Hive Case Study

The following steps are performed in the hive case study:

1) Connect the local machine to the master node using SSH by running the following command :

ssh -i /Users/abhishek/Downloads/demo_key_pair.pem hadoop@ec2-52-23-202-89.compute-1.amazonaws.com

2) Create a folder named 'abhishek' in the HDFS using the following command:

hadoop fs -mkdir /abhishek

3) To check the created folder in the HDFS use the following command:

hadoop fs -ls /

```
● ● ■ abhishek — hadoop@ip-172-31-29-172:~ — ssh -i ~/Downloads/...
[hadoop@ip-172-31-29-172 ~] $ hadoop fs -mkdir /abhishek
[hadoop@ip-172-31-29-172 ~] hadoop fs -ls /
Found 5 items
drwxr-xr-x

    hadoop hadoop

                                      0 2020-12-07 07:00 /abhishek
                                      0 2020-12-07 05:09 /apps
drwxr-xr-x
             - hdfs
                      hadoop
                                      0 2020-12-07 05:11 /tmp
drwxrwxrwt
             - hdfs
                      hadoop
                                      0 2020-12-07 05:09 /user
drwxr-xr-x
             hdfs
                      hadoop
drwxr-xr-x
               hdfs
                      hadoop
                                      0 2020-12-07 05:09 /var
```

We can see in the screenshot that the folder named 'abhishek' is created in the HDFS.

- 4) Import the data to the folder 'abhishek' in the HDFS using the following two commands:
 - i) hadoop distcp s3://mithilesh-hive-case-study/Mithilesh/2019-Oct.csv /abhishek
 - ii) hadoop distcp s3://mithilesh-hive-case-study/Mithilesh/2019-Nov.csv/abhishek
- 5) Now we have imported the data in the HDFS. To see the imported data run the following command :

hadoop fs -ls /abhishek/

```
• • abhishek — hadoop@ip-172-31-29-172:~ — ssh -i ~/Downloads/demo_key...

[hadoop@ip-172-31-29-172 ~]$ hadoop fs -ls /abhishek

Found 2 items
-rw-r--r-- 1 hadoop hadoop 545839412 2020-12-07 07:12 /abhishek/2019-Nov.csv
-rw-r--r-- 1 hadoop hadoop 482542278 2020-12-07 07:10 /abhishek/2019-Oct.csv
```

We can see both the files uploaded in the HDFS.

- 6) Launch the hive service. For this run the command 'hive'.
- 7) Create the database named 'casestudy' using the following query:

create database if not exists casestudy;

8) To see the created database run the following query:

show databases;

```
[hive> show databases ;

OK
  casestudy
  default
  Time taken: 0.023 seconds, Fetched: 2 row(s)
```

We can see in the screenshot above that the database named 'casestudy' has created.

- 9) To use the database 'casestudy' run the command 'use casestudy ;' .
- 10) Create the external table by using the following query:

create table if not exists table2019 (event_time int, event_type string, product_id int, category_id int, category_code string, brand string, price float, user_id int, user_session string) row format serde 'org.apache.hadoop.hive.serde2.OpenCSVSerde' stored as textfile location '/abhishek/' tblproperties ("skip.header.line.count"="1");

```
abhishek — hadoop@ip-172-31-29-172:~ — ssh -i ~/Downlo...

hive> create external table if not exists table2019 (event_time int ,event_type string,product_id int,category_id int,category_code string,brand string,price float,user_id bigint,user_session string) row format serde 'org.apache.hadoop.hive.serde2.OpenCSVSerde' stored as textfile location '/abhishek/' tblproperties('skip.header.line.count '='1') ;

OK
Time taken: 0.197 seconds
```

11) Describe the table 'table2019' by using the following query:

describe table 2019;

```
hive> describe table2019 ;
OK
event time
                                                   from deserializer
                         string
event_type
                         string
product id
                                                   from deserializer
category_id
                                                   from deserializer
                         string
category code
brand
                                                   from deserializer
price
                                                   from deserializer
                         string
user id
                                                   from deserializer
user session
                                                  from deserializer
                         string
Time taken: 0.699 seconds, Fetched: 9 row(s)
```

12) To show the headers for all the queries use the following query:

set hive.cli.print.header=true;

13) Create the partitioning and bucketing using the following command:

create external table if not exists ext_table2019 (event_time timestamp,product_id string,category_id string,category_code string,brand string,price float,user_id bigint,user_session string) partitioned by (event_type string) clustered by (category_code) into 12 buckets row format serde 'org.apache.hadoop.hive.serde2.OpenCSVSerde' stored as textfile;

14) Set dynamic partitioning mode to nonstrict using the following command:

set hive.exec.dynamic.partition.mode=nonstrict;

