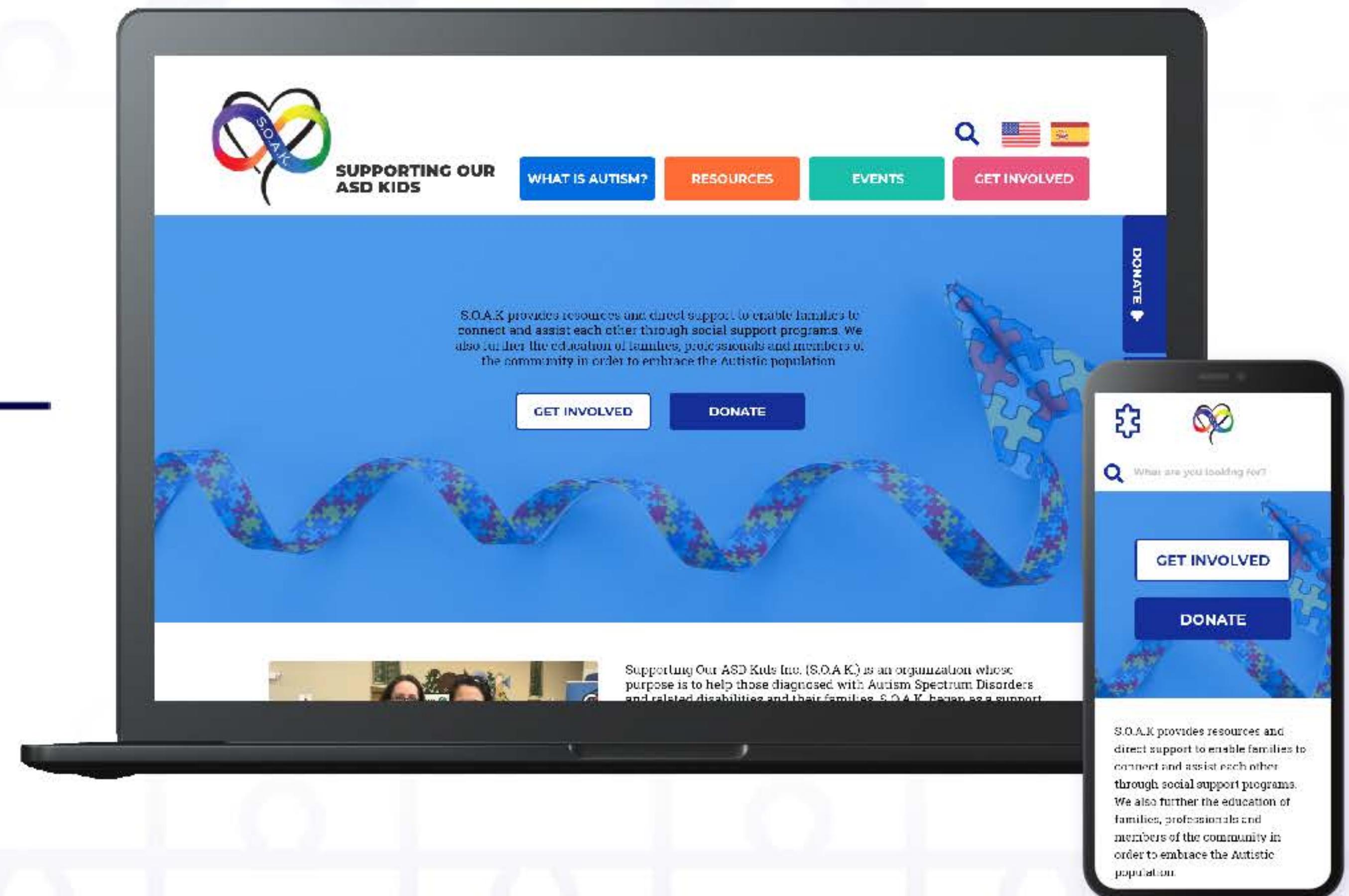


S.O.A.K. Site Redesign



Introduction

In a team of 3 UI/UX designers we decided to work on site redesign for S.O.A.K. (Supporting Our ASD Kids). Luckily, one of our team members was directly involved with the stakeholders. The organization has a large Facebook group, but little interaction or content on their website.

Objective

Our team's goal was to review their current site and create a new digital presence that would get more users to be involved with S.O.A.K. and provide valuable resources to current members. The current website had almost no information or functionality, so our team had to plan out which features we needed.

Our main objectives were to:

**Make the site a hub for
ASD (autism spectrum
disorder) Resources.**

**Allow users to easily
navigate to the
Facebook group.**

**Provide accessibility
and language options
for users.**

**Translate all solutions
to the mobile site.**

Team

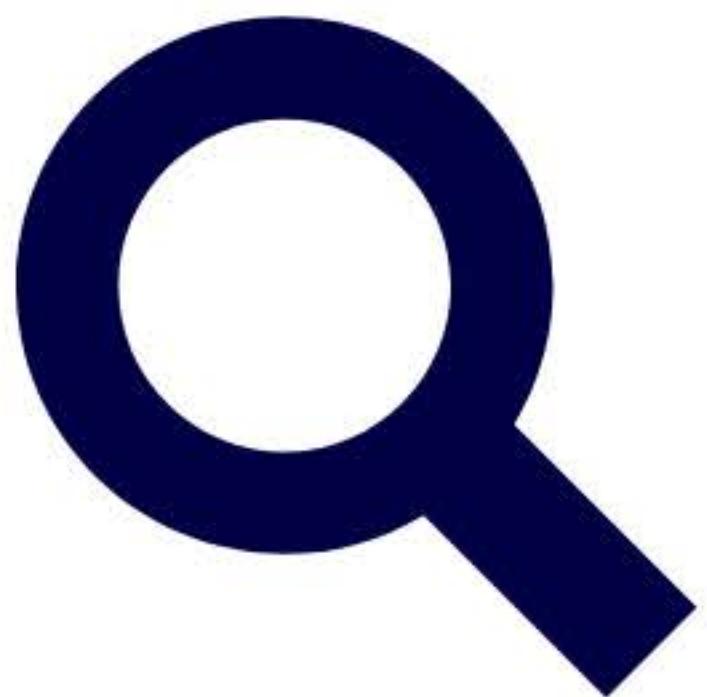


3 Designers

(Myself as Lead Designer)



1 Project Manager



3 User Researchers

(Myself included)

My Responsibilities

- 1. Conduct User Research**
- 2. Develop User Persona**
- 3. Create Style Tile**
- 4. Develop Sitemap**
- 5. Wireframe**
- 6. Create Multiple Prototypes**

Tools



Research

We were lucky to have a team member that was a part of the ASD community who provided valuable insight. We also conducted interviews with potential users and stakeholders alongside a survey.

Our research consisted of:

- 1. Creating a Proto Persona**
- 2. User Interviews**
- 3. Competitor Analysis**
- 4. User Journey Map**
- 5. Creating a User Persona**

Creating a Proto Persona

Before our testing began, our team came up with a Proto Persona to have our assumptions embodied. Her name was Melissa, and she was a 33-year-old mom of 3 living in Orlando. Her goal was to get more information about ASD in one location and get involved with the ASD community. Some of her pains involved finding information about S.O.A.K events and not seeing enough parent testimonials.

PROTO PERSONA



FACTS

Melissa (33)
Orlando, FL

Married, 3 Children
Office Manager

BEHAVIORS

Constantly on the go
Child recently diagnosed with ASD
Always looking for more information about autism
Participates in community events

GOALS/NEEDS

Make the world better for his child
Wants all information in one place
Would like to be involved in the ASD community

PAIN POINTS/SOLUTIONS

Has a hard time finding information about SOAK events
Finds the information hierarchy to not have structure
Would like more testimonials from other parents

User Interviews

With a proto persona, we moved on to creating a User Research Plan. We defined 3 objectives and asked questions surrounding those objectives. They were:

- **What are the accommodations families with ASD members make?**
- **How do communities like S.O.A.K. help families with ASD members?**
- **How do we get more people/businesses involved with S.O.A.K.?**

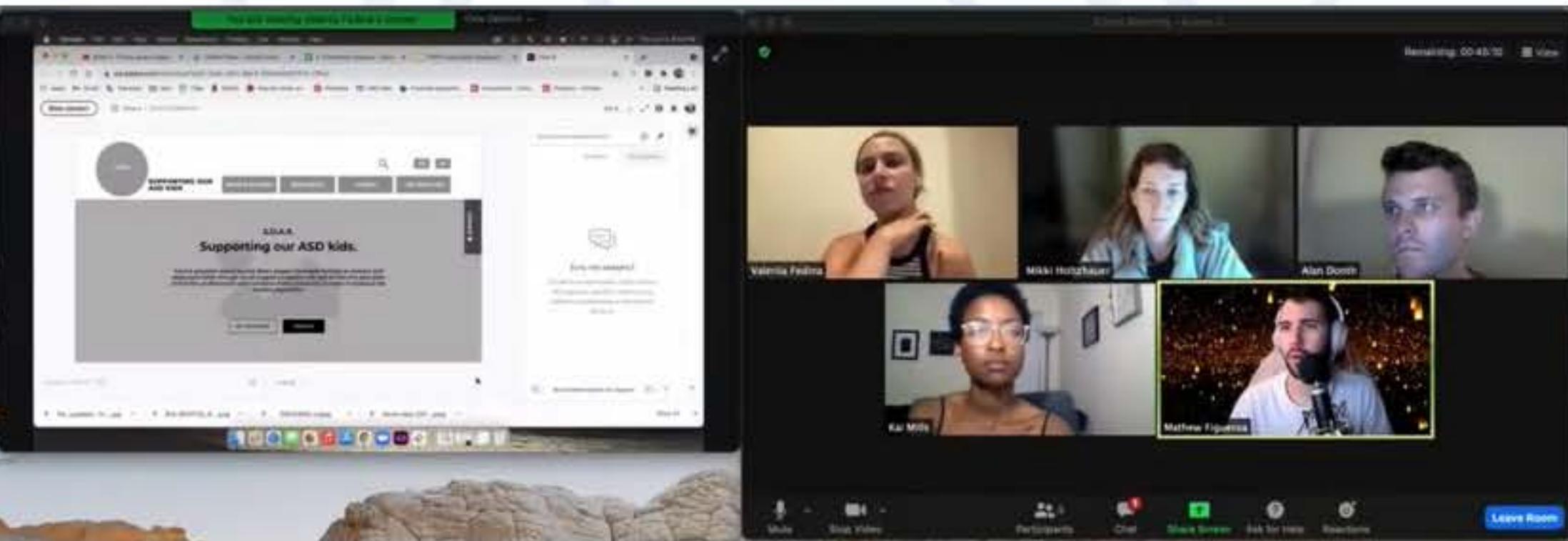
This User Research Plan was used to interview 6 parents/caregivers along with a survey of 12 potential users. Information from these showed that users wanted to see:

