



Brand Performance Overview

Brand Name
All

Category
All

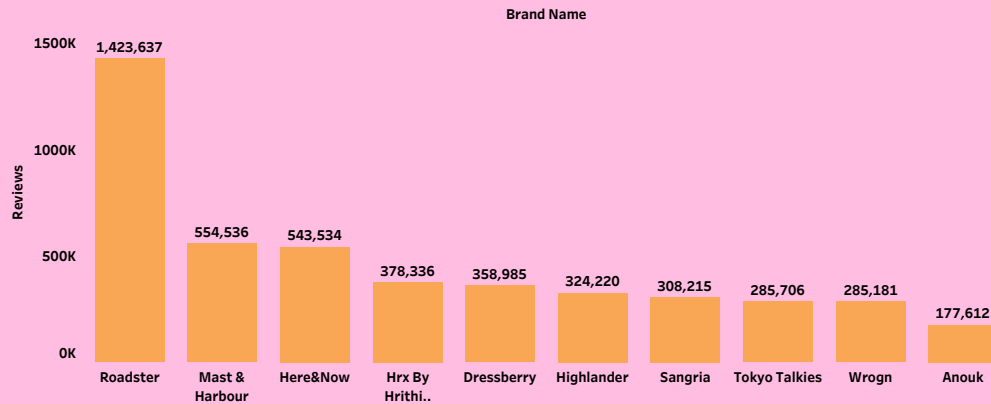
Dashboard 2

Dashboard 3

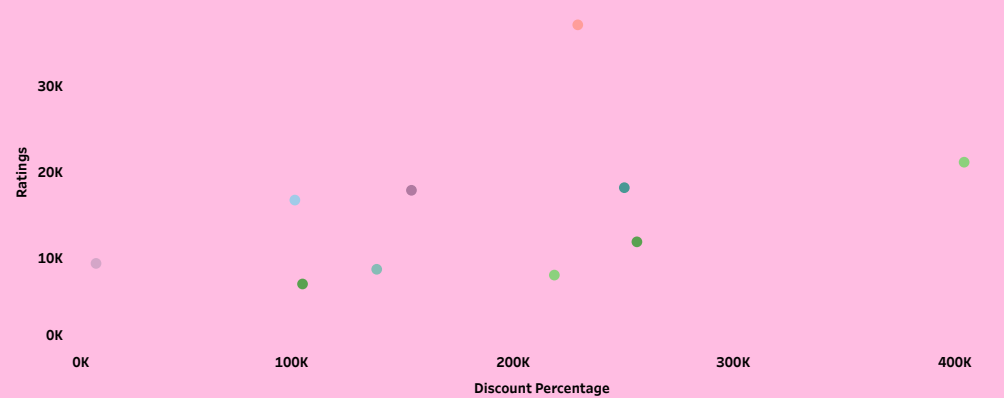
Dashboard 4

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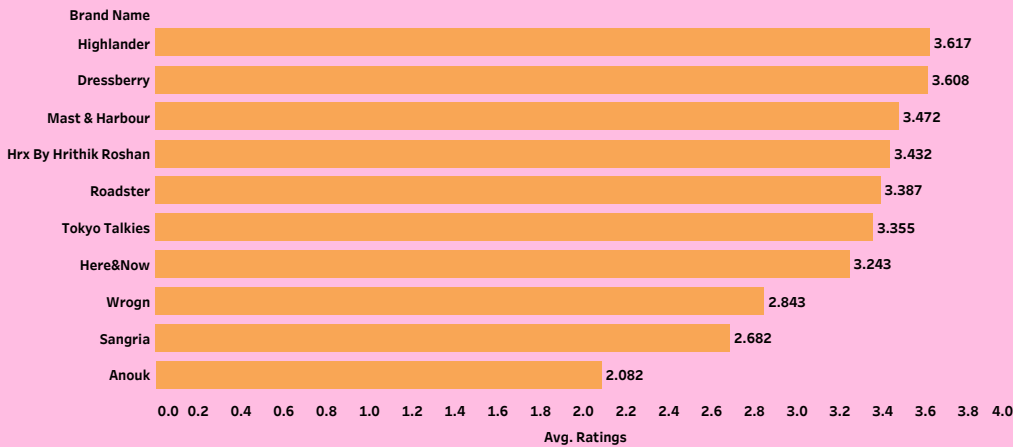
Total Reviews by Brand



