

# SMRT Marketing

## Setup

## General Overview

SMRT Marketing is an all-in-one solution to help a business perform more efficiently and increase their business presence online and in-store.

We have 4 different types of solutions that we offer.

- **Trigger-Based Email/SMS**

- This is where a business can really shine by using Email/SMS to retain customers and market to them to increase revenue.

- **Reviews**

- Using our review platform we can increase a business's reviews so they become a stand-out business vs the competition.
- It increases their SEO on google so it makes their business show up higher in the rankings.
- It provides them with webchat on their website so they can easily generate more leads.
- Reviews designed to gate negative reviews and to only receive positive ones to make the business shine.
- We also provide a micro-site for each location that only shows only positive reviews. This helps bring in more leads and provides another way for customers to find your business on google.

- **Social Media**

- We provide an all-in-one solution for social media management.
- With the ability to link all your social media accounts together to one platform. You'll be able to read your latest posts, comments from others, and the ability to

post to all platforms with a click of a button

- Analytics that show what is working and when.
- Use the highest trending keywords to make sure your post shows up at the top and generates the most visibility.
- **Digital Signage**
  - A way to inform your customers inside your store. Show what type of services you offer and the prices associated with them.