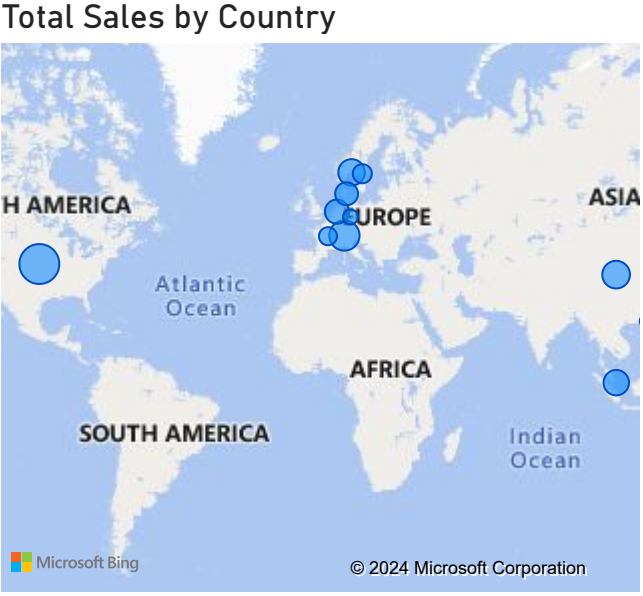


Total Sales	
1M	
Sales LY	Change %
805K	35.3%

Total Cost	
883K	
Cost LY	Change %
655K	34.8%

Total Profit	
206K	
Profit LY	Change %
150K	37.4%

Total Profit%	
2.3K	
Profit % LY	Change %
156.9K%	49.1%



Total Sales by Product Class	
Product Class	Total Sales
Deluxe	70,671.00
Elite	3,32,656.50
Premium	5,06,015.25
Standard	1,79,383.00
Total	10,88,725.75

Total Sales by Geographic Region	
Continents	Total Sales
America	3,41,109.25
Asia	2,02,594.75
Europe	4,35,325.25
Oceania	1,09,696.50
Total	10,88,725.75

Total Customers

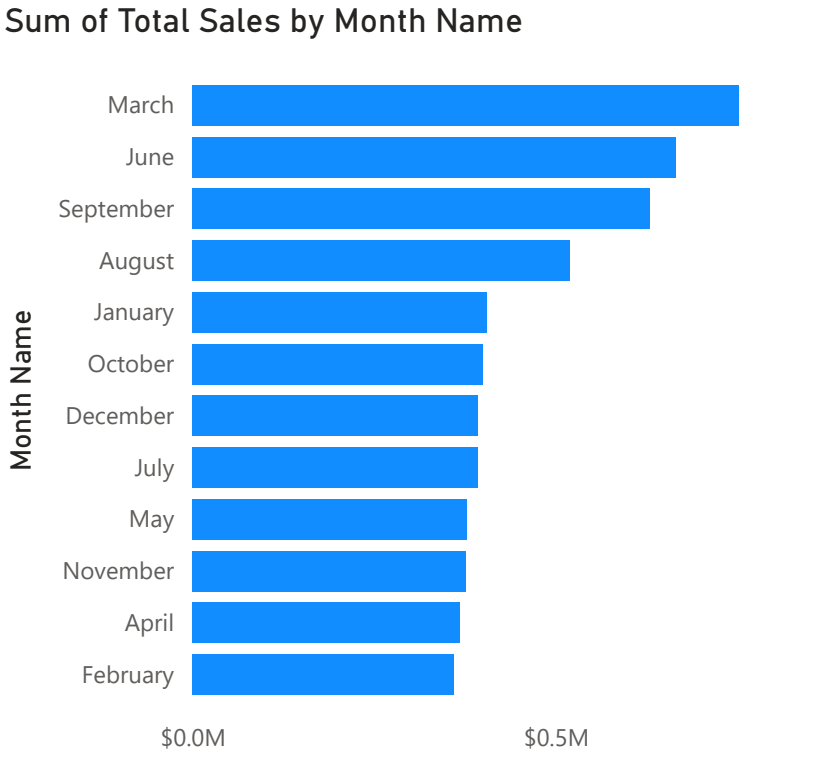
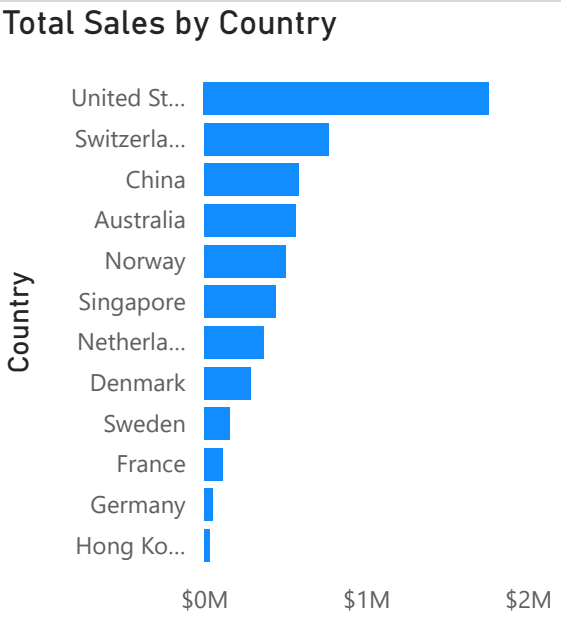
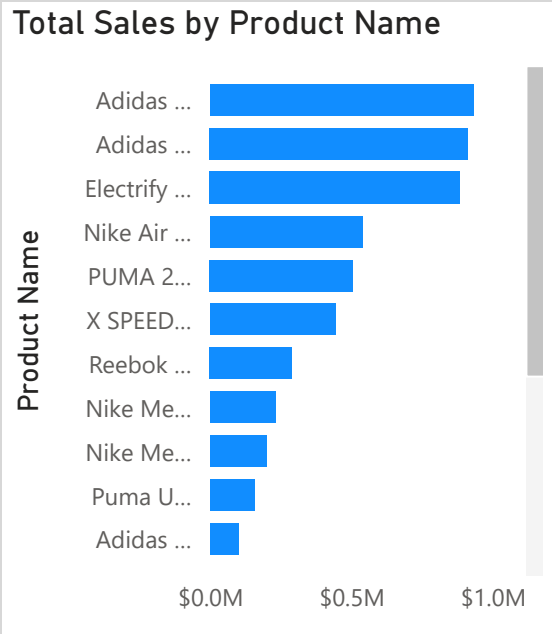
8044

Total New Customer

4695

Total Old Customer

3349



Based On Discount Type	
Discount Type	Sum of Total Sales
No Discount	\$22,85,280.00
Clearance Sale	\$19,47,702.00
Flash Sale	\$10,34,221.25
Total	\$56,38,001.75

Based On Brand Name	
Brand Name	Sum of Total Sales
Adidas	\$25,13,622.25
Nike	\$10,34,194.50
Total	\$56,38,001.75

Year

☐ 2017

☐ 2018

☐ 2019

Year

☐ 2017

☐ 2018

☐ 2019