

TERMS OF REFERENCE FOR TRAINING ON MARKET FOR POOR (M4P)

Project / Program: Food Security and Livelihood Sector

Consultant Name: Consultant to be hired as per Save the Children policy

Location: Dhaka, Bangladesh

Duration: Maximum 10 working days

Reporting To: Kazi Eliza Islam, Programme Adviser, Signature Programme

BACKGROUND

Save the Children works in a range of complex environments across Africa and Asia with some of the poorest households. The households we work with are often characterised by a lack of assets, low incomes, a degree of marginalisation, and a lack of access to basic services. Within the Hunger Reduction and Livelihoods team, our Food Security and Livelihoods (FSL) advisers based in SCUK and SCUS support a range of programmes aimed at supporting poor households to increase their incomes and assets and to afford a nutritious diet for all. Within Bangladesh these include Suchana, Nobo Jibon, SHIREE House hold Economic Security model, Tanisha, etc. While most of the programmes we support interact with markets in some way and some directly support market access, we have a limited number of programmes focused on market systems development and lack internal expertise in this area.

To support poor household to increase their incomes and assets in sustainable and cost-effective ways, the Save the Children in Bangladesh Food Security and Livelihoods sector wishes to better understand the M4P approach and how it could support the work we engage with to improve the lives of poor households and the future of the children within these households. Specific emphasis should be given to practical application of this approach for programming in Bangladesh context (design and implementation).

Purpose:

To provide the FSL team with an understanding of the core M4P concepts and tools and the ways in which they can be practically applied to enable the team to know when the tools are needed and relevant, as well as the steps that need to be taken to use them and to develop an M4P programme.

SCOPE OF WORK

The consulting agency/individual consultant will accomplish the following task under this contract:

Outputs: Design and delivery of a training workshop that covers:

- Brief history of the origins and rationale for the M4P approach
- Overview of framework, key terminology, and tools (including the “Who Does, Who Pays” matrix)
- Understanding market system and the roles of different actors within the system
- Understanding the concepts of value chains and market system development approach. Understanding the complimentary roles or the difference between value chain and market development approach
- M4P & sustainability: The central importance and meaning of sustainability and how to design interventions that catalyze lasting systemic change.
- Links between M4P and inclusive business approach (engaging private sector)
- Practical case studies from Bangladesh and Asia that demonstrate how the approach is used and what benefits it can bring with an additional focus on programmes targeted at the extreme-poor, women and adolescent girls
- Overview of the operational issues associated with implementing the M4P approach

DELIVERABLES

- Training report
- Training materials in CD or pen drive

TIMELINE

Between 1st August to 15th August 2015. Please submit a detailed action plan.

BUDGET

Please attach a detailed budget with remuneration and field work expenses in Bangladeshi Taka.

MODE OF PAYMENT

All payments related to consultancy fees will be made through account payee cheque as per Save the Children policy. Payment will be made in 2 installments; first installment (30%) upon finalizing the design/draft training plan and signing the contract, second and final installment (70%) will be made upon satisfactory completion of the whole task and approval of all deliverables. *Income tax at source, VAT will be deducted as per government's policy at the time of payment.*

SKILLS AND QUALIFICATIONS REQUIRED

- The team leader/lead should be educated to minimum Masters degree level in a social science, public health, Business Administration, or other relevant subject with substantial and updated knowledge in development trend particularly related to market development approach in Bangladesh proven experience in organizing and conducting these types of training both at national and international level
- Able to provide evidence of producing high quality training reports in English
- Ability to work and deliver outputs within tight timeframes
- Experience of working within a diverse team, remaining self-motivated, using initiative and responding appropriately to constructive feedback