

Virtual Store Portfolio Project

“Poppin Peripherals”

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This virtual store will be a retail ecommerce business that sells desktop peripherals. Poppin Peripherals offers physical and digital products for both personal and professional use. There will be options to customize certain products to fit your needs and style. Lower levels of productivity can be directly linked to being distracted by your surroundings. Creating a space where you feel most comfortable will raise your productivity levels at home and in the office. Whether you want a customizable keyboard for your home setup or a mouse that better fits your hand while at the office, Poppin Peripherals has you covered.

List of Physical Goods

- Keyboards
 - Size
 - Color
 - Sound
 - Feel
 - Material
 - Lighting
- Deskmats/Deskpads/Mouse Pads
 - Size
 - Material
 - Color
 - Design
 - Graphics
- Computer Mice
 - Size
 - Shape
 - Extra Buttons

- Color
 - Lighting
 - Feel
- Headphones
 - Over Ear
 - In Ear
 - Built-in Mic
- Desk Accessories
 - Monitor Stands
 - Cable Runners
 - USB dock

List of Digital Goods

- Desktop Backgrounds
 - Resolution
 - Size
 - Design
 - Color
 - Theme
- Peripheral Config Software
- Voice Chaning Software
- Logo Design