

Microsoft<>Jurify

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Pitch

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Jurify is a cutting-edge AI-powered platform designed to revolutionize the legal industry. Our platform helps legal attorneys to find relevant court judgments, legislative proposals, government decisions, and other legal documents in a **quick** and **efficient** manner. Say goodbye to manual research and interns, and hello to **Jurify**, the legal industry's ultimate research solution.

The Problem

- The legal industry faces a major challenge when it comes to **finding relevant legal information** to support their arguments and opinions.
- Currently, law firms hire interns to **manually search** for legal procedures and rulings, costing approximately 15,000 NIS per month.
- Lawyers also **spend countless hours** researching and reviewing legal documents, slowing down the legal process.

The Solution



Access to legal docs

The platform will provide access to all relevant court judgments, legislative proposals, government decisions, and other relevant documents.



Real-time update

The platform will be updated in real-time to ensure that the information is current and accurate.



AI-powered platform

Our AI-powered platform will automate the search process and make it faster and more efficient.

Key Features

Instant search

Our platform enables lawyers to search for legal information instantly, without the need for manual research.

Relevant results

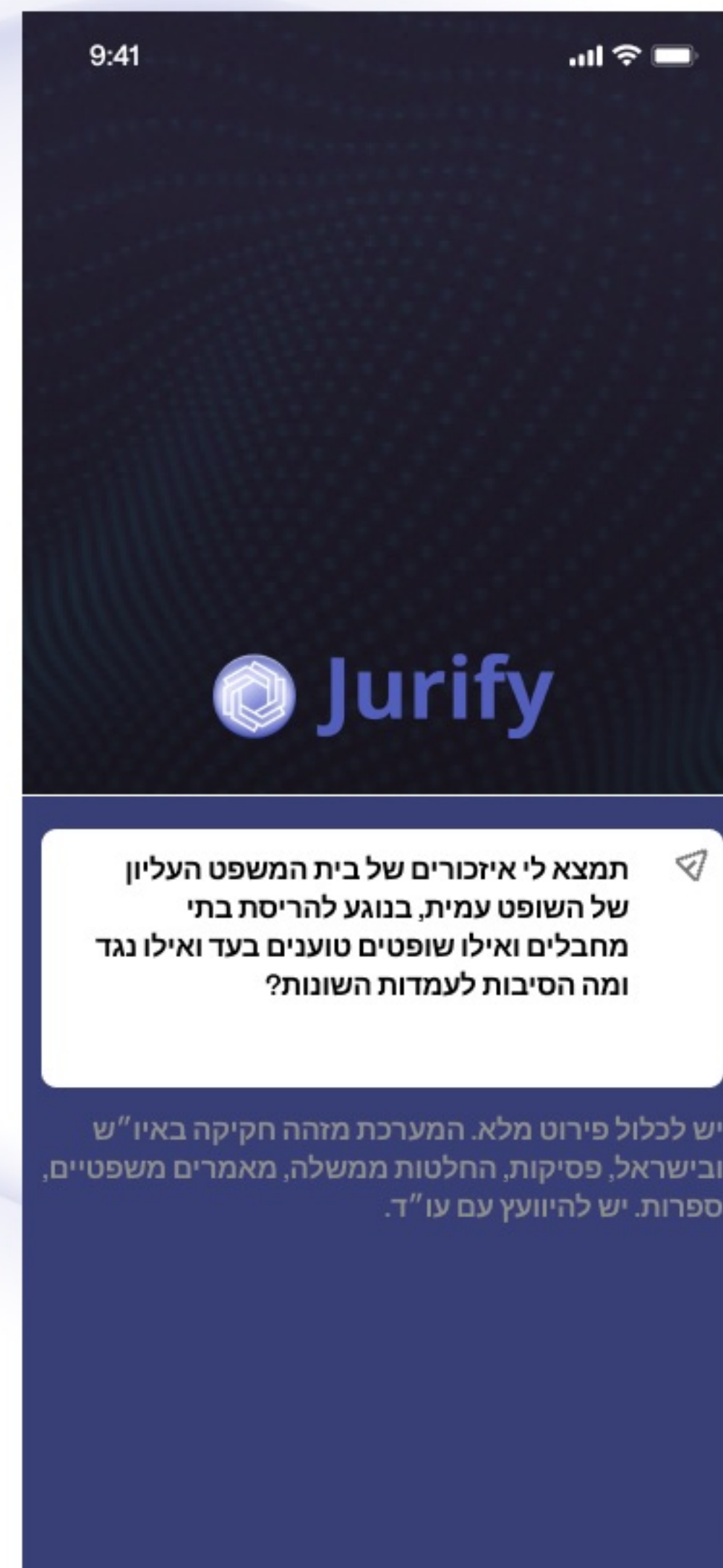
Jurify uses AI algorithms to provide relevant and accurate results, saving lawyers time and effort.

User-friendly interface

Our platform has a simple and intuitive interface that makes it easy for lawyers to access the information they need.

Secure and reliable

Jurify follows strict security protocols to protect sensitive legal information and ensure data privacy.



Benefits

Time-saving

Jurify enables lawyers to access legal information in a matter of seconds, saving them time and effort.

Cost-effective

By eliminating the need for manual research and interns, Jurify can reduce the costs incurred by law firms.

Improved accuracy

With Jurify, lawyers can access accurate and relevant information to support their arguments and opinions.

Increased efficiency

Jurify helps to streamline the legal research process, making it faster and more efficient.

Market Opportunity

- The legal industry is a **multi-billion dollar market** with a growing demand for technology-based solutions.
- With over 60,000 lawyers and 3,000 interns in Israel alone, there is a **large potential market for Jurify for POC**.
- By expanding to the US market, we can tap into a market of **over 1 million users**, providing significant growth opportunities for Jurify and ChatGPT.

Business Model

Jurify offers **two** business models:

1. a yearly **membership** model for individuals, and a technology solution for legal information providers. The yearly membership model is priced at 5,000 NIS per user, providing a recurring revenue stream for Jurify.
2. The technology **solution is sold to legal information providers** (like “Nevo”), providing a one-time revenue stream and establishing partnerships with key players in the industry.

Marketing Strategy

Outline the marketing strategy to reach and engage with the target market, including:

- **Collaborating** with law firms and legal associations to promote the platform.
- Hosting **webinars** and demonstrations to educate the legal industry on the benefits of Jurify.
- Utilizing **digital marketing** channels such as **social media, search engines, and email** to reach a wider audience.

Roadmap:

After Integration with sources

Phase 1: Launch in Israel with Hebrew language (Law firms only)

Phase 2: Expand to educate students about the law (Academics)

Phase 3: Expand to the US market with English language support (

Thank you

Say goodbye to manual research and interns, and hello to **Jurify**, the legal industry's ultimate research solution.



Daniel Zaburof / MisterHype

Ex-bitcoin investor, attorney

L.L.B and B.A

with a specialism in risk management, pivot to blockchain technology

And thanks to ChatGPT by written this Pitchdeck and select the brand name