

Total Orders

112.65K

Total customers

99.44K

Total Sales

13.59M

Year

All

Month

All

Day

All

Product Categories

All

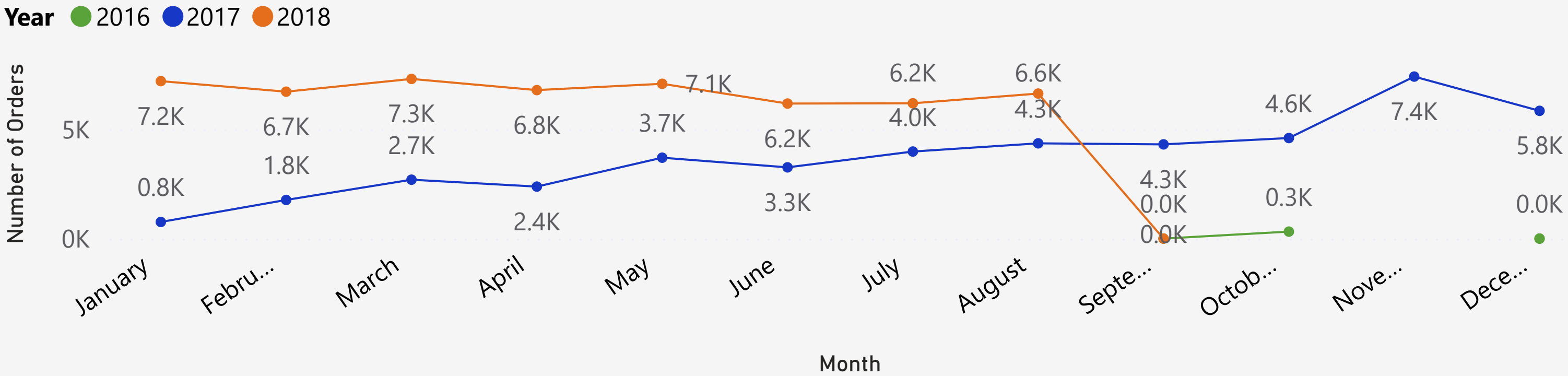
Region

All

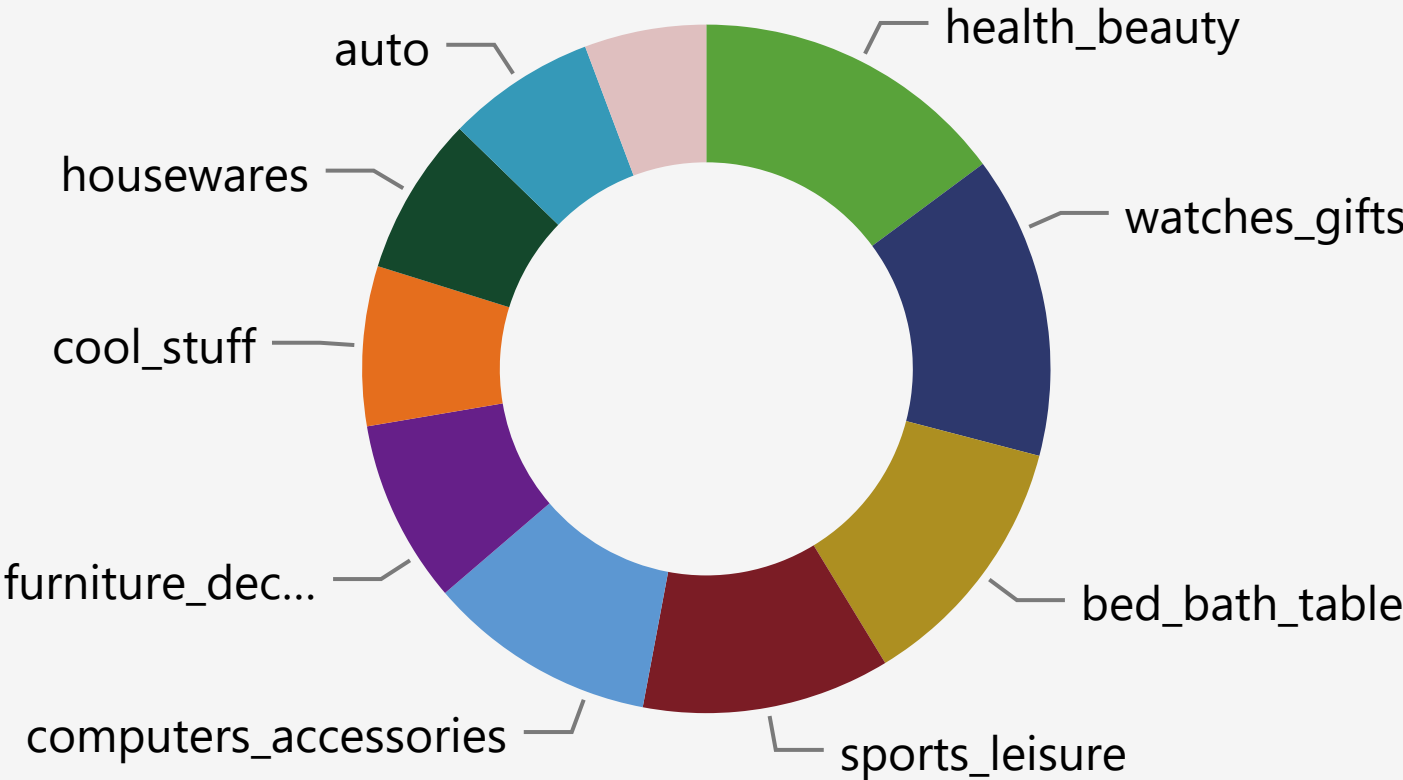
