



Investors<>Jurify

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Pitch deck

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Jurify is a cutting-edge AI-powered platform designed to revolutionize the legal industry. Our platform helps legal attorneys to find relevant court judgments, legislative proposals, government decisions, and other legal documents in a **quick** and **efficient** manner. Say goodbye to manual research and interns, and hello to **Jurify**, the legal industry's ultimate research solution.

The Market in a Nutshell

1. The legal industry is worth over **\$600 billion** globally, with increasing demand for more efficient and effective solutions.
2. Inefficient manual research processes cost the industry **billions each year**.
3. Over **70%** of legal professionals consider tech advancements necessary to stay competitive.
4. Average Cost per Hour for Legal Services: **\$250**

The Problem

- The legal industry faces a major challenge when it comes to **finding relevant legal information** to support their arguments and opinions.
- Currently, law firms hire interns to **manually search** for legal procedures and rulings, costing approximately \$4,500 per month.
- Lawyers also **spend countless hours** researching and reviewing legal documents, slowing down the legal process.

The Solution



Access to legal docs

The platform will provide access to all relevant court judgments, legislative proposals, government decisions, and other relevant documents.



Real-time update

The platform will be updated in real-time to ensure that the information is current and accurate.



AI-powered platform

Our AI-powered platform will automate the search process and make it faster and more efficient.

Key Features

Instant search

Our platform enables lawyers to search for legal information instantly, without the need for manual research.

Relevant results

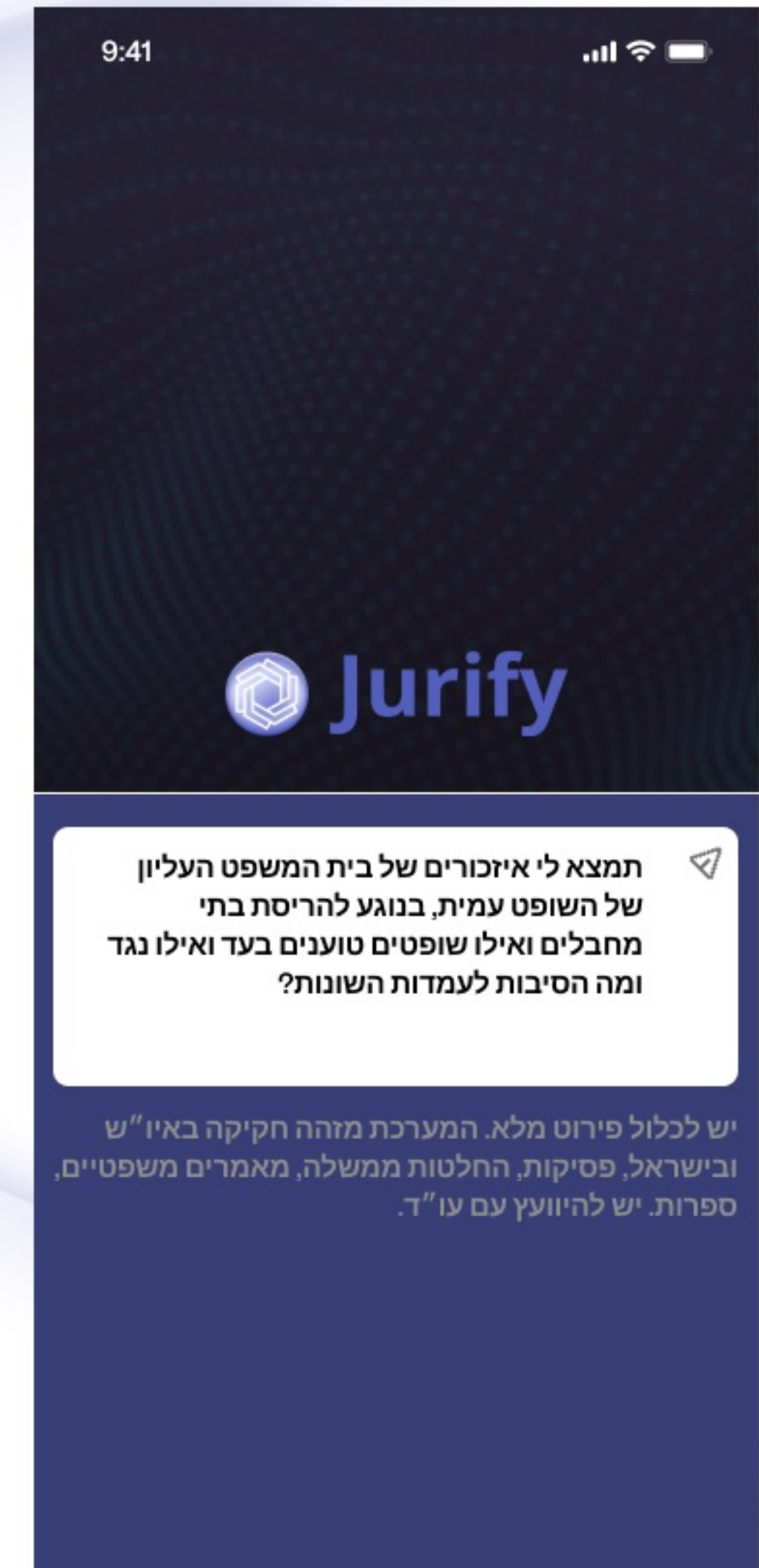
Jurify uses AI algorithms to provide relevant and accurate results, saving lawyers time and effort.