- **A Directory of Resources**
- **A Way to Volunteer and Donate**
- **An Updated Calendar with Events**

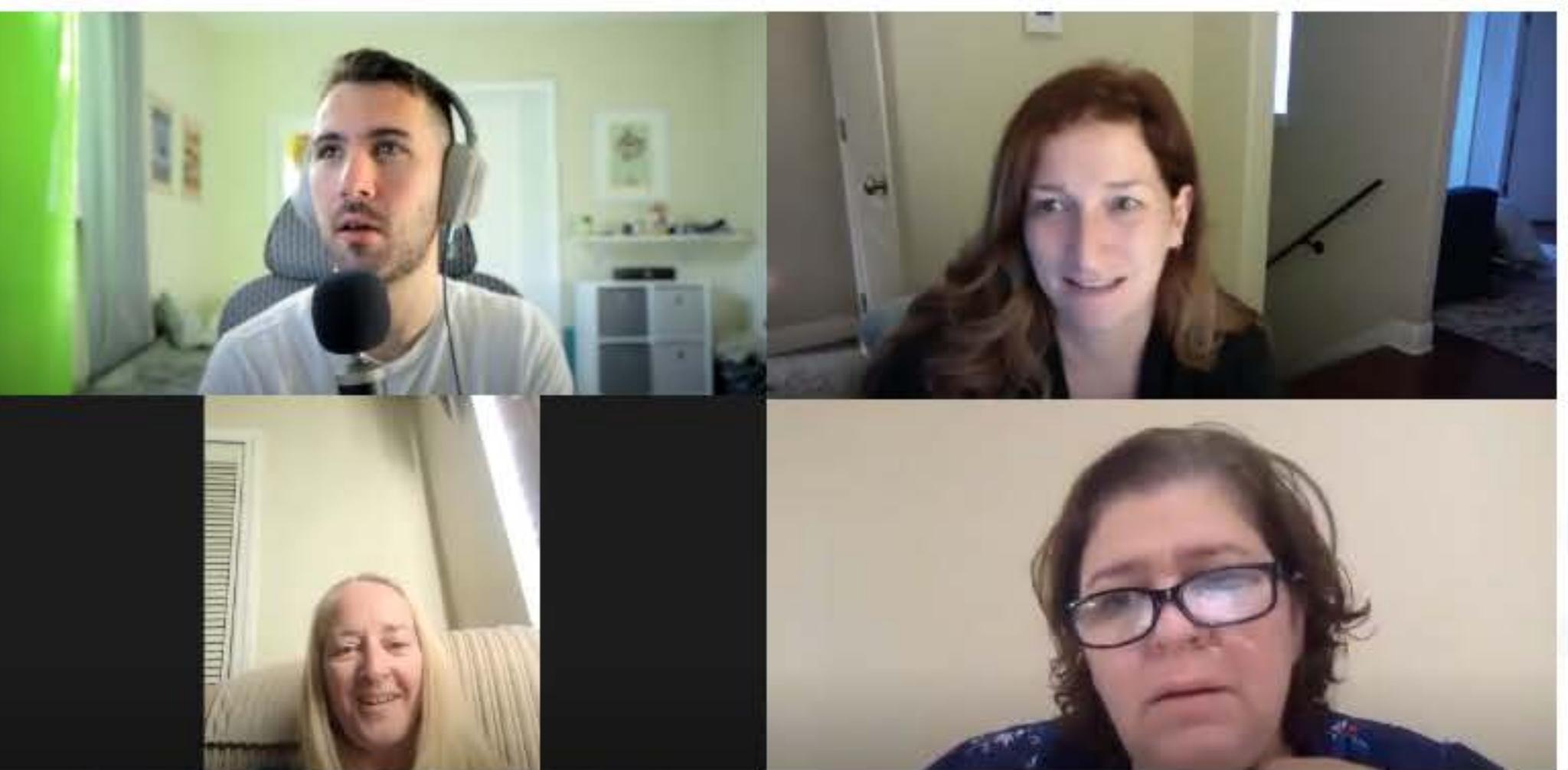
User Research Plan

Title: S.O.A.K Research Plan
Research Question: As a researcher, I want to learn about a way to promote ASD awareness.
Interview Questions
Screener Info
Name of Interviewee
Contact Email
Contact Phone
Setup Questions
Hi <name> I'm <insert name here> and this is an interview geared at getting your thoughts on the SOAK . We are conducting this study because we want to learn how we can promote Autism Awareness in the community. We are trying to build a website that helps users look at local resources, events, donate and or volunteer with SOAK. You can help us the most by giving us honest feedback to our questions. This interview is being recorded but is totally anonymous. If you don't know the answer to a question, please just say so, there is no pressure. And again, thank you so much for helping us with this study.
Intro Questions:
Do you know someone in your close family or circle of friends that is on the Autism Spectrum?
Are you a part of any Virtual Communities? And how involved are you in them?(Facebook, Discord, Reddit, etc.)
Objective 1: What are the accommodations families with ASD members make?
Tell me about a time when you had to make accommodations for a friend or family member.
What comes to mind when you see a family with an ASD family member? What come to mind when you go out with your ASD family member?
What are some accommodations you make for yourself when in the home or going out?
How do you feel about changing your habits for others?
Objective 2: How do community's like SOAK help families with ASD members?
How can we convince you into joining the SOAK community?
In what way could you become more understanding towards the ASD members?
Tell me about a time you were helped by a digital/in-person community.
What are some communities that you think are resourceful and why?
Objective 3: How do we get more people/businesses involved with SOAK?
What would incentivize you to be involved with a non-profit?
What would incentivize you to donate to a non-profit?
How would you like to see donations to non-profits be used?
How important is recognition when you plan to get involved/donate to a non-profit?

User Interviews



Stakeholder Interviews



Competitor Analysis

To get further reference, we conducted a

Competitor Analysis to see what we could learn

from other organizations like S.O.A.K. We

analyzed the websites for:

- AIM Specialty Health

- Autism FL

- The Kessler Foundation

- Autism Speaks

We found that these sites had some great solutions

to our problems. The Kessler Foundation for

instance had 2 great features, dedicated donate

and accessibility buttons for users. Autism Speaks

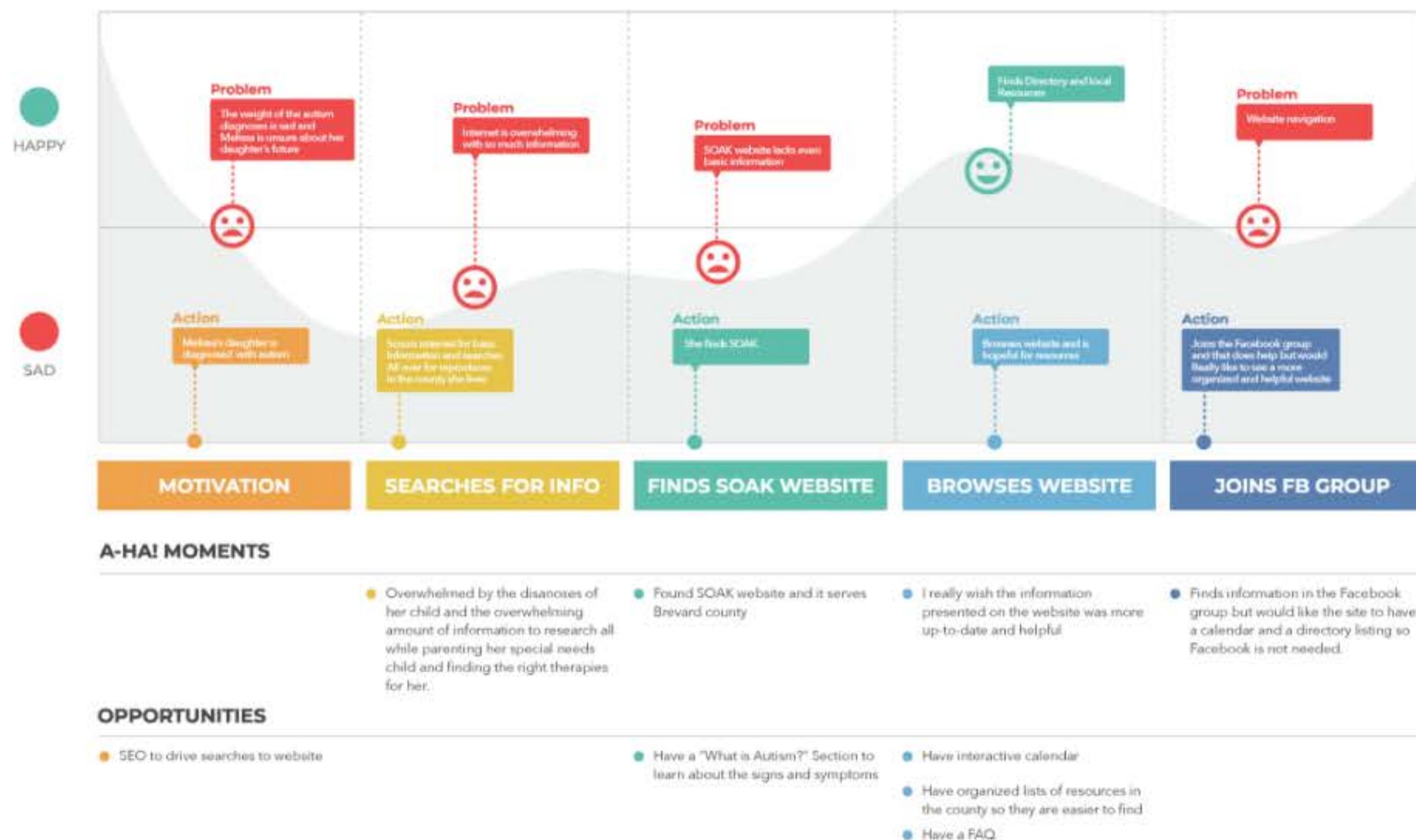
also gave us a great start for our visual direction.