Customers Distribution



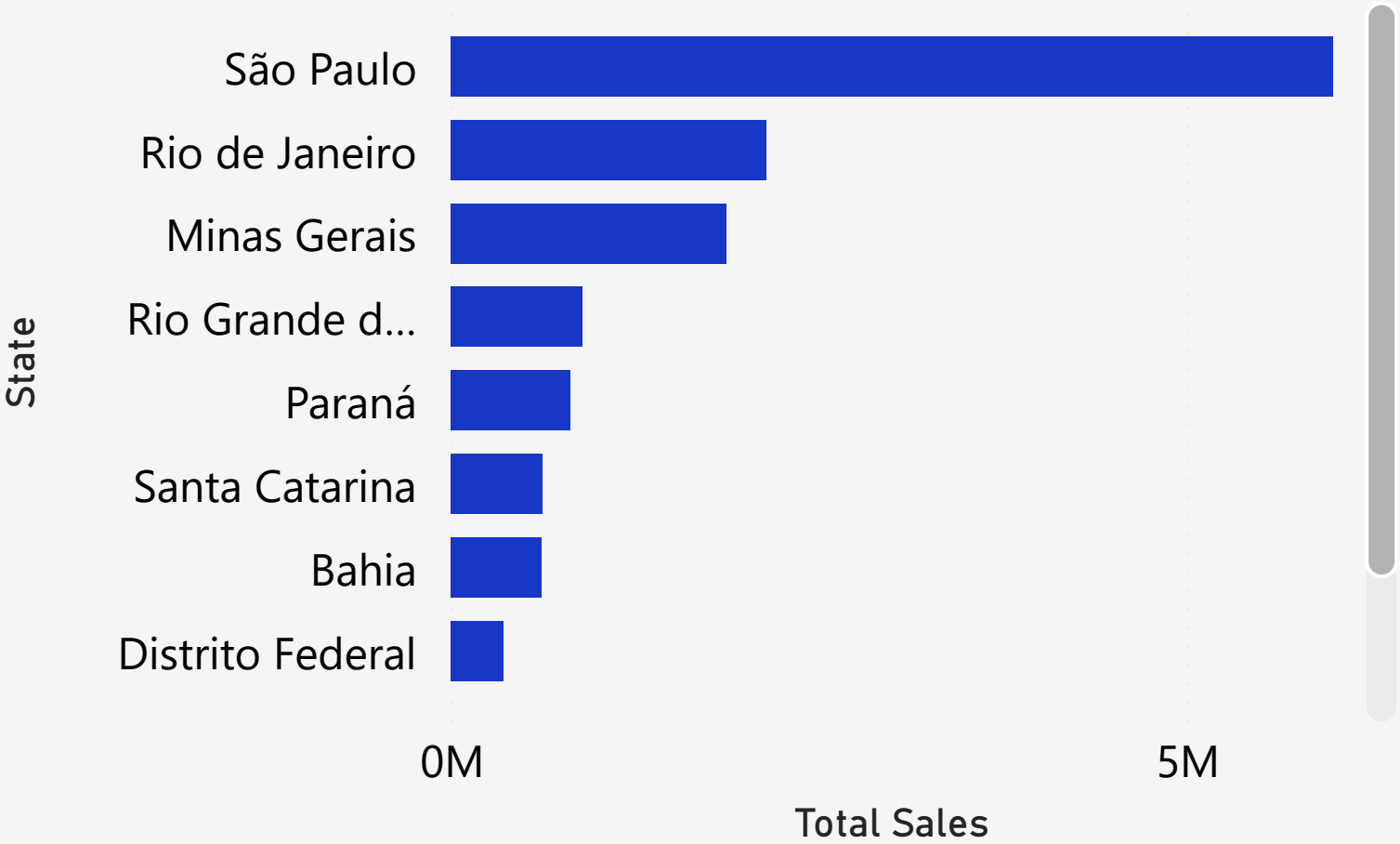
Sales Trend



Top 10 Product Categories



