

DESIGN BRIEF

Company Name:

Bedrock

Company Description:

We are a company that makes and distributes Israeli soft drinks. Our main product is made with attention to detail and served in your favorite diners. Our target audience is couples. We want to convey a sense of innocence, while at the same time being modern.

Job Description

You must create a website that will mainly sell the company's products. The goal is to make a landing page that maximizes conversions. Besides the landing page, the website will need a information page, shop page and a blog. The landing page should have a About the Team section. There should be a call to action to get users to order a free sample. They would prefer a old-fashioned design, and would like you to use the brand color, which is black. Take into account the client's preferences and values.

Deadline

5 days