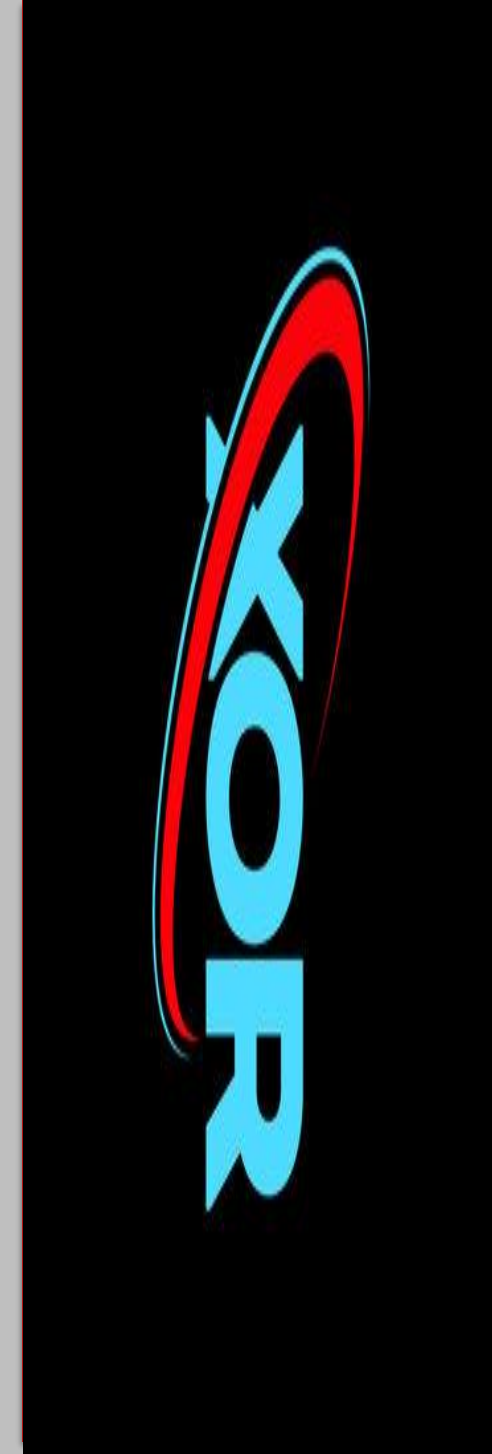


Towards Development of a User Intuitive UI: An Emperical Case Study to Evaluate the Usability & UX