Sales by State



Price Vs Freight



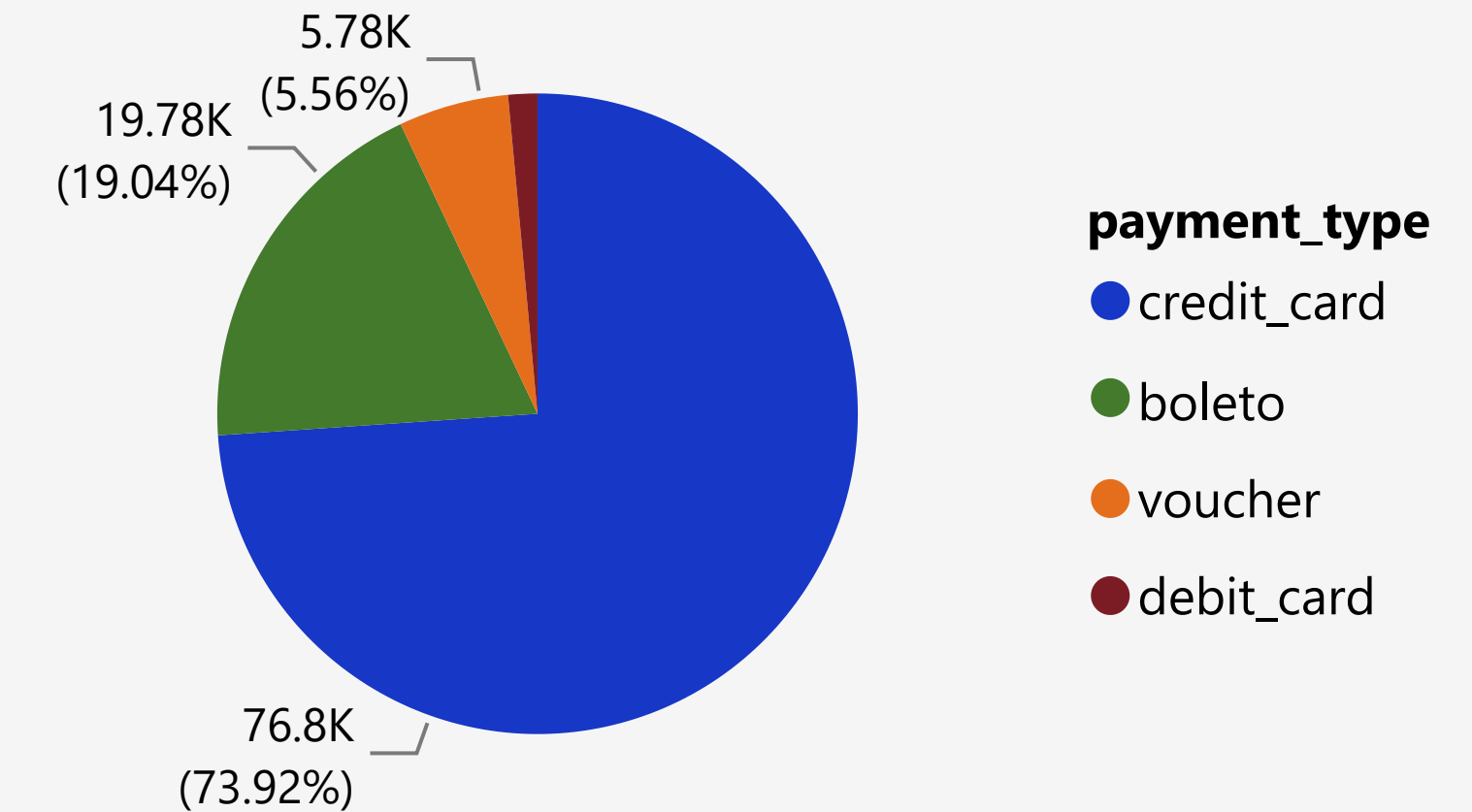
Price to Freight Ratio

