

Comparison Matrix — Marketing Copy Generator

This table shows how the same input can produce different styles of content based on the prompt structure.

Prompt Template	Input	Generated Output
1. Product Launch Intro	Product: SolarBoost Panels Audience: Homeowners Tone: Professional	Introducing SolarBoost Panels – the smart energy solution for modern homeowners. Power your home efficiently while saving on electricity costs.
2. Social Media Post	Product: SolarBoost Panels Audience: Homeowners Tone: Professional	⚡ Say hello to lower bills and cleaner energy! SolarBoost Panels bring sustainable power to your home with zero hassle. #GreenEnergy
3. Headline or Tagline	Product: SolarBoost Panels Audience: Homeowners Tone: Professional	“Power Smarter. Live Greener.”
4. Short Ad Copy	Product: SolarBoost Panels Audience: Homeowners Tone: Professional	Want to cut down your energy bills? Switch to SolarBoost Panels and enjoy long-term savings with renewable energy.
5. Email Marketing Snippet	Product: SolarBoost Panels Audience: Homeowners Tone: Professional	Subject: Save Big with Smart Solar Hi there! Make the switch to clean energy with SolarBoost Panels. Designed for homeowners like you, it's the future of affordable power.