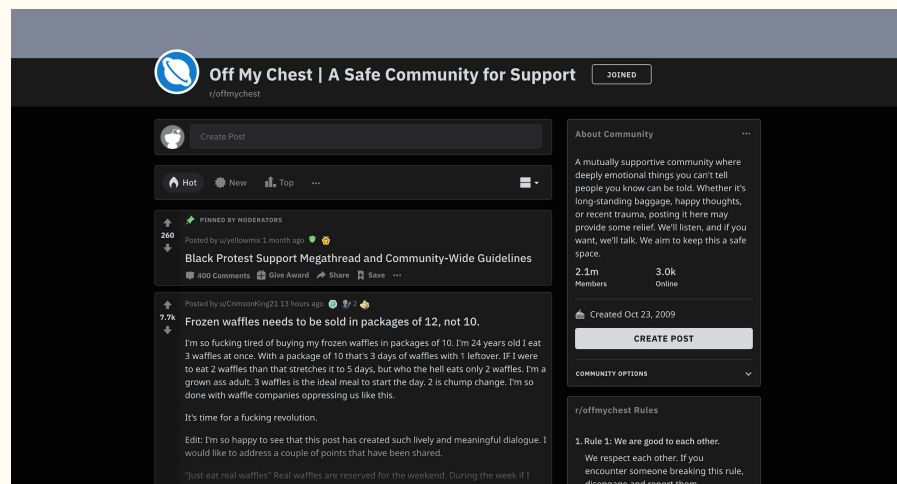
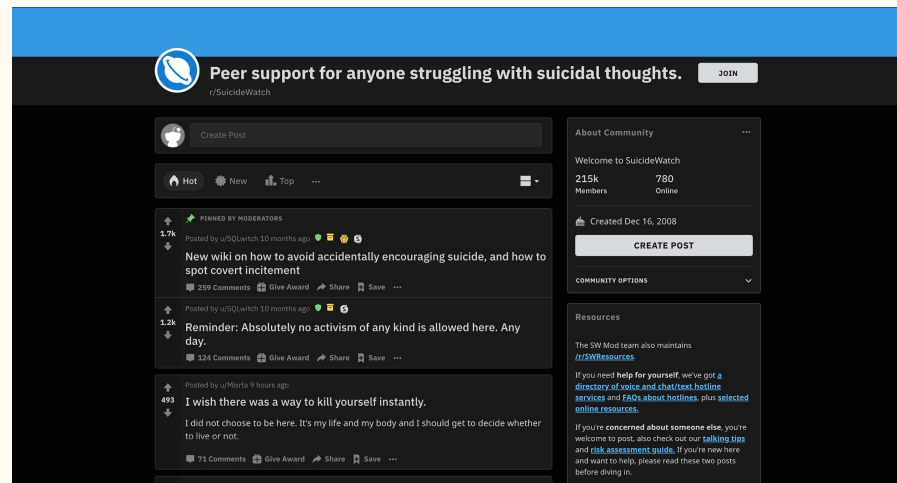


Subreddit Profiler: LifeLine for NSPL

Classification of Subreddit Posts With Natural Language
Processing

Mental Health is Real.