5.79

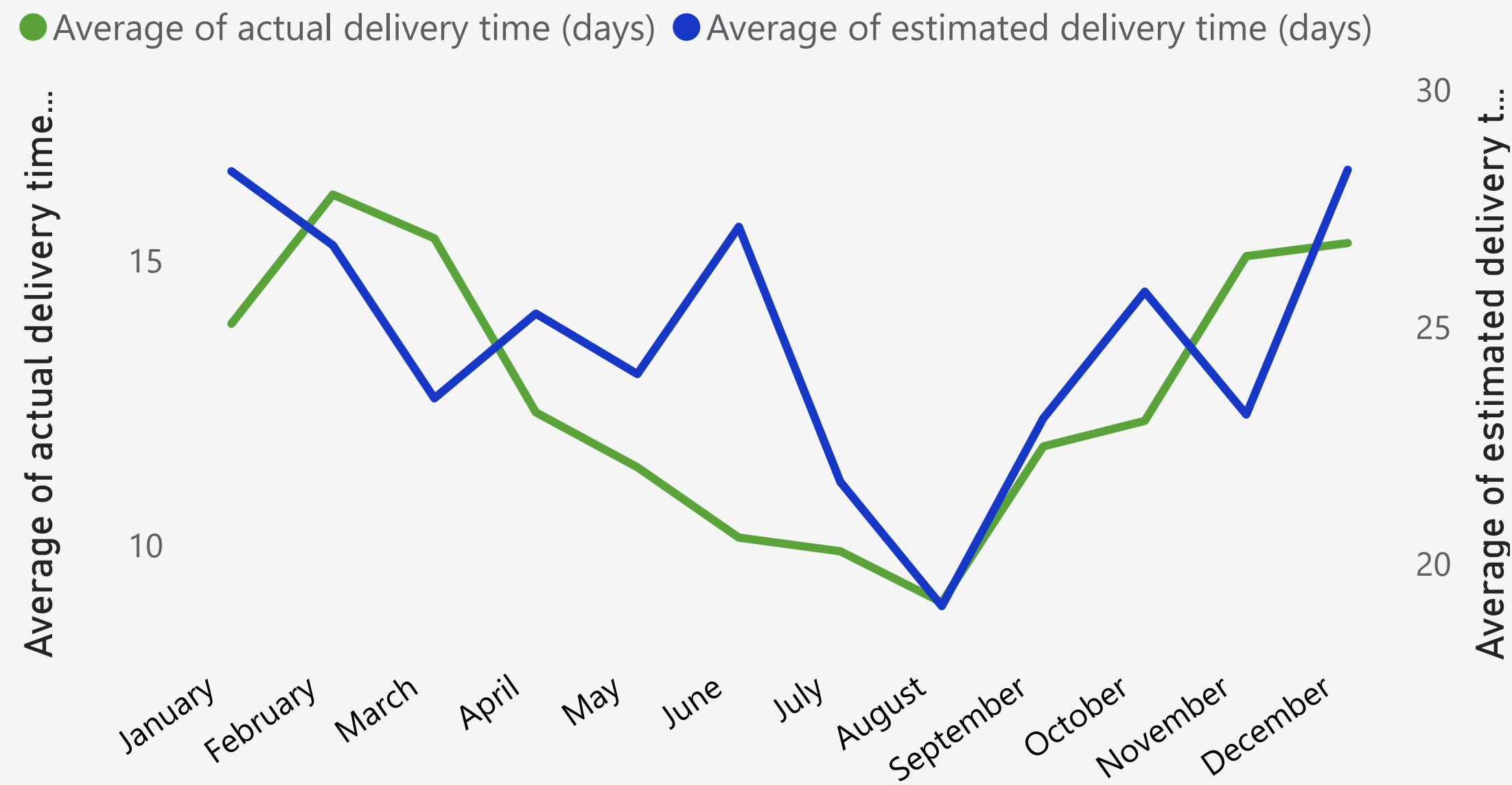
order_status

All

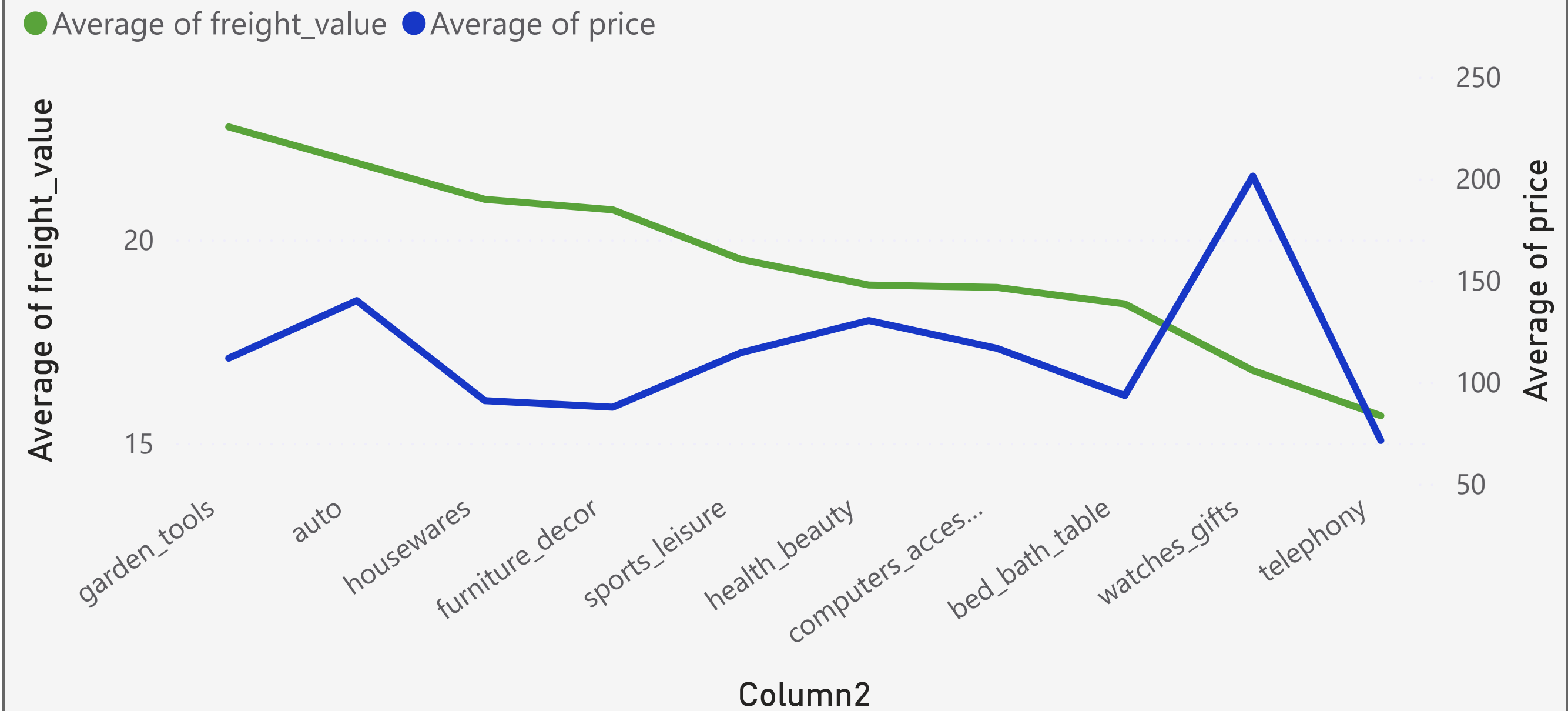
