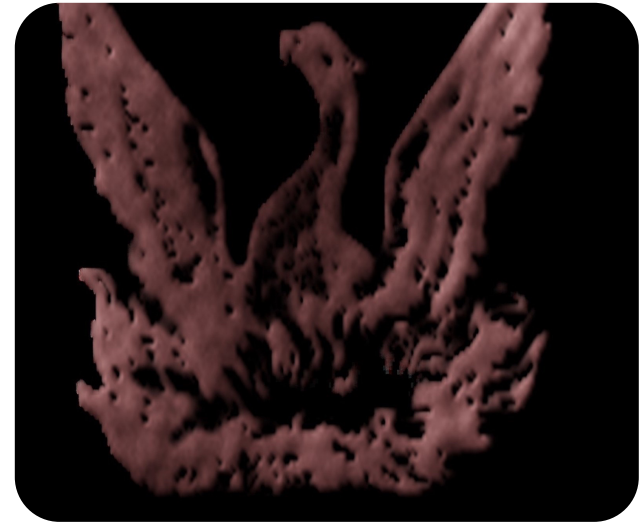


[Project Detha]

Project Management (PM) Plan

Do everything that helps advance



Created By:..... Hubert Christopher Maxwell
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Appendices: 2 Charts from WBS (Timeline & Budget), PM Methodology image. Artwork, Marketing Plan, etc.....	#

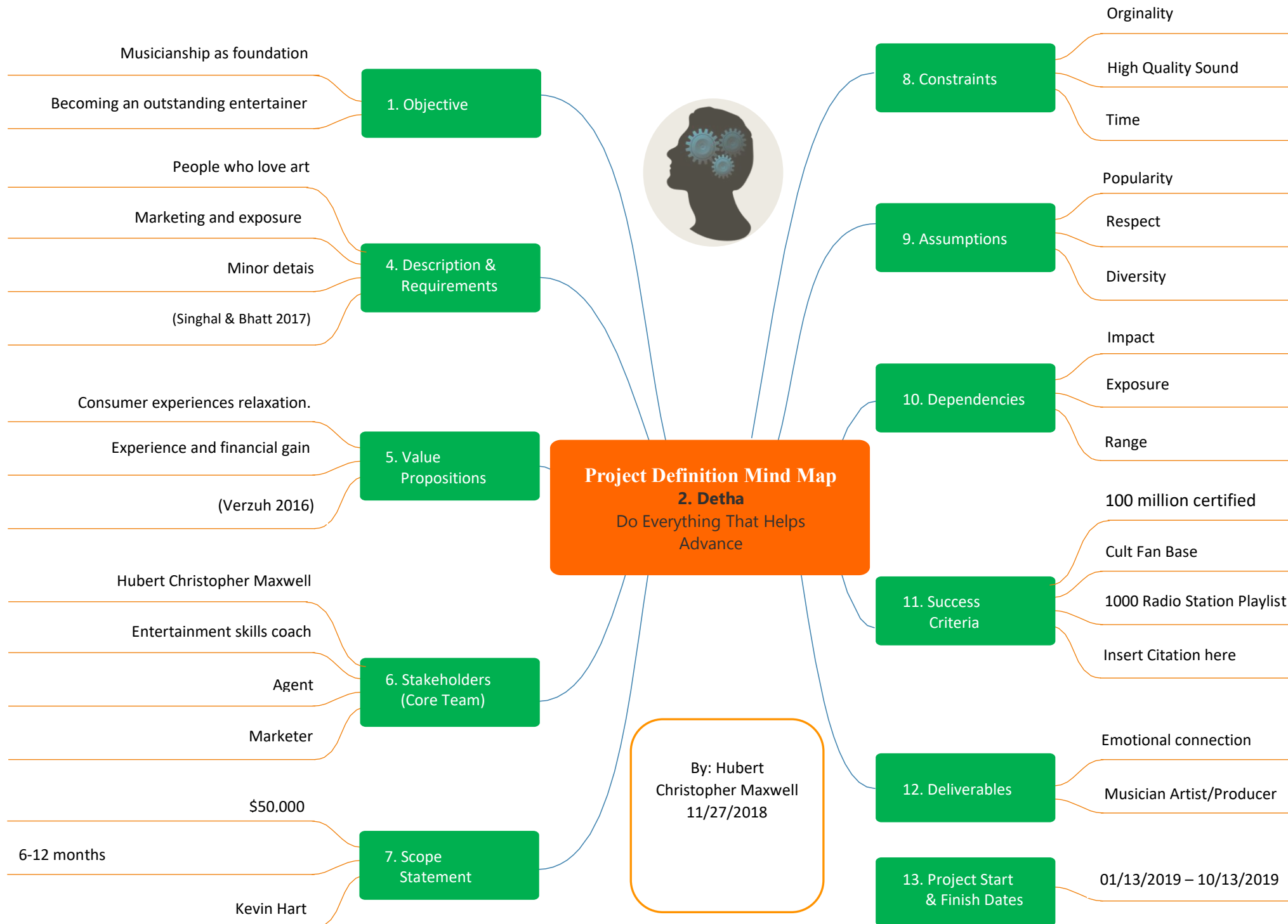
Update all of your weekly spreadsheets according to my grading feedback. Then, convert them and this 4-page Word document into PDFs. Thereafter, arrange them in the order listed above. Attach all of your separate PDFs into one PDF file. Insert and match the page numbers accordingly. Your Cover Page, Contents, and your Executive Summary will be the first three PDF pages. The fourth page (after the Executive Summary) will be the very last page in your PM Plan (placed after the optional Appendices section).

