



## Compare our services

See for yourself what you can expect from proofreading, copy-editing (*Basic* or *Basic Plus*) and substantive/language editing (*Comprehensive* or *Comprehensive Plus*). The samples below come from two research articles (examples 1 and 2) and from a technical article (example 3). They were processed in Microsoft Word with 'Track Changes' and Word's spell-checker activated.

### Example 1

#### Original text

This allowed the web developers to perform further novel actions, and thus promoted generativity. They defined that it should be possible to flexibly add new columns, headers, copy-pasting cells and saving and loading flies.

#### Proofreading

This allowed the web developers to perform further novel actions<sup>7</sup> and thus promoted generativity. They defined that it should be possible to flexibly add new columns and headers, copy-pasting cells and saving and loading fliesfiles.

#### Copy editing (Basic / Basic Plus)

This allowed the web developers to perform further novel actions<sup>7</sup> and thus promoted generativity. They defined that it should be possible to flexibly add new columns<sup>7</sup>add or headers, copy-paste<sup>ing</sup> cells and save<sup>ing</sup> and load<sup>ing</sup> fliesfiles.

#### Substantive editing (Comprehensive / Comprehensive Plus)

This allowed the web developers to perform further novel actions, and thus promoted promoting generativity. They defined-stipulated that it should be possible to flexibly add new columns<sup>7</sup>add or headers, copy-paste<sup>ing</sup> cells and save<sup>ing</sup> and load<sup>ing</sup> fliesfiles.

**Commented [AG1]:** Does that mean '... to introduce a novel solution' or 'to act innovatively'?

**Commented [AG2]:** This term hasn't been defined earlier in the paper, so, at this point, it'd be useful to provide a brief and simple definition, as 'generativity' isn't a standard term in Agile terminology.

### Example 2

#### Original text

First, aligning managers' interests with this type of compensation is only feasible in capital stock companies. Second, a hostile take-over in case of bad management performance does not pose a threat to the manager of this company.

**Commented [AG3]:** This document was converted by the author from LaTeX into Word. The conversion introduced numerous errors that the author didn't notice.

#### Proofreading

First, aligning managers' interests with this type of compensation is only feasible in capital stock companies. Second, a hostile take-over in case of bad management performance does not pose a threat to the manager of this company.

#### Substantive editing / Language editing (Comprehensive Plus)

First, aligning the manager's interests with this type of compensation is only feasible in capital stock companies. Second, a hostile take-over in case of bad management performance does not pose a threat to the manager of this company such companies, even if the manager's performance is poor.

**Commented [AG4]:** Please clarify whether you mean that the manager is safe, even if he or is doing a bad job or whether 'in case' means that the company is targeted *because* of bad management.

### Example 3

#### Substantive editing (Comprehensive Plus)

##### [Original text]

In short, off-page SEO requires usage of different methods in the purpose of optimizing a website using external elements, which mostly includes link building and nurturing the reputation of your website.

**Commented [AG5]:** [The excerpt comes from an article on SEO for beginners.]

Including a brief definition of 'link building' here might be helpful. Suggested phrasing:

'In short, off-page SEO involves optimizing a website through various methods that rely on external elements. The main methods are *link building*, i.e., establishing external links in other websites that direct users to your website, and nurturing your website's reputation.'