



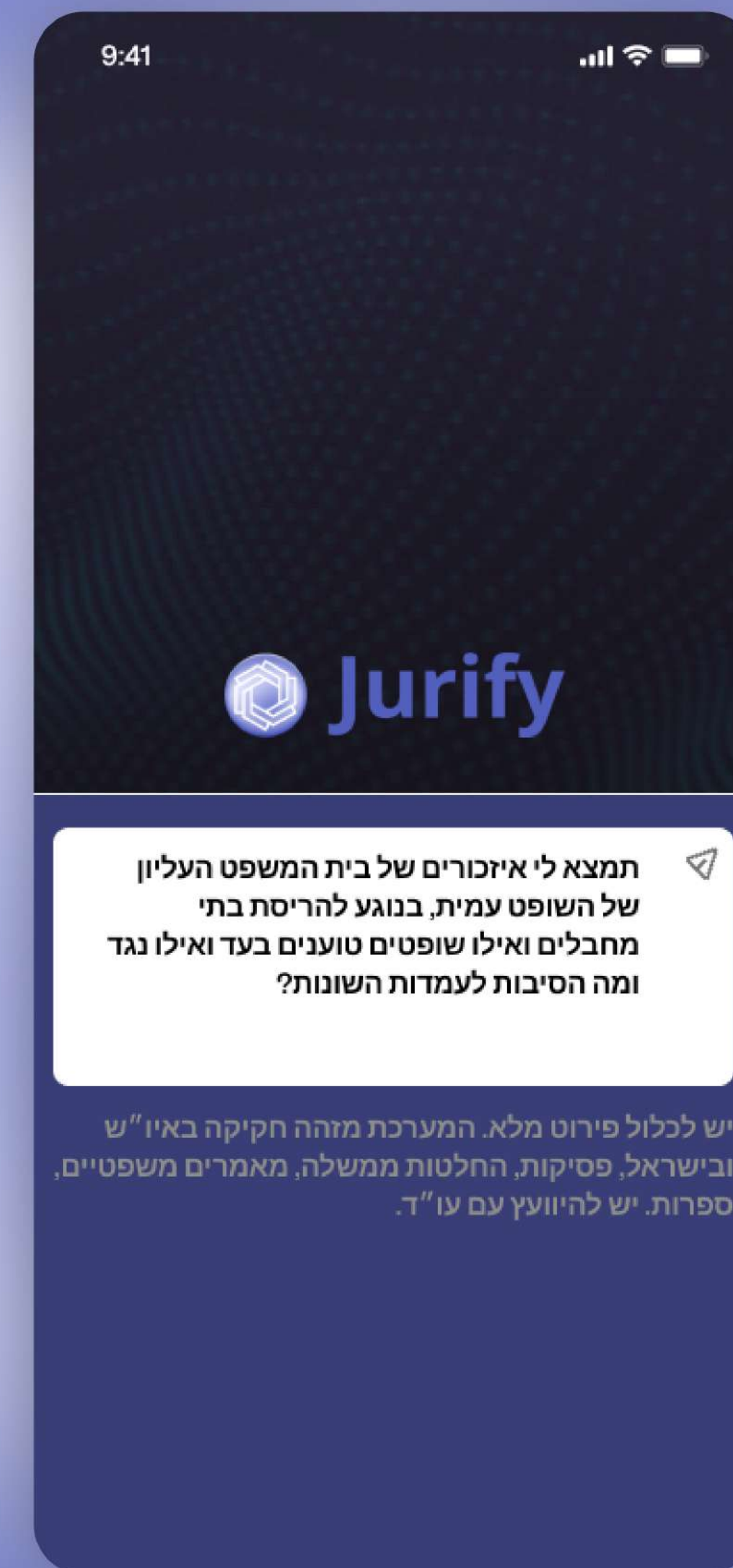
AI-powered legal research solution that revolutionizes the way **attorneys operate.**

Pitch deck

Daniel Zaburof
Founder and CEO

Kim Rop
CTO

@JurifyAI Jan 2024



Legal Disclaimer

The purpose of this Investment presentation (the “Presentation”) is to introduce the reader to Jurify (“Jurify”).

This Presentation is being provided on a confidential basis and is intended strictly for use by a limited number of interested parties for the sole purpose of determining potential interest in pursuing a transaction with Jurify. By accepting this Presentation, the recipients agree to keep confidential the information contained herein or made available in connection with any further investigation of Jurify. Each recipient agrees to treat it in a confidential manner and not, directly or indirectly, to disclose or to permit its advisors, agents, or affiliates to disclose any such information without the prior express written consent of Jurify.

Any estimates, forecasts, or projections as to future events are based upon the assumptions stated herein and the judgment of the management of Jurify as of the date of the document. However, no assurance can be made as to the achievement of these estimates, forecasts, and projections.

Statements made in this Presentation are made as of the date hereof, unless stated otherwise, and neither the delivery of this Presentation at any time, nor any subsequent investment in or purchase of Jurify, shall under any circumstances create an implication that the information contained herein is correct as of any subsequent time or any obligation to update the information. By receipt of this Presentation, prospective investors recognize and accept the need to conduct their own investigation and due diligence before considering an investment in Jurify. Recipients should not construe the contents of this Presentation or any prior or subsequent communications from Jurify as legal, investment, or tax advice. Each buyer or investor should consult his own competent counsel, accountants, or business advisors as to legal and related issues concerning his investment. Neither this Presentation nor its delivery to any party constitutes an offer to sell or the solicitation of an offer to buy any securities. Trinity reserves the right to negotiate with one or more prospective investors at any time and to enter into a definitive agreement with an investor without prior notice to other prospective investors.

