

MY ZOOM

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OVERVIEW

- Abstract
- Introduction
- Problem
- Objectives
- Methodology
- Result
- Conclusion
- Reference

ABSTRACT

In the EdTech industry, collecting user feedback is critical for improving learning platforms. However, a common issue arises when users provide free-text feedback that does not align with the selected predefined reason, leading to poor data quality. This project proposes a machine learning-based solution using a BERT-based classifier to automatically validate the contextual alignment between the feedback text and the selected reason. The system ensures high-quality, relevant feedback and aids in moderation and analysis.

INTRODUCTION

EdTech platforms often collect user feedback through a combination of dropdown-selected reasons and free-text inputs. While structured inputs help in categorization, free-text comments provide detailed context. However, inconsistencies frequently occur when the written feedback does not correspond to the selected reason, causing challenges in data interpretation and decision-making. This project addresses this problem by developing an intelligent feedback validation system using NLP and deep learning techniques to ensure feedback relevance and integrity.

PROBLEM

- Develop a machine learning solution to validate user feedback in an EdTech application. The goal is to determine whether a user's feedback (text) aligns with the provided dropdown reason (reason). If the feedback aligns, label it as 1, otherwise label it as 0.
- This validation ensures that only relevant and meaningful feedback is recorded, streamlining the feedback process for enhanced user experience.

OBJECTIVES

- To develop a BERT-based model that determines whether a user's feedback text aligns with the selected dropdown reason.
- To improve feedback quality by filtering out irrelevant or mismatched responses.
- To support automation in feedback moderation and enhance analytical insights for EdTech platforms.

METHODOLOGY

Data Preparation

- Input data consists of user feedback text, selected reason, and a binary label indicating alignment.
- Text is cleaned using regular expressions and converted to lowercase.

Model Architecture

- Used DistilBERT for sequence classification with two output labels: "aligned" and "not aligned".
- Tokenized paired inputs (feedback text and reason) using DistilBERT tokenizer.

METHODOLOGY

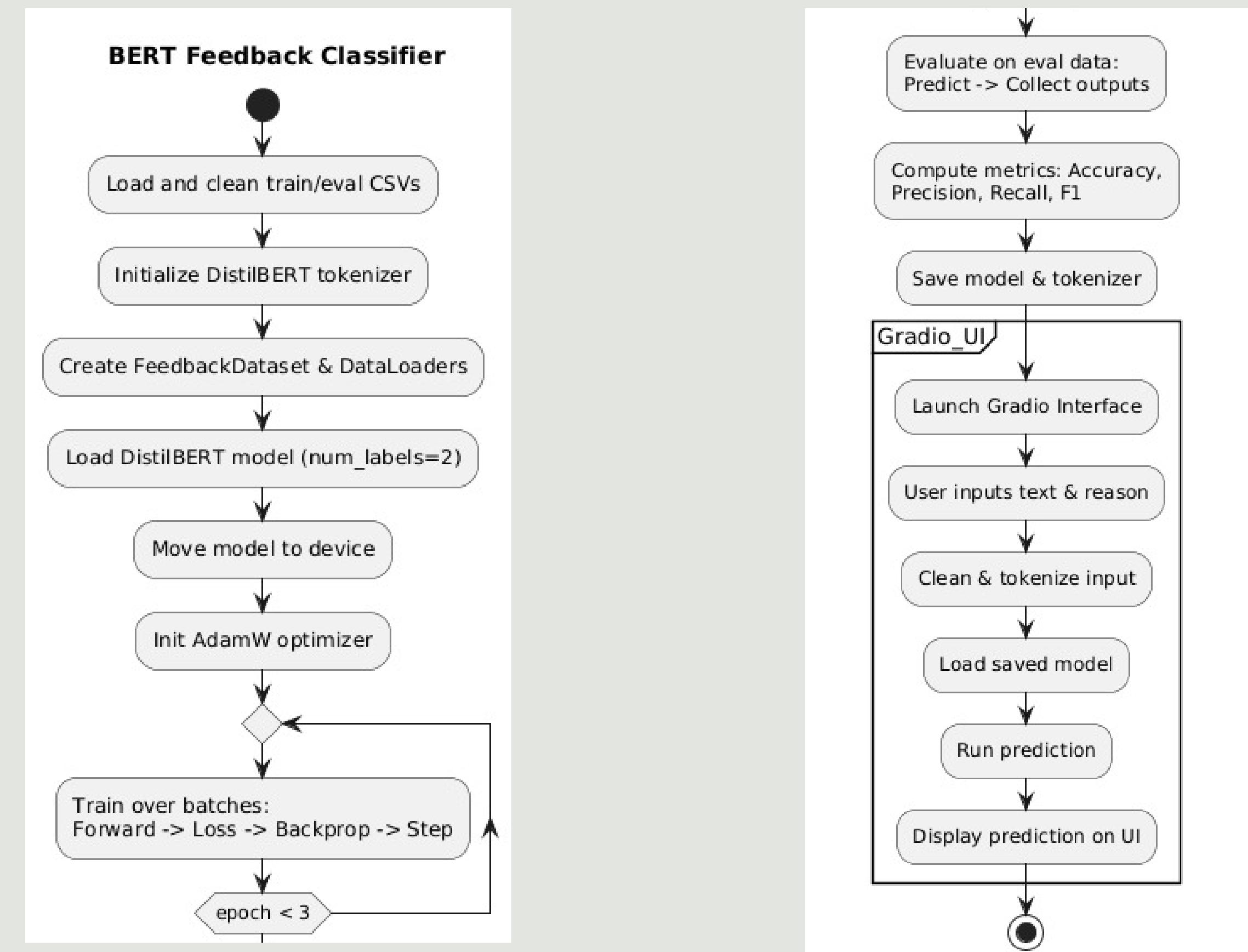
Training and Evaluation

- Trained on a labeled dataset using PyTorch with a batch size of 8 for 3 epochs.
- Evaluated using standard classification metrics: accuracy, precision, recall, and F1-score.