Onboarding Competitive Analysis	Feature Analysis	Competitive Advantage	Strengths	Weakness	Customer Reviews	General Notes
DIRECT COMPETITORS https://aimspecialtyhealth.com/	Play and social groups, teen and child groups-Donate button-Blogs-Contact page-Social Media- Publication and document links.	Known worldwide, alongside LGTBQ "Fight for our rights", variety of social media.	The group is larger, the following is larger, means more resources, contacts and opportunities. Leading to a international impact.	There is an overwhelming amount of information which can confuse the user or even leave out of frustration.	"Great way to meet new people in a welcoming atmosphere, where you can relax and let kids enjoy trying new things. Also a way to swap ideas on ways to help understand your child and new ways to maybe do things a bit outside the box." -Jenny Payne	Comparing with the SOAK website, AIM displayed too much information in the main page. The informational hierarchy is completely messy. Their main goal is to inform others on
Autismfl.org	Conference Registration - Donate Button - Informative Videos - Search Bar - Social Media Links - Resource Links	More visual appeal - Videos - Direct links for partnership/membership - More links to other relevant resources	The site looks like it is for a larger group which makes me feel like they make more of an impact. They have a lot of resources and relevant information. I like that the Donate button is on every page.	The information is unorganized, especially on the More tab. It looks nicer than SOAK's site but not by much. There is no calendar of events readily available.	I couldn't really find any testimonials on the site.	The site is full of information and resources but it is a bit unorganized. The trying to find a specific item may be a little overwhelming at times but the search bar helps with that. The branding also needs a revamp in order to be a bit more visually appealing.
INDIRECT COMPETITORS kesslerfoundation.org	About Us -Research-What We Fund -Giving-Media-Events -Join a Study - Make a Gift	Visually pleasing; accessibility button, Calendar of Events updated, Make a gift option to donate, research area,	accessibility!! Research is extensive; several ways to donate and volunteer; well designed so it looks reputable	too large graphics on some pages but that may be because of the accessibility is better	"The Kessler foundation has helped to give me the strength and the ability mentally and physically to have a life filled with joy happiness. I have developed skills for both my physical and my mental strength to provide me with the	Kessler Foundation is a global leader in rehabilitation research and employment funding. Our mission is to change the lives of people with disabilities. With the

User Journey Map

Our team created a User Journey Map to understand what leads a potential user to S.O.A.K. and how they will be affected by their experience on the site. We noted that SEO would bring users looking for information on ASD and resources. Our users would enjoy the directory we will provide and the accessibility to the Facebook group.

Megan's SOAK
Journey Map



User Persona

With all our research compiled we created our user persona: Megan Stein. Megan is a mother of 2 with her 7-year-old being recently diagnosed with Autism. She is always looking for more information on how best to take care of her child and is looking for a community to be involved with. She is a very organized parent, so she is looking for a site that makes their information clear.





"I want what is best for my child. Staying informed is key to being the best parent I can be for my child with ASD."

AGE	35
JOB TITLE	Pro Gamer
STATUS	Married
LOCATION	Seattle, WA

#autismspeaks
#ASDmom
#familyfirst

USER PERSONA

Megan Stein

ABOUT

Megan is a mother of 2. Her 7 year old is on Autism Spectrum Disorder and she has been researching places in Florida to connect with other parents and share information. She would a place where she could answer her own questions and share any valuable information she comes across to help others.

GOALS

- Find the best service providers for her child with ASD
- Stay connected with other members of the ASD community. Participate in ASD related events.
- Keep her information organized and easy to access.

KNOWN HABITS

- Always look for information on Autism And related disabilities
- Participates in community events and stays organized with her own calendar
- Doesn't have time to research many different websites and needs information In one place

PREFERENCES

Time with Kids
ASD Researching
Facebook Usage
Volunteering
Donating



PAIN POINTS

- Website has little to no information and images
- The calendar has no events on the site
- Has no links to other ASD resources
- The FB group information and answers get lost after a lot of discussion

FAVORITE BRANDS



UX Redesign

The UX on the original site was straightforward but upon clicking any of the items you were left with little content to look through. When redesigning the site, we wanted the UX to be more engaging, persuade our users to donate and provide beneficial information.

Navigation

When redesigning the site our first goal was to get the navigation right. We created 4 main tabs that would dropdown to more specific pages. These were labeled:

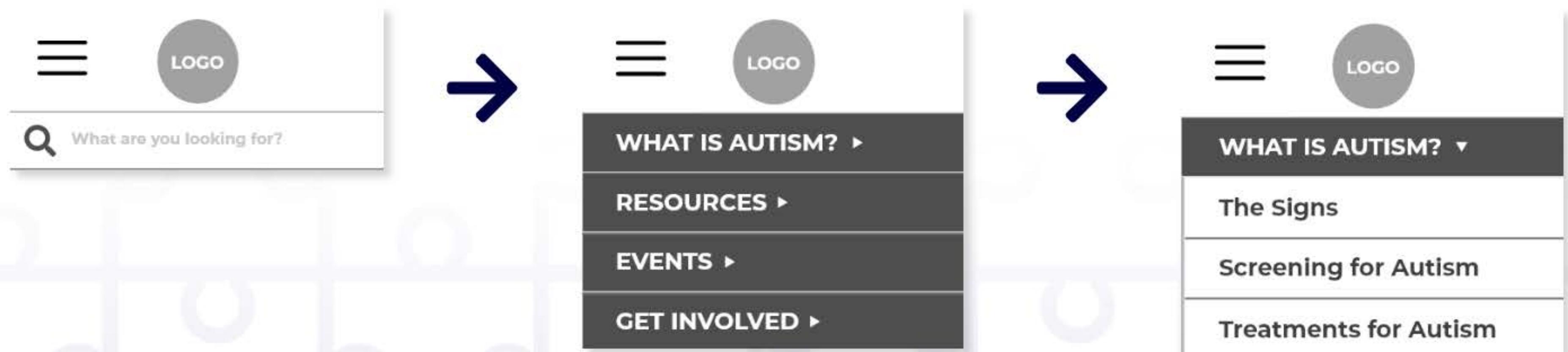
- **What is Autism** (for uninformed users)
- **Resources** (for content specific users)
- **Events** (for community driven users)
- **Get Involved** (for engagement driven users)

A search bar was also crucial to have in the navigation for users who want a direct line to their specific information. When discussing the redesign with our stakeholders, they suggested we implement a multiple language option on the site. For this iteration of the project, we created a simple English and Spanish button option next to the search bar that could easily switch between languages. Lastly, our footer reflects our header navigation but with the dropdown menus fully expanded and the addition of the S.O.A.K. social media links.

Header Navigation (Desktop)



Header Navigation (Mobile)



Footer Navigation (Mobile)

WHAT IS AUTISM? ▾
RESOURCES ▾
EVENTS ▾
GET INVOLVED ▾



WHAT IS AUTISM? ▾

The Signs

Screening for Autism

Treatments for Autism



LOGO

SUPPORTING OUR
ASD KIDS



LOGO

SUPPORTING OUR ASD KIDS

WHAT IS AUTISM?
The Signs
Screening For Autism
Treatments

RESOURCES
Directory
FAQ

EVENTS
Get Soaked
Calendar
Gallery

GET INVOLVED
Donate
Volunteer
S.O.A.K. Blog

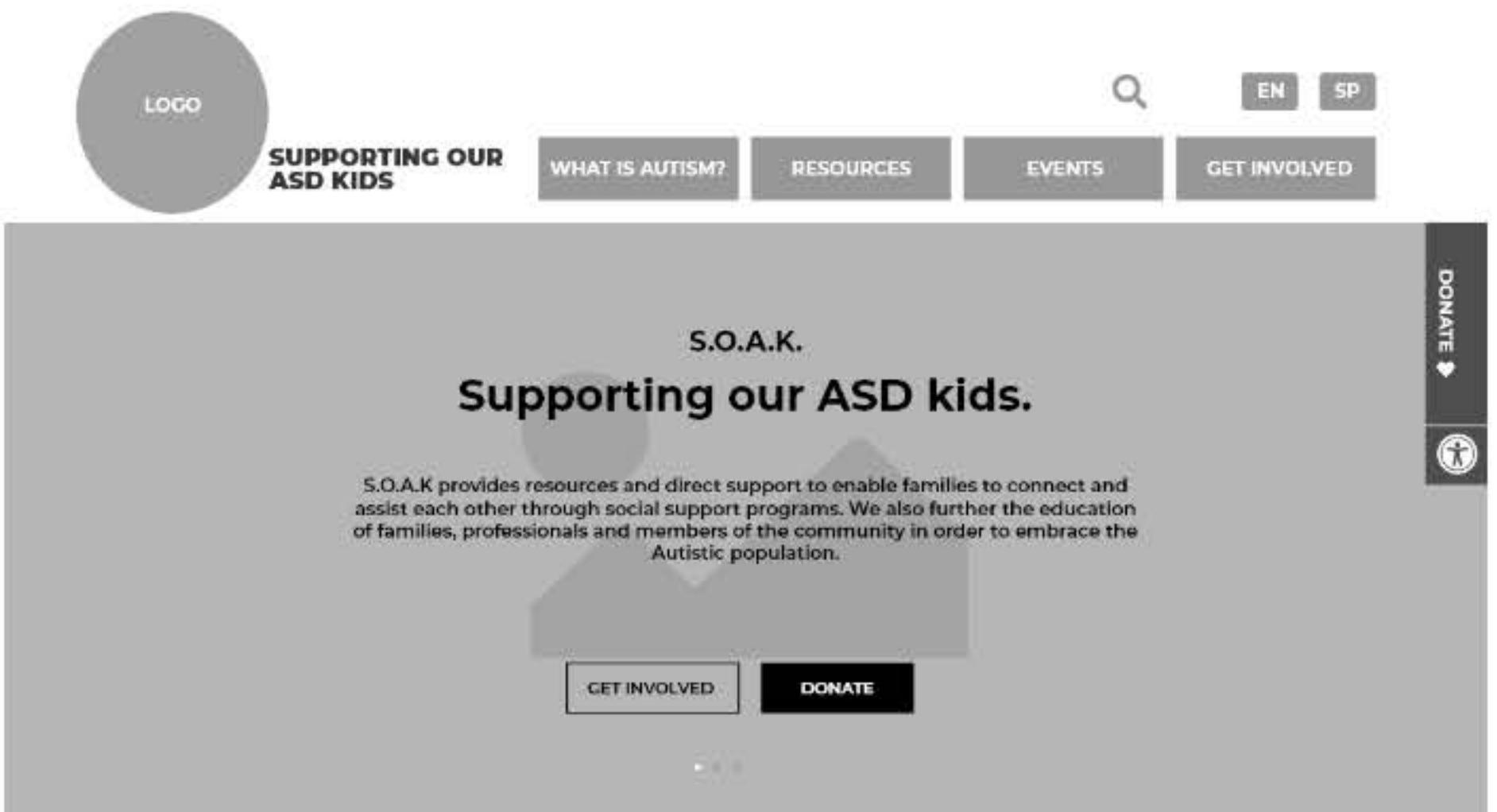
Contact Us  

Footer Navigation (Desktop)

Fixed Buttons

We created 2 fixed buttons to satisfy 2 major goals of the project. The Donate and Accessibility buttons would be present on every screen and would be fixed no matter how far you scroll.

