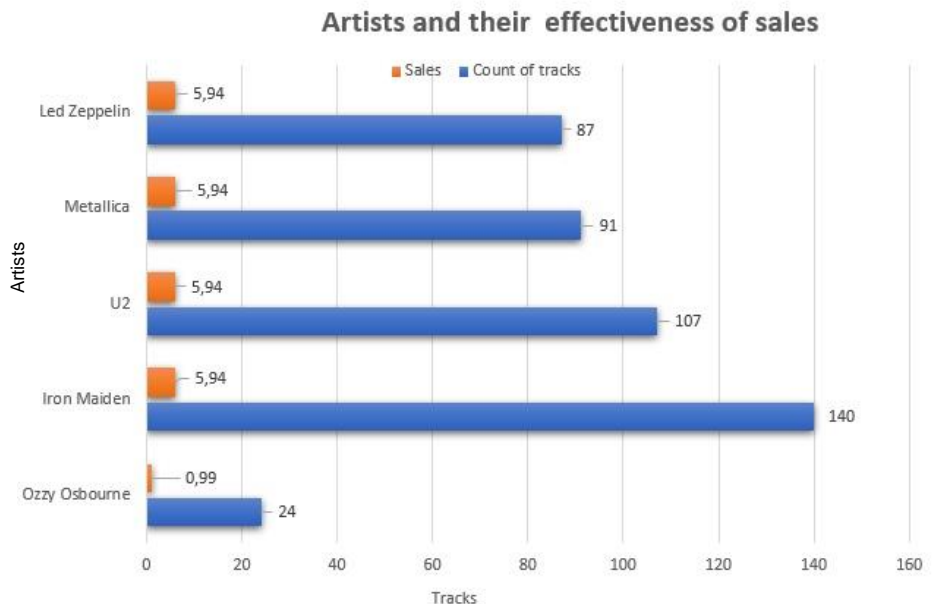


Artists and their effectiveness of sales

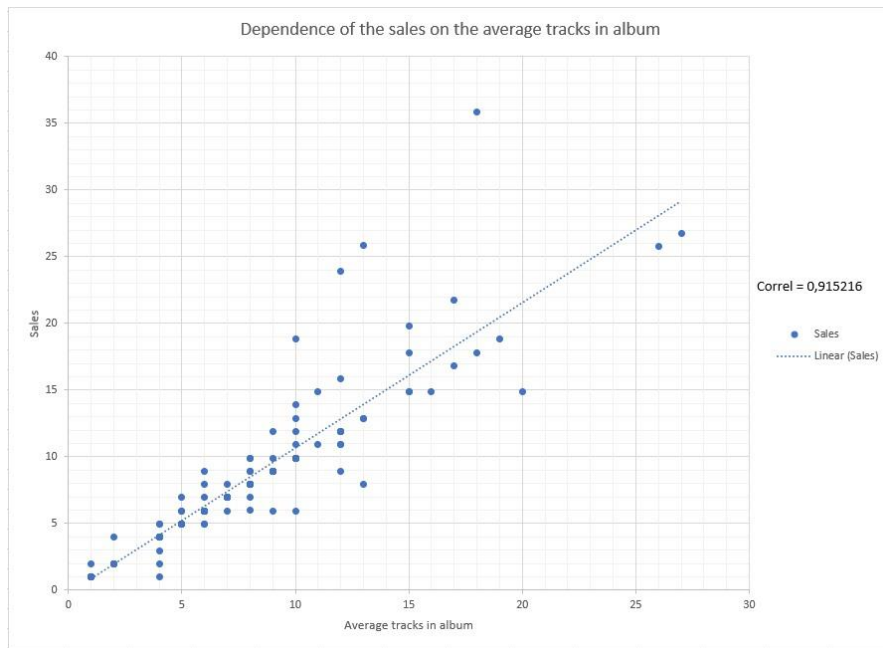


In this chart, we can see top 5 artists with smallest total sales.

Moreover they have a many tracks, that makes effectiveness of sales (sales/count of tracks) so low compared to other artists.

The smallest effectiveness belongs to the artist Ozzy Osbourne

Dependence the sales average tracks

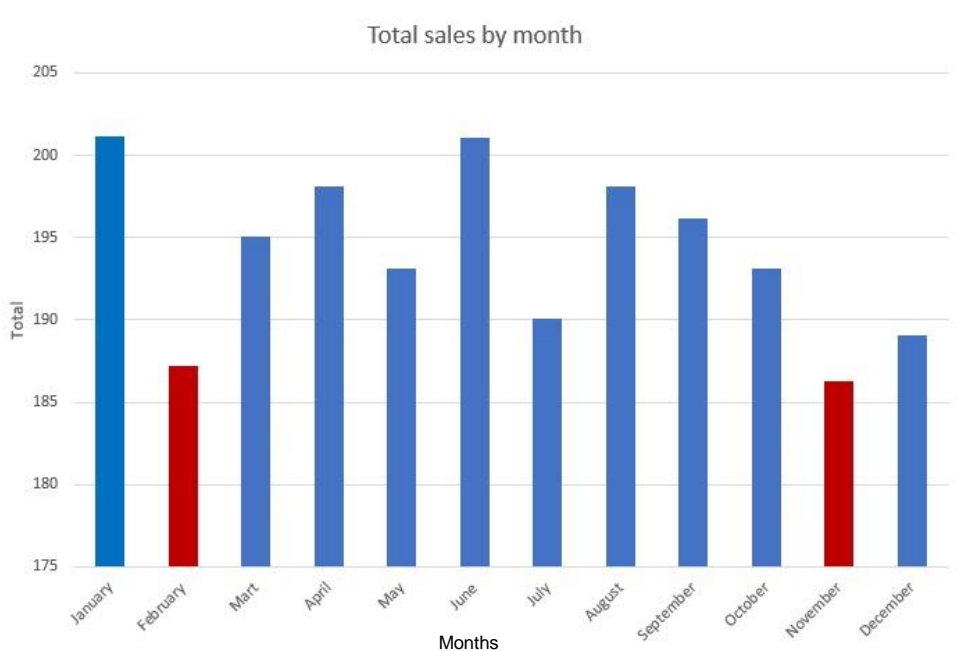


On this visualization, we can see that mostly customers buy tracks for an amount commensurate with the average count of tracks in the album.