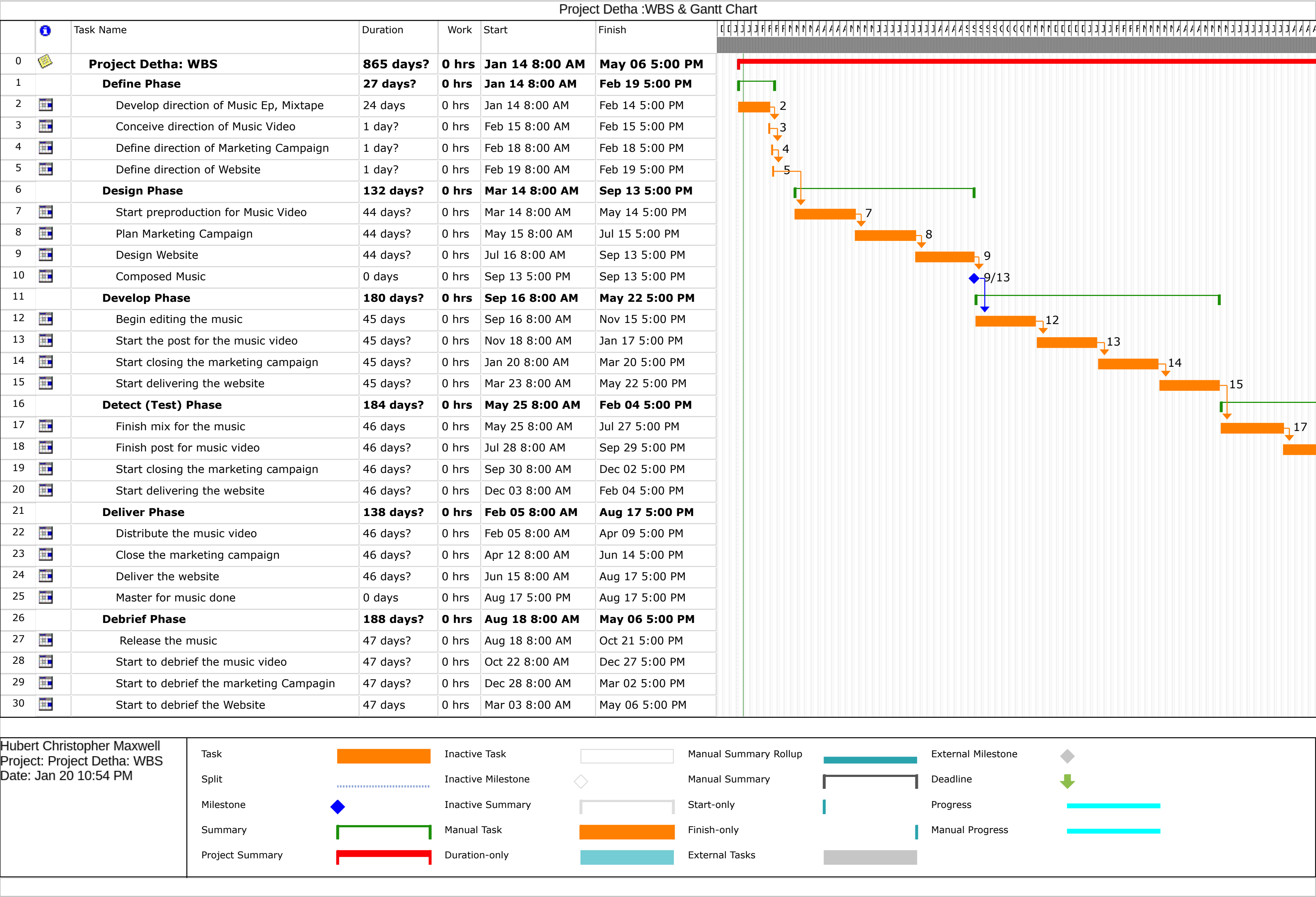
Executive Summary

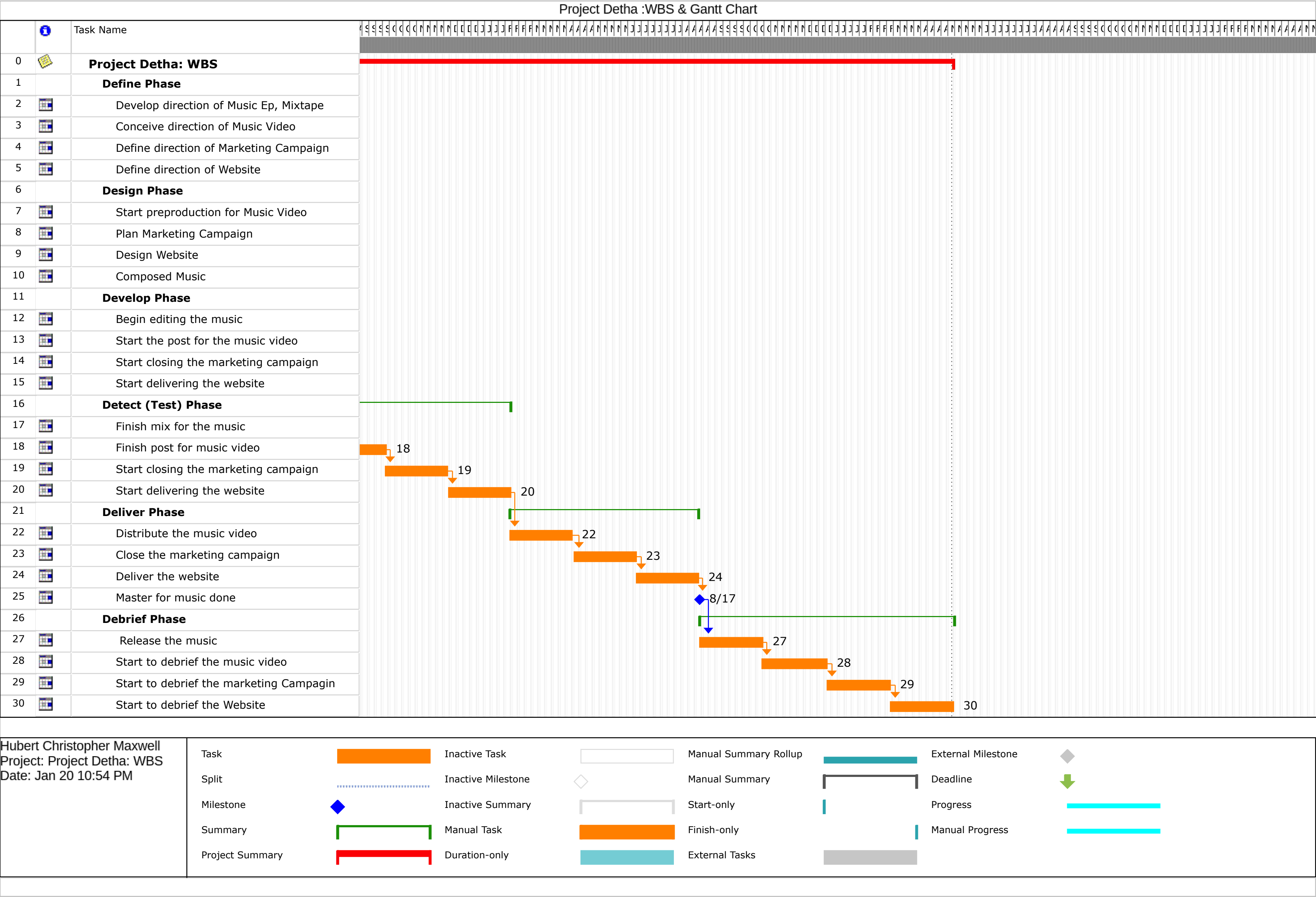
The current state of music is plagued with creative robots with low forms of individuality. The elements of music are losing value and identity which is leading to quantity and quality of music being produced to be diluted and similar with less originality. Once the state of music has started to progress the differences should be a world with a higher percent margin of creative individuals leaders compared to creative robots. The elements of music will be at a protective value and considered a worldly treasure that needs to be protect, molded and nourished for evolution.