Donations were crucial to our stakeholders and accessibility is a need that our potential users would greatly benefit from.



The First Impression

Most of our S.O.A.K. users would decide whether to stay on the site or not depending on what they first see. We wanted to create a homepage that would inform, give an opportunity for engagement, and provide our users confidence that our site would help them. Users will scroll through these items:

- **Hero Banner with CTAs**
- **About Us Section**
- **Facebook Group Page**
- **Testimonials**
- **S.O.A.K.'s Yearly Event**

Hero Banner with CTAs

About Us Section

Facebook Group Page

Testimonials

S.O.A.K.'s Yearly Event

Footer Content

Header Content

Hero Banner with CTAs

About Us Section

Facebook Group Page

Testimonials

S.O.A.K.'s Yearly Event

Footer Content

Header Content

The diagram illustrates a website layout for S.O.A.K. (Supporting Our ASD Kids Inc.).

Hero Banner with CTAs: This section features a large image placeholder, a title "S.O.A.K. Supporting our ASD kids.", and two buttons: "GET INVOLVED" and "DONATE". Below the title is a descriptive paragraph: "S.O.A.K. provides resources and direct support to enable families to connect and assist each other through social support programs. We also further the education of families, professionals and members of the community in order to embrace the Autistic population."

About Us Section: This section includes a large image placeholder and a detailed description of the organization's purpose and history: "Supporting Our ASD Kids Inc. (S.O.A.K.) is an organization whose purpose is to help those diagnosed with Autism Spectrum Disorders and related disabilities and their families. S.O.A.K. began as a support group in September 2011 and in September 2015, we became a non-profit organization and obtained the 501c3 status with the IRS."

Facebook Group Page: This section shows a placeholder image, the group name "SOAK ONLINE Autism Support Group", the member count "Facebook Group ~+3,000 Members", and a "Visit Group" button.

Testimonials: This section displays a placeholder image, the text "First Name, Last name", and a sample testimonial: "Sample Testimonial -Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut".

S.O.A.K.'s Yearly Event: This section features a placeholder image, the event title "Fundraising Event GET SOAKED 2021 Month 00 | 0PM", and a "GET INFO" button. Below the event details is a descriptive paragraph: "Every year we host a fundraising event call GET SOAKED where we rent inflatables, hire entertainment, and have an all-around great day with the community."

Secondary Pages

Each secondary page (Directory, What is Autism, Calendar, etc.) would be labeled clearly at the top and its color would then coincide with its parent tab. From there, information pages would display their content while the Directory and Calendar pages had to be treated differently. Our Directory page contains a search bar that will allow for resource specific searches.

Below that are the individual links for resources that are then categorized. The Calendar page also has its own search bar for event specific searches. Filter options and previews for the events were also created in the Calendar page.

DESKTOP

Resources Page

The Resources Page features a header with a logo, navigation links for 'WHAT IS AUTISM', 'RESOURCES', 'EVENTS', and 'GET INVOLVED', and a search bar. Below the header is a section titled 'Directory of Local Resources' with a search bar and filters for 'LOCAL INFORMATION', 'HEALTH & MEDICAL', 'EDUCATION', and 'SAFETY'. The main content is organized into several categories:

- Advocacy**: Advocacy, Legal & Financial, Advocates, Attorneys, Counselors, Planners, Legal, & Financial.
- Autism Friendly Services**: After School Programs, Art & Music Programs, Camps, Child Care, Early Childhood, Faith-Based Organizations, Markets, Work & Water Safety.
- Evaluation & Diagnosis**: Autism Evaluators, Psychologists, Occupational Therapists, Speech-Language Pathologists, Specialized Autism Centers, Self-Help Evaluation Providers, Children and Adults.
- Health & Medical**: Allergist, Cardiologists, Dentist, Dermatologists, Endocrinologists, Gastroenterologists, Health Treatment Care Centers, Imaging, OB/GYN, Orthodontists, Primary Care, Podiatrists, Urologists.
- Housing & Community Living**: Residential Programs, Transportation.
- Multi-service providers**: Local Disability Organizations, Multi-service Providers.
- Recreation & Community Activities**: Community Activities, Day Program, Early Care, Senior Living, Virtual Programs (Social Skills, Social Groups, etc.), Safety, First Responder Resources.
- Education**: Online / Other Schools, Home School, Schools - Preschool, Schools - Private, Schools - Secondary, State Services & Contractors, Distance Technology, Early Childhood, Post-Secondary Education, Education Programs, Vocational Rehabilitation.
- Local Organizations & Support**: Online Communities, Local Support Groups.
- Treatments & Therapies**: Applied Behavior Analysis (ABA).

Calendar Page

The Calendar Page features a header with a logo, navigation links for 'WHAT IS AUTISM', 'RESOURCES', 'EVENTS', and 'GET INVOLVED', and a search bar. Below the header is a large title 'Calendar' and a date selector showing '05/27/2023'. There are three tabs: 'Pinboard', 'Agenda', and 'Monthly'. The main content displays a list of events for May 27, 2023:

- Event Title**: Day Mon 0th 00:00pm - Day 0th 00:00pm
1000 E Temple St Blvd, City Name, WA 00000, USA
- Event Title**: Day Mon 0th 00:00pm - Day 0th 00:00pm
1000 E Temple St Blvd, City Name, WA 00000, USA
- Event Title**: Day Mon 0th 00:00pm - Day 0th 00:00pm
1000 E Temple St Blvd, City Name, WA 00000, USA
- Event Title**: Day Mon 0th 00:00pm - Day 0th 00:00pm
1000 E Temple St Blvd, City Name, WA 00000, USA

A 'Load More' button is located at the bottom left of the event list, and a feedback form is at the bottom right:

Have a great event idea for S.O.A.K.? Let us know!

Event Title: _____
Event Description: _____

SUBMIT

Screening for Autism Page

The Screening for Autism Page features a header with a logo, navigation links for 'WHAT IS AUTISM', 'RESOURCES', 'EVENTS', and 'GET INVOLVED', and a search bar. Below the header is a title 'Screening for Autism' with a subtext 'Early screening for autism can open a world of possibilities for your child'. The main content includes a section about the M-CHAT-R (Modified Checklist for Autism in Toddlers, Revised) and a 'START SCREENING' button. At the bottom is a footer with social media links and a 'CONTACT US' section.

The M-CHAT-R (Modified Checklist for Autism in Toddlers, Revised)

The Modified Checklist for Autism in Toddlers, Revised (M-CHAT-R) is a screener that will ask a series of 20 questions about your child's behavior. It's intended for toddlers between 16 and 30 months of age. The results will let you know if a further evaluation may be needed. You can use the results of the screener to discuss any concerns that you may have with your child's healthcare provider.

START SCREENING

WHAT IS AUTISM?
The Signs
Screening for Autism
Treatment

RESOURCES
Screening
Treatment
FAQ

EVENTS
Get Involved
Contact
Volunteer
Calendar
S.A.A. Blog

GET INVOLVED

CONTACT US

MOBILE

Resources Page



What are you looking for?

Directory of Local Resources

Search in Brevard or in other countries

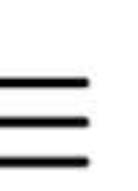
Advocacy

[Advocacy, Legal & Financial](#)
[Advocates](#)
[Attorneys](#)
[Financial Planners](#)
[Legal & Financial](#)

Autism Friendly Services

[After-school Programs](#)
[Art & Music Programs](#)
[Camps](#)
[Child Care](#)
[Fitness Programs](#)

Calendar Page



What are you looking for?

Calendar

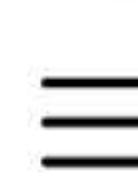
Pinboard Agenda Monthly

< 05/27/2021 >

Events from 27th



Screening for Autism Page



What are you looking for?

