

20+ Years Experience

# Your Agency. Our Production.

## Their Standing Ovation.

40+ AI Agents

12+ Major Brands

We don't compete with your agency — we complete it. Broadcast-quality video, design, and AI-powered content production, delivered under your brand.

## What We Bring to Your Agency

01

### Broadcast-Grade Production

20+ years delivering for Discovery, Netflix, NatGeo, Warner Bros. Video, music, sound design, motion graphics — broadcast standards.

02

### AI-Amplified, Human-Directed

40+ AI agents for research, generation, and delivery. Every output directed by a broadcast veteran and award-winning creative director.

03

### Full-Service Creative Partner

Video, music, sound, motion, brand design — one team. One brief, one relationship, complete delivery.

## How It Works

01

### You Send the Brief

Forward your client's project brief or just tell us what they need.

02

### We Quote in 24 Hours

Clear scope, timeline, and agency-friendly pricing. No surprises.

03

### We Produce, You Approve

We handle production. You review and approve. Your brand, always.

04

### You Deliver to Your Client

Finished assets, your brand, your relationship. You're the hero.

## What We Deliver

- Social Video Packs
- Brand Explainers
- Commercial Production
- Original Music & Audio
- Motion Graphics
- Brand Identity
- AI-Enhanced Content
- Event & Promo Video

## Trusted By

Discovery • Netflix • National Geographic • Warner Bros. • Sony • Mattel • Hallmark • HGTV • Amazon • Rogers • Chrysler • Cartoon Network

"We had a product launch and needed 15 Reels in two weeks. ICG handled the whole thing. It looked like we'd spent three times the budget. The campaign outperformed our benchmarks."

— Rachel Moreau, Senior Account Manager, Fieldstone Media

Let's Talk Partnership →

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Halifax, NS • Toronto, ON  
Working Globally