The first step to make this happen is to invest in the career of a Music Team/Company/Brand that will be at the forefront of the fight for creativity within the music industry. Some key factors that will help make this team successful is to add a Music Artist/Producer, Webmaster, deliver self truth, deliver emotional vulnerability, sharing and implementing ideas for a better world and focusing on originality and uniqueness to name a few.


The risk involved for this idea are mainly engraved by the type of role a person has on the team. Most creative roles are at risk of effecting the state of music in a negative way that would go against the philosophy of the what needs to be done. The webmaster, video director, dance team and band have the most significant influence over the state of music and it creativity. The ability to do what the artist is imagining/thinking/planning, antipathy products and lack of originality are the risk on high alert out of the 100s of risk that could happen. The plan to keep these risk at a minimum is to find people who have great communication skills, are known for producing great quality products, new unique talents and being there for each step of the process to insure everything is align with the vision.







[Project Detha] Risk Management Plan

ID#	Risk 	Assigned To	Likelihood Select from dropdown	Severity Select from dropdown	Timeframe
1	Reveals secret information	Marketing Specialist/Publicist	High	Critical	During the music recording sessions.
	Does not have the ability to do everything needed	Webmaster/Web designer	High	Minor	After a finished assignment
	Provides unfair contracts	Agent	Medium	Catastrophic	Every contract or deal sent to Project Manager
	Takes too much time to finish	Music Artist/Producer	Medium	Catastrophic	The Deadline
	Antipathy videos	Video Director	Medium	Moderate	When the video is sent in
	Lack of originality	Dance Team & Band	Medium	Catastrophic	The entire life of the project
	Creating a low quality sound	Audio Engineer	Medium	Moderate	During the mixing and mastering process
	Unclear direction for the project	PM: Chris Maxwell	Low	Catastrophic	During each phase of the project
		Lawyer			
		Security			

[Project Detha] Risk Management Plan

Contingency Plan

[illegible]

[illegible]

Project Detha :Budget	
-----------------------	--

	Task Name	Work
0	Project Detha: Budget	16,427.52
1	Define Phase	0 hrs
2	Develop direction of Music Ep, Mixtape amd Album	0 hrs
3	Conceive direction of	0 hrs
4	Define direction of Marketing Campaign	0 hrs
5	Define direction of Website	0 hrs
6	Design Phase	4,227.52
7	Start preproduction for	1,056 hrs
8	Plan Marketing Campaign	2,467.52
9	Design Website	704 hrs
10	Composed Music	0 hrs
11	Develop Phase	2,880 hrs
12	Begin editing the music	720 hrs
13	Start production for the music videos	2,160 hrs
14	Start the marketing campaign	0 hrs
15	Start delivering the website	0 hrs
16	Detect (Test) Phase	3,680 hrs
17	Finish mix for the music	736 hrs
18	Finish post production for music videos	1,104 hrs
19	Start closing the marketing campaign	0 hrs
20	Review and finished	1,840 hrs
21	Deliver Phase	0 hrs
22	Distribute the music video	0 hrs
23	Close the marketing campaign	0 hrs
24	Deliver the website	0 hrs
25	Master for music done	0 hrs
26	Debrief Phase	5,640 hrs

