Hey there!

I'm Lawal, a creative Graphic Designer passionate about bringing ideas to life through compelling visuals and meaningful Brand identities.

Available for Freelancing

Hire Me!

Digital Art

Brand Identity

Print Design

Logo Design

Social media Design

Motion Design

(West Africa Time GMT +1) Ilorin Kwara, Nigeria

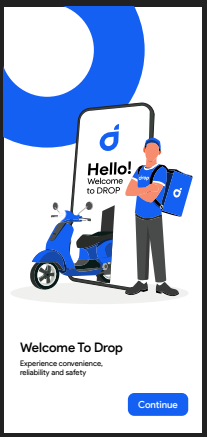
Works & Projects

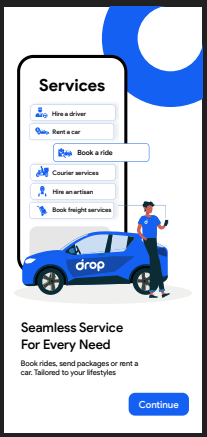
Explore a selection of my design projects, crafted with creativity, intention, and attention to detail. Each project reflects my passion for impactful visual storytelling

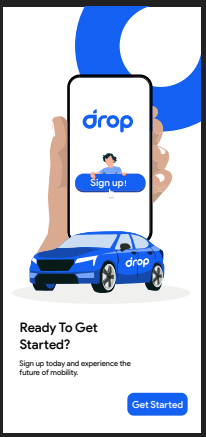
Drop

Ride and Logistic Service - Full brand identity design

The design blends clean, dynamic elements to reflect movement, adaptability, and efficiency.





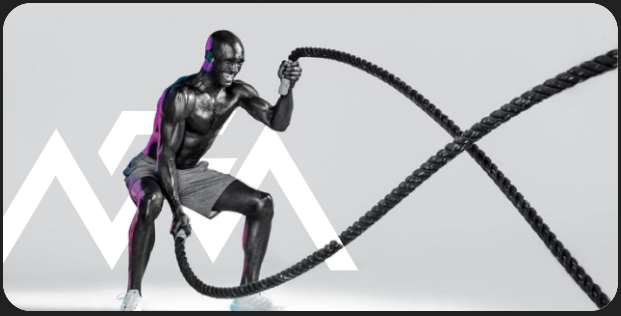


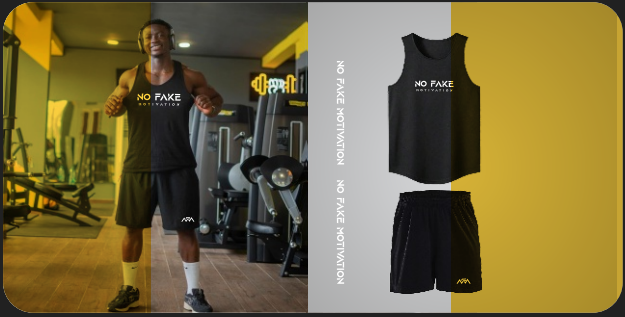
NO FAKE MOTIVATION

No Fake Motivation (NFM)

Fitness wears brand - Full brand identity design

The logo merges the three initials N, F, and M into one cohesive mark while ensuring clear recognition across all brand touchpoints.





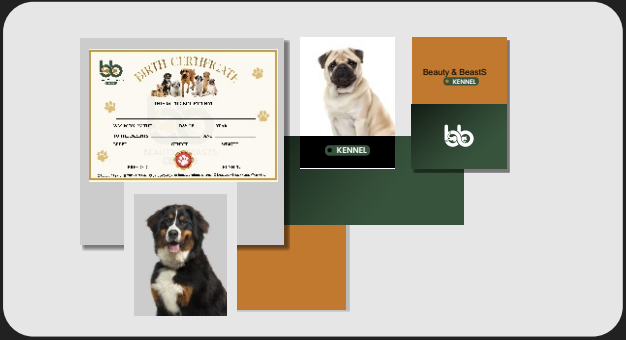
Logo Variations

Beauty & Beasts
KENNEL

Beauty and Beasts Kennel

Kennel Store - Full brand identity design

The logo merges the two “b” initials into a single, friendly mark, with form that subtly shape dog silhouettes to express niche.



Foodies Place

Food and - Full brand identity design

This logo blends playful food-inspired elements into a bold wordmark, creating a lively and appetizing identity as requested by the client.

JannahAirlines
...flying luxury

Jannah Airlines

Airline brand - Full brand identity design

This was a competition entry project to explore branding in aviation while conveying speed, trust in a simple memorable design.

