




# Welcome To Market Hub







Explore your new  
design from our  
websites or shops





# MISHU DHAR

Batch: CBI-023

Digital Marketing



# Website Creation

The screenshot shows the WordPress dashboard for a new site. The browser's address bar displays the URL `https://dev-market-hub-9894.pantheonsite.io/wp-admin/index.php`. The dashboard interface includes a left-hand sidebar with navigation links: Home, Updates (16), Posts, Media, Pages, Comments, Appearance, Plugins (2), Users, Tools, Settings, and Collapse menu. The main content area is divided into several widgets. The 'Site Health Status' widget indicates that no information has been gathered yet, with a link to visit the Site Health screen. The 'At a Glance' widget shows 1 Post, 1 Page, and 1 Comment, and notes that WordPress 6.6.2 is running the Twenty Twenty-Four theme. The 'Activity' widget shows a 'Recently Published' post titled 'Hello world!' from today at 5:23 am, and a 'Recent Comments' section with a comment from 'A WordPress Commenter' on the 'Hello world!' post. The 'Quick Draft' widget on the right provides a form for creating a new draft, with fields for Title and Content, and a 'Save Draft' button. The 'WordPress Events and News' widget lists upcoming events, including 'WordCamp Kolkata' on Saturday, Jan 18, 2025, and provides links for more events and WordPress 6.7 release candidate news. An 'Activate Windows' watermark is visible in the bottom right corner of the dashboard.

Market-Hub-9894 | Pantheon X Dashboard < Market Hub — X Sylish Jacket - Photo Collage X Facebook dev-market-hub-9894 - Google X

https://dev-market-hub-9894.pantheonsite.io/wp-admin/index.php

Market Hub 16 0 + New Howdy, Mishu

### Dashboard

Home  
Updates **16**

- Posts
- Media
- Pages
- Comments
- Appearance
- Plugins **2**
- Users
- Tools
- Settings
- Collapse menu

#### Site Health Status

No information yet...

Site health checks will automatically run periodically to gather information about your site. You can also [visit the Site Health screen](#) to gather information about your site now.

#### At a Glance

1 Post 1 Page

1 Comment

WordPress 6.6.2 running [Twenty Twenty-Four](#) theme.

#### Activity

Recently Published

Today, 5:23 am [Hello world!](#)

Recent Comments

From [A WordPress Commenter](#) on [Hello world!](#)  
Hi, this is a comment. To get started with moderating, editing, and deleting comments, please visit the Comments screen in...

#### Quick Draft

Title

Content

What's on your mind?

Save Draft

#### WordPress Events and News

Attend an upcoming event near you. [Select location](#)

[WordCamp Kolkata](#) Saturday, Jan 18, 2025  
WordCamp • Kolkata, West Bengal, India

Want more events? [Help organize the next one!](#)

[WordPress 6.7 Release Candidate 3](#)  
[WordPress 6.7 Release Candidate 2](#)  
[Gravatar: 7 Actionable Steps to List Your Social Media Handles Effectively](#)

Activate Windows  
Go to Settings to activate Windows.

Type here to search

1:02 PM 11/12/2024

# Website Design

Market-Hub-9894 | Pantheon Starter Templates < Market Hub X Sylish Jacket - Photo Collage (P X) Facebook

https://dev-market-hub-9894.pantheonsite.io/wp-admin/themes.php?page=starter-templates&ci=2

S Search for Starter Templates 9+ Block Editor

we all love nature

Our Services

Web Design

Graphic Design

Content Creation

Love Nature

Explore The Colourful World

A WONDERFUL GIFT

UPCOMING EVENTS

Outdoor Adventure

DNK

Raining Offers For Hot Summer!

25% Off On All Products

Featured Products

Brandstore

PREMIUM

The best home entertainment system is here

Electronic Store

← Back

Get unlimited access to all Premium Starter Templates and more, at a single low cost! [Get Essential Toolkit vs.](#)

Activate Windows

Type here to search

1:53 PM 11/13/2024

# Keyword Research

Market-Hub-9894 | Pa X Plugins < Market Hub - X Black and White Minin X SERPWatcher: Free & / X Facebook English X New Tab X

← → ↻ https://mangools.com/serpwatcher/?ref=menu-sw ☆

Mangools / SERPWatcher SEO tools Knowledge Pricing Sign in Create a FREE account

Mangools KWFinder SERPChecker SERPWatcher LinkMiner SiteProfiler

Trackings 70 New Tracking Whitelabel

mangools.com / Anywhere Desktop

Filter Tip: Organize your tracking with tags!