15) Load the data in the partitioned and bucketed table named 'ext_table2019' using the following command:

insert into ext_table2019 partition (event_type) select event_time, product_id, category_id, category_code, brand, price, user_id, user_session, event_type from table2019;

```
abhishek — hadoop@ip-172-31-29-172:~ — ssh -i ~/Downloads/demo_key_pair.pem hadoo...
hive> insert into ext_table2019 partition (event_type) select event_time, product_id, category_i d, category_code, brand, price, user_id, user_session, event_type from table2019; Query ID = hadoop_20201207133631_a1cc4fcb-6a41-4cad-8ddb-2b48968c37d4
Total jobs = 1
Launching Job 1 out of 1
Tez session was closed. Reopening...
Session re-established.
Status: Running (Executing on YARN cluster with App id application_1607317819799_0017)
         VERTICES MODE STATUS TOTAL COMPLETED RUNNING PENDING FAILED KILLED
Reducer 2 ..... container
                                                                                                        0
                                   SUCCEEDED
                                                                 5
                                               ===>>] 100% ELAPSED TIME: 163.88 s
Loading data to table default.ext_table2019 partition (event_type=null)
Loaded: 4/4 partitions.
          Time taken to load dynamic partitions: 0.639 seconds
          Time taken for adding to write entity: 0.003 seconds
OK
event_time
                                    category_id
                  product id
                                                      category_code
                                                                         brand
                                                                                  price
                                                                                           user_id user_ses
        event_type
sion
Time taken: 174.371 seconds
```

Query Optimization

We have created the partitioned and bucketed table named 'ext_table2019' to optimize the queries. Let's see how we can optimize queries through the example.

Q. Fetch the first 10 rows.

First we will fetch the first 10 rows of the table 'table2019'.

Here we can see that the time taken to execute the query in the table 'table2019' is 2.574 seconds.

Now, we will fetch the first 10 rows of the partitioned and bucketed table 'ext table 2019'.

```
| New | Select * from ext_table2019 limit 10 ; | OK | 2019-10-11 07:53:13 UTC 5813484 1487580005671109489 | masura 1.73 | 559060196 | 2338c843-45de-43e5-ac06-2804b629ccf9 | cart 2019-10-09 11:47:14 UTC 5689725 1487580007852147670 | staleks 13.17 | 404502068 | 928c9190-42de-4b94-afd4-19423944f5f0 | cart 2019-10-08 18:31:54 UTC 5870696 148758000024641266 | 4.60 | 100787781 | 188a44b5-83f1-4f19-8a93-2fa670f2ec08 | cart 2019-10-08 18:31:55 UTC 5870693 1487580006317032337 | 7.94 | 459127083 | 76f0c023-35e-4ca9-8146-34bc5c94382e | cart 2019-10-08 18:31:55 UTC 5861279 1487580006317032337 | 7.94 | 459127083 | 76f0c023-35e-4ca9-8146-34bc5c94382e | cart 2019-10-09 11:47:13 UTC 5861279 1487580006317032337 | 30.95 | 558176613 | 6bcac932-1da0-46bb-bea6-6cd19ac6be00 | cart 2019-10-09 11:47:13 UTC 5777442 1487580009143992338 | lake | 11.35 | 558429809 | 99d4f1b7-8c09-46ae-9673-60362a44515e | cart 2019-10-09 11:47:13 UTC 5847870 1487580006317032337 | 1.90 | 558419860 | 91583ed9-f240-46ea-bcaa-e2ef8bb54003 | cart 2019-10-09 11:47:13 UTC 5847870 1487580006317032337 | 1.90 | 558419860 | 91583ed9-f240-46ea-bcaa-e2ef8bb54003 | cart 2019-10-09 11:47:13 UTC 5847870 1487580006317032337 | 1.90 | 558419860 | 91583ed9-f240-46ea-bcaa-e2ef8bb54003 | cart 2019-10-09 11:47:13 UTC 5847870 1487580006317032337 | 1.90 | 558419860 | 91583ed9-f240-46ea-bcaa-e2ef8bb54003 | cart 2019-10-09 11:47:13 UTC 5847870 148758006836670 | smart 5.56 | 556485145 | 4d5939fb-87d2-4c41-b62c-8351fe31cc49 | cart 2019-10-09 11:47:13 UTC 5847870 148758006836670 | cart 2019-10-09 11:47:13 UTC 5847870 1487580066317032337 | 1.90 | 558419860 | 91583ed9-f240-46ea-bcaa-e2ef8bb54003 | cart 2019-10-09 11:47:13 UTC 5847870 1487580066317032337 | 1.90 | 558419860 | 91583ed9-f240-46ea-bcaa-e2ef8bb54003 | cart 2019-10-09 11:47:13 UTC 5847870 1487580066317032337 | 1.90 | 558419860 | 91583ed9-f240-46ea-bcaa-e2ef8bb54003 | cart 2019-10-09 11:47:13 UTC 5847870 1487580066317032337 | 1.90 | 558419860 | 91583ed9-f240-46ea-bcaa-e2ef8bb54003 | cart 2019-10-09 11:47:13 UTC 5847870 148758006
```

Here we can see that the time taken to execute the query in the partitioned and bucketed table 'ext table2019' is 0.286 seconds.

