**APP Functionality**

**News Feed**

* Hot news only stays hot for 3 days.
* Hot news in same format as other news, but sticks to the top and font is red. (plus ‘hot news’ logo)
* Search dropdown box which has a list of hot topics, top teams and leagues.
* Option to make multilingual version in the future.
* African news must stand out like hot news – perhaps an ‘Africa symbol’ next to it, where the hot news logo would go.
* Below the thumbs up, thumbs down buttons we have a share button which posts on their FB wall, Twitter feed.
* Below the news story, we have a comments box which will post comments straight to the comments section of where the post has been posted onto Facebook.

**Games**

* Show prizes – ‘you could win $50 worth of airtime’,
* Detailed instructions.
* Sharing options
  + Share the game you are playing on FB.
  + Share games you have won on FB – “I just won 5000 points on Sokkaa Pools”
* Winners board – Shows winners location, name, age, football team, picture.
* Send prizes through mobile money.
* Option to sign in through Facebook when using website. Important to collect phone number and football team too.
* User backend
  + Profile picture
  + Name
  + How many point they have
  + Where in the league are they
* Leader board for top 20 players
* Mix games from different leagues, eg, EPL, La Liga, Serie A, etc.
* Push match results to players after games, plus how many points they have, tell them if they have won or not.

**Chat**

* Data must not fill users phones – perhaps chat only stores a limited number of posts.
* Users can report messages they find offensive in the general chats…private message and private groups are closed. Sokkaa moderators can check any reported users / messages and give them a warning.
* Chat should be able to be viewed just as an image feed, to see funny / interesting pictures uploaded by fans. This could be done with a button or switch.
* Text limited to 160 characters.
* Users cannot add hyperlinks to their post.
* There are 3 parts to the chat:
  + General chat: the chat landing page, where users start. This is random groups of 50 that change automatically every 24hrs. If a user really doesn’t link the group they are in, they can press a button which adds them to a different random group. They can only do this twice every 24hrs.
  + Private message: if a user holds down the name of another user they want to interact with, there will be an option to ‘favourite’, DM or add to group. The other user can then choose to accept, decline or ban the user who invited them.
  + Private groups: Users can set up private groups which they can name as they choose. They can then invite people from their favourites list.
* Users username is the only publicly visible details.
* Football emoji’s if possible??
* Fans can share videos, sounds, images.
* On the website we will show the live chat feed with a button to get the app next to it.
* All news articles will also be posted in the chat room as a highlighted post from Sokkaa.
* See 101greatgoals.com for an example of a web chat we could add for non android users.

**General**

* App must be lightweight – data stored on server rather than phones.