

Option -01 for 60 Min.

Client Name - Save The Children

Project Name - Rural-Urban Child Migration

Period - 11 June to 30 June-2015



								Jun-15																											
Channel - Name	Spot Position	Air Time	No. of Spot	Dur (Sec)	Total Dur (sec)/Min	Dis rate/min	Gross Amount	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30							
								wed	thu	fri	sat	sun	mon	tue	wed	thu	fri	sat	sun	mon	tue	wed	thu	fri	sat	sun	mon	tue							
Channel - i	Before News	07.00 PM	19	30	570	21,000	199,500			2		2		2		2		2		2		2		2		2		1							
	Before Drama/Program	07.50 PM	10	30	300	21,000	105,000			1		1		1		1		1		1		1		1		1		1							
	Before News	09.00 PM	20	30	600	21,000	210,000			2		2		2		2		2		2		2		2		2		2							
	Before Drama/Program	09.35 PM	10	30	300	21,000	105,000			1		1		1		1		1		1		1		1		1		1							
	Before News	11.30 PM	20	30	600	21,000	210,000			2		2		2		2		2		2		2		2		2		2							
	Before Drama/Program	10.30 PM	10	30	300	21,000	105,000			1		1		1		1		1		1		1		1		1		1							
	Sub Total		89		24.5		934,500	-	-	9	-	9	-	9	-	9	-	9	-	9	-	9	-	9	-	9	-	8							
ATN Bangla	Before News	07.00 PM	19	30	570	13,000	123,500		2		2		2		2		2		2		2		2		2		1								
	Before Drama/Program	08.00 PM	10	30	300	13,000	65,000		1		1		1		1		1		1		1		1		1		1								
	Before Drama/Program	08.40 PM	10	30	300	13,000	65,000		1		1		1		1		1		1		1		1		1		1								
	Before News	10.00 PM	18	30	540	13,000	117,000		2		2		2		2		2		2		2		2		1		1								
	Before Drama/Program	11.00 PM	10	30	300	13,000	65,000		1		1		1		1		1		1		1		1		1		1								
	Before News	12.00 AM	18	30	540	13,000	117,000		2		2		2		2		2		2		2		2		1		1								
	Sub Total		85		27.5		552,500	-	9	-	9	-	9	-	9	-	9	-	9	-	9	-	9	-	7	-	6	-							
52						Sub- Total	1,487,000																												
						Add A/C-5%	74,350																												
						Sub- Total	1,561,350																												
						Add 15% Vat	234,202.50																												
						Net Payable	1,795,552.50																												

Terms & Conditions:

1. The offered rate may vary depending on increase or decrease of the rate card of TV channels
2. Change in the airing time and programme may affect the price
3. Payment should be made in favour of Mediacom Limited
4. Rate is inclusive of VAT and agency commission
5. Program name, time and day may be changed if these are changed by the concerned TV channels