# Aviation Risk Insights: Guiding Safe Aircraft Investment

A data-driven approach to help our company safely enter the aviation industry.

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## Why This Matters

#### Objective:

As we expand into commercial and private aviation, selecting the right aircraft is critical to:

- Minimize safety risks
- Protect reputation and compliance
- - Ensure long-term operational success

We analyzed real-world aviation incident data to guide safe, smart investments.

## What We Did

#### **Approach Summary:**

- Reviewed thousands of aircraft incident records
- Cleaned and analyzed key safety data
- Identified low-risk aircraft models
- · Created a visual dashboard for easy decision-making

All findings are based on verified historical data.

# **Key Risk Indicators**

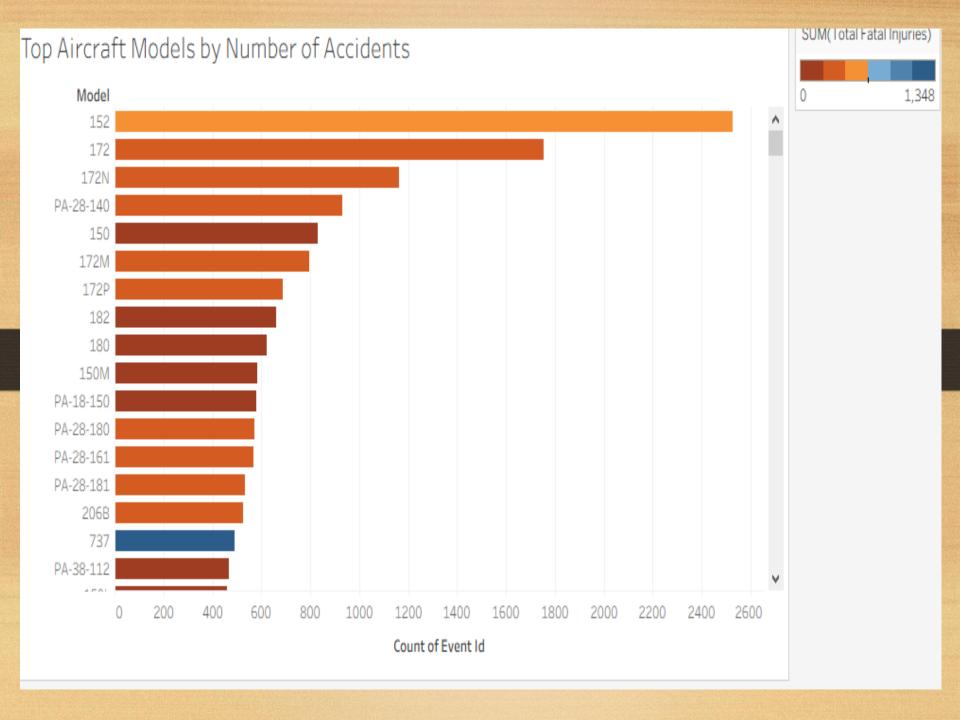
We assessed aircraft models based on:

- - Total incidents: Frequent issues raise red flags
- Fatalities: Indicates severity of incidents
- Damage level: Higher repair/downtime costs
- - Weather & flight phase: Context of risk

# Top Low-Risk Aircraft Models

#### These aircraft had:

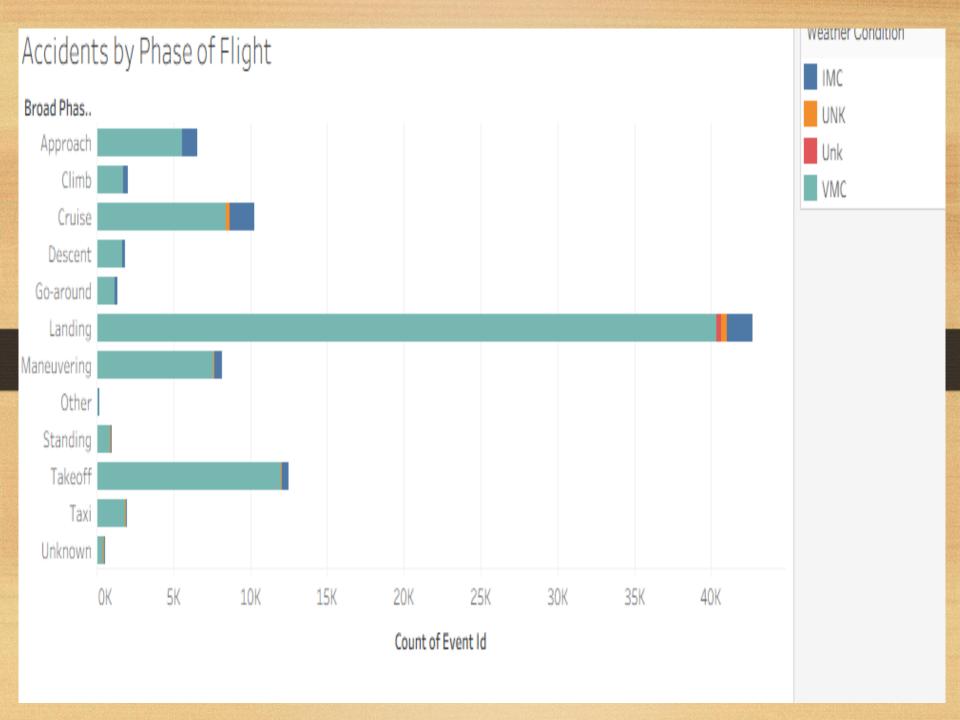
- - Fewer than average accident counts
- Low or zero fatal incidents
- Mostly minor or no damage reports
- Good candidates for purchase



## Risk Factors to Watch

#### Common risks observed:

- Most accidents occur during takeoff and landing
- - Adverse weather (fog, storms) increases incident rates
- - Certain models show repeated issues under stress



## **Business Recommendations**

#### Do:

- Shortlist aircraft with strong safety records
- Match aircraft type to expected route and weather conditions
- Use our dashboard to explore specific models and scenarios

#### Avoid:

- Models involved in frequent or severe accidents
- Blindly trusting popularity without performance data

## What's Next?

#### Further steps:

- Validate findings with maintenance and operational cost data
- - Consider pilot feedback and manufacturer support
- Explore financing options for shortlisted models
- Tableau Dashboard available for ongoing exploration.

## Thank You!

Let's fly smart from the start.

# Questions?

We welcome feedback and are ready to support the next steps in our aviation journey.