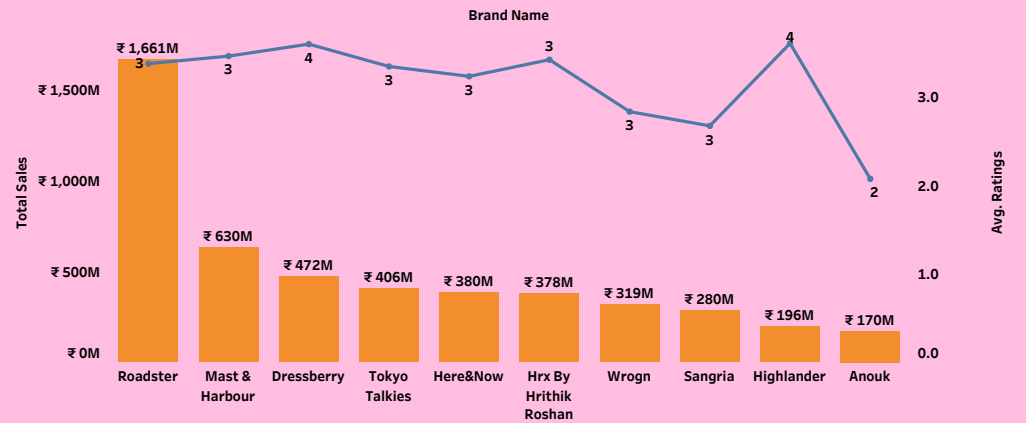
Discount vs Ratings by Brand



Top Brands by rating



Top Brands Based on Average Ratings and Total Sales





Category & Subcategory Performance

Brand Name
All

Category
All

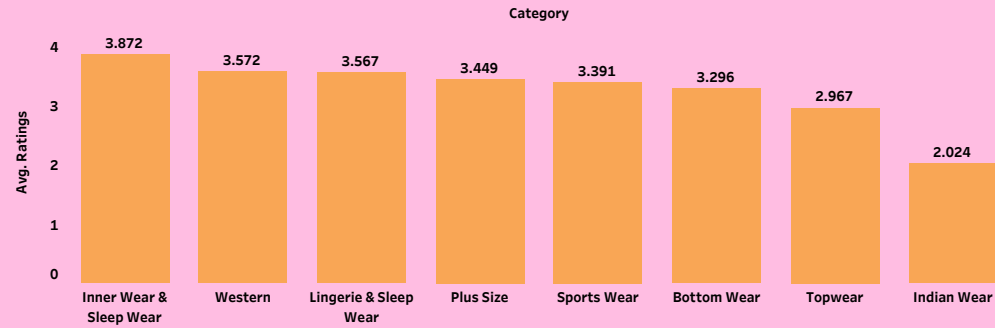
Dashboard 1

Dashboard 3

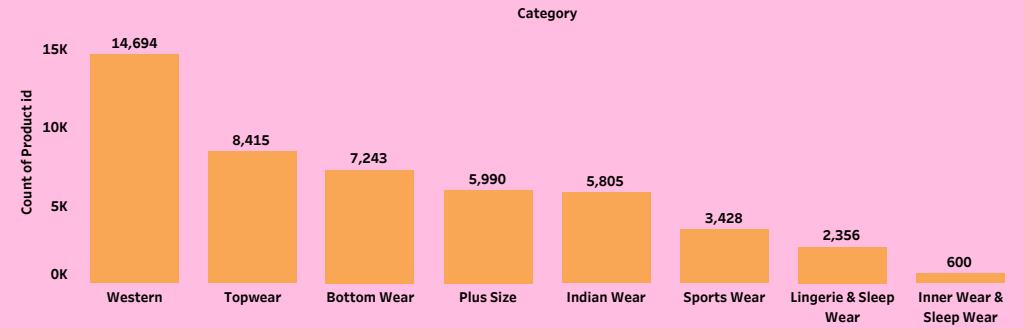
Dashboard 4

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Categories Based on Average Ratings