Definitely there are exceptions but that's basically what happens

The largest deviation (with max total sales) from the line belongs to Battlestar Galactica (Classic)

Total sales by month

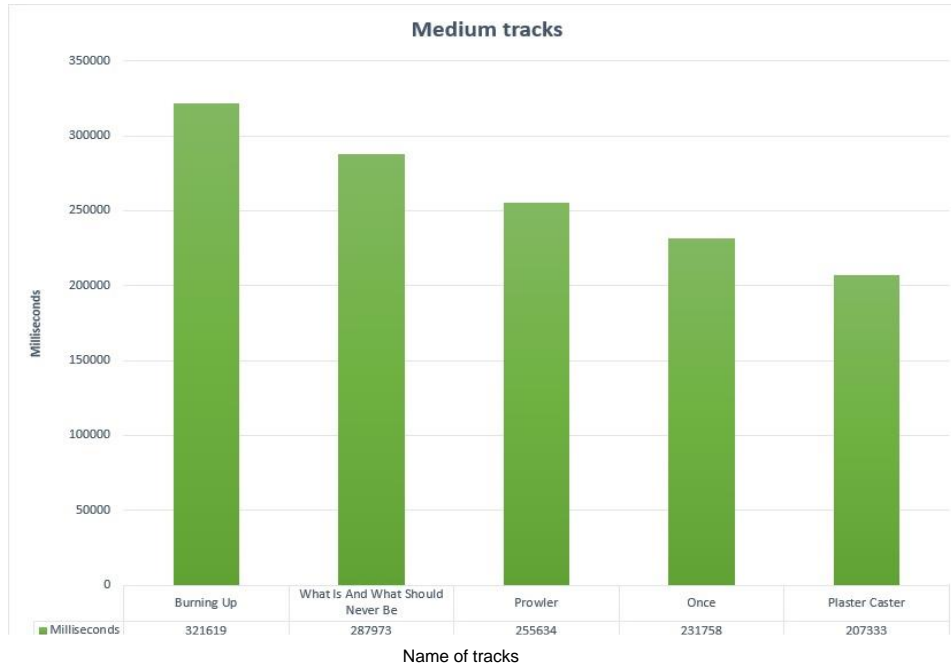


In this bar chart, we can see two lowest column for total sales but the most interesting thing is that their ratio (total / count of tracks) is above average for all months.

While other months with a ratio below average have a higher total sales.

That means that tracks were sold at a higher price in February and November.

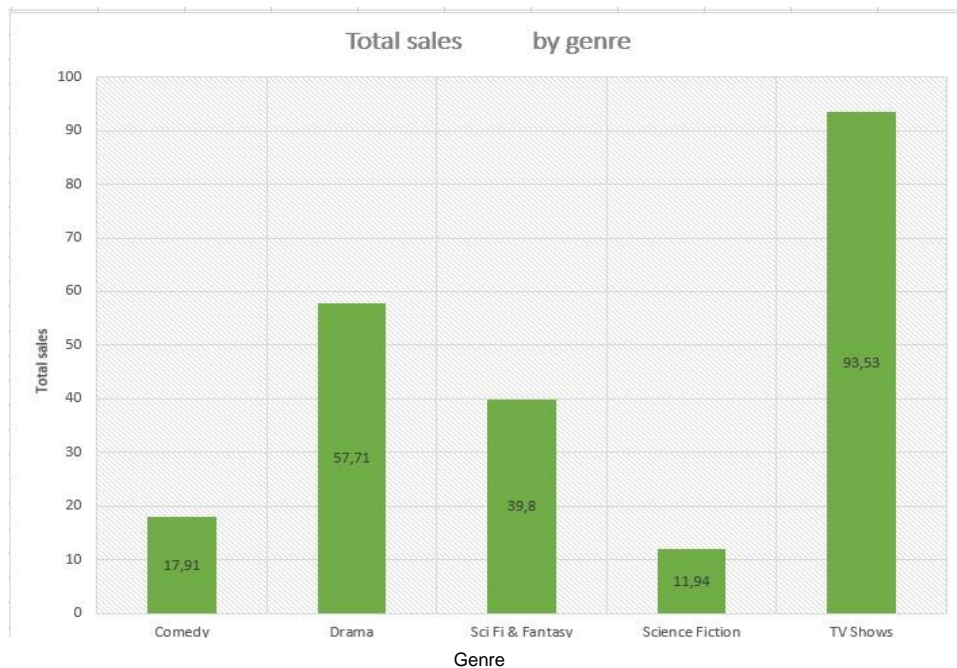
Medium tracks



Here is the chart, filtered by the medium tracks. The max, quartiles 1 and 3, median, min are found.

75% of the tracks are between 287973 milliseconds and 207333 milliseconds.

Total sales by genre



From the dataset of total sales by genre I have chosen genres with max value per track (total / count of tracks) .

The most popular the most popular genre was TV shows. Because it's have the max total sales by this chart . And Comedy and Science Fiction stayed in the outsiders.