Female Participation

25+ Projects

7th
2023

Seventh Iteration

40% Female Participation

30+ Projects

8th
2024

Eighth Iteration

42% Female Participation

32+ Projects

OPENCODE'22

610+
Contributors
Contributed

Guided by
40+
Mentors

630+
Issues
Resolved

2500+
Pull Requests
Added

5000+
Commits
Resolved

22+
Projects
Hosted

OPENCODE'23

630+
Contributors
Contributed

Guided by
50+
Mentors

700+
Issues
Resolved

4000+
Pull Requests
Added

7000+
Commits
Resolved

25+
Projects
Hosted

OPENCODE'24

650+
Contributors
Contributed

Guided by
55+
Mentors

750+
Issues
Resolved

5000+
Pull Requests
Added

8000+
Commits
Resolved

30+
Projects
Hosted

DIVERSITY AND INCLUSION IN TECH

> At OpenCode, we believe that technology can open new doors for under-represented minorities and give them the required tools to shine in their careers.

The mission is to create a positive environment for everyone to learn about tech, which will seed a lifelong interest in the field. IIIT Allahabad has had a long tradition of celebrating Diversity and Inclusion in Tech, and OpenCode is one such event where potential developers from all across the globe get to showcase their skills without facing any form of discrimination.

Since its advent, every iteration of OpenCode consists of a number of repositories, included with the sole purpose of giving a learning platform for female participants, and we sure are going to continue this in OpenCode'24.

MENTOR

OpenCode witnesses endless programming and brainstorming in the form of several different projects, ranging from web development to app development, from artificial intelligence to design, and much more. But all of this is not possible without skilled mentors

OpenCode has a wide variety of mentors with different skills who are competent developers themselves and will help the contributors learn and get positive feedback.

Sponsorship Opportunities-1

Feature	🥈 SILVER In=Kind/Merchandise	🥇 GOLD Rs 15,000	👑 TITLE Rs 30,000
General & Events			
Naming Rights: "OpenCode powered by..."	❌	❌	✓
Workshop(s)	❌	1 (Online OR Offline)	2 (Online AND Offline)
Repo Access for Custom Issues	❌	✓	✓
Sponsor Booth / Interaction Zone	❌	✓	✓ (Premium)
Visibility during Prize Distribution	❌	✓	✓
Optional Tool / Platform Promotion	✓	✓	✓
One Award Named After Sponsor	✓ (Optional)	✓ (Special Award)	✓

Sponsorship Opportunities-2

Feature	🥈 SILVER	🥇 GOLD	👑 TITLE
Branding & Visibility			
Logo on Official Event Website	✓ (with link)	✓ (with link)	✓ (with link)
Social Media Mention	✓ (Non-branded)	✓ (Branded Posts)	✓ (Reels + YouTube)
Logo on Posters, Banners, Standees	❌	✓	✓ (Premium Placement)
Logo on Event T-Shirts / Merch	❌	✓	✓ (Premium Placement)
Featured Article/Interview on Blog	❌	❌	✓
Priority Mention in Newsletters	❌	❌	✓
Permanent Listing under “Past Sponsors”	❌	✓	✓

Sponsorship Opportunities-3

Feature	🥈 SILVER	🥇 GOLD	👑 TITLE
Recruitment			
Recruitment Access (Intern/ Full-time)	❌	❌	✓
Hiring & Demo Zone	❌	❌	✓ (Premium Booth)
WHAT WE EXPECT			
Financial Contribution (Cash)	❌	✓ (₹15,000)	✓ (₹30,000)
Merchandise / Swag	✓ (or Cash)	✓ (for contributors)	✓
Platform/API Credits	✓	Optional	Optional
Sponsor Logo Files (PNG/ SVG)	✓	✓	✓ (Full Brand Kit)
Workshop Speaker Details	❌	✓ (If applicable)	✓ (For both)
HR/Recruitment Details	❌	❌	✓ (If needed)
Intro Video for YouTube	❌	❌	✓

PAST SPONSORS

1Password

Voiceflow

Tezos

DigitalOcean

JET BRAINS

.xyz

Sketch

NewGen IEDC
IIIT ALLAHABAD

CSSBattle

taskade

celo

polygon

PAST SPONSORS

THANK YOU

CONTACT US

NAITIK JAIN
(+91) 7248119726
iib2023036@iiita.ac.in

VANSH DHAWAN
(+91) 8837844288
iIb2023033@iiita.ac.in

ARPIT ANAND
(+91) 8604379134
iit2023170@iiita.ac.in

https://github.com/opencodeiiita

https://opencodeiiita.github.io/

https://www.instagram.com/geekhaven_iiita

geekhaven@iiitac.in