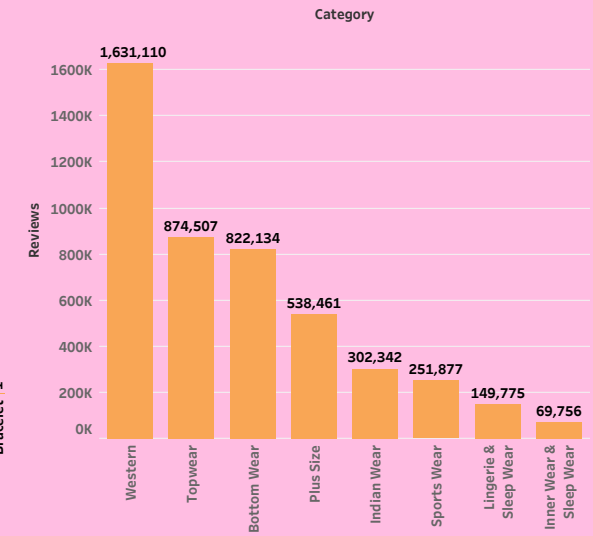
Distribution of Categories



Distribution of Subcategories



Popular Categories Based on Total Reviews





Price & Discount Analysis

Brand Name
All

Category
All

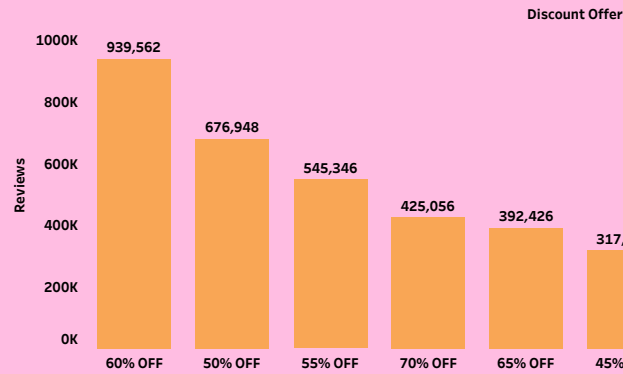
Dashboard 1

Dashboard 2

Dashboard 4

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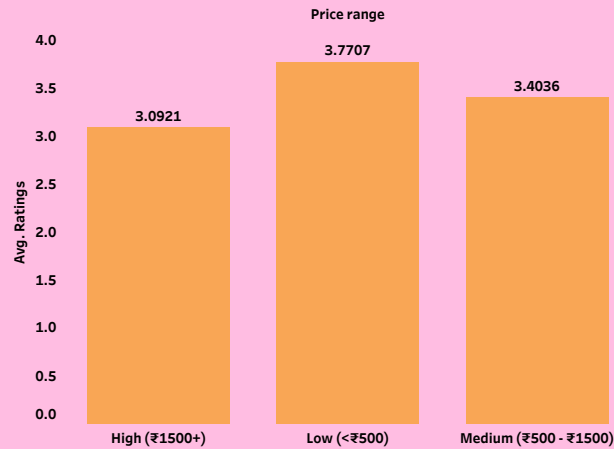
Discount Offers vs. Customer Ratings



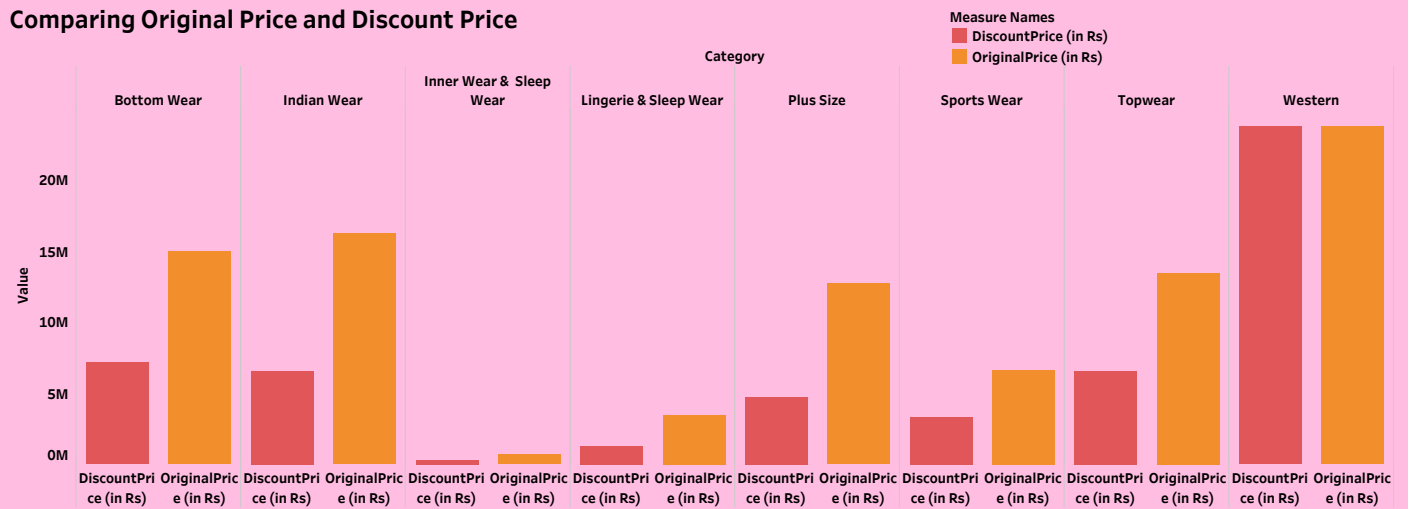
which top discount ranges are most common



Price Range and Customer Ratings



Comparing Original Price and Discount Price





Comparison of Gender Based on Review and Ratings



Price Range and Customer Engagement

