

Optisigns(Digital Signage)

[https://s3-us-west-2.amazonaws.com/secure.notion-static.com/ad46837-39a9-445d-abfa-bd34410d9cc1/OptiSigns_-_Whitelabel_-_Build_your_own_Digital_Signage_offering_with_OptiSigns_Custom_Branding_\(1\).pdf](https://s3-us-west-2.amazonaws.com/secure.notion-static.com/ad46837-39a9-445d-abfa-bd34410d9cc1/OptiSigns_-_Whitelabel_-_Build_your_own_Digital_Signage_offering_with_OptiSigns_Custom_Branding_(1).pdf)

General Setup

1. Create the business
2. Add the Users to it
3. Create/move the content you want to the business
4. Create the playlist for them since when we setup the screens we'll need a playlist to add to it
5. Adjust the number of screens they'll be getting
6. Setup the Screens

Creating a new business

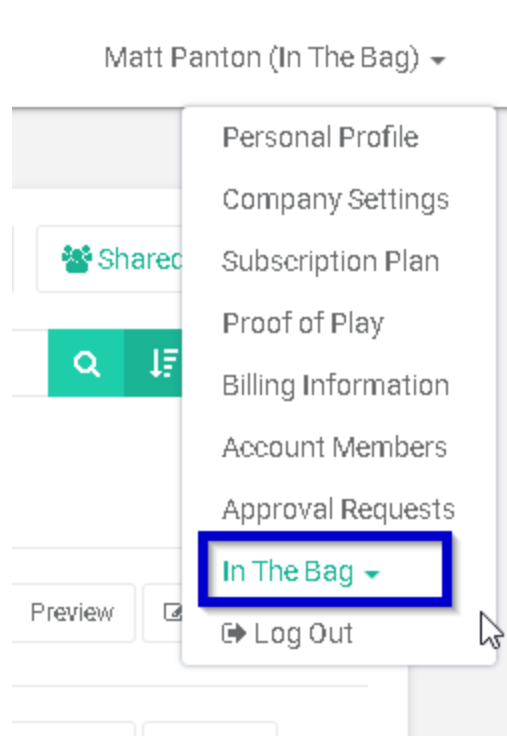
1. Click options/your name at the top right
2. Click Account Members
3. Click Add Team
4. Set the name of the business and the number of screens they bought

Adding Users to Business

1. Go under Account Members
2. Locate the business and click add
3. Fill out the form and when you get to email/username. **USE USERNAME**. Set the role as User. Default the rest. If you use mail they'll get optisign marketing emails which we don't want

Switching Business

1. Click your name at the top right



- 2.
3. Here you can see the list of businesses your account is assigned to. Default being our master account