User-friendly interface

Our platform has a simple and intuitive interface that makes it easy for lawyers to access the information they need.

Secure and reliable

Jurify follows strict security protocols to protect sensitive legal information and ensure data privacy.



* Display written in Hebrew for phase 1 execution, and will be modify to the US market.

Jurify x Microsoft Partnership

Jurify is proud to announce our partnership with Microsoft to bring innovative and efficient legal research solutions to the market. This collaboration combines Jurify's cutting-edge AI technology and Microsoft's unparalleled resources and expertise to deliver a product that will revolutionize the way legal professionals access and analyze information.

Together, we aim to provide a comprehensive and user-friendly platform that will streamline the legal research process, saving time, resources and increasing productivity. Our integration with Microsoft's cloud services and AI tools will enhance the overall user experience and ensure the highest level of security and reliability for our customers.

Daniel Zaburof, Founder



Proud to partner with
Microsoft for Startups



Go-To-Market

1. **Business Model:** Jurify is considering two business models to bring efficiency and ease to the legal industry.
 - a. Yearly Membership Model: priced at \$1,250 per user, providing a recurring revenue stream for Jurify.
 - b. Technology Solution: sold to legal information providers, providing a one-time revenue stream.
2. **Microsoft Partnership:** Utilize Microsoft's network and resources to reach and engage with the target market.
3. **Marketing Strategy:**
 - a. Collaborate with law firms and legal associations to promote the platform.
 - b. Host webinars and demonstrations to educate the legal industry on the benefits of Jurify.
 - c. Utilize digital marketing channels such as social media, search engines, and email to reach a wider audience.

Timeline

	Build and Stabilize	Scale	Expand
Time	0 - 6 months	6-18 months	18 months onwards
Tech Stack	<ul style="list-style-type: none">• Fetching POC data• GPT3.5 tests	<ul style="list-style-type: none">• GPT4 tests• Fetching global data	<ul style="list-style-type: none">• ?
Products	Israeli Legal Research Platform	The US Legal Research Platform Microsoft integration	Education Products
Customers (Income)	1,000 (\$312,000)	10,000 (\$11,562,000)	100,000 (\$125M/yearly)
Funding	\$1,500,000	\$5,000,000	?



Fundraising Information

1. **Investment Opportunities:** We are currently seeking investment partners who are interested in the legal technology space and believe in our vision. We are offering equity in exchange for investment, and we are open to discussing other arrangements that make sense for both parties.
2. **Financial Projections:** Based on our projections, we expect to reach 1,000 customers in 6 months and generate \$312,000 in revenue. By the end of the second year, we expect to reach 10,000 customers and generate \$11.5M in revenue. And by the end of the third year, we expect to reach 100,000 customers and generate \$125M in yearly revenue.
3. **Contact Us:** If you are interested in learning more about Jurify or investing in our company, please don't hesitate to contact us. We look forward to hearing from you.

Thank you

Say goodbye to manual research and interns, and hello to **Jurify**, the legal industry's ultimate research solution.



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L.L.B and B.A

with a specialism in risk management, pivot to blockchain technology

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