

The background image shows a large commercial airplane from a low angle, positioned on a runway at night. The runway is illuminated with a central line of lights and side lights, receding into the distance. The sky is dark blue.

Innovation Simplified

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It's **Time**

Winning Formula: 5 x 6 + 1

Extend 5 Apps

SAP S/4 HANA
Business Suite

SAP SuccessFactors ♥

**Customer Engagement
& Commerce**

SAP Ariba 

 **CONCUR**

X

Build 6 Type of Apps



UX & Mobile



Big Data Insights &
Machine Learning



Digital & IoT



Collaboration



Integration



Partner Apps

+

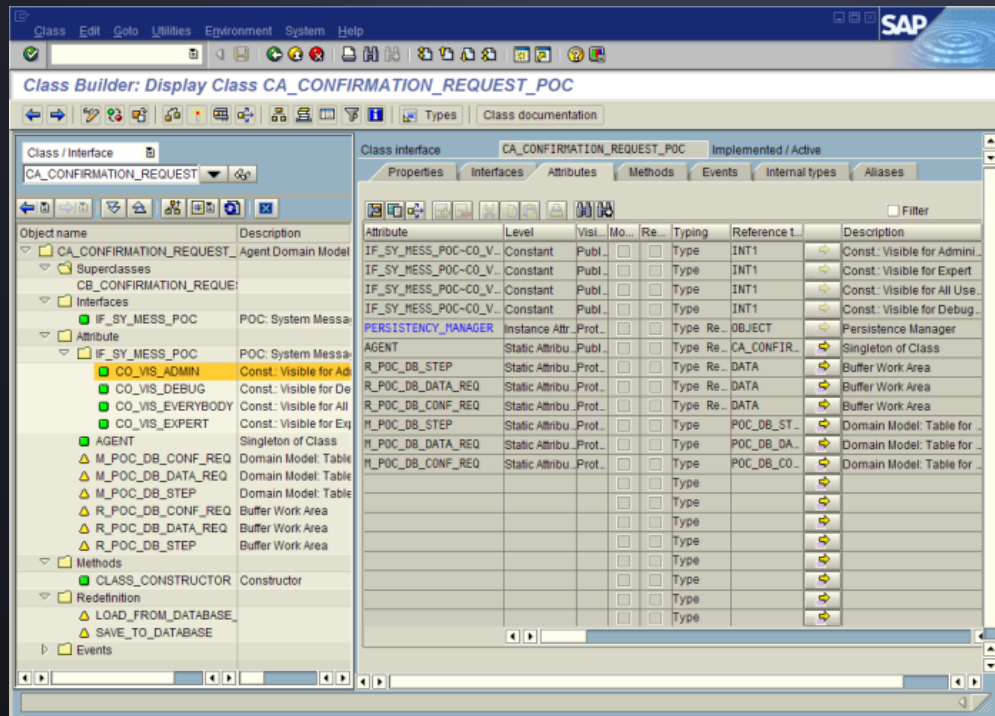
1 Innovation



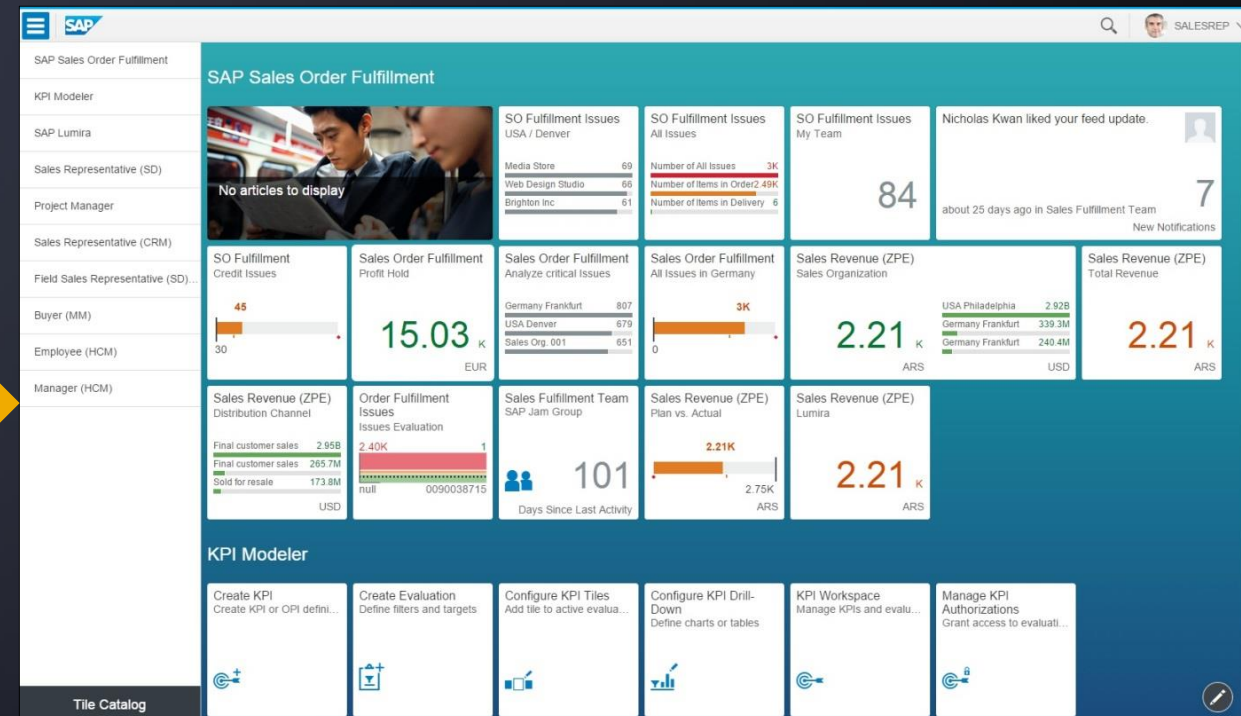
User Experience – “Beautiful , Fast & Innovative for Users”