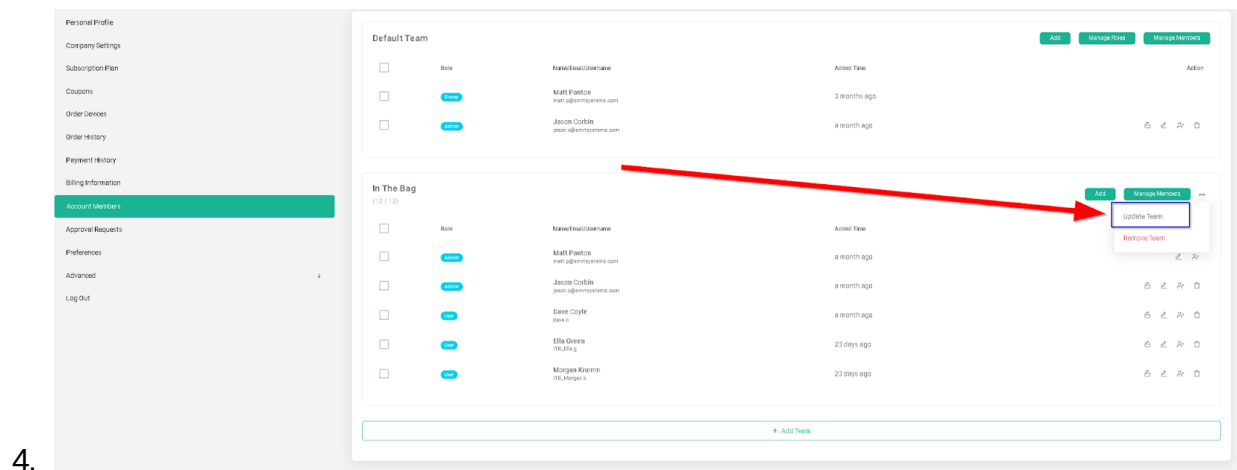
Buying More Screens

1. Go to the top right and select Subscription Plan

2. Here you'll see the total amount of screens we have.
3. Buy the amount you need

Apply Screens to a business

1. Go to settings
2. Account Members
3. Click on Update Team



5. Adjust the number of screens they'll use

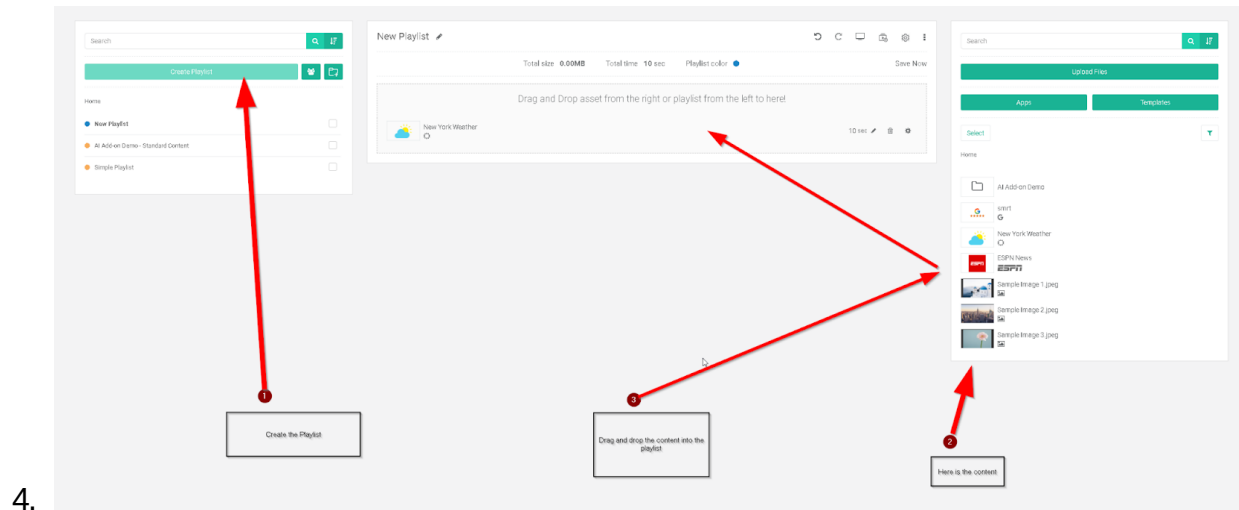
Adding assets/content

1. Switch the business you're adding content to
2. Click on the Files/Assets Tab
3. Upload files or create apps that they'll use for the tv's

Creating a playlist and assigning it

1. Click on the Playlists tab
2. Click "Create Playlist"

- Next, you'll be able to drop files/app from the right into the playlist



- Next you'll go back to the "Screens" tab and click on "Edit"
- Change Type to playlist and then select the playlist you created

Device Setup

- Refer to the whitelabeling document on which app they need to install on the device
- On the amazon store and google play etc there is an app called "Athena Player" have them download/install this
- Next after installation on their screen it will ask for a partner code which is "969837"
- Next is the pairing code which will be on their screen you just ask for this and add a new screen in the system

Provisioning a new screen

- Click "Add Screen" on the homepage
- Get pairing code from the user or screen
- Type it into the box after you hit "Add Screen"

4. Name the screen. "Store 1 - Lobby Screen"
5. Assign a type (playlist)
6. From the Selected Playlist dropdown select a playlist that you've created
7. Click Save
8. The screen will now download the assets