

## TCM: EXPECTED OUTCOMES

- Reduced prevalence of underweight in children <5
- Increased exclusive breastfeeding
- Increased appropriate IYCF practices
- Increased vitamin A supplementation in children <5
- Increased iron-folate supplementation during pregnancy and lactation
- Demonstrate a scalable model for NNS implementation nationally



# TACKLING CHILDHOOD MALNUTRITION



Save the Children



## GOAL

To reduce childhood malnutrition in Bangladesh by facilitating the scale up of the Government's National Nutrition Services (NNS)

## OBJECTIVES

To develop a replicable operational model for implementation of NNS nutrition service package

To advocate for the scale up of the NNS package of interventions across Bangladesh and mainstream public support for tackling malnutrition

## DURATION

Nov'12-Oct'15

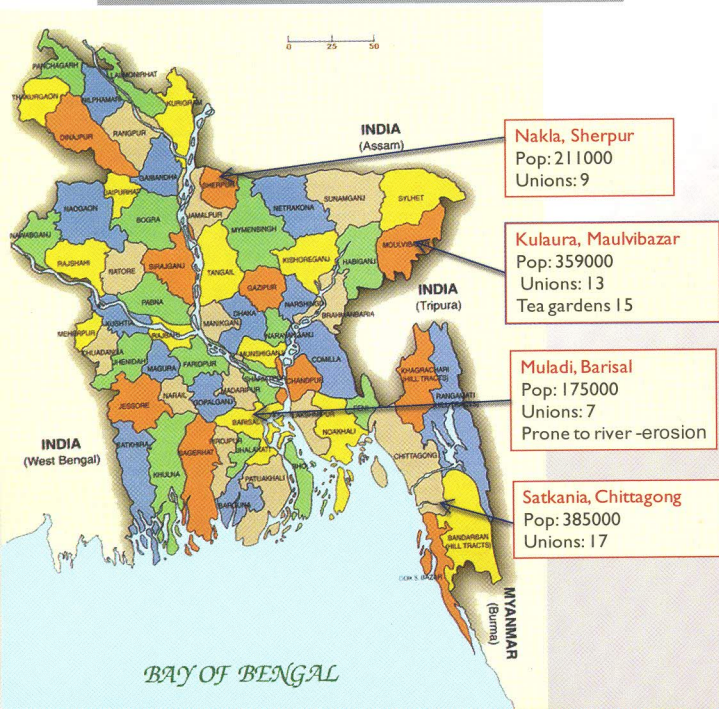
## GEOGRAPHIES

UPAZILAS NOT CURRENTLY COVERED BY NNS

LOW PRESENCE OF OTHER ACTORS

GEOGRAPHICALLY DISTINCT TO MAXIMIZE USE OF LEARNING NATIONALLY

STATUS OF MALNUTRITION



## PROGRAM APPROACH

### WHAT

- Support implementation and delivery of NNS package at the upazila level
- Feed experience and learning back into the national program, provide technical assistance to other implementers
- Advocate for stronger and more effective nutrition policies and programs

### HOW

- Support MOH&FW leadership at national & local level
- Implement through existing health system (ie. Community Clinics, UH&FWCs, UHCs)
- Provide direct technical assistance and support to operationalize NNS delivery at upazila level



## KEY ACTIVITIES

- Adapt/develop national nutrition training modules and materials
- Develop trainers' pool at each upazila on NNS package
- Train all health & family planning service providers on nutrition as per NNS plan
- Orient community group members on basic nutrition and engage them to increase awareness and promotion of available services at CC
- Facilitate supply and arrange relevant job aids/logistics for service providers
- Support MOH staffs for service delivery and monitoring
- Assist in establishing a functional nutrition corner in health complexes
- Support functional Severe Acute Malnutrition (SAM) management corner in health complexes
- Facilitate nutrition reporting using the government MIS
- Process documentation; sharing learning for country wide scale up