- Simplify and improve the User experience of SAP Application

FROM THIS



TO THIS



People: Portal, UX and Mobile

Customer proof points



Leveraged Build
and Fiori cloud to
improve UX



Simplified UX and built
multi-channel app



Simplified UX for
30,000 users



Built an online
purchasing portal for
their customers

BERTELSMANN

Built a single Intranet
and experience for
their 600+ companies

HANA Database Service and Big Data Services

Customer proof points



3500 trucks under management

Over 500.000 full truckloads every year

Objective

- Route optimization by using HANA
- Improve driving behaviour



5.1M daily active users

1.3Bln cumulative installs

Objective

- Optimize gamer experience by using Big Data Services
- Maximize gamer lifetime value

Things: IoT Services

Customer proof points



Equipped its tractors with sensors and connected these sensors to SAP Cloud Platform and SAP ERP Central Component to monitor vital farming processes in real time.



Intelligent traffic solution enabled key interactions ambulances & traffic lights for City of Pisa



Fleet Management and connected tires for predictive post sales maintenance exposing new business models



Use information sent by dispensers to simplify operations and save costs



Saved 5k hours per day across 40k trucks, increased cargo handling by 2x and reduced wait time for drivers

Collaboration & Gamification

Customer proof points



Streamlined the communication between stores, employees, and independent trading partners, to provide specific information depending on their role and department



373,000 employees running on SAP JAM



Using SAP JAM alongside SAP Mobile Services, SAP Document Center & Cloud 4 Customer



Saved 5k hours per day across 40k trucks, increased cargo handling by 2x and reduced wait time for drivers



Partner app developed on SAP Cloud Platform to boost employee engagement via recognition and reward practices.

Integration Services

Customer proof points



App developed on SAP Cloud Platform Automates aircraft fueling processes at 12 airports, integrating via Integration Services with ECC backend and non-SAP systems.



API Management allows the company to securely offer its services to partners electronically through application programming interfaces (APIs).

The API-driven integration of its services with a popular online trading platform in the Netherlands

APIs for services such as address verification or delivery date check support the company in expanding its partner ecosystem,



SAP/MSFT landscape

Ability to quickly mashup data from SAP and non-SAP systems, with different data displays based on user role.

Ability to analyze traffic and user consumption patterns

Partner Apps

Customer proof points



- Customer Feedback Management system
- gathers data from Web, Mobile, Social, Call-Center, IVR
- Allows CMOs to drive bi-directional communication with customers

The logo for Siemens, featuring the word "SIEMENS" in a bold, teal, sans-serif font.

Built Industry 4.0 applications on their MindSphere Cloud solution which is based on SAP Cloud Platform

The logo for apollogic, featuring a red stylized 'C' shape followed by the word "apollogic" in a dark blue, sans-serif font.

Developed extension for SAP ERP to report fiscal data towards Polish Fiscal Authority

The logo for Accenture, featuring a red stylized '>' symbol above the word "accenture" in a black, sans-serif font.

Built SuccessFactors extensions such as:

- HR Audit & Compliance
- Document Composer



Detect in-store visitors info (frequency of visits, patterns, etc)

Stores Heatmap (by number of visitors and time spent in different areas of the store)

Campaigns Measurement

Integration with Hybris for improved targeting and Up-sell/Cross-sell

Questions