+ Add keywords Share tracking Reports & Alerts Search Last 7 days

Keyword	Rank	Change	Avg.	Best	Search	EV
seo	7	+54	7.0	7	2,150,000	18,920
mangools	1	+100	1.0	1	23,900	7,540
learn seo	4	+97	4.0	4	9,400	397
serp simulator	1	+100	1.0	1	870	259
serp tool	2	+99	2.0	2	1,200	150
keyword search volume	12	+89	12.6	12	5,100	41
serp analysis tool	4	+97	5.1	4	330	19
how to do keyword research	19	+82	28.4	19	2,800	15
seo metrics	14	+87	14.1	14	990	5
top keywords 2018	1	+100	1.0	1	30	3
seo academy	19	+82	17.6	17	590	3

Performance Index 25

21.20 / 100 +0.03 %

12th Nov 13th Nov 14th Nov 15th Nov 16th Nov 17th Nov

Top gainers	Rank	PI
seo	7 +94	+16.45
mangools	1 +100	+2.56
learn seo	4 +97	+0.60
serp	30 +71	+0.45
serp simulator	1 +100	+0.21

Top losers	Rank	PI
There is nothing to show		

Mangools uses cookies to offer you a better experience. See our [Privacy policy](#) for more details.

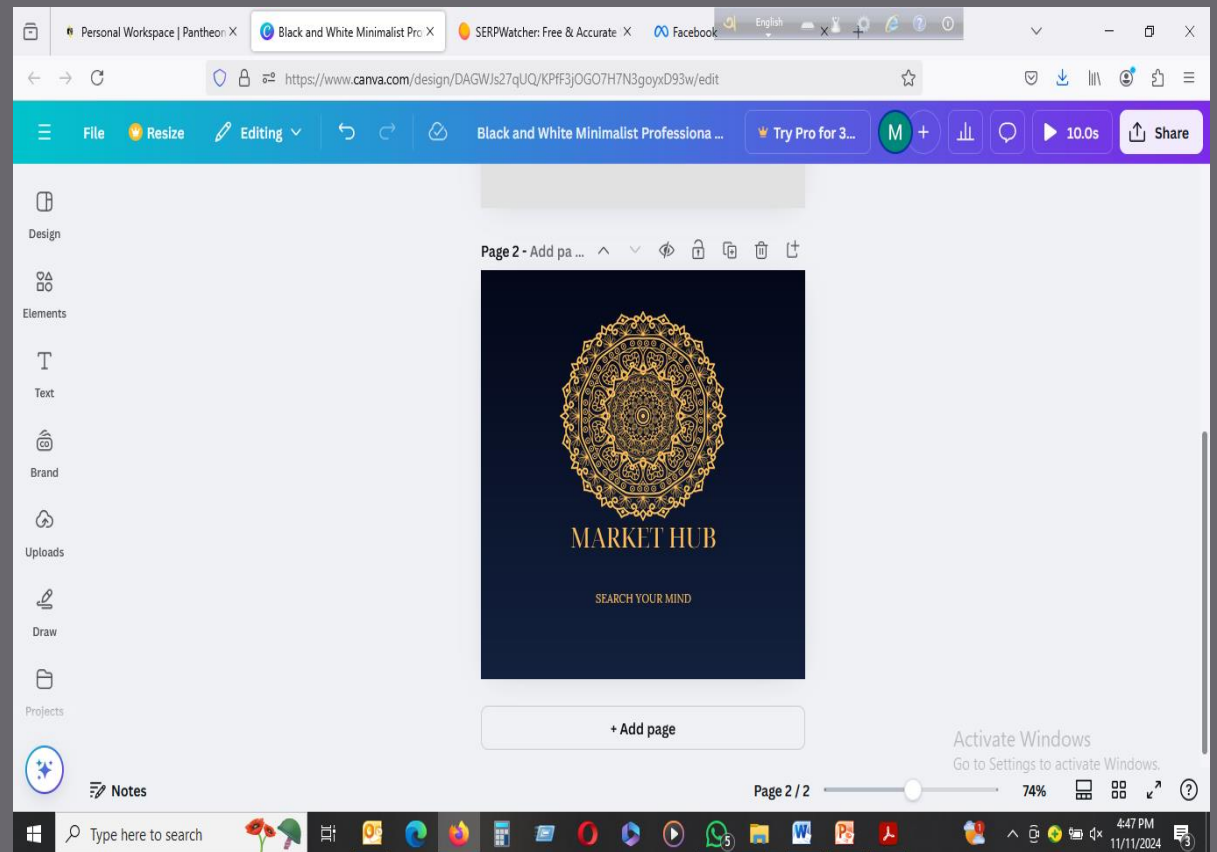
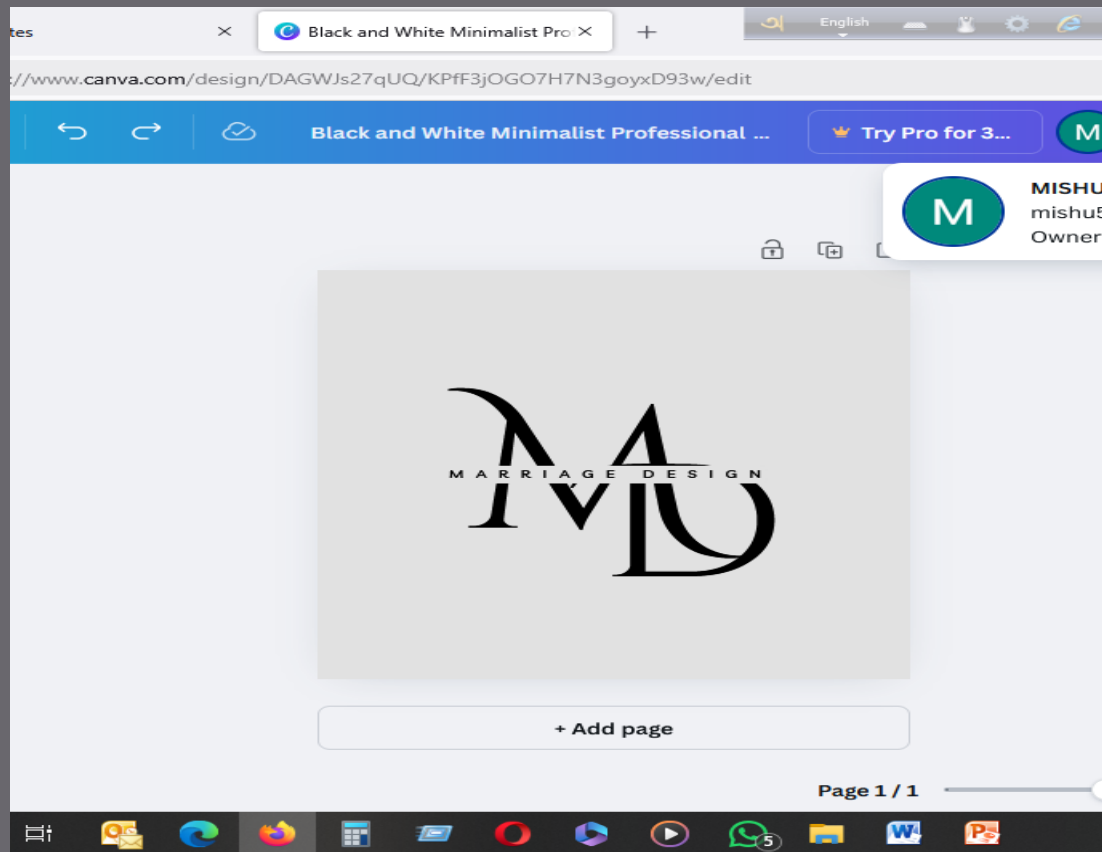
More options Deny all Accept all

