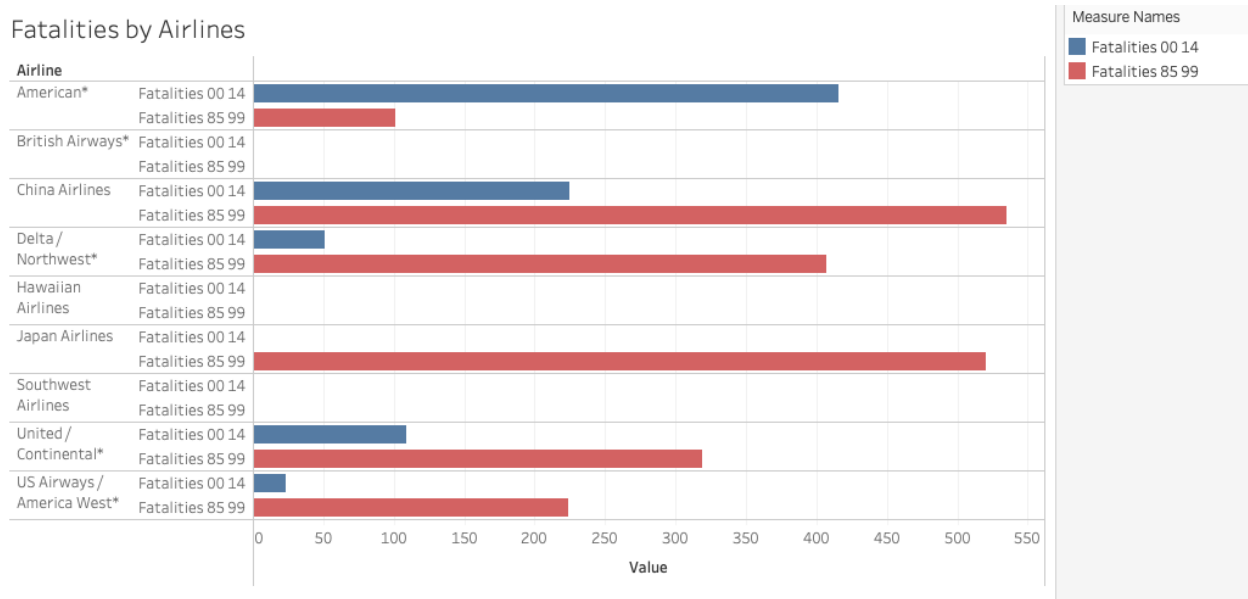


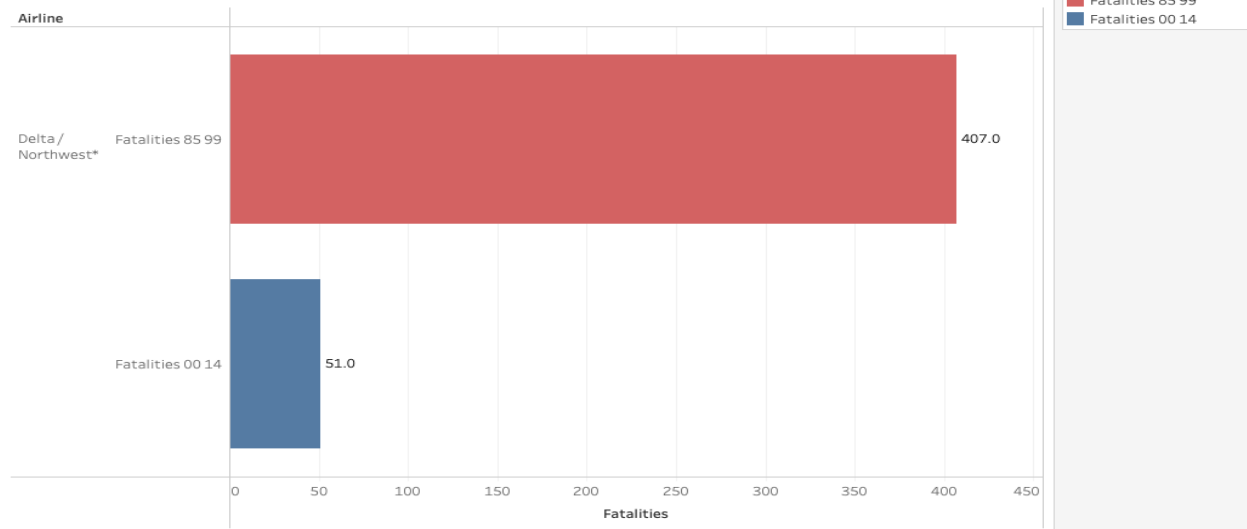
Airplane Safety Blog Post

As a valuable member of the Delta Airlines family, it is upon members' (employees) responsibility to uphold and defend the company's honor from outsiders attempting to tarnish the reputation with false accusations and inaccuracy statistics. Delta Airlines is committed to developing advanced technology and engineering to make air travel safe and accessible for millions of travelers daily. Despite technological advancement and safety regulations, airplane crashes still occur. However, they are rare but highly publicized by news and media outlets, which has cast fear in public and has negatively impacted the aviation industry. This blog post aims to provide the truth surrounding airplane crashes and aviation safety with accurate metrics and statistical evidence.

