

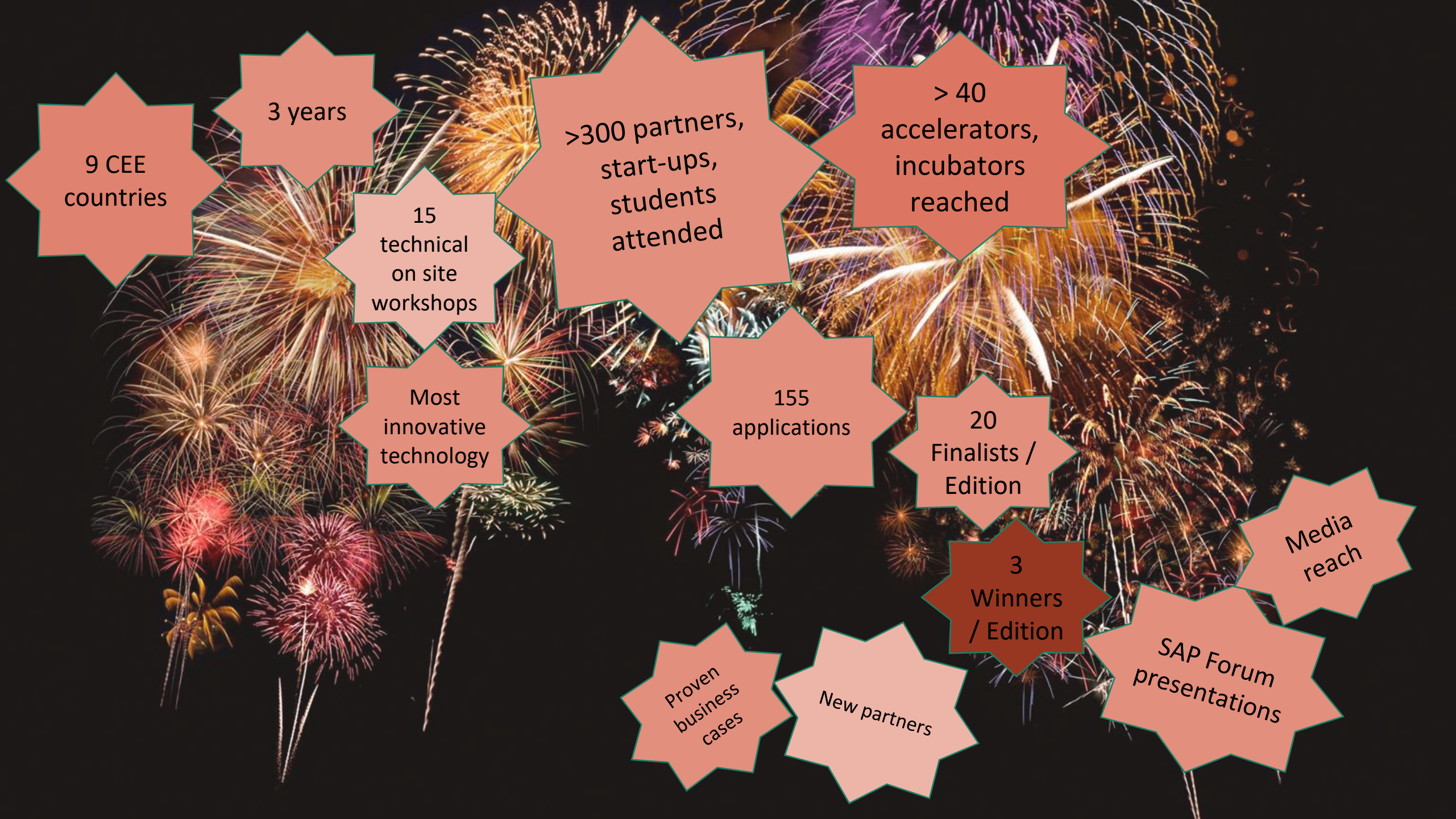


InnovMatch



POWERED BY





9 CEE
countries

3 years

15
technical
on site
workshops

Most
innovative
technology

>300 partners,
start-ups,
students
attended

> 40
accelerators,
incubators
reached

155
applications

20
Finalists /
Edition

3
Winners
/ Edition

Media
reach

SAP Forum
presentations

Proven
business
cases

New partners

WHY InnovMatch?



With this competition, we are:

- celebrating innovative start-ups and IT companies and their contribution to the entrepreneurial ecosystem in CEE
- helping them developing direct contact with potential customers
- giving best of them access to venture capital and offering them opportunity to develop their innovation potential
- enabling them on SAP's most innovative technology – SAP Cloud Platform.

PARTICIPANTS

- Start-ups
- Scale-ups
- Partners
- Students
- Developers
- IT companies



POWERED BY



CLIENTS

- Atlantic Grupa
- Eurocash
- Good AI
- Selgros
- Sportina

WHO?

WHERE?



PL

SRB

RO

HU

SLO

BG

CZ

SK

CRO

Benefits for Start-ups

What Start-ups get?

- Technology: access to SAP's most innovative technology - SAP Cloud Platform
- Resources: access to technical experts and free enablement on SAP Cloud Platform
- Customers: access to customers with concrete business needs
- Marketing: chance to exhibit and present your solution at SAP Forum who gather more than 300 clients of SAP
- Funding: chance to pitch to the SAP venture community to raise funding for Start-up business
- Prizes: for winners of local and regional event

What Start-ups give?

- Idea
- MVP (Minimum Viable Product)



Prizes – Local Phase

Local Phase – Winners

- Access to the Grand Finale (Prague, Nov 2017)
- T&A expenses for one representative of the Participant for the Grand Finale
- Free usage rights for SAP Cloud Platform for 6 months
- Presentation of Participant at next SAP Forum in the country of Participant's registered seat or domicile (no travel costs covered)
- Presentation of Participant and their Bid on the official web page of the InnovMatch 2017

Local Phase – Runner-ups

- Presentation of Participant at next SAP Forum in the country of Participant's registered seat or domicile (no travel costs covered)
- Presentation of Participant and their Bid on the official web page of the InnovMatch 2017

Prizes – International Phase

International Phase - Winner

- Prize in money (total budget of 15.000 Euro is to be split between Winner and Runner-ups)
- Travel and accommodation costs for trip to Berlin, visiting Sponsors and their ecosystem (for 2 representatives of the Grand Winner);
- Free usage rights for SAP Cloud Platform for 12 months

International Phase – Runner-ups:

- Prize in money (total budget of 15.000 Euro is to be split between Winner and Runner-ups)
- Free usage rights for SAP Cloud Platform for 12 months

Timeline

Partner Phase

August 23rd – September 21st

Technical Enablement Workshops held in 9 countries, followed by the development phase

August 23rd – October 16th

Participants will be asked to submit their bids (video pitches demoing the solution MVPs)

October 16th – November 6th

Evaluation of the pitches; possibility of a local event for demo sessions

November 6th

Local Juries will announce Local Winners (one Local Winner and 2 runner-ups);

International Phase

October 1st - October 30th

Participants will be asked to submit their bids (video pitches demoing the solution MVPs)

November 30th

Grand Finale: Participants will present their Prototype solutions and the Grand Jury will announce the Grand Winner and 2 runner-ups.



InnovMatch

Please check: <http://innovmatch.com/rules.php>