From this example, we can conclude that the partitioned and bucketed table 'ext_table2019' takes less time as compared to table 'table2019' to execute the query. So now onwards, we will perform all the queries on the partitioned and bucketed table 'ext_table2019'.

Questions and Answers

1) Find the total revenue generated due to purchases made in October.

Answer: select sum(price) as revenue from ext_table2019 where month(event_time)=10 and event_type = 'purchase';

```
hive> select sum(price) as revenue from ext_table2019 where month(event_time)=10 and event_type = 'purchase';
Query ID = hadoop_20201207135854_c67e84e2-1970-410b-8605-584e1c39745c
Total jobs = 1
Launching Job 1 out of 1
Tez session was closed. Reopening...
Session re-established.
Status: Running (Executing on YARN cluster with App id application_1607317819799_0019)

VERTICES MODE STATUS TOTAL COMPLETED RUNNING PENDING FAILED KILLED

Map 1 ...... container SUCCEEDED 2 2 0 0 0 0 0
Reducer 2 ..... container SUCCEEDED 1 1 0 0 0 0
VERTICES: 02/02 [==========>>] 100% ELAPSED TIME: 17.52 s

OK
1211538.4299997962
Time taken: 27.964 seconds, Fetched: 1 row(s)
```

The total revenue generated due to the purchases made in October month is 1211538.4299997962.

2) Write a query to yield the total sum of purchases per month in a single output.

Answer: select month(event_time), sum(price) from ext_table2019 where year(event_time)=2019 and event_type='purchase' group by month(event_time);

```
hive> select month(event_time), sum(price) from ext_table2019 where year(event_time)=2019 and event_type=
'purchase' group by month(event_time);
Query ID = hadoop_20201207140338_6de328d5-34fb-4cf1-b7b5-5138d4899f0a
Total jobs = 1
Launching Job 1 out of 1
Status: Running (Executing on YARN cluster with App id application_1607317819799 0019)
        VERTICES
                            STATUS TOTAL COMPLETED RUNNING PENDING FAILED KILLED
Map 1 ..... container
                                                                                                0
                                SUCCEEDED
Reducer 2 ..... container
                                SUCCEEDED
                                                                      0
                                                                               0
                                                                                       0
                                                                                                0
                                              >>] 100% ELAPSED TIME: 18.12 s
        1211538.4299997962
1531016.9000000611
Time taken: 18.973 seconds, Fetched: 2 row(s)
```

The total sum of purchases in the month of October is 1211538.4299997962 and the total sum of purchases in the month of November is 1531016.9000000611.

3) Write a query to find the change in revenue generated due to purchases from October to November.

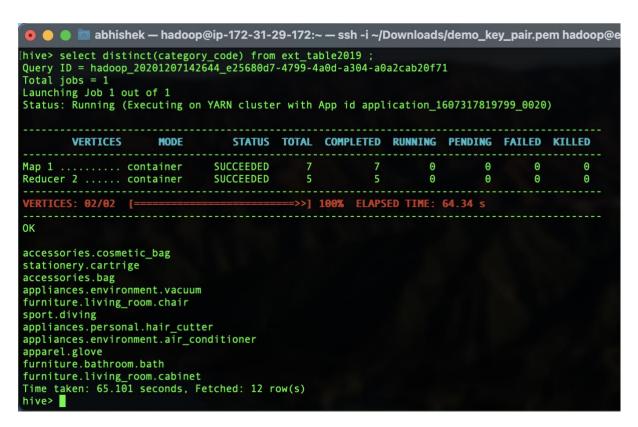
Answer: select sum(case when

month(from_unixtime(unix_timestamp(event_time,'yyyy-MM-dd HH:mm:ss'))) = 10 then cast (price as float) else - 1 * cast(price as float)end) as change_in_revenue from ext_table2019 where month(from_unixtime(unix_timestamp(event_time, 'yyyy-MM-dd HH:mm:ss'))) IN (10, 11) and event_type = 'purchase';

The change in revenue generated due to purchases from October to November is 319478.469592195. The negative sign indicates that the revenue of November is less than the revenue of October.