While the general public may hold some sentiment about airline promises to uphold safety, we have emphasized safety as the top priority at Delta Airlines. Airplane crashes can occur for a multitude of reasons, such as technical or mechanical failure, harsh weather conditions, pilot error, and even terrorism. Through meticulous investigation, Delta has identified trends and implemented necessary changes to reduce/prevent fatalities, as shown in the figure below. In fact, the fatality rate while traveling with Delta Airlines has decreased by nearly 700% in the last two decades.

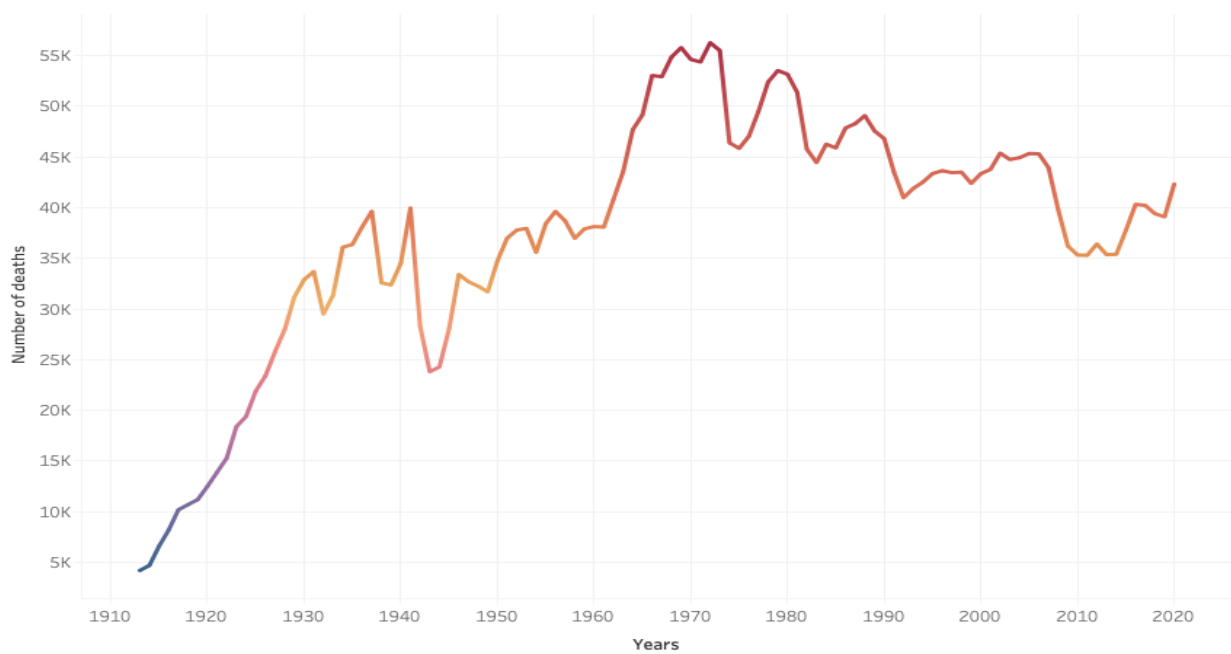


<Delta Airlines fatalities>

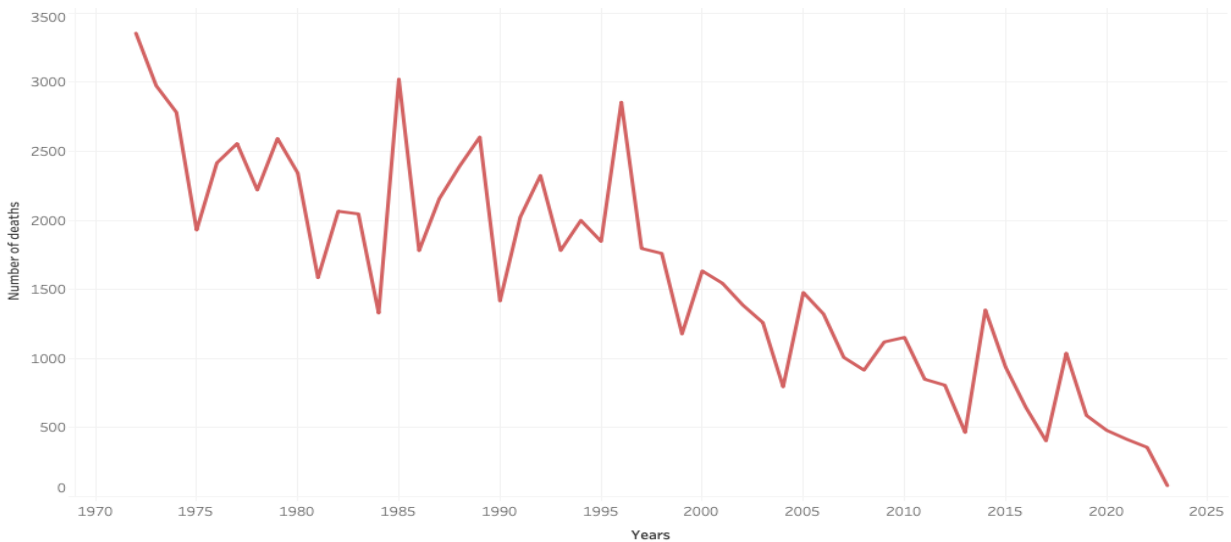


Meanwhile, millions of people get injured or even die from car accidents worldwide. Since the early 1900s, the car-related fatality rate continued to rise, reaching 56,000 deaths per year in the late 1900s. Ever since, the average fatality has been nearly 45,000 deaths per year, an average of 124 deaths per day. In contrast, Delta Airlines' active involvement and collaboration with other airlines to develop and implement new technologies and safety measures has significantly decreased the yearly fatality rate to below 500 across all airlines in the last two years.