Screening for Autism

Early screening for autism can open a world of possibilities for your child

The M-CHAT-R (Modified Checklist for Autism in Toddlers, Revised)

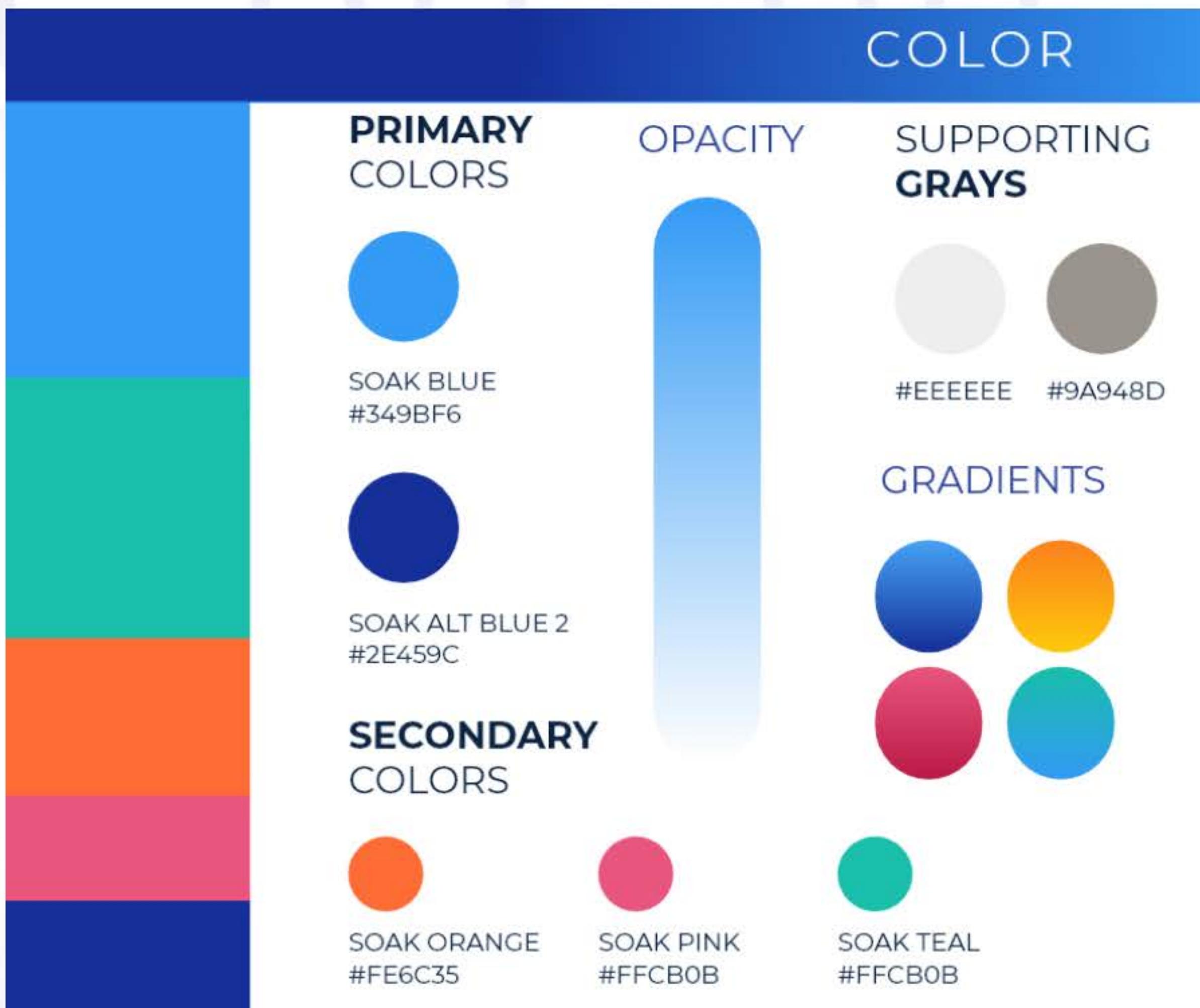
[The Modified Checklist for Autism in Toddlers - Revised](#)

UI Redesign

The original site was very bare bones when our team first visited it. For our redesign we wanted S.O.A.K. to look playful but also informative. We achieved this through bright colors, clear typography, images and icons.

Color

S.O.A.K.'s logo has a rainbow color scheme, and the organization did not have an established brand sheet. We wanted to make the color palette playful, so we decided to highlight the main sections of the site with various bright, complementary colors. They would be varied to imitate the rainbow in the logo, but still be harmonious to not be overbearing on the user. In order to highlight buttons, we used a dark blue that would be consistent throughout the site.



Typography

TYPOGRAPHY

For type, we used the Montserrat font family for the headers and Roboto Slab for body copy. This combination made the text legible and with the use of color we could guide our users through text heavy pages.

FONT STYLES

Aa

Montserrat
Aa Bb Cc Dd Ee Ff Gg
Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu
Vv Ww Xx Yy Zz

Aa

Roboto Slab
Aa Bb Cc Dd Ee Ff Gg
Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu
Vv Ww Xx Yy Zz

HEADINGS

HEADING 1

MONTSEERRAT BOLD 36

HEADING 2

Montserrat Semibold 30

HEADING 3

Montserrat Semibold 20

HEADING 4

Montserrat Semibold 18

Montserrat Regular
Montserrat Semibold
Montserrat Bold

Roboto Slab
Roboto Slab
Roboto Slab

BODY COPY

Lore ipsum dolor sit amet, vel
accumsan liberavisse ex, ea nec
elaboraret interpretaris, sed diceret
concludaturque no. Verear habemus
sea ut. His nibh scripta in. In sea
vocibus facilisis. Sed ea cibo eripuit
vituperata, pri eius debitis ne.
Roboto Slab Regular 16

Icons

ICONOGRAPHY



CONTROLS + BUTTONS

CHECKBOXES

- I am not checked
- I am checked!
- I am also checked!
- I can't make up my mind

RADIO BUTTONS

- I'm the only one!
- <jealous>
- <jealous>

TOGGLERS

- Off
- On

SLIDERS



SPINNER



PROGRESS BAR



BUTTON STYLES + STATES



SEARCH BAR USUALLY APPEARS IN WHITE



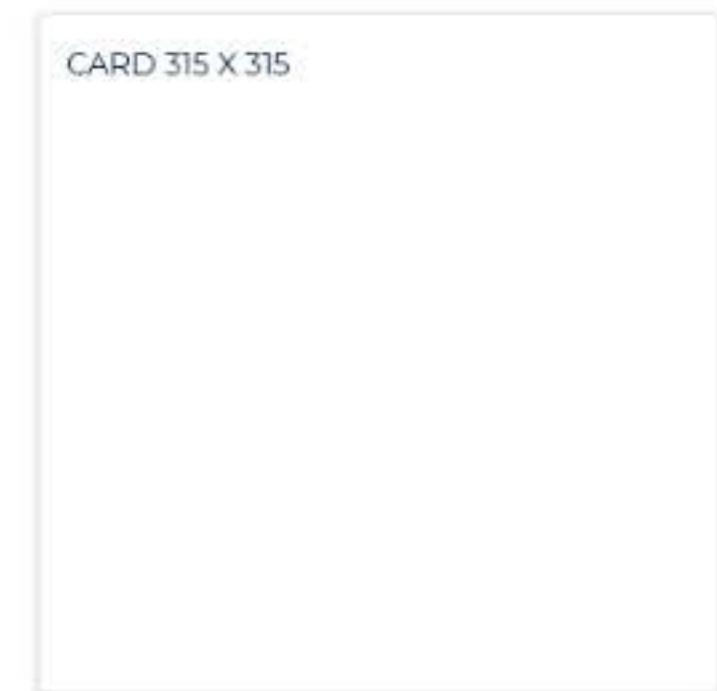
BREADCRUMB

Home > Resources > Directory > FAQ

CATEGORY TAGS

FAQ AUTISM EVENT

CARD 315 X 315



CARD 315 X 600



The Puzzle Piece

For the mobile version of the navigation, I thought it would be more playful to house our menu in something other than a hamburger menu. With the puzzle piece being a major symbol in the ASD community, I thought it could be a great element to use. On click, our puzzle piece rotates and reveals our menu options.



Show You the Fun

Our stakeholders wanted to highlight their yearly event, Get Soaked. Our team gave the event a dedicated section on the homepage so users could quickly get more information if they were interested. Once on the Get Soaked page we used images to persuade and inform our users on what the event was about. Users would also be greeted by a delightful micro-interaction when they hover over the main banner of the page.

The screenshot shows the homepage of the Get Soaked website. At the top, there's a navigation bar with the SOAK logo, the text "SUPPORTING OUR ASD KIDS", and links for "WHAT IS AUTISM?", "RESOURCES", "EVENTS", and "GET INVOLVED". There are also search and language selection (English and Spanish) icons. A prominent teal-colored banner at the top features the text "Fundraising Event", "GET SOAKED 2021 Month 00 | 0PM", and a description: "Every year we host a fundraising event call GET SOAKED where we rent inflatables, hire entertainment, and have an all-around great day with the community." Below the banner are four square images with captions: "FUNDRAISING" (two people smiling), "INFLATABLES" (a colorful bounce house), "ENTERTAINMENT" (a person playing a guitar), and "FOOD" (a bowl of macaroni and cheese). Further down, a section titled "Memories" shows four smaller images from previous years: 2017 (a child in a yellow spray), 2018 (a man holding a child on shoulders), 2019 (a girl on a slide), and 2020 (a person in a blue raincoat). At the bottom, a teal box contains the text "Interested in volunteering or partnering for GET SOAKED?" with two buttons: "VOLUNTEER" and "PARTNERSHIP".

SUPPORTING OUR ASD KIDS

Fundraising Event

GET SOAKED 2021

Month 00 | 0PM

Every year we host a fundraising event call GET SOAKED where we rent inflatables, hire entertainment, and have an all-around great day with the community.

FUNDRAISING **INFLATABLES**

WHAT IS AUTISM? RESOURCES EVENTS GET INVOLVED

DONATE

Fundraising Event

GET SOAKED 2021

Month 00 | 0PM

Every year we host a fundraising event call GET SOAKED where we rent inflatables, hire entertainment, and have an all-around great day with the community.

GET INFO

SUPPORTING OUR ASD KIDS

WHAT IS AUTISM? RESOURCES EVENTS GET INVOLVED

The Signs Directory Get Soaked Volunteer S.O.A.K. Blog

Screening For Autism FAQ Calendar Gallery

Contact Us

Mockups

The image shows two laptops side-by-side, each displaying a different page from the Supporting Our ASD Kids (SOAK) website.

Laptop 1 (Left): This laptop displays the homepage of the SOAK website. The header features the SOAK logo (a stylized heart made of puzzle pieces) and the text "SUPPORTING OUR ASD KIDS". Below the header are four main navigation buttons: "WHAT IS AUTISM?", "RESOURCES", "EVENTS", and "GET INVOLVED". A search icon and language selection (American and Spanish flags) are also present. The main content area features a large blue background with a DNA helix composed of puzzle pieces. Text on the left reads: "S.O.A.K provides resources and direct support to enable families to connect and assist each other through social support programs. We also further the education of families, professionals and members of the community in order to embrace the Autistic population." Below this is a "GET INVOLVED" button and a "DONATE" button. At the bottom of the page is a small video thumbnail and a summary of the organization's purpose.