KAIZEN

FITPRO

Kaizen FitPro

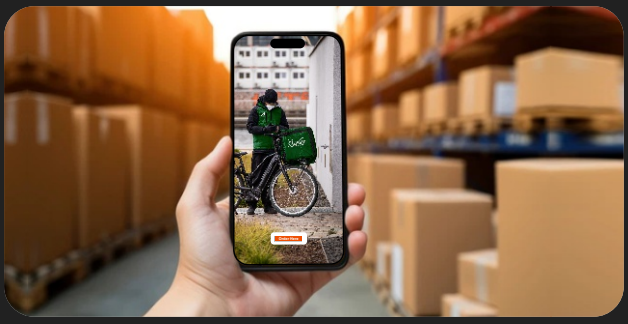
Fitness brand - Full brand identity design

The “I” was blended into the “Z” to form a dumbbell with lightning-shaped handles, creating a bold mark that reflects strength, energy, and progress.

Classic Riders.

Delivery and Logistic brand - Full brand identity design

This logo features a clean, modern wordmark with an upward arrow that represents speed, movement, and growth.



Eko Fest

Event Logo - Paid Project

Mars' Show

Show Logo - Paid Project

Tiny Team

Fintech Logo - Paid Project

Run for Home

Event Branding - Paid Project

SVAI

NGO Logo - Paid Project

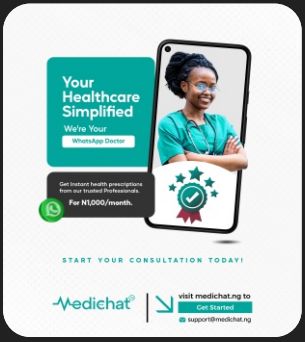
My Thrift Haven

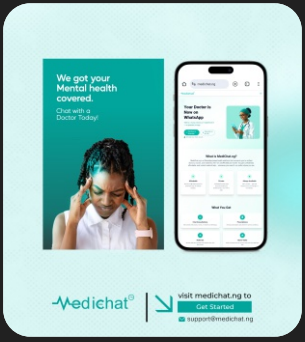
Brand Logo - Paid Project

Social Media
E- Flyer Design

Medichat.ng

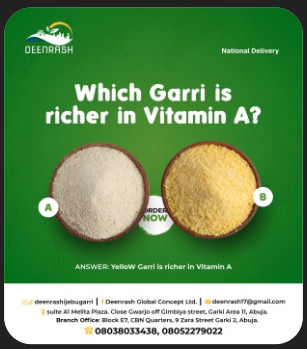
An online platform that connect users to healthcare professionals - Full social media Design





Deenrash

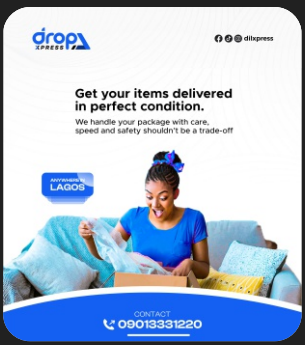
Packaged Ijebu Garri and other Nigeria Staple food brand- **Full Social Media Design**



Drop Xpress

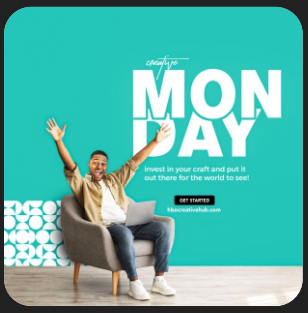
Logistics and delivery brand

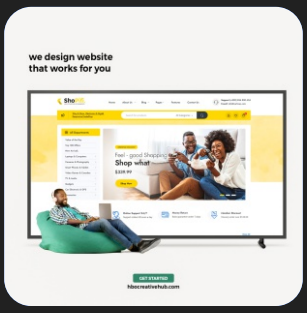
Full Social Media Design

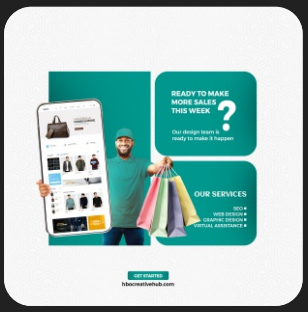


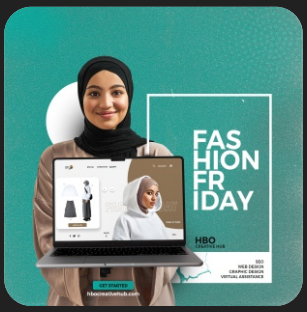
HBO Creative Hub

A platform that provides brand visibilty to users through website design -Full Social Media Design



