**I made a trello to do list for one of the group projects:**



Trello board — Blik Theater Group

**EXPECTED OUTCOMES:**
1. Brand Guide.
2. Business.
3. The Socials.
4. Logo.
5. Website.
6. SEO.

**TO DO:**
1: Create color scheme
1: Find a font which fits the brand
1: Create a brand guide document (Landscape) with our findings. Including: Brand Guide, Business, Socials, Logo, Website, SEO. This will be the final product and final step.
2: Write a business plan: How do we ensure that business clients find us? What channels are the best ways to reach our different target groups?
3: Develop social media strategy: Aligns with core values and target audience, content calendar, tone of voice, and choice of platforms.
4: Design 3 different logo's. All 3 logo's should include different color scheme backgrounds.
5: Design the website.
6: Research how we can be found better online by our target group.

**ISENIO:**
**ISA:**
**LUCAS:**
**YOSHUA:**
**MAKS:**

**COMPLETED:**
Research | Who are our stakeholders?
Create Team Charter