Laptop 2 (Right): This laptop displays the "SOAK ONLINE Autism Support Group" page on Facebook. It features a banner with the group name and a thumbnail image of several people. Below the banner are "Like Page" and "Share" buttons. To the right of the banner, text states: "Our Facebook group has over 3,000 members and is a great way to get more involved with the community." Above this text, there is a section about the organization's history and mission, along with a "CONTACT US" button.

The tablet screen shows a fundraising event page. At the top, there are four circular profile pictures with placeholder names and sample testimonial text. Below this is a large image of a community event with people playing at inflatables. Overlaid on the image is the text "Fundraising Event", "GET SOAKED 2021", "Month 00 | 0PM", and a "GET INFO" button. A small blurb states: "Every year we host a fundraising event call GET SOAKED where we rent inflatables, hire entertainment, and have an all-around great day with the community." At the bottom of the screen are navigation links: "WHAT IS AUTISM?", "RESOURCES", "EVENTS", and "GET INVOLVED".

The tablet screen displays the "The Signs" section of the website. The header includes the SOAK logo, a search bar, and language options for English and Spanish. Navigation links for "WHAT IS AUTISM?", "RESOURCES", "EVENTS", and "GET INVOLVED" are also present. The main content features a blue banner with the text "The Signs" and a subtext: "One of the most important things you can do as a parent or caregiver is to learn the early signs of autism and become familiar with the typical developmental milestones that your child should be reaching." Below this is a graphic titled "Autism top early signs" showing six icons of children exhibiting specific behaviors: Hyperactivity, Ignoring the danger, Rejecting cuddles, Tip-toeing, Intolerance to sounds, and Hypersensitivity. To the right, a section titled "What are the signs of autism?" provides information about the variability of autism symptoms and the importance of professional evaluation. A sidebar on the right has a "DONATE" button.

The image shows two computer monitors side-by-side, each displaying a different page of the "Supporting Our ASD Kids" website.

Left Monitor (Laptop View):

- Header:** Features the SOAK logo (two interlocking puzzle pieces forming a heart shape, one blue and one green), the text "SUPPORTING OUR ASD KIDS", and a navigation bar with links for "WHAT IS AUTISM?", "RESOURCES", "EVENTS", and "GET INVOLVED".
- Main Content:** A large orange header section titled "Directory of Local Resources" with a sub-section "Search in Brevard and surrounding counties". Below this is a search bar with placeholder text "What are you looking for?".
- Category Sections:** "Advocacy" (listing Advocacy, Legal & Financial services like Advocates, Attorneys, Financial Planners, and Legal & Financial) and "Autism Friendly Services" (listing After-school Programs, Art & Music Programs, Camps, Child Care, Equine Programs, Faith-Based Organizations, Haircuts, and Swim & Water Safety).
- Image:** A photograph of a woman with curly hair sitting at a table with a young child, both smiling and interacting with a pink toy.

Right Monitor (Desktop View):

- Header:** A blue header section titled "Local Organizations & Support" with sub-links for "Online Communities" and "Local Support Groups".
- Section:** "Treatments & Therapies" listing various services: Applied Behavior Analysis (ABA), Local Early Intervention Providers, Medicaid Waiver, Neurologists, Occupational Therapy, Physical Therapy, Speech & Language Therapy, State Developmental Disability Agency, State Early Intervention Office, and TEACCH.
- Section:** "Have Questions?" with a link to the FAQ page.
- Footer:** A blue footer section with the SOAK logo and the text "SUPPORTING OUR ASD KIDS". It includes links for "WHAT IS AUTISM?", "RESOURCES", "EVENTS", and "GET INVOLVED", along with social media icons for Facebook and Instagram.

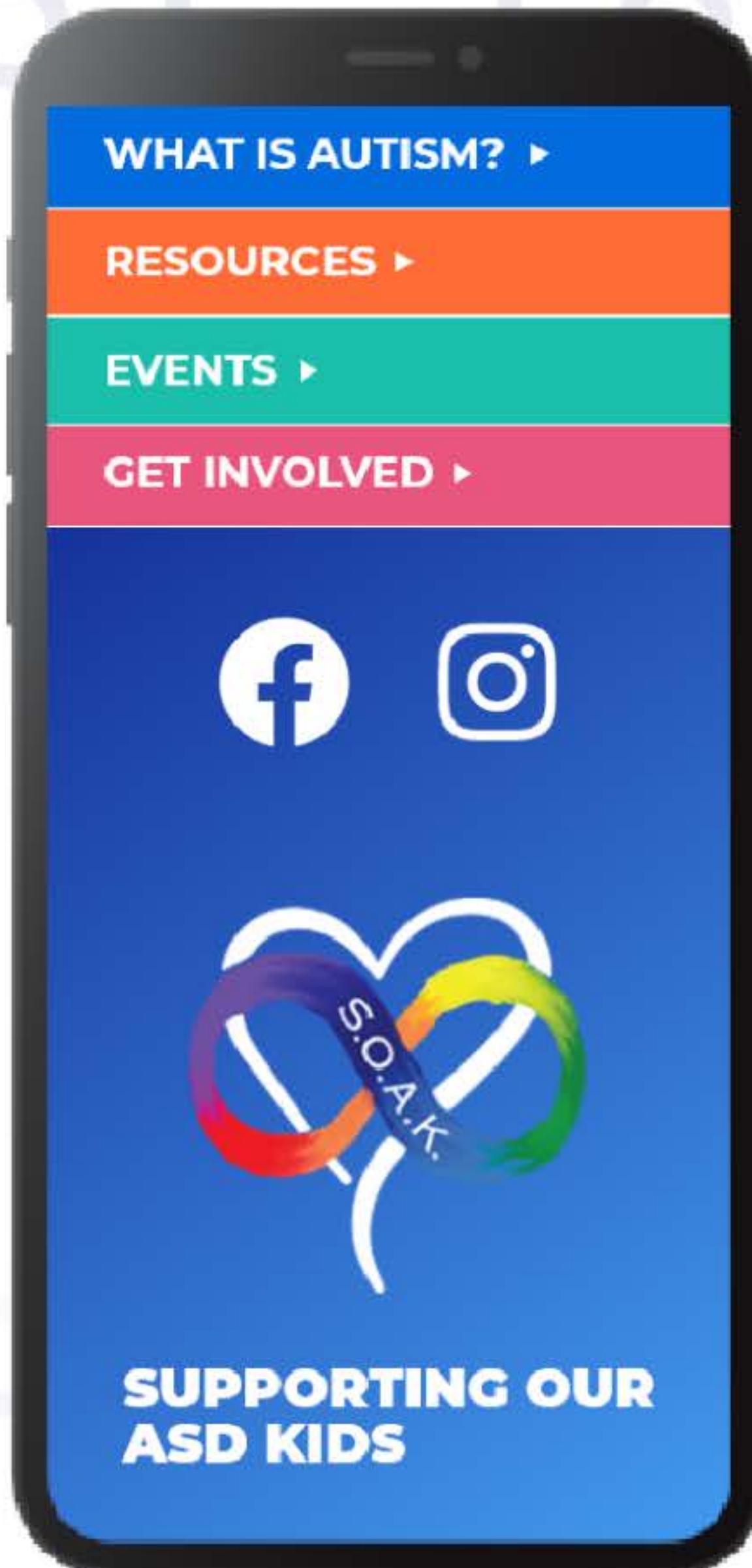
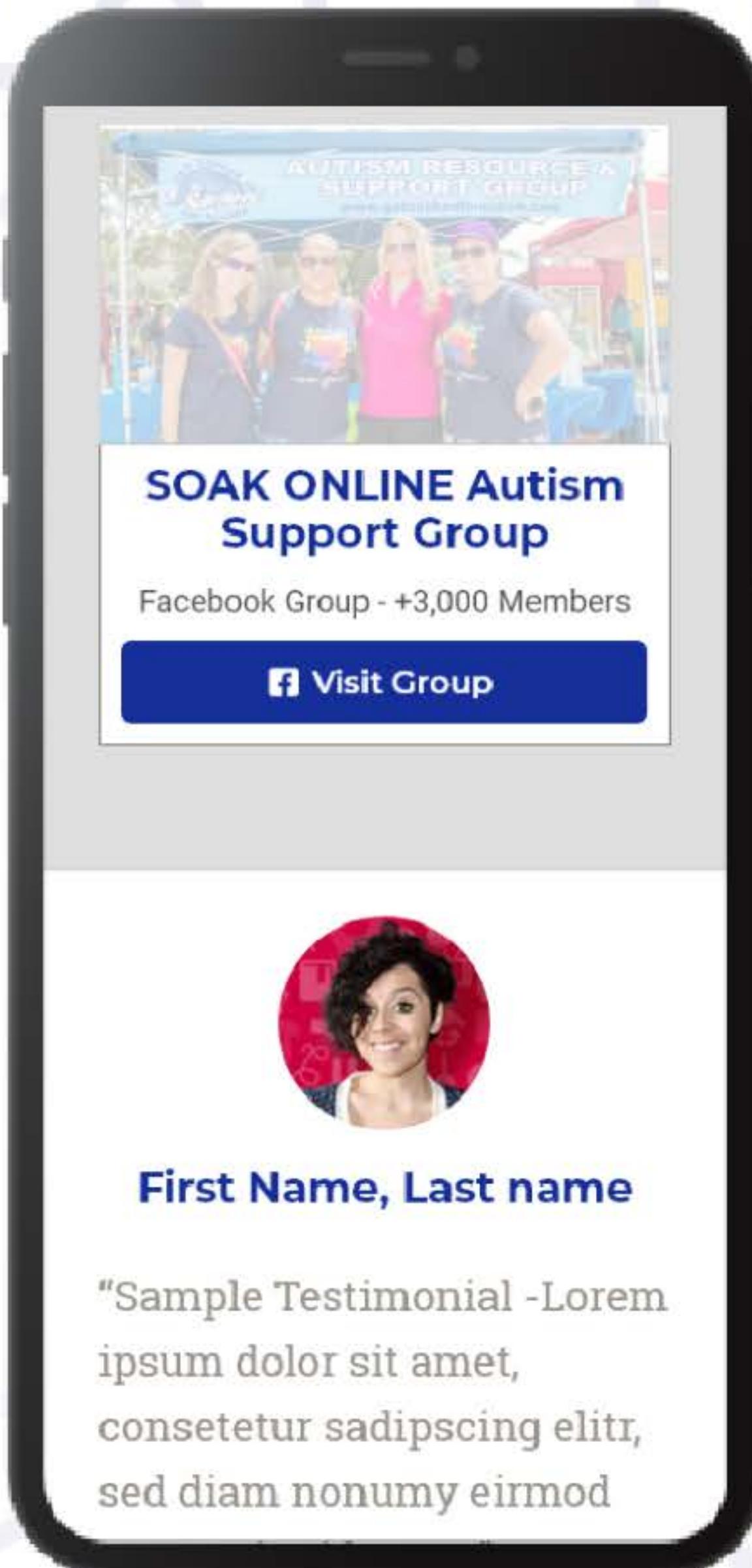
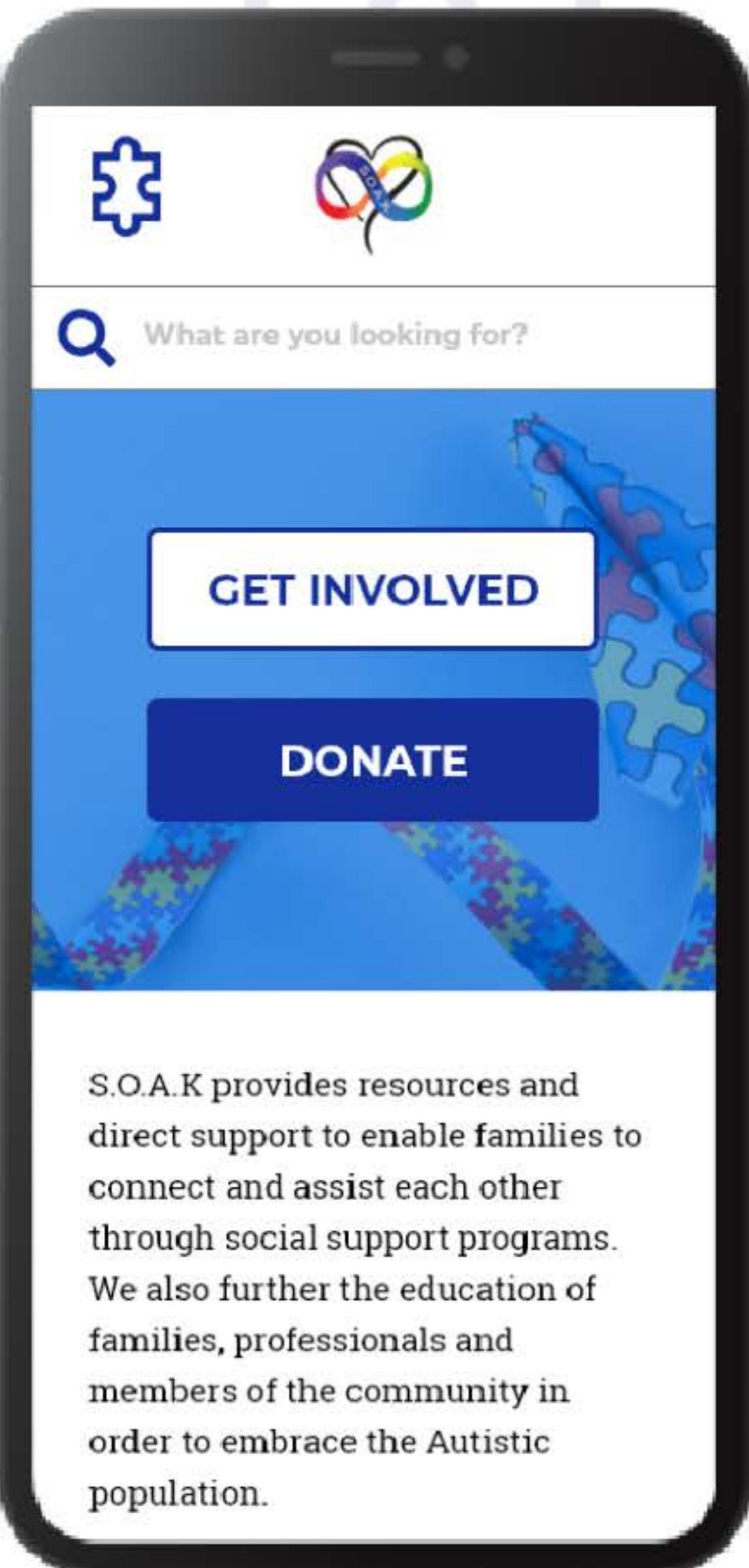
The image shows two laptops side-by-side, each displaying a different page of the website for "Supporting Our ASD Kids".