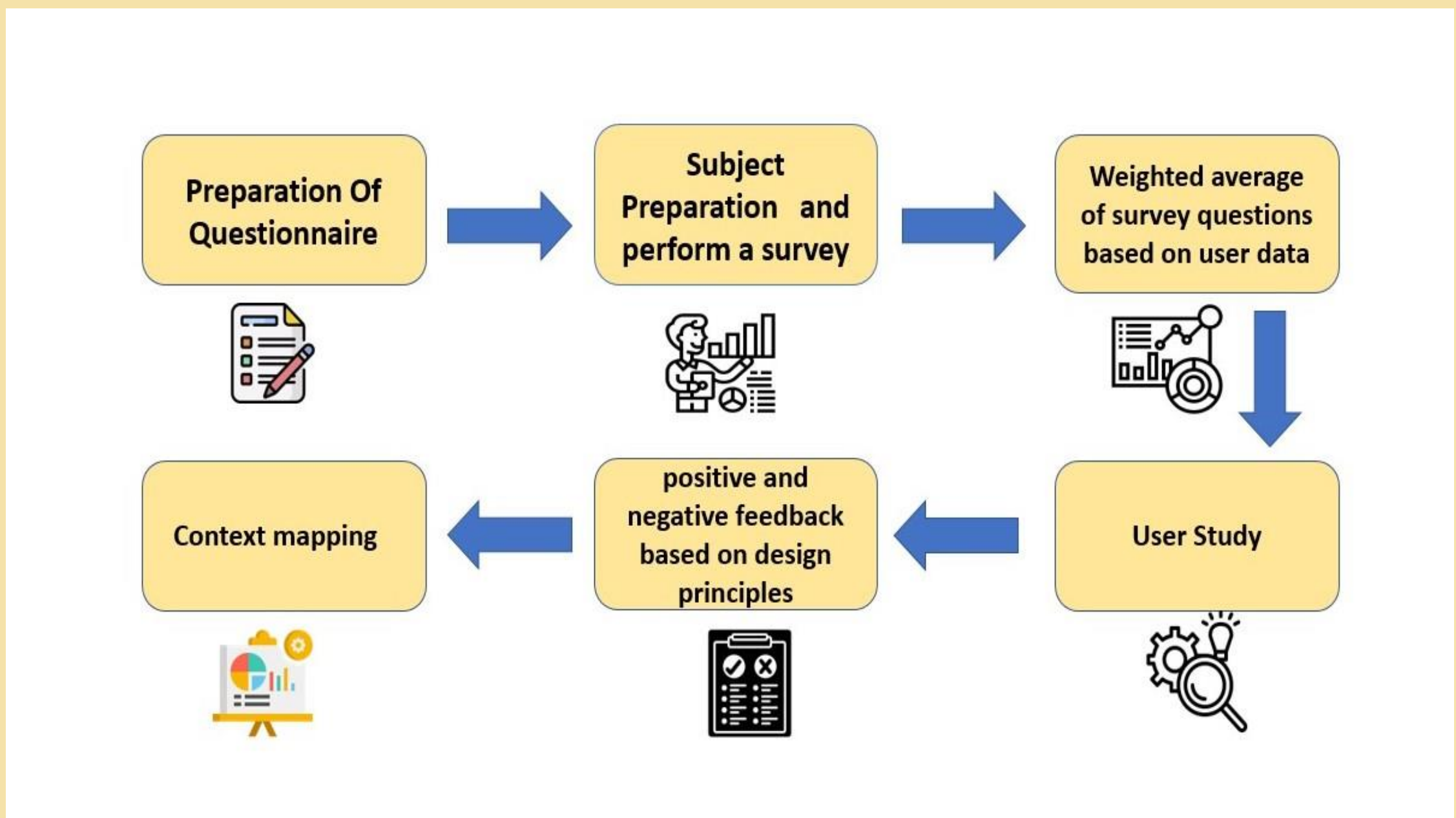
Abstract

This online food ordering system has become an essential part of the global system keeping pace with the fourth industrial revolution. The main objective of this system is to bring the facility of enjoying the delicious food of different restaurants to people's doorstep. It's a single-city-spanning food delivery system and a delivery vehicle belongs to only one delivery staff. Here, a customer can order multiple items at the same time and the customer has the option to give a review against every order made.

