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# Setting Up Segment



Josh Nye

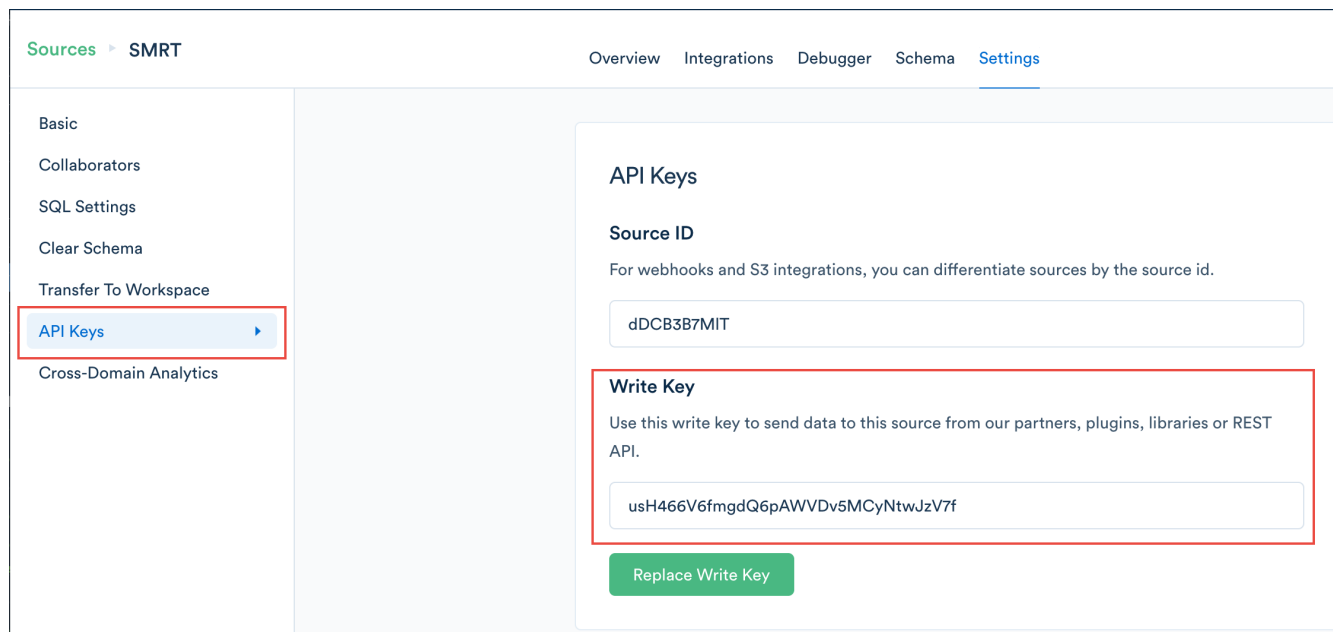
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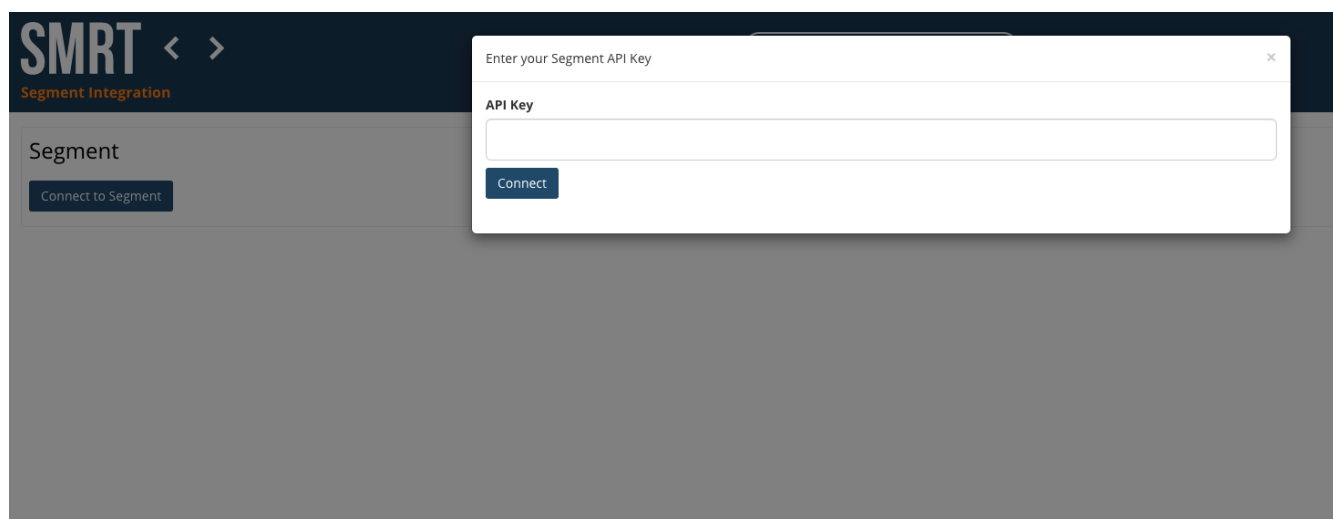
Go to [Segment.com](#) and create an account. Click this [link](#) to be taken to the signup page:

Once you've created an account with Segment you'll be prompted to add a source. Click sources on the left->Click "Add Souce"-> Select Javascript Website and name the source SMRT. Do not enter anything in the URL field.

Click Settings and then click API Keys. Copy your Write Key.



Go to the Settings -> Business Settings -> Segment Integration section in SMRT. Click Connect to Segment and paste your API key into the provided field. Click connect and you're done!



Your customer data will begin syncing with Segment. It usually takes a couple hours for all the data to sync.



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