

# Jason Zeng

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## EXPERIENCE

### GitHub Projects

Remote

*Software Developer*

Jan 2022 - Present

Portfolio Website | Skills: HTML, CSS, JavaScript, Bootstrap, GitHub | [View Site](#) | [See Code](#)

Tip Split Calculator | Skills: HTML, CSS, JavaScript, GitHub | [View Site](#) | [See Code](#)

- This project taught me to create different functions for each element and how to put together different pieces to create one application

IP Address Tracker | Skills: HTML, CSS, JavaScript, API, GitHub | [View Site](#) | [See Code](#)

- The focus of this project was to implement different JavaScript methods, which includes creating a variable for each element and then making a function with those variables to create responsive

There is also 2 separate API's that was fetched in this project

Advice Generator App | Skills: HTML, CSS, JavaScript, API, GitHub | [View Site](#) | [See Code](#)

- This was my first project I created that use an API  
This project taught me how to fetch, store, delete data with local storage

### Experiential Marketing Specialist/ Event Manager

Atlanta, GA

*Freelancer/ Contractor*

Jan 2017 – Present

- Built and strengthen strategic relationships with vendors, advertising agencies, and leading industry partners **weekly**
- Creating brand awareness by optimizing business strategies while managing internal and external marketing campaigns and programs that lead to increase in new clients
- Supervising all marketing and planning activities which exceed the client segment sales and margin goals
- Educating consumers with brand knowledge and creating an overall positive experience that result in increased sales

### Productions Plus – The Talent Shop

National

*Automotive Product Specialist*

Jun 2019 - Sep 2020

- Provided a low-pressure and transparent atmosphere to facilitate the pre-sales process more comfortably
- Advised customers on vehicle platforms, option packages, and powertrain choices with special attention to features, benefits, and functionality, and information
- Maintained and built relationship with **100+** customers daily, providing exceptional customer service and providing solutions to customer needs on vehicle by recommending suggested features that resulted in higher sales
- Achieved and exceeded daily goal by **20%** in lead generation

### Mosaic North America

Atlanta, GA

*Field Sales Representative*

Nov 2018 - Dec 2019

- Maintained and built relationships with in-store personnel, client vendors/partners, and **100+** customers daily, providing exceptional customer service and efficient product deliveries daily which translated to a customer satisfaction rating score of **97%**
- Maintained a comprehensive working knowledge of all client products/services and to educate in-store personnel through effective sales training that resulted in tremendous increase in sale and rated among top **5** on the team
- Expanded brand presence through effective and creative merchandising

## EDUCATION

### Generation USA

Washington, DC

Full Stack Java Developer (Expected graduation Aug 2022)

### Gwinnett Technical College

Lawrenceville, GA

Completed coursework towards AS Business Technology

## TECHNICAL SKILLS

- |              |             |                        |
|--------------|-------------|------------------------|
| • JavaScript | • React     | • RESTful API's        |
| • HTML       | • Git       | • SOLID OOP Principles |
| • CSS        | • Bootstrap | • Microsoft Office     |