

Mi\$ty Page Project

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Stages in the Project

Step 1: Project Launch

Target:

Create a professional website to showcase my music portfolio and increase my online presence.

Website Sections:

- **New:** Updates and latest projects.
- **Beats:** A collection of instrumentals.
- **House Section:** Focused on house music projects.
- **Rap:** Featuring my rap tracks and collaborations.
- **Social Media:** Links and integrations with platforms.
- **About/Contact:** A section for personal branding and communication.

Content Focus:

- Highlight creative projects and music genres.
- Include social media integration to boost engagement.

Goals:

- **Create an engaging and user-friendly platform.**
- **Increase awareness of my music on digital platforms.**

- **Attract new subscribers and potential collaborators.**

Key Stakeholders:

- Myself as the project owner.
- Potential fans, collaborators, and industry experts.

Project Charter:

- A simple document explaining the website's vision, purpose, and resource needs.
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Step 2: Plan the Project

Project Plan:

- **Create a timeline** for designing, developing, and launching the website.

Work Breakdown Structure (WBS):

1. Research and design phase.
2. Develop website structure and layout.
3. Add content (music, visuals, social links).
4. Conduct user testing and optimization.
5. Launch and promote the website.

Risk Management Strategy:

- **Potential Risks:** Delays in content creation, technical issues, platform errors.
 - **Mitigation Measures:** Regular updates, backups, and testing.
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Step 3: Project Execution

Tasks:

- **Develop the layout and design of the website.**
- **Integrate media (music files, images, videos).**

- **Add functional social media links.**
- **Ensure mobile responsiveness and accessibility.**

Process:

- Assign deadlines for each task.
 - Monitor progress weekly.
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Step 4: Project Monitoring and Control

Reviews:

- Conduct bi-weekly reviews to monitor progress and ensure goals are met.

Key Performance Indicators (KPIs):

1. Completing each section on time.
2. Smooth functionality and responsiveness.
3. Positive feedback from early testers.

Adjustments:

- Implement changes based on user feedback and address unexpected issues.
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Step 5: Project Closure

Results:

- A fully functional, responsive website showcasing my music and personal brand.
- Improved online presence and reach.

Evaluation:

- Discuss successes and challenges faced during development.
- Collect feedback for future improvements.

Lessons Learned:

- Document what worked well and what can be improved in future projects.
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Timeline: 09 Dec - 17 Jan

Project Goals:

Create a personal website that showcases my creative work and skills in media design. The website will feature sections such as Beats, House, Rap, Socials, and a New section for updates and projects.

Stages and Tasks:

Stage 1: Project Initiation (09 Dec - 10 Dec)

- Define the purpose and objectives of the project.
 - Identify key stakeholders, including mentors, peers, and target audiences.
 - Create the project charter outlining the vision and scope of the website.
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Stage 2: Project Planning (11 Dec - 15 Dec)

- Develop a detailed project plan specifying tasks, deadlines, and responsibilities.
 - Finalize the WBS and prioritize sections: Beats, House, Rap, and Socials.
 - Establish a risk management strategy and finalize the timeline.
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Stage 3: Project Execution (16 Dec - 08 Jan)

- Design the website layout focusing on user-friendly and visually appealing elements.
 - Add content: music files, graphics, text descriptions, and links.
 - Test functionality for all sections ensuring smooth navigation and performance.
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Stage 4: Project Monitoring and Controlling (09 Jan - 13 Jan)

- Conduct regular progress reviews and validate each section's completion.
 - Perform extensive testing for usability, responsiveness, and accessibility.
 - Collect feedback and implement adjustments based on testing.
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Stage 5: Project Closure (14 Jan - 17 Jan)

- Finalize all deliverables and ensure readiness for launch.
 - Evaluate the project, noting areas for improvement.
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Validation Methods and User Testing:

- **Research Questions:** Identify user preferences for music websites, key functionalities, and aesthetic elements.
 - **DOT Framework Methods:** Utilize Design, Observe, Test methodology to ensure iterative improvements.
 - **User Testing:** Conduct usability tests with target audiences, collecting data on navigation, functionality, and design feedback.
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Learning Outcomes for the Project:

1. Present a Professional Music Portfolio:

- Develop a website that effectively showcases my music and branding.

2. Enhance Technical and Creative Skills:

- Use web design and development techniques to create a polished platform.

3. Boost Online Presence:

- Optimize the site for social media integration and mobile responsiveness to attract fans and industry professionals.
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I will also incorporate all the Fontys learning outcomes.