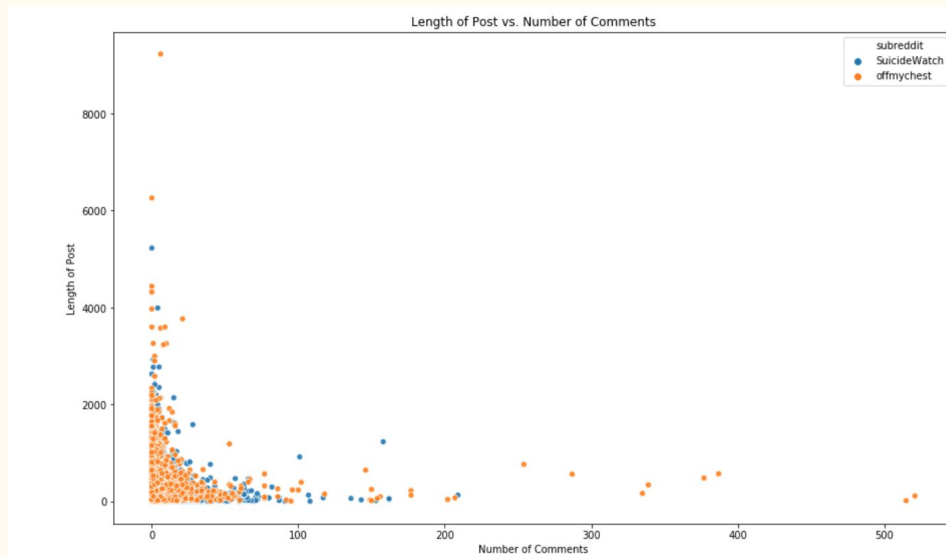
- r/SuicideWatch and r/OffMyChest: two subreddit support groups that allow redditors a safe space to express themselves, their concerns and receive possibly life saving advice.
- Noticeably from the titles of the subreddits, one is a lot heavier than the other.
- Reddit is a common space for younger generation.
- The goal of the National Suicide Prevention is to monitor these subreddits for users' posts that suggest self harm and notify our response teams.



Data Cleaning and Processing

- Pushshift is an open-source alternative to Reddit's API that allows us to pull data going back in time, and returns data in a more convenient format.
- Collected first 1000 posts from each subreddit at 12-day intervals, going back two years
- Cleaned away duplicates, moderator boilerplate, [deleted], [removed] type posts.
- Final clean dataset contains ~ 14133 posts from both subreddits.

	r/SuicideWatch	r/OffMyChest
Number of posts	7350	6783



Modeling using Logistic Regression

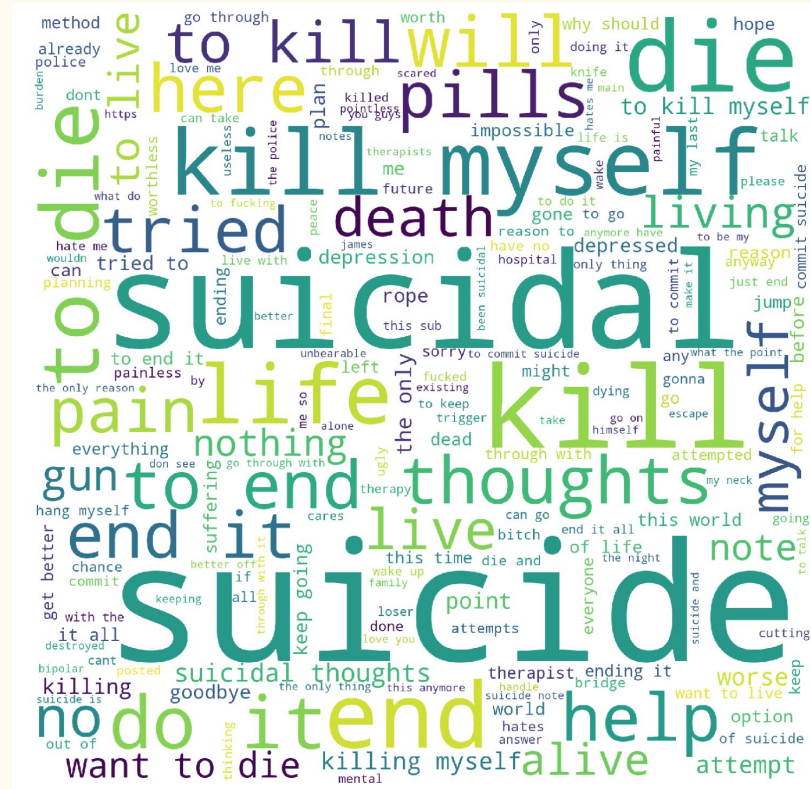
- Logistic Regression is a classic technique used in large scale classification problems, that has the advantage of being highly interpretable which is important to us.
- We looked at the word pairings or n-grams the model associates most with self harm statements. We can also observe the intent of these posts and classify them back to their original subreddits. In future we hope to develop a triage system to classify the level of intent and be able to act accordingly.
- We use GridSearch to look at different combinations of vectorizer options and Logistic Regression options, and find the best performing fit.
- On new data, our model predicts the correct subreddit 83.5% of the time (baseline accuracy was 52 %!) Outperforming MultinomialNB and SVM models.
- The confusion matrix on the (right) shows that SuicideWatch posts were slightly easier to identify.