Payment Types



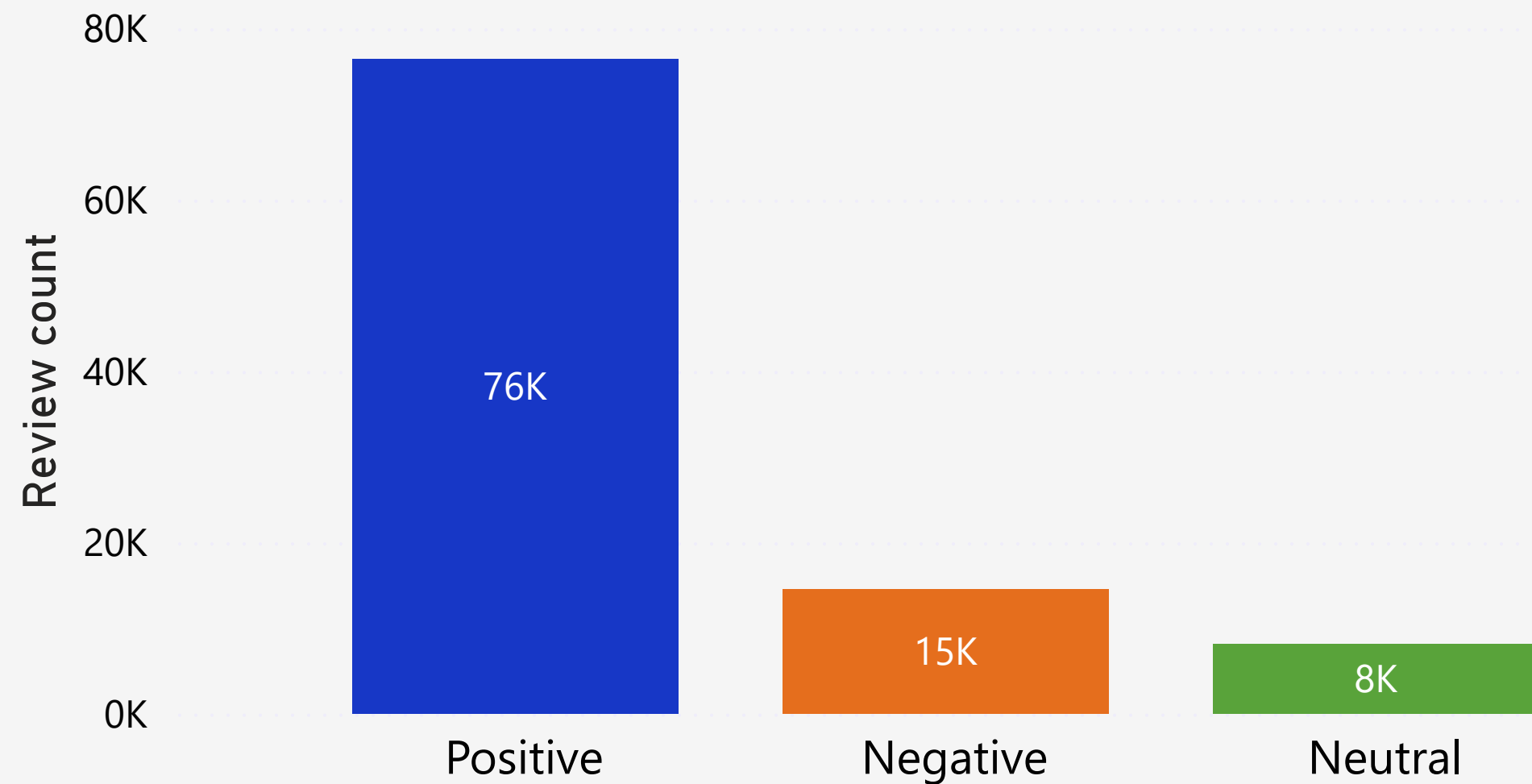
Actual Delivery Vs Estimated Delivery (Days)