Activate Windows Go to Settings to activate Windows

Type here to search 11:53 AM 11/12/2024



# Product Post Design Using Canva & GravityWrite



## Meta Business Suite

Market Hub

Communications

Inbox

Content

Planner

Ads

Insights

All tools

Search

Get started

Settings

Help

Your cover photo is public.

Cancel

Save changes

Drag to Reposition

# MARKET HUB



**Market Hub**

[Edit Facebook Page](#) | [Connect Instagram](#)

Facebook followers

**0**

Create post

Create ad

Create reel

Create story

More

### To-do list

Check unread messages, comments and other things that may require your attention.

You're up to date on your to-do list.

# Facebook Page Design



# Facebook Ads Campaign

Meta Business Suite — Mozilla Firefox

https://business.facebook.com/latest/boost\_post\_creation/?ad\_account\_id=2870916063050029&asset\_id=507740232413649&business\_id=&entry\_point=business\_content\_manager\_list\_view&nav\_ref=i

## Boost post

✓ Pre-order now. Available in December.

**Text generation** AI ⓘ

❗ **Can't generate text variations**  
We don't have any text variations for this ad.

**Advantage+ creative** ⓘ

Leverage Facebook's data to automatically deliver different ad creative variations to **people** when likely to improve performance. ☒

**Button** ⓘ

**Button label**

Send message ▼

**Estimated daily results**

Accounts Center accounts reached ⓘ  
**2K - 5.7K**

Replies ⓘ  
**1 - 7**

**Payment summary**  
Your ad will run for 7 days.

Total budget	₹843.43 BDT
Total amount	₹843.43 BDT

We use data about you and your ad account to provide you with ads billing and spending options.

By clicking Publish, you agree to Meta's [Terms & conditions](#) | [Help Center](#) This ad will save as a draft automatically if you exit before submitting.

Cancel Publish

Activate Windows  
Go to Settings to activate Windows.

Type here to search

12:18 PM 11/12/2024



THANK YOU