Laptop on the left:

- Header:** Features a logo with a heart made of puzzle pieces and the text "SUPPORTING OUR ASD KIDS".
- Top Navigation:** Includes links for "WHAT IS AUTISM?", "RESOURCES", "EVENTS", and "GET INVOLVED".
- Main Content:** A large banner for a "Fundraising Event" titled "GET SOAKED 2021" with the date "Month 00 | 0PM". Below the banner, text states: "Every year we host a fundraising event call GET SOAKED where we rent inflatables, hire entertainment, and have an all-around great day with the community." Below this is another banner showing two people smiling, with the words "FUNDRAISING" and "INFLATABLES".
- Right Sidebar:** Contains a "DONATE" button and a "PARTNER" button.

Laptop on the right:

- Header:** Shows a search icon and language options for English (US) and Spanish (ES).
- Content:** Displays a collage of images related to the event, including a person playing a guitar labeled "ENTERTAINMENT", a bowl of macaroni and cheese labeled "FOOD", and several smaller photos labeled "Memories" for the years 2017, 2018, 2019, and 2020.
- Bottom Content:** A teal-colored section with the text "Interested in volunteering or partnering for GET SOAKED?" followed by "VOLUNTEER" and "PARTNERSHIP" buttons.

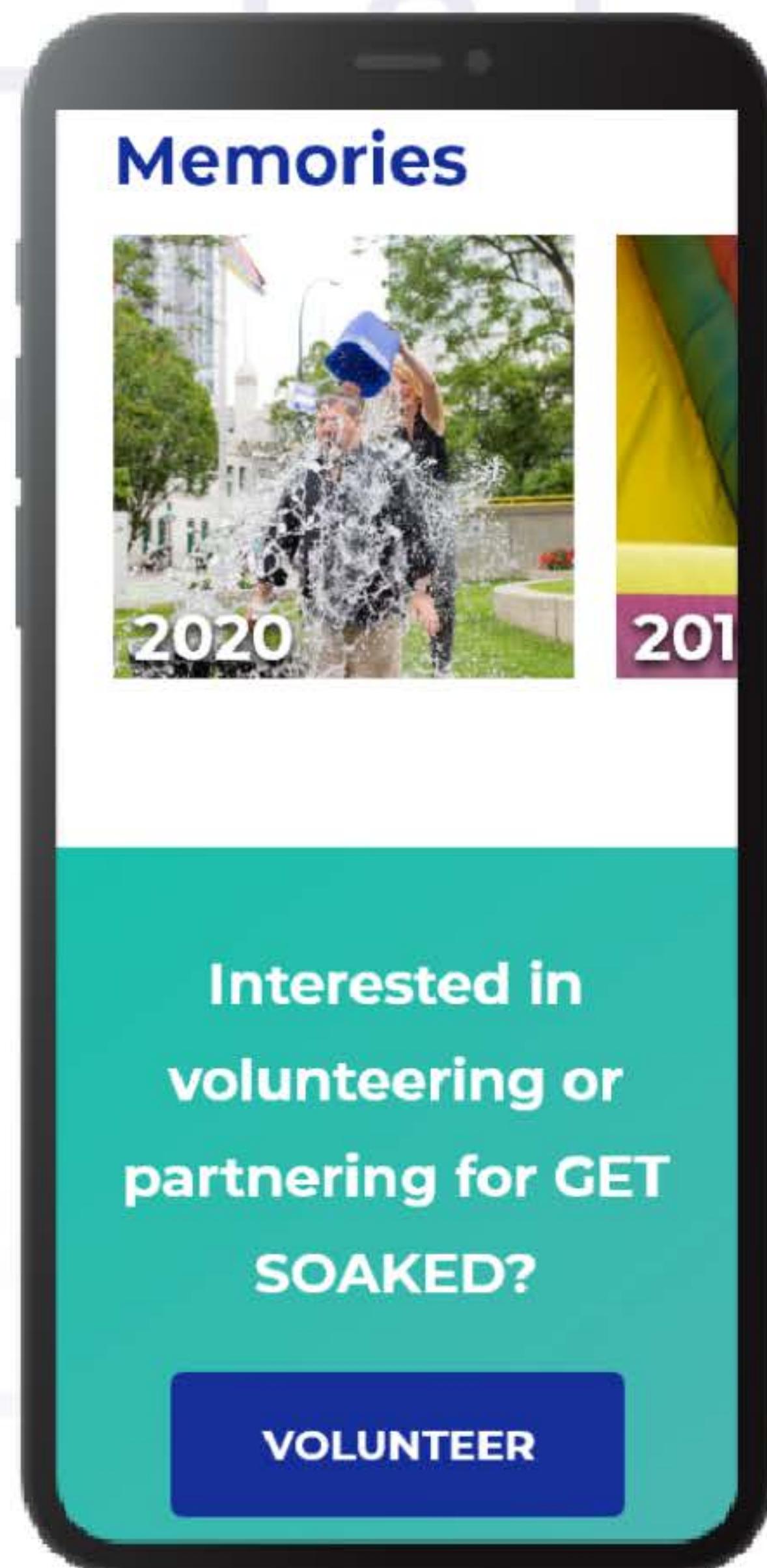
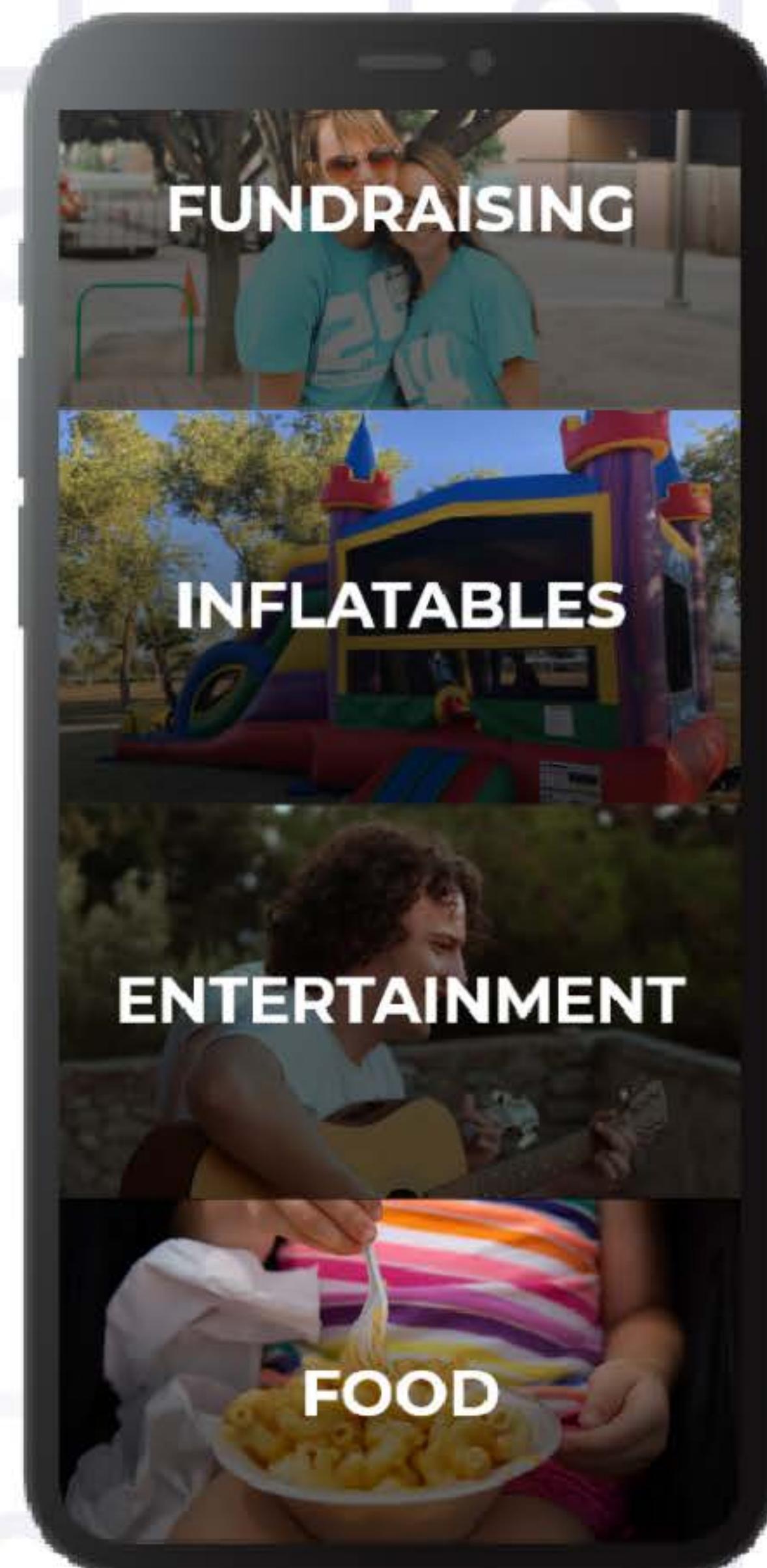
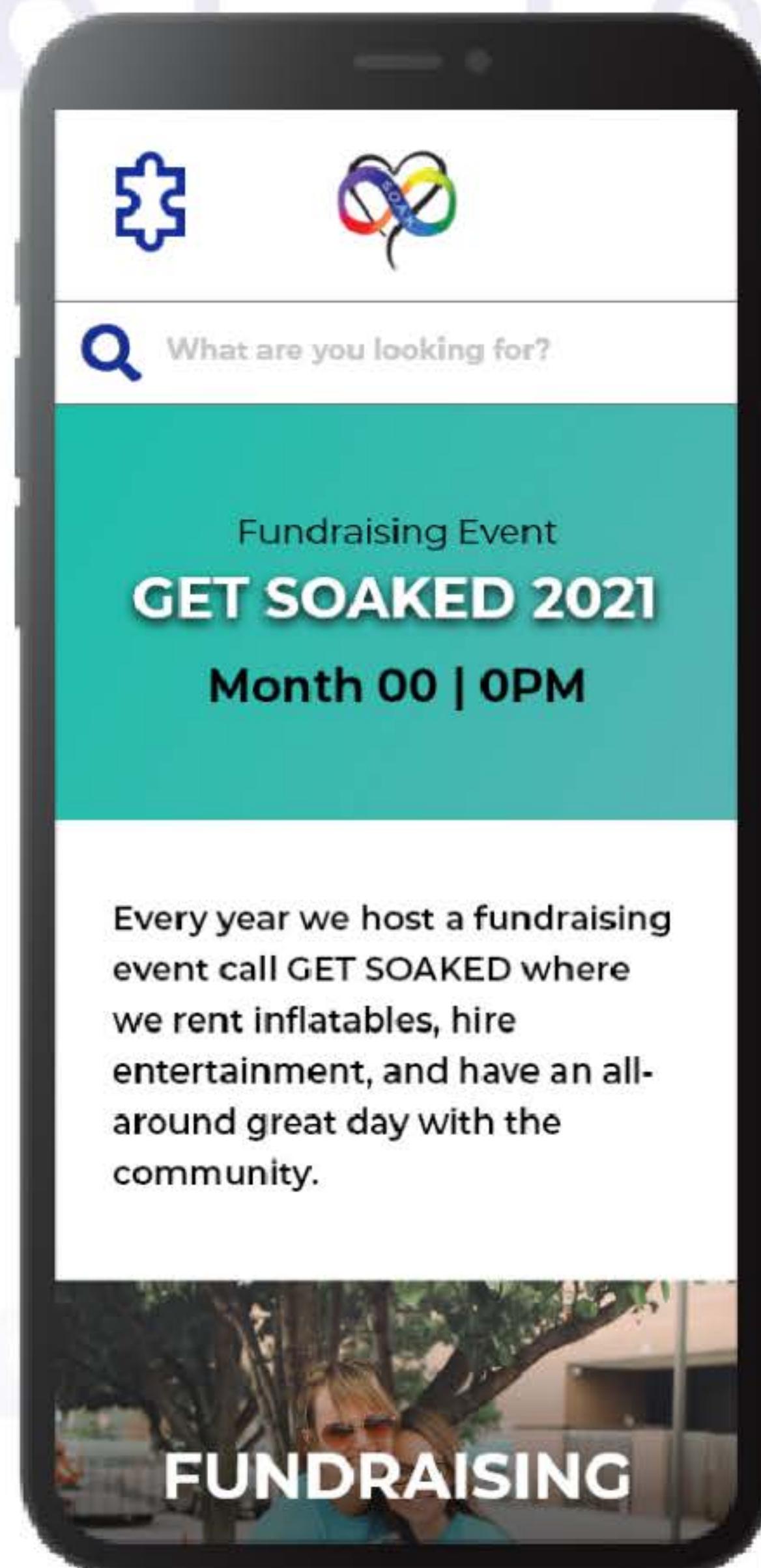


The screen shows a top navigation bar with a blue puzzle piece icon and a purple and blue infinity symbol. Below it is a search bar with a magnifying glass icon and the placeholder text "What are you looking for?". A large orange sidebar on the left contains the heading "Directory of Local Resources" and a sub-section "Search in Brevard or in other countries". The main content area features a section titled "Advocacy" with links to "Advocacy, Legal & Financial", "Advocates", "Attorneys", "Financial Planners", and "Legal & Financial". Another section titled "Autism Friendly Services" includes links to "After-school Programs", "Art & Music Programs", "Camps", "Child Care", "Equine Programs", and "Faith-Based Organizations".

The screen shows a top navigation bar with a blue puzzle piece icon and a purple and blue infinity symbol. Below it is a search bar with a magnifying glass icon and the placeholder text "What are you looking for?". The main content area features a large blue header with the word "Autism" and the sub-section "top early signs". Below this, a section titled "The Signs" contains the text: "One of the most important things you can do as a parent or caregiver is to learn the early signs of autism and become familiar with the typical developmental milestones that your child should be reaching." At the bottom of the screen, there is a small illustration of a child's hand reaching up.

