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See for yourself what you can expect from proofreading, copy-editing (*Basic* or *Basic Plus*) and substantive editing (*Comprehensive* or *Comprehensive Plus*). The sample sentence below (adapted to preserve the authors' anonymity) comes from an actual research article. It was processed in Microsoft Word with 'Track Changes' and Word's spell-checker activated.

Proofreading

This allowed the web developers to perform further novel actions~~,~~ and thus promoted generativity. They defined that it should be possible to flexibly add new columns ~~and~~ headers, copy-pasting cells and saving and loading ~~flies~~files.

Basic Plus

This allowed the web developers to perform further novel actions~~s~~, and thus promoted generativity. They defined that it should be possible to flexibly add new columns ~~,add or~~ headers, copy-paste~~ing~~ cells and save~~ing~~ and load~~ing~~ fliesfiles.

Comprehensive Plus

This allowed the web developers to perform further novel action~~,~~ ~~and thus~~ ~~promoted~~promoting generativity. They ~~defined~~stipulated that it should be possible to flexibly add new columns ~~,add or~~ headers, copy-paste~~ing~~ cells and save~~ing~~ and load~~ing~~ fliesfiles.

Commented [AG1]: Does that mean '... to introduce a novel solution' or 'to act innovatively'?

Commented [AG2]: [If this term hasn't been defined earlier in the paper, at this point you'd be asked to provide a definition, as 'generativity' isn't a standard term in Agile terminology.]