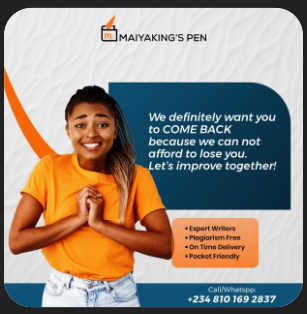






Maiyaking's Pen

A platform that provides full social media branding to user through website design -Full Social Media Design



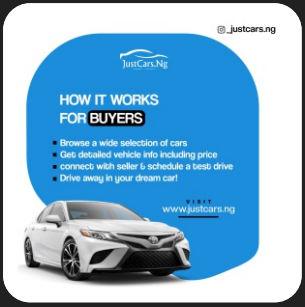
DROP

Transportation, Logistic and delivery service brand -Full Social Media Design

Just Cars.Ng

A platform that connects Car buyers to sellers

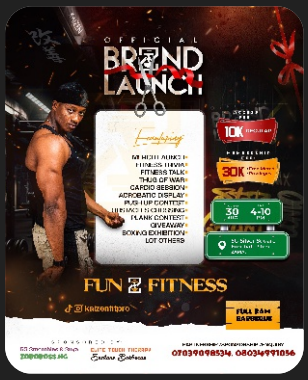
Full Social Media Design

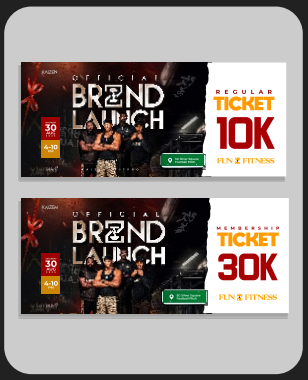


Kaizen Launch Event E-Flyers

A fitness wear and coaching brand launch event.

Full event Branding and print design





Laurels Relaunch E-Flyers

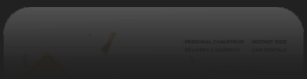
A rebrand for a perfume brand.

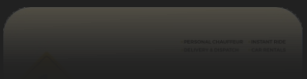
Logo and Relaunch E-Flyers

Drop Launch Event E-Flyers

A transportation and Logistic brand.

Full event Branding and print design





Fortune Exchange

A crypto and digital currency platform.

Social media design

Print Designs

Large Print Designs

Packaging Designs

T-Shirt Art & Digital Art

Experience 04 Years

- **Upwork** — Nov 2025 -Present
  Freelancing .Remote
- **HBO Creative Hub** — Jan 2025 -Present
  Co-Founder . Remote
- **No Fake Motivation** — March 2025 - Present
  On-Call Designer . Remote
- **Medichat.Ng** — June 2025 - Nov 2025
  Graphic Designer . Remote
- **Drop inn. Ltd.** — Jan 2024 - Sept 2024
  Graphic Designer . Remote
- **Just Car.NG** — Aug 2023 - Nov 2023
  Graphic Designer . Remote
- **247 Prints** — Oct 2022 - Jan 2023
  Graphic Designer . Remote

Skills & Expertise

Brand Identity | Digital Art | Logo Design
Print Design | Motion Design | Social media Design

Essential Stacks

A curated suite of professional toolkit that powers and streamline my creative workflow

Connect

Whatsapp

Instagram

Linkedin

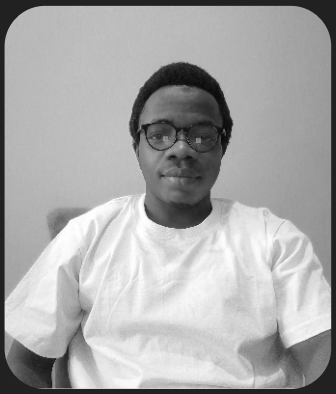
Let's Work Together!
Send Email –
lawalmuhyideen54@gmail.com

I'm open to Full-time or Part-time roles

Let's Talk

ABOUT ME

Hey there! I'm Lawal Muyideen Akolade, A creative Graphic Designer passionate about bringing ideas to life through compelling visuals.



I'm a versatile Creative who works across Logo design, print, motion, branding, and social media design.

with sharp eye for detail and a solid understanding of how people engage with design, I focus on creating visuals that are captivating and effective

Education

B.A Comparative Studies
University of Ilorin
2017- 2022

SSCE
FGC Kwali Abuja
2013- 2016

Home Page