



Opening

Interviewer introduces product "Animalcules" App and creators Valiant Tech.

Small explanation of meaning behind product name

Explanation for creation of the product and intent going forward

Middle

Interviewer asks how to use the App

Creators explain how App works and its inspiration

Creators explain basic mechanics of the App and how to play including informational videos and quizzes



Conclusion

Interviewer inquires about technology behind the App

Creators give an explanation of AR and how it differs from VR

Interviewer finishes off with a readoff of stats including unique downloads and use in school curriculums as well as where viewers can get the App themselves

Background News Sets sourced from

<https://www.newscaststudio.com/setstudio/>

Sets: KTNV

WESH

Michigan station