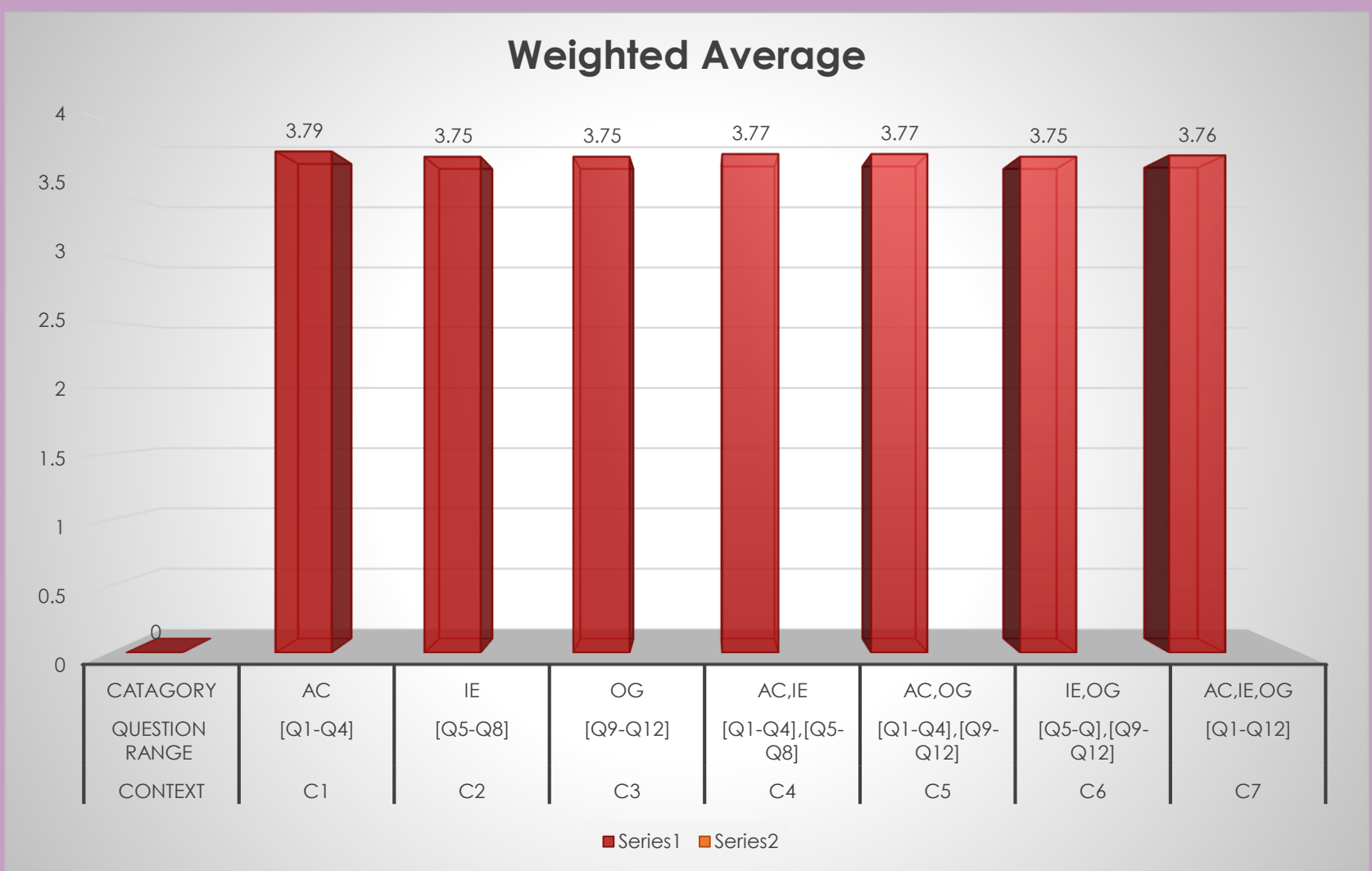
Introduction

The new situation created due to Corona, people are turning to online and home delivery to a greater extent than before. Also, climate change along with the way the environment is getting polluted and even unbearable traffic jams have forced people to turn to online ordering. However, in many restaurants, if customers face obstacles while placing their food orders online, it might create problems in your sales, as well as market reputation. Our proposed system is an online food ordering system that is user-friendly for its users.

Methodology



Analysis



Survey Feedback

The Weighted Average scores of survey feed-backs		
Domain	Question Number	Weighted Average
Control	Q1	3.73
Control	Q2	3.64
Control	Q3	3.83
Control	Q4	3.71
Engagement	Q5	3.83
Engagement	Q6	3.81
Engagement	Q7	3.59
Engagement	Q8	3.76
Goal	Q9	3.85
Goal	Q10	3.64
Goal	Q11	3.69
Goal	Q12	3.83

Conclusion

The whole idea of the Food Delivery system is to help you enjoy the delicious cuisine from your favourite restaurant at home. The delivery system would be a common platform for the restaurants and the customer to order meals and get them delivered. The platform would help the customers to order food from anywhere in the city and get it delivered.

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