The Gantt chart visualizes the project schedule. The tasks are represented by orange bars. The total budget is shown as a red bar at the top, and the total duration is shown as a green bar at the bottom. The chart shows the following dependencies and durations:




















- Task 0 (Project Detha: Budget) is the total budget of 16,427.52.
- Task 1 (Define Phase) is 0 hrs.
- Task 2 (Develop direction of Music Ep, Mixtape amd Album) is 0 hrs.
- Task 3 (Conceive direction of) is 0 hrs.
- Task 4 (Define direction of Marketing Campaign) is 0 hrs.
- Task 5 (Define direction of Website) is 0 hrs.
- Task 6 (Design Phase) is 4,227.52 hrs.
- Task 7 (Start preproduction for) is 1,056 hrs.
- Task 8 (Plan Marketing Campaign) is 2,467.52 hrs.
- Task 9 (Design Website) is 704 hrs.
- Task 10 (Composed Music) is 0 hrs.
- Task 11 (Develop Phase) is 2,880 hrs.
- Task 12 (Begin editing the music) is 720 hrs.
- Task 13 (Start production for the music videos) is 2,160 hrs.
- Task 14 (Start the marketing campaign) is 0 hrs.
- Task 15 (Start delivering the website) is 0 hrs.
- Task 16 (Detect (Test) Phase) is 3,680 hrs.
- Task 17 (Finish mix for the music) is 736 hrs.
- Task 18 (Finish post production for music videos) is 1,104 hrs.
- Task 19 (Start closing the marketing campaign) is 0 hrs.
- Task 20 (Review and finished) is 1,840 hrs.
- Task 21 (Deliver Phase) is 0 hrs.
- Task 22 (Distribute the music video) is 0 hrs.
- Task 23 (Close the marketing campaign) is 0 hrs.
- Task 24 (Deliver the website) is 0 hrs.
- Task 25 (Master for music done) is 0 hrs.
- Task 26 (Debrief Phase) is 5,640 hrs.

Hubert Christopher Maxwell
Project: Project Detha: Budget
Date: Jan 27 11:19 PM

Task	Inactive Task	Manual Summary Rollup	External Milestone
Split	Inactive Milestone	Manual Summary	Deadline
Milestone	Inactive Summary	Start-only	Progress
Summary	Manual Task	Finish-only	Manual Progress
Project Summary	Duration-only	External Tasks	

Project Detha :Budget	
-----------------------	--

	Task Name	Work	Fixed Cost	Total Cost	Baseline	Actual Cost	Remaining	
27	Release the music	0 hrs	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
28	Start to debrief the	1,880 hrs	\$0.00	\$44,368.00	\$44,368.00	\$0.00	\$44,368.00	
29	Start to debrief the marketing Campagin	1,880 hrs	\$0.00	\$44,368.00	\$44,368.00	\$0.00	\$44,368.00	
30	Start to debrief the Website	1,880 hrs	\$0.00	\$44,368.00	\$44,368.00	\$0.00	\$44,368.00	

Hubert Christopher Maxwell Project: Project Detha: Budget Date: Jan 27 11:19 PM	Task		Inactive Task		Manual Summary Rollup		External Milestone	
	Split		Inactive Milestone		Manual Summary		Deadline	
	Milestone		Inactive Summary		Start-only		Progress	
	Summary		Manual Task		Finish-only		Manual Progress	
	Project Summary		Duration-only		External Tasks			

Project Detha :Budget

	Task Name	Work																																																																																																				
27	Release the music	0 hrs																																																																																																				
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Hubert Christopher Maxwell