Accuracy: 0.8350311262026033				
	precision	recall	f1-score	support
SuicideWatch	0.82	0.87	0.85	1838
offmychest	0.85	0.80	0.82	1696
accuracy			0.84	3534
macro avg	0.84	0.83	0.83	3534
weighted avg	0.84	0.84	0.83	3534

	Predicted SuicideWatch	Predicted OffMyChest
Actual SuicideWatch	1593	245
Actual OffMyChest	338	1358

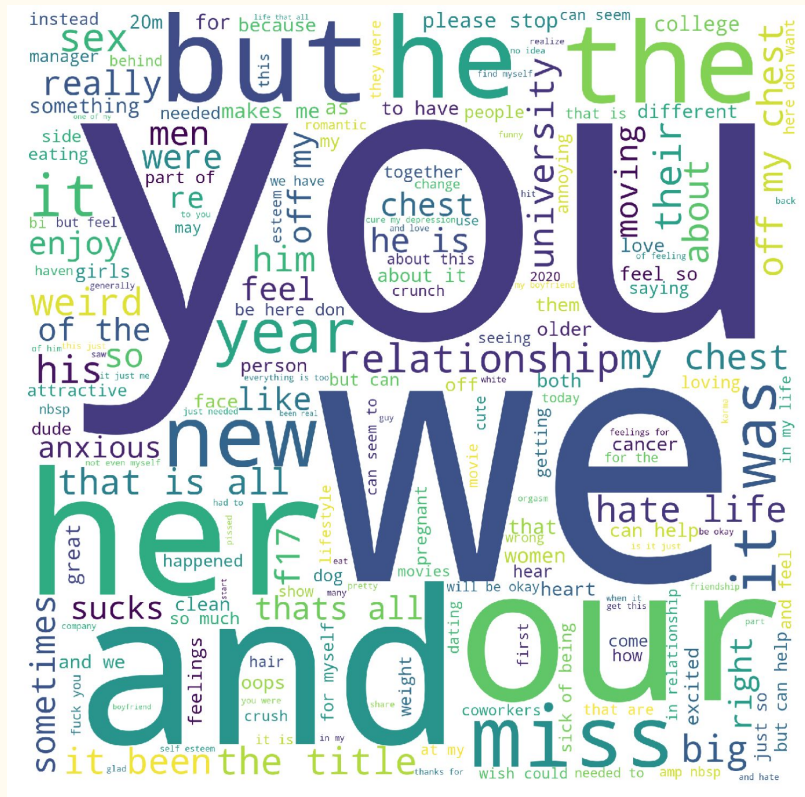
R/Suicide Watch

	ngram	coef
0	suicide	-15.521727
1	suicidal	-12.238837
2	kill	-10.231764
3	die	-8.702916
4	end	-8.168639
5	kill myself	-7.961213
6	life	-7.262168
7	to die	-7.034534
8	do it	-6.428962
9	will	-6.212311
10	to end	-5.906670
11	here	-5.851309
12	help	-5.832986
13	thoughts	-5.823513
14	pills	-5.703513



R/OffMyChest

	ngram	coef
390472	men	2.964955
390473	really	2.968650
390474	him	3.012708
390475	about	3.030622
390476	hate life	3.049160
390477	that is all	3.050253
390478	off my chest	3.055074
390479	university	3.090620
390480	it been	3.091032
390481	my chest	3.122044
390482	weird	3.192276
390483	their	3.203256
390484	the title	3.204598
390485	big	3.215279



Conclusion and Recommendations

- Dive deeper into the word frequencies and develop narratives and theories that may be the most common stressors for people. Find possible solutions.
- Be aware of the fact that the demographic on Reddit is not a complete representation of the population suffering from mental health issues but it is a good step in the right direction.

Moving Forward

- Feature engineer a ranking system that is able to quantify and rank the severity of intent within a post and provide a support system accordingly.

If you or a loved one is thinking about suicide or would like emotional support, the Lifeline network is available 24/7 across the United States.

1-800-273-8255

<https://suicidepreventionlifeline.org/>