4) Find distinct categories of products. Categories with null category code can be ignored.

Answer: select distinct(category_code) from ext_table2019;

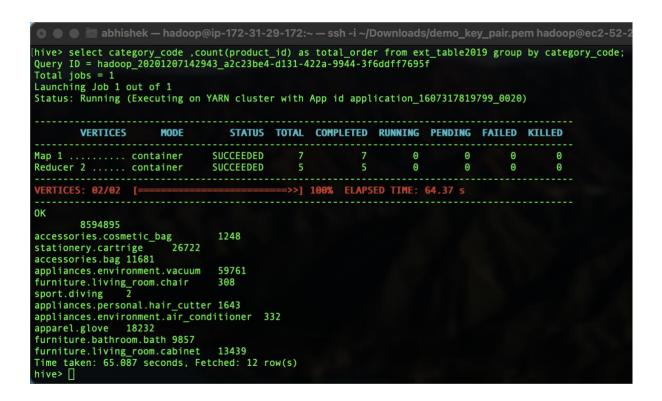


The distinct categories of the products are as follows:

- i) Accessories.cosmetic bag
- ii) Stationary.cartrige
- iii) Accessories.bag
- iv) Appliances.environment.vacuum
- v) Furniture.living_room.chair
- vi) Sport.diving
- vii) Appliances.person.hair cutter
- viii) Appliances.environment.air conditioner
- ix) Apparel.glove
- x) Furniture.bathroom.bath
- xi) Furniture.living_room.cabinet

5) Find the total number of products available under each category.

Answer: select category_code, count(product_id) as total_order from ext_table2019 group by category_code;

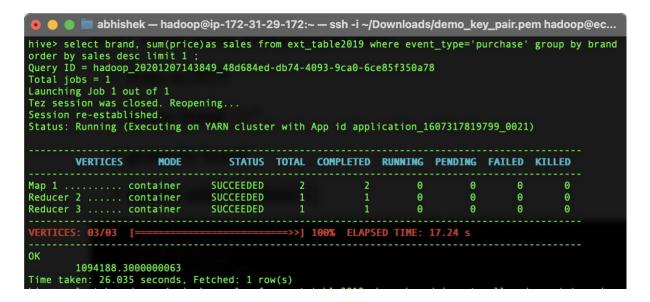


The total number of products available under each category is as follows:

- i) Accessories.cosmetic bag 1248
- ii) Stationary.cartrige 26722
- iii) Accessories.bag 11681
- iv) Appliances.environment.vacuum 59761
- v) Furniture.living room.chair 308
- vi) Sport.diving 2
- vii) Appliances.person.hair_cutter -1643
- viii) Appliances.environment.air_conditioner 332
- ix) Apparel.glove 18232
- x) Furniture.bathroom.bath 9857
- xi) Furniture.living room.cabinet 13439

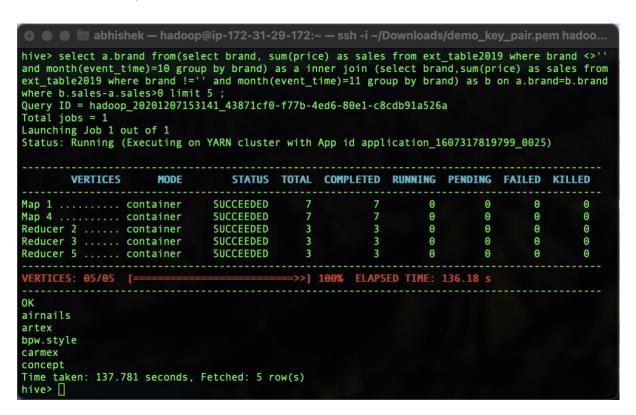
6) Which brand had the maximum sales in October and November combined?

Answer: select brand, sum(price)as sales from ext_table2019 where brand is not null and event type='purchase' group by brand order by sales desc limit 1;



7) Which brands increased their sales from October to November?

Answer: select a.brand from(select brand, sum(price) as sales from ext_table2019 where brand <>" and month(event_time)=10 group by brand) as a inner join (select brand,sum(price) as sales from ext_table2019 where brand !=" and month(event_time)=11 group by brand) as b on a.brand=b.brand where b.sales-a.sales>0 limit 5;



The following top 5 brands increased their sales from October to November:

- i) airnails
- ii) artex
- iii) bpw.style
- iv) carmex
- v) concept

8) Your company wants to reward the top 10 users of its website with a Golden Customer plan. Write a query to generate a list of top 10 users who spend the most.

Answer: select user_id, sum(price) as spend from ext_table2019 group by user_id order by spend limit 10;

