Jason Zeng

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TECHNICAL SKILLS

Languages: HTML, CSS, JavaScript, TypeScript, Java

Frameworks/Tools/Others: React, React Native, Redux, Bootstrap, Material UI, Node.js, Express.js, Spring Boot, RESTful

API, Git, Heroku, Netlify, Postman, Figma

Databases: MongoDB, MySQL

EXPERIENCE

Effective To Great Education Remote

Software Engineer

September 2022 - Present

- Leading a team of developers on the front-end side using Agile methods to deliver software solutions with React Native and TypeScript
- Collaborating closely with the product owner on key features and managing project through Azure DevOps
- Responsible for creating UI of app and cross collaborating with backend developer on communicating with REST API

100 Devs Remote

Software Engineer

Jan 2022 - September 2022

- Collaborated with a team of developers to build modern and responsive web application using best practices
- Built semantically structured full-stack web applications
- Applied agile methodologies like SCRUM for project management

Zeng Marketing Atlanta, GA

Experiential Marketing Specialist/Manager

Jan 2017 – May 2022

- Built and strengthened strategic relationships with vendors, advertising agencies, and leading industry partners weekly
- Created brand awareness by optimizing business strategies while managing internal and external marketing campaigns and programs that led to increase in new clients
- Supervised all marketing and planning activities which exceeded the client segment sales and margin goals by an average of 20%
- Educated consumers with brand knowledge, creating an overall positive experience, and positive opinion to the brand that led to direct impact in future sales

Productions Plus - The Talent Shop

National

Product Specialist

Jun 2019 - September 2020

- Advised customers on product platforms and option packages with special attention to features, benefits, functionality, and informations
- Maintained and built relationship with 100+ consumers daily, providing exceptional customer service and providing solutions to customers needs on the product by recommending suggested features that led to increase in sales
- Collaborated with team members and exceeded daily goal by 20% in lead generations

RELEVANT PROJECTS

Fitness Mobile App: iFitness

Tech Stack: React Native, Expo, TypeScript, Java, Spring Boot, Spring Security, MySQL, Heroku

- Designed user interfaces and features by using Figma
- Implemented features that allows users to set/track their daily macros and weight goals, while also allowing them to log
 their daily exercises. Users can also search for exercises from data that is fetched from 3rd party API.
- Created custom authentication security configuration by using asymmetric keys to encrypt JSON web token

Social Media Web Application: FlashGram

Tech Stack: React, Redux, Material UI, MongoDB, Express, Node.js, Heroku

- Full stack social media web application that allows users to create/edit/delete image posts.
- Optimized Redux store state to minimize the number of fetch calls and loading times
- Implemented ISON web token for authentication and authorization and configured BCrypt to hash user's password

Artificial Intelligence Prompt Responder: AI Ask Me

Tech Stack: React, Node.js, Heroku, OpenAI API

- An application that allows user to enter a prompt and get a response back from an artificial intelligence
- Requesting data from OpenAI API with user prompt that allows an artificial intelligence to response back

EDUCATION

Generation USA Washington, DC

Full Stack Java Developer

Gwinnett Technical College

Lawrenceville, GA