Deployment

- The trained model is integrated into a Gradio interface (`myzoom_gradio_app.py`) for real-time validation.
- Users enter the feedback and reason, and receive instant feedback on alignment.

FLOW CHART

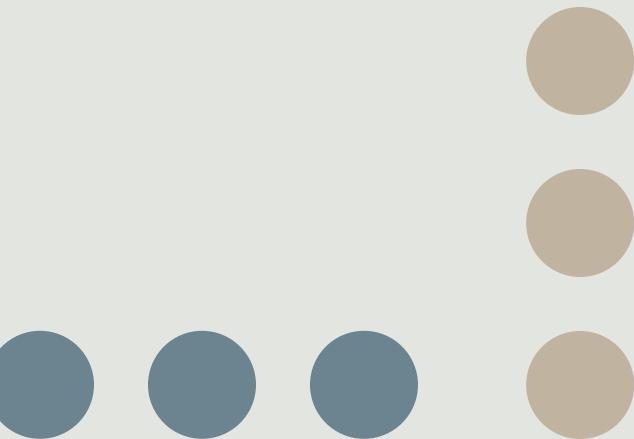


RESULT

The model was evaluated on a separate test dataset after training. The results are as follows:

- Accuracy: ~0.85
- Precision: ~0.86
- Recall: ~0.84
- F1 Score: ~0.85

These metrics demonstrate the model's strong performance in identifying whether feedback aligns with the selected reason, supporting its use in production environments.



OUTPUT

```
C:\Windows\System32\cmd.e + - X
Be aware, overflowing tokens are not returned for the setting you have chosen, i.e. sequence pairs with the 'longest_first' truncation strategy. So the returned list will always be empty even if some tokens have been removed.
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Xet Storage is enabled for this repo, but the 'hf_xet' package is not installed. Falling back to regular HTTP download. For better performance, install the package with: 'pip install huggingface_hub[hf_xet]' or 'pip install hf_xet'
model.safetensors: 100%|██████████| 268M/268M [01:58<00:00, 2.25MB/s]
Some weights of DistilBertForSequenceClassification were not initialized from the model checkpoint at distilbert-base-uncased and are newly initialized: ['classifier.bias', 'classifier.weight', 'pre_classifier.bias', 'pre_classifier.weight']
You should probably TRAIN this model on a down-stream task to be able to use it for predictions and inference.
Epoch 1: 100%|██████████| 1383/1383 [1:17:35<00:00, 3.37s/it, loss=0.754]
Epoch 2: 100%|██████████| 1383/1383 [1:06:52<00:00, 2.90s/it, loss=0.773]
Epoch 3: 100%|██████████| 1383/1383 [1:17:31<00:00, 3.36s/it, loss=0.0507]

Accuracy: 0.9661
Precision: 0.9266
Recall: 0.9757
F1 Score: 0.9505

D:\PROJECTS\nlp2.0>
```

OUTPUT

The screenshot shows the MyZoom Feedback Validator web application. The URL is 127.0.0.1:7860. The main title is "MyZoom Feedback Validator". Below it, a sub-instruction reads: "Enter a user's feedback and dropdown reason to check if they align (DistilBERT-based classifier)". On the left, there is a "User Feedback Text" input field containing the text: "The video quality was poor and kept buffering throughout the session." Below it is a "Dropdown Reason" dropdown menu set to "Video/Audio Quality Issues". On the right, under the heading "Alignment Result", a green checkmark icon is followed by the text "Feedback matches reason". At the bottom, there are two buttons: "Clear" and "Submit".

The screenshot shows the same MyZoom Feedback Validator interface. The URL is 127.0.0.1:7860. The main title is "MyZoom Feedback Validator". Below it, a sub-instruction reads: "Enter a user's feedback and dropdown reason to check if they align (DistilBERT-based classifier)". The "User Feedback Text" input field contains the same text as the first screenshot: "The video quality was poor and kept buffering throughout the session.". The "Dropdown Reason" dropdown menu is now set to "no issues". On the right, under the heading "Alignment Result", a red X icon is followed by the text "Feedback does NOT match reason". At the bottom, there are two buttons: "Clear" and "Submit".

CONCLUSION

- This project successfully demonstrates the use of transformer-based models in validating the contextual alignment of user feedback in EdTech systems. By automating the validation process, the system enhances the reliability of collected feedback, supports better platform decisions, and reduces manual moderation efforts. Future improvements could include multilingual support and fine-tuning with larger datasets for even greater accuracy.

Thank You