

# organizemyhome.com

Organize My Home is a blog that provides organizational ideas for sorting household items.



Organize My Home provides users with ideas on how to improve one's organization of household items through the utilization of tools. This service provides descriptions, steps, and pictures on how to sort the particular items. Essentially, the goal is to help users who are struggling to find ways to sort what they want. The goal is to also potentially help improve one's lifestyle through these ideas.

## Personas



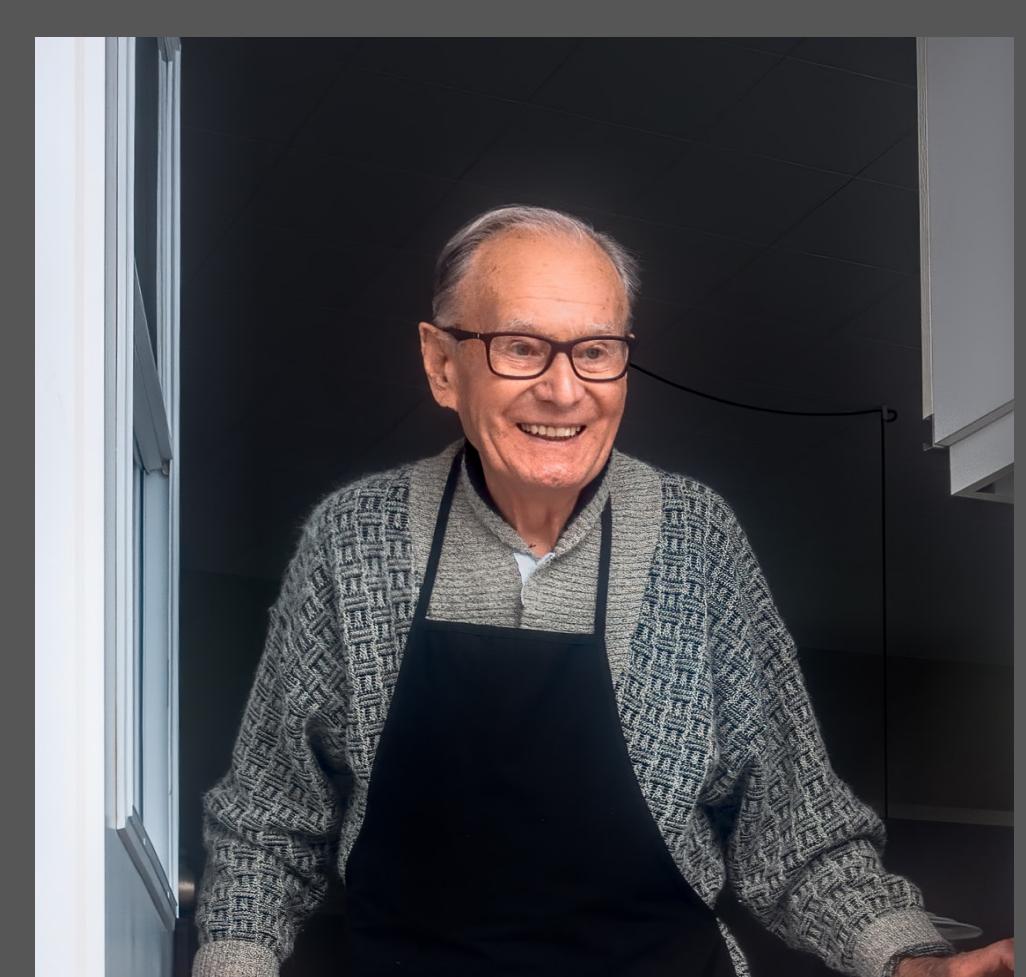
### Professional Organizer

A professional who can help organize any physical spaces at home



### DIY Enthusiast

A person who crafts things for their home themselves



### Housekeeper

Someone who helps clean and maintain a house

## Comps

**GOOD  
HOUSEKEEPING**

**HouseBeautiful**

**the  
spruce**