<Line chart of motor vehicle fatalities>

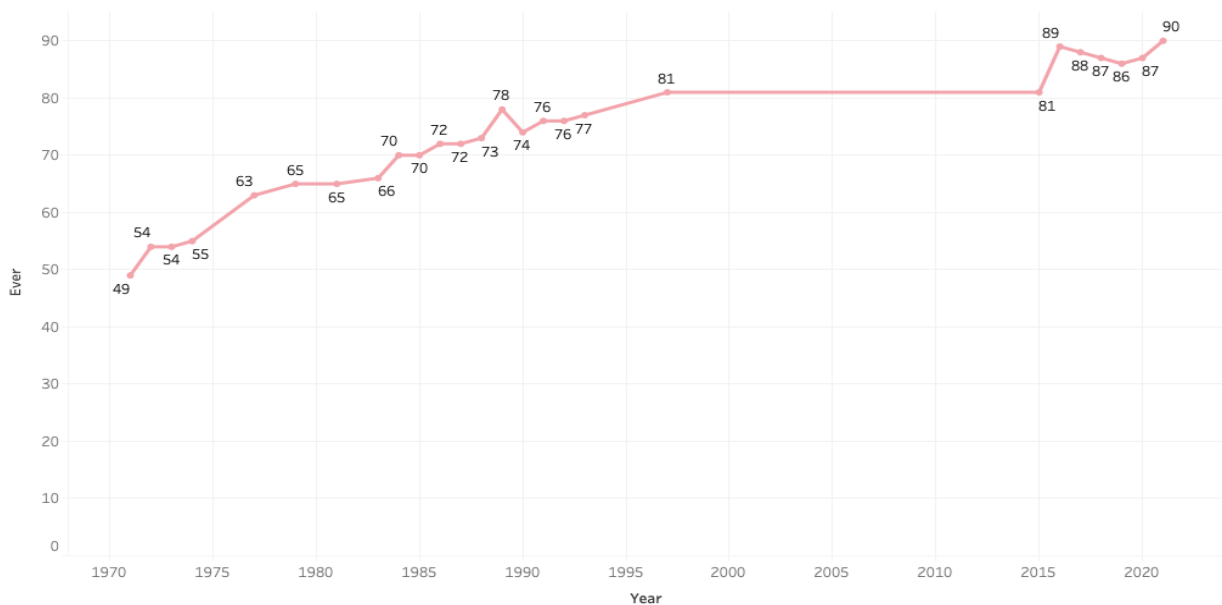


<Airplane Fatality in Last Few Decades>



Delta's comprehensive safety program and exceptional customer service have gained people's trust and earned a reputation for being a preferred choice for many travelers. As commercial airplanes become safer and more accessible, more people frequently travel by air to reach their desired destinations. As the air travel demand continues to grow, Delta remains steadfast in its commitment to providing our customers with a safe and comfortable experience.

<Line chart of how often people have traveled via air>



Delta Airlines works closely with industry and government agencies such as the Federal Aviation Administration (FAA) and International Air Transport Association (IATA) to be well-informed about industry best practices and the latest safety regulations. After all, Delta Airlines

is committed to prioritizing safety and ensuring air travel remains the safest means of transportation for passengers, crew, and employees.