Project: Project Detha: Budget

Date: Jan 27 11:19 PM


Task		Inactive Task		Manual Summary Rollup		External Milestone	
Split		Inactive Milestone		Manual Summary		Deadline	
Milestone		Inactive Summary		Start-only		Progress	
Summary		Manual Task		Finish-only		Manual Progress	
Project Summary		Duration-only		External Tasks			

[Project Detha] Team Performance Improvement Plan (TPIP)

Teammates 	Position	Skills & Knowledge	Motivated By	DiSC	MBTI	Conflict Resolution Style	Communication Preference
Hubert Christopher Maxwell	Project Manager	MS Entertainment Business	Success	DISC	ENTP	Compromising-Fox	Face-to-face/Text
Jay Z	Audio Engineer	Audio Engineering Certificate	Living Worry Free	SICD	INTP	Compromising-Fox	Face to Face
Jackie Chan	Video Director	BA: Media Arts	Giving the people the best	DSIC	INFP	Compromising-Fox	Face to Face
Thor	Marketing Specialist/Publicist	BA: Communication & English	Honor	ICSD	ENFP	Collaborating Owl	Text/Phone Call
Will Smith	Webmaster/Web Designer	BA: Computer Science/Web Design	Creating Dreams	DCSI	INFJ	Avoiding-Turtle	Email
T'Challa	Dance Team & Band	Dip: Governor School for Art & Humanities	Being a problem	DISC	ISTP	Accommodating-T.Bear	Face to Face/Phone Call/Text
Chris Rock	Agent	BA: Music Management	Connecting with someones soul	SDCI	INTJ	Competing-Shark	Social Media
Bob Marley	Music Artist/Producer	Dip: Governor School for Art & Humanities	The clouds	ISDC	ISFP	Avoiding-Turtle	Email/Text

[Project Detha] Team Performance Improvement Plan (TPIP)

Teammates 	Perceived Strengths	Possible Weaknesses	Time Management	Promote & Measure Performance Improvement With Leadership Styles
Hubert Christopher Maxwell	Dependable/Resourceful	Takes to long to decide	Scheduled	Authoritative (Visionary)
Jay Z	Problem Solver	Laid Back	On Schedule	Pace-setting
Jackie Chan	Unconventional	Lives in their own world	Late	Coercive (Commanding)
Thor	Spontaneous	Spontaneous	Late	Pace-setting
Will Smith	Contemplative	Isolating themselves	Procastinate	Democratic
T'Challa	Realistic	Perceptive	On Schedule	Coercive (Commanding)
Chris Rock	Individualist	Hard Headed	Late	Authoritative (Visionary)
Bob Marley	Individualist	Quiet	Late	Democratic

Plan Quality (Requirements) 	<ul style="list-style-type: none"> • Phase 2: Design - • Phase 3: Develop - • • Phase 4: Preview - • Phase 5: Release - Project Detha will have in impact the year it is released.
Assign Quality Roles	<ul style="list-style-type: none"> • Phase 2: Hubert Christopher Maxwell: Project Manager - Insure that Project Detha is at the best possible representation it can acquire. • Phase 3: Jackie Chan: Quality Manager - • • Phase 4: Will Smith: Quality Assistant Manager • Phase 5: Bob Marley: Quality Assistant Manager -
Execute & Monitor Quality Assurance	<ul style="list-style-type: none"> • Phase 2: Develop - Begin creating content • Phase 3: Review - • Phase 4: Test - • Phase 5: Release -
Execute & Monitor Quality Control	<ul style="list-style-type: none"> • Phase 2: Develop - • Phase 3: Review - Preview Project Detha to make sure the team is confident with the product. If not stop and do what needs to be done. • • Phase 4: Test - • Phase 5: Release -

Team Project Agreement (TPA)

It isn't required to fill out the TPA but it has to be included into your project documentation. You can use the TPA when you communicate and collaborate with future team projects. Delete all of this blue text before submitting the TPA.

Team Name: _____
Project Name: _____

Team Member's Contact Information

Member's Name	Personal and Alternative Emails	Social Media, Discord, Trello, Skype

Communication and Accountability

Member's Name	Best Available Days & Times (Be specific)

Conflict Resolution

Possible (Future) Conflicts	What are the specific steps to resolve the problem?
(e.g.) Teammate not responding	(e.g.) Contact teammate multiple times via multiple platforms--email, phone, Twitter, etc.

