

Digital Signage Product Offering

Basic plan: \$40/month/screen

Hardware cost: \$30/screen

3 Slides

- Price menu/List of services/Turnaround time
- Info about the history of the dry cleaner
- Local weather

1 change of slide permitted; beyond that \$5 for each additional slide change

Premium plan: \$50/month/screen

Hardware cost: \$30/screen

9 Slides

- Price menu/List of services/Turnaround time
- Google Reviews
- Weekly/Monthly specials
- Before After picture of clothes (pictures need to be supplied by DC)
- Tips for garment care and maintenance
- Info about the history of the dry cleaner
- Social media accounts (Facebook, Twitter, Instagram)
- Local weather
- News

3 change of slides permitted; beyond that \$5 for each additional slide change