Jason Zeng

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EXPERIENCE

Effective To Great Education   **Remote**
Software Engineer   September 2022 - Present
- Led a team of developers in the creation of software solutions using React Native and TypeScript
- Collaborated with the product owner to define key features and manage project progress through Azure DevOps, contributing to the efficient and effective development process
- Designed the user interface and worked with the backend developer to integrate with the REST API, improving the user experience and ensuring seamless integration of the front and back end

100 Devs   **Remote**
Software Engineer   Jan 2022 - September 2022
- Collaborated with a team of developers to build modern, responsive web applications using best practices, resulting in the successful delivery of high-quality products
- Created full-stack web applications with well-structured, semantic code, improving the maintainability and longevity of the applications
- Applied agile methodologies like SCRUM for project management

Zeng Marketing   **Atlanta, GA**
Experiential Marketing Specialist/Manager   Jan 2017 – May 2022
- Built and strengthened relationships with vendors, advertising agencies, and industry partners to enhance brand awareness
- Supervised all marketing and planning activities, exceeding client segment sales and margin goals by an average of 20%
- Educated consumers about the brand, providing a positive experience that had a direct impact on future sales

Productions Plus – The Talent Shop   **National**
Product Specialist   Jun 2019 - September 2020
- Advised customers on product platforms and options, highlighting features, benefits, and functionality
- Maintained and built relationships with over 100 customers daily, providing exceptional customer service and tailored product recommendations
- Collaborated with team members to exceed daily goals for lead generation by 20%

RELEVANT PROJECTS

Fitness Mobile App: iFitness
Tech Stack: React Native, Expo, TypeScript, Java, Spring Boot, Spring Security, MySQL, Heroku
- Designed user interfaces and features using Figma
- Implemented features that allow users to set and track their daily macros and weight goals, as well as log their daily exercises
- Users can search for exercises using data fetched from a third-party API
- Created custom authentication security configuration using asymmetric keys to encrypt JSON web tokens

Social Media Web Application: FlashGram
Tech Stack: React, Redux, Material UI, MongoDB, Express, Node.js, Heroku
- Full-stack social media web application that allows users to create, edit, and delete image posts
- Optimized Redux store state to minimize the number of fetch calls and improve loading times
- Implemented JSON web tokens for authentication and authorization, and used BCrypt to hash user passwords

Artificial Intelligence Prompt Responder: AI Ask Me
Tech Stack: React, Node.js , Heroku, OpenAI API
- Application that allows users to enter a prompt and get a response from an artificial intelligence
- Sends user prompts to the OpenAI API to generate responses from the artificial intelligence

TECHNICAL SKILLS

Languages: HTML, CSS, JavaScript, TypeScript, Java
Frameworks/Tools/Others: React, React Native, Redux, Bootstrap, Material UI, Node.js, Express.js, Spring Boot, RESTful API, Git, Heroku, Netlify, Postman, Figma
Databases: MongoDB, MySQL

EDUCATION

Generation USA   **Washington, DC**
Full Stack Java Developer
Gwinnett Technical College   **Lawrenceville, GA**
AS Business Technology