If true, sign or initial that you helped with and agree with this TPA. (e.g. L.F., R. S., B.N., F)

I helped my team with this Team Project Agreement (TPA) and I agree with it _____

I will do my best to abide by this TPA and the Work Breakdown Structure for this project _____

Meeting Management Basics

Agenda _____
Frequency, date, time, location _____
Attendees--facilitator, note-taker, etc. _____
Delegated or volunteered action items _____
Minutes: _____

o your Comprehensive PM Plan (week 4).
his TPA.

Phone Number(s)

State or Country & Time Zone

er, Facebook, Google Hangouts,

(S., D.C.)

[Project Detha] Resources



Week 1 References	Week 1 (in-text) Citations
The Music Industry Formula for Success Does Exist (https://www.huffingtonpost.com/patrick-hess/the-music-industry-formula_5783810.html)	Success Criteria: Fans, Demand and financial growth
Arun Singhal and Puja Bhatt (2017) 9 Habits of Project Leaders. Pennsylvania Project Management Institute, Inc.	Project Description: “By "share it," we mean share it with the right people, using the right message, at the right time, and through the right channel.” (Singhal & Bhatt)
Eric Verzuh (2016) The Fast Forward MBA in Project Management (fifth edition). New Jersey: John Wiley & Sons, Inc	Value Proposition(s): “uncovering problems to solve and bringing a fresh insight to solving the problem.” (Verzuh)
	Model Project (Scope): Kevin Hart
Week 2 References	Week 2 (in-text) Citations
Why do albums take so long to make? (https://www.chicagotribune.com/entertainment/ct-why-do-albums-take-so-long-20140812-column.html)	- Duration: 865 Days

[Project Detha] Resources

Why It's Necessary to Master Your Music (And How To Do It) (https://www.audio-issues.com/mastering/why-its-necessary-to-master-your-music-and-how-to-do-it/)	Task: Master Music
Advantages & Disadvantages of Being a Music Producer (https://ourpastimes.com/advantages-disadvantages-of-being-a-music-producer-12546273.html)	Resource (Work/Labor/Stakeholder): Music Artist Producer
3 Reasons Why Every Artist Needs a Separate Studio Space (https://emptyeasel.com/2015/06/15/3-reasons-why-every-artist-needs-a-separate-studio-space/)	Resource (Material or Equipment): Recording Studio

Week 3 References	Week 3 (in-text) Citations
Kate Ferris. Open Mic. http://www.elon.edu/e-web/pendulum/Issues/2006/04_13/a_e/open.xhtml	Risk Management (Risk): Lacks Originality
Computer Music Specials (June 07, 2012) 10 tell-tale signs of an amateur mix. https://www.musicradar.com/tuition/tech/10-tell-tale-signs-of-an-amateur-mix-547621	Risk Management (Severity or Warning Sign): Creating Low Quality Sounds
Max Rosen. (August 23, 2013) How Much Does it Cost to Make a Music Video https://www.indigoprod.com/nyc-video-production-blog/2013/08/how-much-does-it-cost-to-make-a-music-video/	Budget (Work/Human Resource Cost): Music Director
Evidence Film Studio https://evidencefilmstudios.com/rates/	Budget (Material or Equipment Resource Cost): Film studio

[Project Detha] Resources

Week 4 References	Week 4 (in-text) Citations
<p>Taylor Micaela (January 18, 2014) The Myers-Briggs® ENTP Personality Type and Project Management</p> <p>https://careerassessmentsite.com/assessments/mbti/5032-myers-briggs-entp-project-management/</p>	<p>MBTI Position Fit: ENTP</p>
<p>https://www.collinsdictionary.com/dictionary/english/entertain</p>	<p>Conflict Resolution Style: Accomodating – T.Bear</p>
	<p>Quality Requirements: Project Detha will have in impact the year it is released.</p>
	<p>Quality Assurance: Begin creating content</p>

(Source: Adobe stock)

Project Detha

Project Management (PM) Plan

Do everything that helps advance.



Thanks for your time and consideration!

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