Who **we** are.

A dynamic Israeli team operating together for two years. Our founder boasts six years of legal advisory experience, and our team collaborates closely with Sage-maker and AI tools.



Daniel Zaburof

CEO

Jurify' Founder;
over 6 years'
experience legal counsel in infrastructure sectors and
developing innovative products
LL.B and B.A. from Reichman University, specializing in
Finances and Risk Management



Kim Rop

CTO

7 years'
experience as a Software Development, with expertise in legal
application, MML and SDLC
BSc, Statistics and Programming from Machakos University

Jurify is a cutting-edge AI-powered platform designed to revolutionize the legal industry. Our platform helps legal attorneys to find relevant court judgments, legislative proposals, government decisions, and other legal documents in a **quick** and **efficient** manner. Say goodbye to manual research and interns, and hello to **Jurify**, the legal industry's ultimate research solution.

ועדת החוץ והביטחון
החלטת הדרג
המדיני"
[שם, עמ' 32]

בג"ץ 3964/23
"חוקיות ההרס"
[שם, עמ' 342]

בג"ץ 2418/97
"כאל אמצעי
הרתעתי ועונשי"
[שם, עמ' 442]

המכון
הישראלי לדמוקרטיה
"אמצעים
חריגים למאבק"
[שם, עמ' 191]

פרוטוקול ישיבה
36 ועדת החוקה,
חוק ומשפט
"מדיניות הריסת
הבתים"
[שם, עמ' 4]

בג"ץ 698/85
"להשיג אפקט
הרתעתי"
[שם, עמ' 42]



- 



The Problem

- The legal industry faces a major challenge when it comes to **finding relevant legal information** to support their arguments and opinions.
- Currently, law firms hire interns to **manually search** for legal procedures and rulings, costing approximately \$4,500 per month.
- Lawyers also **spend countless hours** researching and reviewing legal documents, slowing down the legal process.



The Solution

The best legal-tech for lawyers, by lawyers

Replace Human Professionals

Our platform enables lawyers to search for legal information instantly, without the need for manual research.

Relevant Results

Jurify uses AI algorithms to provide relevant and accurate results, saving lawyers time and effort.

User-friendly Interface

Our platform has a simple and intuitive interface that makes it easy for lawyers to access the data they need.

Secure and Reliable

Jurify follows strict security protocols to protect sensitive legal information and ensure data privacy.



Jurify x Microsoft Strategy Partnership

Jurify is proud to announce our partnership with Microsoft to bring innovative and efficient legal research solutions to the market. This collaboration combines Jurify's cutting-edge AI technology and Microsoft's unparalleled resources and expertise to deliver a product that will revolutionize the way legal professionals access and analyze information.

Together, we aim to provide a comprehensive and user-friendly platform that will streamline the legal research process, saving time, resources and increasing productivity. Our integration with Microsoft's cloud services and AI tools will enhance the overall user experience and ensure the highest level of security and reliability for our customers.

Daniel Zaburof, Founder



Proud to partner with
Microsoft for Startups



Go-To-Market

1. **Business Model:** Jurify is considering two business models to bring efficiency and ease to the legal industry.
 - a. Yearly Membership Model: priced at \$1,250 per user, providing a recurring revenue stream for Jurify.
 - b. Technology Solution: sold to legal information providers, providing a one-time revenue stream.
2. **Microsoft Partnership:** Utilize Microsoft's network and resources to reach and engage with the target market.
3. **Marketing Strategy:**
 - a. Collaborate with law firms and legal associations to promote the platform.
 - b. Host webinars and demonstrations to educate the legal industry on the benefits of Jurify.
 - c. Utilize digital marketing channels such as social media, search engines, and email to reach a wider audience.

Timeline

	Build and Stabilize	Scale	Expand
Time	0 - 6 months	6-18 months	18 months onwards
Tech Stack	<ul style="list-style-type: none">• Fetching POC data• GPT3.5 tests	<ul style="list-style-type: none">• GPT4 tests• Fetching global data	<ul style="list-style-type: none">• ?
Products	Israeli Legal Research Platform	The US Legal Research Platform Microsoft integration	Education Products
Customers (Income)	1,000 (\$312,000)	10,000 (\$11,562,000)	100,000 (\$125M/yearly)
Funding	\$250,000	\$1,500,000	?



Fundraising Information

1. **Investment Opportunities:** We are currently seeking investment partners who are interested in the legal technology space and believe in our vision. We are offering equity in exchange for investment, and we are open to discussing other arrangements that make sense for both parties.
2. **Financial Projections:** Based on our projections, we expect to reach 1,000 customers in 6 months and generate \$312,000 in revenue. By the end of the second year, we expect to reach 10,000 customers and generate \$11.5M in revenue. And by the end of the third year, we expect to reach 100,000 customers and generate \$125M in yearly revenue.
3. **Contact Us:** If you are interested in learning more about Jurify or investing in our company, please don't hesitate to contact us. We look forward to hearing from you.

Thank you

Say goodbye to manual research and interns, and hello to **Jurify**, the legal industry's ultimate research solution.



Daniel Zaburof
CEO

daniel@metagroup.live
+972-54-345-1996



Kim Rop
CTO