The screen shows a top navigation bar with a blue puzzle piece icon and a purple and blue infinity symbol. Below it is a search bar with a magnifying glass icon and the placeholder text "What are you looking for?". The main content area features a large blue header with the word "Autism" and the sub-section "top early signs". Below this, a section titled "Hyperactivity" contains the text: "The autism diagnosis age and intensity of autism's early signs vary widely. Some infants show hints in their first months. In others, behaviors become obvious as late as age 2 or 3." At the bottom of the screen, there is a small illustration of a child jumping with arms raised.

The screen shows a top navigation bar with a blue puzzle piece icon and a purple and blue infinity symbol. Below it is a search bar with a magnifying glass icon and the placeholder text "What are you looking for?". The main content area features a section titled "By 16 months" with the text "Very few or no words". Below this, a section titled "By 24 months" with the text "Very few or no meaningful, two-word phrases (not including imitating or repeating)". At the bottom of the screen, there is a section titled "At any age" with the text "Loss of previously acquired speech, babbling or social skills". This is followed by a list of symptoms: "Avoidance of eye contact", "Persistent preference for solitude", "Difficulty understanding other people's feelings", and "Delayed language".



Future Developments

I would like to see the site built out as the major development. I would also like to get a translator on the team to realize the Spanish language option we made in our prototype. Lastly, I would like to see the accessibility features also realized on the site.

Reflections

This project was very exciting to work on because we were so close to the stakeholders. It was also for a great cause which made it even more important that we created something special for S.O.A.K. When comparing the current site to our prototype I was very proud with how well our team made our solutions a reality. In the end we made a prototype that was full of helpful information and appealing designs. This was also my second responsive project and I felt that we transitioned the site to mobile a lot easier this time. In fact, I prefer the mobile version of the site simply because of the creative use of the hamburger menu.