Freight vs Price for Product Category

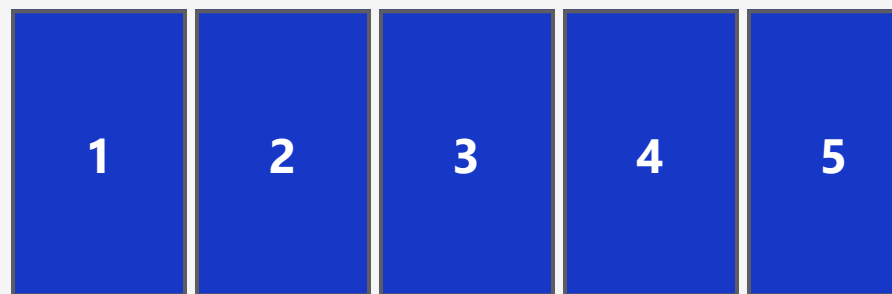


Sentiment Analysis

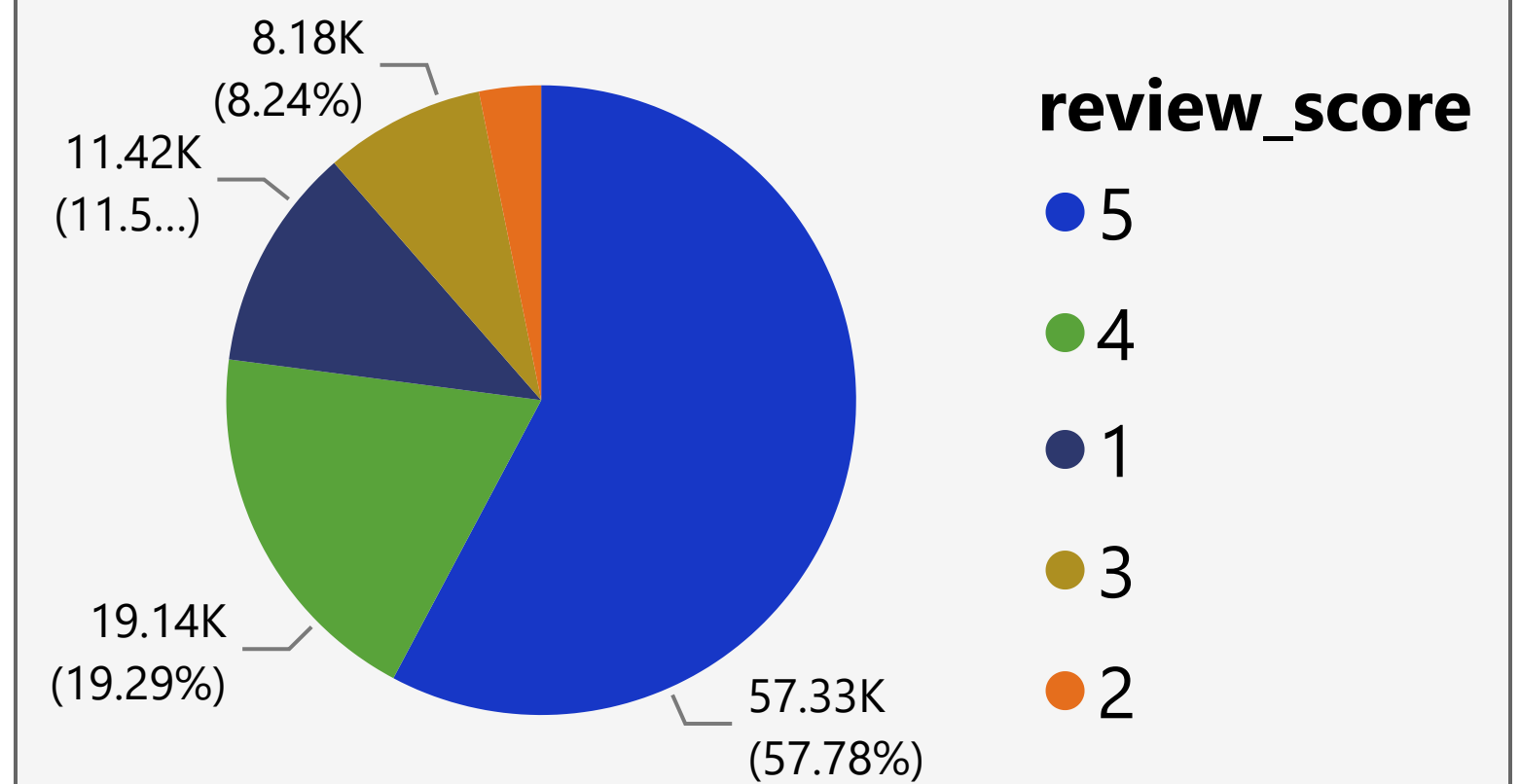


Sentiment Count of review_score

Negative	14575
Neutral	8179
Positive	76470
Total	99224



Count of review scores



State wise customer reviews

review_score ● 1 ● 2 ● 3 ● 4 ● 5

